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(Requestor's Name)

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(Business Entity Name)

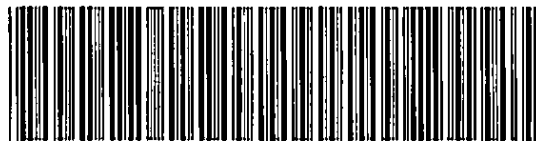
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Special Instructions to Filing Officer:

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K. SALY

MAR 20 2020



FLORIDA DEPARTMENT OF STATE
Division of Corporations

March 5, 2020

LAUREN ANDERSEN
COSTA VERANO CONDOMINIUM ASSOCIATION, IN
1031 1ST STREET SOUTH
JACKSONVILLE BEACH, FL 32250

SUBJECT: COSTA VERANO & DESIGN OF HALF SUN WITH "COSTA VERANO" UNDER IT AND & SLOGAN "THE PREMIER RESIDENTIAL ADDRESS ON FLORIDA'S FIRST COAST" UNDER THAT
Ref. Number: W20000024521

We have received your document for COSTA VERANO & DESIGN OF HALF SUN WITH "COSTA VERANO" UNDER IT AND & SLOGAN "THE PREMIER RESIDENTIAL ADDRESS ON FLORIDA'S FIRST COAST" UNDER THAT and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) 36 would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) 36.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "RESIDENTIAL" "FLORIDA'S FIRST COAST"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 620A00004910

RECEIVED
MAR 12 2020

fixed + resubmitting!

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Costa Verano

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Lauren Andersen

(Name of Person)

Costa Verano Condominium Association, Inc.

(Firm/Company)

1031 1st Street South

(Address)

Jacksonville Beach, FL 32250

(City/State and Zip Code)

For further information concerning this matter, please call:

Lauren Andersen

(Name of Person)

at (904) 247-0001

(Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 95, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Costa Verano Condominium Association, Inc.

(b) Owner's/Applicant's business address: 1031 1st Street South

Jacksonville Beach, FL 32250

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (904) 247-0001

Check the appropriate box to indicate the Owner/Applicant is a(n):

- ☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: NO000011943

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 20-5899761

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Real estate management of luxury high rise building

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Business cards, newsletters, letterhead, staff clothing

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

36

-PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 10/4/04

(b) Date first used in Florida: 10/4/04

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TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

half sun with CostaVerano under it and "The Premier
Residential Address on Florida's First Coast" under that.

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Residential"
"Florida's First Coast" "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Lauren Andersen, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Lauren Andersen

Typed or printed name of applicant

Lauren Andersen, Agent/Manager

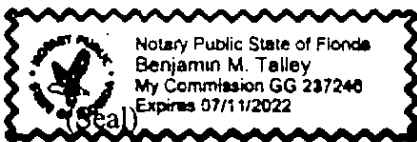
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Duval

On this 23 day of JANUARY, 2020, Lauren Andersen personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____



Benjamin M. Talley
Notary Public Signature

BENJAMIN M. TALLEY
Notary's Printed Name

My Commission Expires: 7/11/22

FILING FEE: \$87.50 per class



The Premier Residential Address on Florida's First Coast

1031 1st Street South, Jacksonville Beach, FL 32250 | P: 904-247-0001 | E: frontdesk@costaverano.net

Decorating Update!

There was a Town Hall meeting on September 24th where Parramore Interiors presented their plan for the Social Room, Business Center and Billiards Room decorating. After gathering feedback from Owners and negotiating some pricing, the Board approved the project on October 7th. Please be advised we are not taking any social room reservations in January or February 2020 in order to complete the project. Please look for further communication in the coming weeks regarding a specific timeline of completion and the selling of the current furniture!



More Updates!

Here are some of our latest accomplishments:

- The fountain was re-grouted and polished. It is no longer leaking!
- Completed our 3 and 5 year inspections on our fire system pipes.
- Checked all toilets in the building to eliminate wasting water.
- Replaced light covers in garages.
- Completed enhancements of wallpaper in the G1 elevator lobbies and on the lobby level and 1st floor.
- Added benches in the lobby level elevator halls.
- Replaced the trash cans at the grills.
- Purchased 8 new chaise lounge chairs and 8 new sitting chairs for the pool.
- Painted the tables at the pool.
- Tinted the windows in the gym, business center and billiards room with sun control window film to eliminate 99% of the UV rays, reduce heat, improve energy efficiency and reduce glare.



Jacksonville Beach Upcoming Events

Beaches Oktoberfest, Inc.

Saturday, October 12, 2019 –

Sunday, October 13, 2019

12:00pm

www.beachesoktoberfest.com

Buddy Walk

Saturday, October 19, 2019

9:00am

www.dsaj.org

Sea and Sky Spectacular

Saturday, October 26, 2019 –

Sunday, October 27, 2019

11:00am – 4:00pm

www.jaxseaandsky.com

Wine & Trucks Festival

Saturday, November 16, 2019 –

12:00pm – 8:00pm

2019 Deck The Chair

Saturday, November 23, 2019 –

5:00pm to Wednesday, January 1,

2020 – 5:00pm

Tuba Christmas

Saturday, December 14, 2019

10:00am – 3:00pm

Community News and Reminders

- **WINDOW WASHING...** Panes Plus will be onsite starting Monday, October 14th to complete the bi-annual exterior window washing for the building.
- **RECYCLING...** Remember, only put paper, plastic containers, glass and aluminum in the recycling bins. DO NOT put plastic bags of ANY kind, pizza boxes, cardboard or Styrofoam in the bins. Please note you CAN recycle glass now! Please continue to break down your cardboard boxes, with all packing material removed (including styrofoam), and place along the south wall, along with other items that do not fit in the trash chute, in the G1 garage only during the hours of 12 Midnight and 1 PM daily. This allows our staff to move cardboard to the dumpster when they arrive in the early morning and again at 1 PM.
- **PARKING...** Please be sure you, your guests and your vendors are parking in only your assigned spaces unless you have received permission to park elsewhere. Unauthorized cars parked in assigned spaces are subject to being towed.
- **GRILLS...** If you utilize our grills, please be sure you clean them and turn them off when you are finished. We are looking into purchasing new grills, so be sure to get in the habit of taking care of them now!
- **AIR HOSE...** In the Tower Building G2 (Upper) garage, there is an air hose in the southeast corner for your use! It can be used for your bike or car tires, whenever you need it! Just look for the sign that says "AIR"!
- **WATER CONSERVATION...** As a reminder, please watch for running toilets and leaking faucets. If you have a running toilet, let the front desk know so we can correct it ASAP!

Costa Verano

Front Desk

1031 1st Street South
Jacksonville Beach, FL 32250

Phone: 904-247-0001
Fax: 904-217-5573

frontdesk@costaverano.net

www.costaverano.net

