

T20000000269

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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(Business Entity Name)

(Document Number)

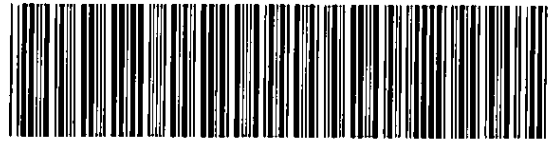
Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer.

*CORRECTIONS TO OWNER INFO
PER CONVERSATION WITH
JOHN GUTIERREZ 3/10/2020
KS*

Ex

Office Use Only



900340595109

02/13/20--01021--023 **87.50

02/13/20--01021--024 **8.75

03/09/20--01014--004 **262.50

FILED

2020 MAR -9 PM 5:03

FILED

K. SALY

MAR 10 2020



FLORIDA DEPARTMENT OF STATE
Division of Corporations

February 28, 2020

VIA AL EXITO ENVIOS
JOHN GUTIERREZ
12701 S JOHN YOUNG PKWY #116
ORLANDO, FL 32837

SUBJECT: VIA AL EXITO ENVIOS & DESIGN OF LATIN AMERICA MAP
ENCLOSED IN A CIRCLE FOLLOWED BY ARROW, WITH PRIMARY COLORS
YELLOW, BLUE AND RED
Ref. Number: T12000000555

We have received your document for VIA AL EXITO ENVIOS & DESIGN OF LATIN AMERICA MAP ENCLOSED IN A CIRCLE FOLLOWED BY ARROW, WITH PRIMARY COLORS YELLOW, BLUE AND RED and your check(s) totaling \$96.25. However, the enclosed document has not been filed and is being returned for the following correction(s):

The above referenced mark expired on June 19, 2017. Please resubmit your filing in the form of a new mark application. We are enclosing the form and instructions for your convenience.

Please note the classes have changed.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly
Regulatory Specialist II

Letter Number: 320A00004452

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Logo of "Via al Exito Envios"
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

John Gutierrez
(Name of Person)

Via al Exito Envios
(Firm/Company)

12701 S John Young Pkwy Suite 116
(Address)

Orlando FL 32837
(City/State and Zip Code)

For further information concerning this matter, please call:

John Gutierrez at (407) 590-6610
(Name of Person) (Area Code & Daytime Telephone Number)

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED

2020 MAR -9 PM 5:08

TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: VIA AL EXITO ENVIOS

(b) Owner's/Applicant's business address: 12701 S John Young Pkwy Suite 116
Orlando FL 32837
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (407) 590-6610

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: FICTITIOUS NAME

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: G20000020894

(2) Domicile State or Country: FLORIDA USA

(3) Federal Employer Identification Number: 20-3295242

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Logo is a service mark for "VIA AL EXITO ENVIOS" who provides
shipment/cargo services to public in general, and remittance
of money to Latin America in addition to providing multi
service retail store.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

FILED
APR 11 2011
14:50:00
TALLAHASSEE, FLORIDA

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Newspaper advertisement, bussines cards, brochures, flyers,
pamphlets, menus, TV commercials, logo encloses map of
Latin America, people/countries that we service

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 39, 35, 36

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 10/01/2005

(b) Date first used in Florida: 10/01/2005

FILED
2009 MAR -9 PM 3:03
TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

VIA el EXITO ENVIOS, logo description: Latin America map enclosed
in a circle followed by arrows, with primary colors yellow,
blue and red

Provide the English translation of any and all terms listed #1 above, when applicable: _____

VIA el EXITO ENVIOS - ROUTE TO SUCCESS

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "LATIN AMERICA MAP

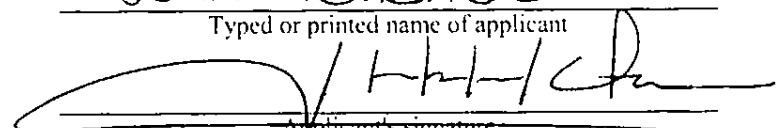
inclusive in logo " APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

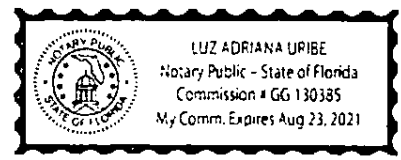
I, John Gutierrez, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

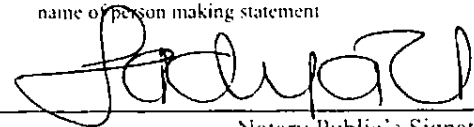
John Gutierrez
Typed or printed name of applicant

Applicant's signature
(List name and title)

FILED
2020 MAR -9 PM 5:00
TALLAHASSEE FLORIDA

STATE OF FLORIDA
COUNTY OF ORANGE

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 06 day of March, 2020 by (John Gutierrez).




Notary Public's Signature
LUZ ADRIANA URIBE
Notary Public's Printed Name

Personally Known OR Produced Identification

Type of Identification Produced: _____

FILING FEE: \$87.50 per class



VIA AL EXITO
TODO BIEN, TODO BIEN!!



Via Al Exito

Colombia \$0.99/lb

Mudanzas a Colombia (menaje)

Mexico, Centro
Suramérica

Mudanzas
Motores

Repuestos
Maquinas

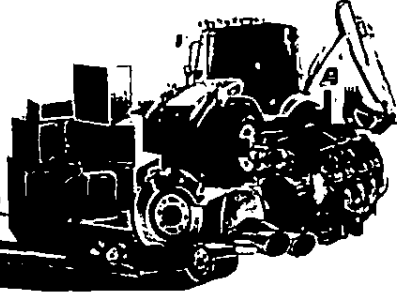


48x24x28
42x24x28
38x21x27
18x18x28
18x18x18

321-900-5525

407-757-0623

Fax: 407-757-0624



12701 S. John Young Parkway Suite 116 Orlando, FL 32837

www.viaalexito.com • viaalexito2@hotmail.com

OFFICIAL SPECIMEN



VIA AL EXITO
WWW.MERCADOSENCASA.COM
**¿CANSADO DE ENVIAR DINERO A COLOMBIA
Y QUE SE LO GASTEN EN COSAS QUE NO SON?**
VIA AL EXITO PIENSA EN TI
**ESCOGES EL MERCADO Y PAGAS AQUI
Y TE LO PONEMOS EN CUALQUIER PARTE DE COLOMBIA.**
**ES UNA FORMA DE AYUDAR A TU FAMILIA.
SIN CORRER EL RIESGO DE QUE TU DINERO
SE LO GASTEN EN OTRAS COSAS.**
MERCADO EN CASA
HACE FELIZ A TUS SERES QUERIDOS

Orlando: (Semoran)
1726 Woolco Way • Orlando, FL 32822
Esq. entre Semoran y Curry Ford Detras de Sedanos
Tel: 407.384.7808 • 407.574.3086 • Fax: 407.384.7346

Kissimmee (Osceola)
VIA AL EXITO II
1908 E. Osceola Pkwy • Kissimmee, FL 34743
Al Lado de Trópico Restaurante
Tel: 407.483.8909 • Fax: 407.483.8910

class 36

OFFICIAL SPECIMEN



VIA AL EVITO

Envios de Carga a Colombia por solo

Envios de Dinero A Toda LatinoAmerica

vigo **Rig** ENVIOS DE DINERO



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IDs y Licencias Internacionales

37 años de experiencia, procedimientos modernos, confiables y no costosos.
Permisos para salida de menores al exterior. Laminado de Documentos
Poderes. Supervivencias. Apostillaje \$35.00 puesto en Colombia
Hacemos que el cobro de tu pension sea un exito... ¡llámenos !!



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321-987-9744 \$1.60 X Libra

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TRAVEL
AGENCIA DE VIAJES



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Verizon Wireless
Nirx mobile
boost
SIMPLE M.O.B.I.L.E.
at&t
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Tus recuerdos familiares, bodas, bautizos, cumpleaños viajes y todo lo que tengas en formato VHS

Class 39+36

OFFICIAL SPECIMEN



VIA AL EXITO

ENVIOS DE CARGA
Y DINERO

Carmen Uribe
Ventas

Tels: 407-384-7808 / 407-574-3086 - Fax: 407-384-7346

1726 WOOLCO WAY, ORLANDO, FL 32822

viaalexto1@hotmail.com

Class 35

VIA AL EXITO

CARGA · VIAJES · ENVIOS



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BUDDHAS
HINDUISMO

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TRAVEL
Agencia de Viajes

CARGA MARITIMA

\$4.50
LIBRA
VENEZUELA

\$0.99
LIBRA
COLOMBIA

OPEN

FedEx
Express



ENVIA TU CARGA
A COLOMBIA
Y PAGALA AL
RECIBIRLA

MANDA UN MERCADO
A VENEZUELA
POR SOLO
\$65.00

POR BARCO
2 SEMANAS
NO IMPORTA EL PESO

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DE MENORES
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VIVENCIAS

116

VIA AL EXITO
ENVIOS

DRINK

BOSS
RESTAURANT

407-757-0623

Business Hours
Monday - Friday
9am - 7pm
Saturday: 10am - 4pm
Sunday: Closed

ENVIOS DE DINERO

Vigo

Ria

CARGA AEREA

COLOMBIA
VENEZUELA
MEXICO
R. DOMINICANA
HONDURAS
GUATEMALA
ECUADOR