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(Requestor's Name)

(Address)

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(City/State/Zip/Phone #)

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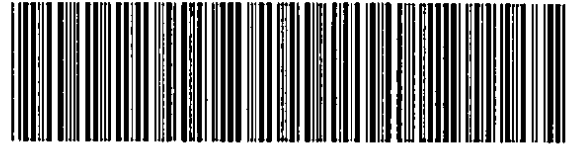
(Business Entity Name)

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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SEP 2 2020

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: TASTE THE IMPACT, INC.

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

MARIE C CAPITA

(Name of Person)

TASTE THE IMPACT, INC

(Firm/Company)

P.O. BOX 1286

(Address)

IMMOKALEE, FL 34143

(City/State and Zip Code)

For further information concerning this matter, please call:

MARIE C CAPITA

239

2976814

at ()

(Name of Person)

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: TASTE THE IMPACT, INC.

(b) Owner's/Applicant's business address: 1400 N 15TH STREET, SUITE 202

IMMOKALEE, FL 34142

City/State/Zip

If different, Owner's/Applicant's mailing address: P.O. BOX 1286

IMMOKALEE, FL 34143

City/State/Zip

(c) Owner's/Applicant's telephone number: (239) 297-6814

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: N19000006988

(2) Domicile State or Country: FLORIDA

(3) Federal Employer Identification Number: 84-2522814

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

THE MARK IS BEING USED AS A LOGO FOR A YOUTH ENTREPRENEURSHIP MENTORING PROGRAM.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

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CLERK OF DISTRICT COURT

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used advertising here:

MARK IS BEING USED ON WEBSITE, PROMOTIONAL MATERIALS, ADVERTISING, NEWSPAPERS, BUSINESS CARDS, BROCHURES, AND MARKETING PARAPHERNALIAS TO IDENTIFY ORGANIZATION

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

N/A

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

45

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: NOVEMBER 2019

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TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

"TASTE THE IMPACT"

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "TASTE THE IMPACT"

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, MARIE C. CAPITA, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

MARIE C. CAPITA

Typed or printed name of applicant

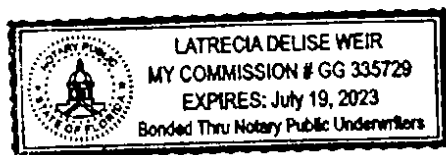
Marie Capita

Applicant's signature
(List name and title)

STATE OF FLORIDA

COUNTY OF Collier

Sworn to (or affirmed) and subscribed before me by means of ☒ physical presence or ☐ online notarization, this (numeric date) this 27 day of August, 2020, by marie capita.
numeric date month year name of person making statement



Latrecia Delise Weir

Notary Public's Signature

Latrecia Delise Weir

Notary Public's Printed Name

Personally Known ☐ OR Produced Identification ☐

Type of Identification Produced: FID

FILING FEE: \$87.50 per class

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CLERK OF COUNTY OF COLLEGE
TALLAHASSEE, FLORIDA

THE TWO PILLARS OF OUR YOUTH ENTREPRENEURSHIP PROGRAM



Youth Entrepreneurship Program



Students apply for the apprenticeship program. Funding determines the number accepted; others must be turned away.

Dedicated instructors teach students the principles of entrepreneurship, business culture and soft skills, and introduce them to the operations of Taste of Immokalee.



Students have the opportunity to earn career-ready certification from Florida's Ready to Work program.



Operating Costs

- INSTRUCTION
- CURRICULUM
- SUPPLIES
- TRANSPORTATION
- INSURANCE
- OFFICE OVERHEAD

Impact



Students have the opportunity to gain:

- Business knowledge and skills
- Early introduction into career possibilities
- Credentials that help them become career-ready and hireable, including certification from Florida's Ready to Work program

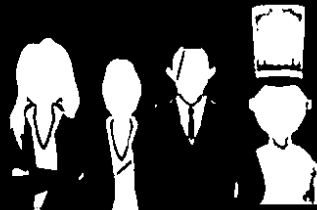
Successful students may apply for paid internships with Taste of Immokalee (or other local employers).



Social Business



Successful apprentices move into paid internships with our benefit corporation and are involved with all aspects of running the business.



Professional business mentors and industry experts work alongside the interns, providing guidance in all areas: sales, finance, operations, marketing, HR, customer service.

Products Give Back



100% of profits returned to Immokalee to support:

- YOUTH PROGRAMS
- SCHOLARSHIPS
- HUNGER OUTREACH
- DISASTER ASSISTANCE
- LOCAL CRISES

Impact

- CAREER-READY WITH SKILLS AND REAL MARKETABLE BUSINESS EXPERIENCE
- PROFESSIONAL CERTIFICATIONS
- COLLEGE SCHOLARSHIPS
- SOCIAL IMPACT IN IMMOKALEE
- SHINING LIGHT OF HOPE FOR OTHER IMPOVERISHED YOUTH IN IMMOKALEE

TASTE THE IMPACT



TASTE THE IMPACT

DISCOVER HOW OUR YOUTH
ENTREPRENEURSHIP PROGRAM IS IGNITING
DREAMS AND CHANGING COMMUNITIES.



Regine Francois,
Taste of Immokalee
founding member.





"GROWING UP, I NEVER IMAGINED MYSELF AT AN IVY LEAGUE SCHOOL. I NEVER THOUGHT I WAS GOOD ENOUGH OR COULD COMPETE AT SUCH A HIGH LEVEL. THAT BEGAN TO CHANGE AS MY CONFIDENCE GREW MY JUNIOR YEAR AND I BEGAN REALIZING THAT THE EXPERIENCES I GAINED WITH TASTE OF IMMOKALEE ACTUALLY GAVE ME A COMPETITIVE EDGE; FEW TEENAGERS GET THE OPPORTUNITY TO RUN A BUSINESS AND CREATE NEW PRODUCTS."

Eric Garcia, Taste of Immokalee founding member, Cornell University, '20

THE PROGRAM



Taste the Impact is a nonprofit organization that provides both entrepreneurial education and hands-on business experience.

The Education

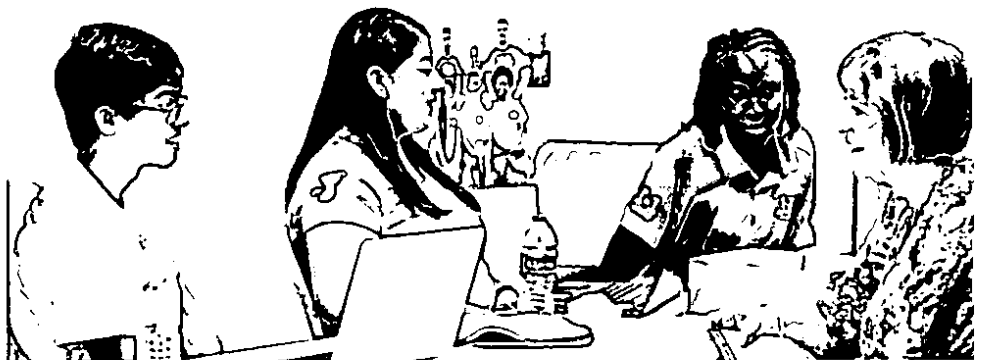
The Taste the Impact program is highly structured to ensure success for both the students and the business they have created. Every fall, new students are welcomed into an apprenticeship program where they receive training on the principles of entrepreneurship and professional career options, and begin learning about the operations and mission of the social business, Taste of Immokalee. Successful students with the desire to continue growing and gaining hands-on business experience may apply for a paid internship position.

The Business

As part of the internship program with Taste of Immokalee, students are immersed in disciplines including finance, operations, HR, customer service, sales and marketing. They have direct access to business professionals who provide guidance and help the young entrepreneurs build skills and learn to make sound business decisions. Upon graduation from high school, many students continue to be involved in the company in advisory role positions, working remotely and helping to train younger, incoming students.

The Impact

- Career-ready students with marketable skills and experience
- College acceptance and the foundation needed to succeed
- Opportunity to earn professional certifications including the Florida Ready to Work and Florida Soft Skills credentials, signed by the Governor
- Social impact and positive change in Immokalee
- Shining light of hope for other impoverished youth in Immokalee



college may have looked impossible for many of our students. But today, our 11 remarkable graduates are filled with knowledge, skills and confidence gained through [our program](#), and ready for the bright futures awaiting them.

As they prepare for their college journey near and far, your continued support is needed. Learn how you can help us ignite dreams and send them off with the essentials and monetary support they need.

[LEARN MORE](#)

