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K. SALY
JAN 16 2020

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: The Coating Man Painters Trusted Nationwide
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Willard Gates III
(Name of Person)

Coating Man, LLC
(Firm/Company)

7875-21 US 301

Bryceville / FL / 32009
(City/State and Zip Code)

For further information concerning this matter, please call:

Willard Gates III at 888 - 262-8872
(Name of Person) (Area Code & Daytime Telephone Number)
904 610-1343

Mailing Address:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Street Address:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, FL 32303

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

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OFFICE OF THE CLERK
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Coating Man LLC

(b) Owner's/Applicant's business address: 7875-81 US-301
Bryceville / Florida / 32009
City/State/Zip

If different, Owner's/Applicant's mailing address: PO Box 81
Bryceville / Florida / 32009
City/State/Zip

(c) Owner's/Applicant's telephone number: (904) 610-1343

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L19000293084

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 84-4061799

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

House painting services, paint sales

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Paint Cans: High Performance Exterior Coating; Premium House & Trim Paint;
Designer Classic; Multi-Surface Conditioner Sealer;
Universal Primer/Sealer Stain Killer; Shirts & HATS

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Newspaper advertisements, business cards, brochures, flyers, magazine, hats, shirts

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

A label, embroidery

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

CLASS 2, CLASS 35, CLASS 25, CLASS 37

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: November, 27, 2019

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PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Red circle encompassing ^{RED+WHITE STRIPES +} BLUE FIELD W/WHITE STARS BACKDROP, Character holding
paint brush and roller, wearing white overalls, with "The Coating
Man Painters Trusted Nationwide" footer.

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) ~~"The" or "Painters, of Coating"~~
or "Nationwide," or "Coating," or "Man" "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Willard Gates III, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Willard Gates III
Typed or printed name of applicant

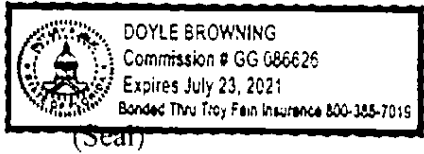
Willard Gates III Willard Gates III
Applicant's signature
(List name and title)

STATE OF Florida
COUNTY OF Duval Leon

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2021 JAN 14 AM 9:53
TALLAHASSEE, FLORIDA

On this 14TH day of January, 2020, Willard R. Gates III personally appeared before me,

☐ who is personally known to me ☒ whose identity I proved on the basis of FL Driver License



Doyle Browning
Notary Public Signature
Doyle Browning
Notary's Printed Name

My Commission Expires: July 23, 2021

FILING FEE: \$87.50 per class







COATING

Trey Gates
CERTIFIED ADVISOR
Direct: (904) 610-1343
Office: (855) COAT-904
(262-8904)
Trey@TheCoatingMan.com

TheCoatingMan.com

Never coat your house again. We do it for you!



TCM-17

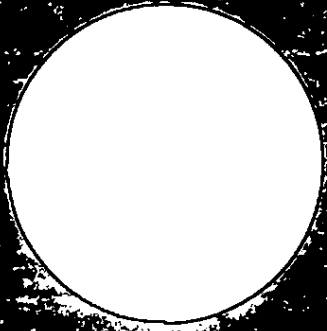


MULTI-SURFACE CONDITIONER SEALER

100% ACRYLIC FORMULA

CLEAR

1 GALLON / 3.785 LITERS



CAUTION!
KEEP FROM FREEZING
Do not take internally,
Close container after
each use.
KEEP OUT OF REACH
OF CHILDREN!

6 13535 02248 7

INGREDIENTS CAS. NO.
Acrylic Resin 117-65-3
Coalescing Agent 117-65-3
Thickener 117-65-3
Water 7732-18-5
Residual Solvent 33665-77-4

FPO

Contains VOC not to exceed
0.41 lb/gal (50 g/l)

TCM-220



HIGH PERFORMANCE EXTERIOR COATING

With Ceramic Microspheres

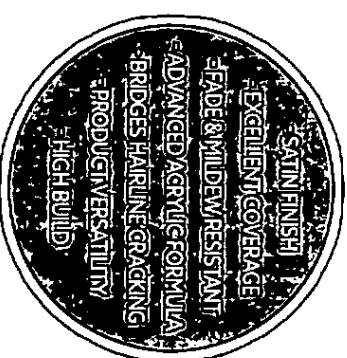
100% ACRYLIC POLYMER

SATIN WHITE

4.92 GALLONS / 18.629 LITERS

CAUTION!
KEEP FROM FREEZING
Do not take internally,
Close container after
each use.
KEEP OUT OF REACH
OF CHILDREN.

MADE IN
THE USA



INGREDIENTS:
Acrylic Resin CAS, NCL
Pigmentary
Carbon Black 1117-46-1
Titanium Dioxide 13463-67-2
Water 7732-18-5
Thickener 3338-77-4
Curing VOC and is based
on 441 Mpts (50 Pts)

High Performance Exterior Coating is a high build, 100% acrylic exterior paint coating for application to your home or commercial and provides maximum weather protection. This coating's smooth, mellow resistance, and resistance to peeling, blistering, cracking, exterior deteriorations substrates, as well as wood and metal substrate of the paint film. **FOR EXTERIOR USE ONLY!**

SUGGESTED PRODUCT USES: Suitable for, but not limited to application properly prepared substrates:

• Exterior - Masonry, Stucco, Brick, Concrete Block, Porcelain Concrete, Wood Siding, Architectural Plastic, Aluminum Siding, Galvanized Metal, Proprietary SURFACE PREPARATION: General - The entire surface area to be coated dry, clean, and free from dirt, grease, oil, scale, corrosion and other objects that surface contaminants may adversely affect the performance of the coating. Scaling, cracking, peeling or pitting from previously painted surfaces, sanding, wire brushing or by power tool cleaning methods, such as electric commercial sandblasting, etc. Remove any loose rust, and scale, rust from metal surfaces by the same methods as described above. Lightly sand paint edges to adjacent surface area. Glossy surfaces should be properly abraded, cleaned, and surface imperfections with the proper repair compounds or patching materials.

• **WARNING!** If you scrape, sand or remove old paint, you may release lead dust. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD AVOID LEAD EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. with a HEPA vacuum and a wet mop. Before you start, find out how to protect your family by contacting the National Lead Information Hotline at 1-800-424-6213 to www.epa.gov/lead

Mixing: - Surface areas affected by mildew should be thoroughly cleaned with brush, scrub brush and a solution of one (1) cup of 10% Sodium Phosphate 3 parts water and 1 part household bleach, per gallon solution. Apply solution surface and surrounding area. Allow solution to remain on the affected surface 20 minutes, occasionally re-applying solution as it dries. Rinse the surface with clean water, and allow a minimum of 24 hours to dry.

RECOMMENDED PRIMER COATINGS: Prime all bare, new, cracked and substrates with the following recommended primers/sealers:

- Gypsum Drywall: 100% Acrylic Universal Primer/Sealer Stan-Rite® Acrylic Sealer Etanol Undercoat.
- Wood: Alkyd Universal Primer/Sealer Etanol Undercoat, 100% Acrylic Sealer Stan-Rite®.
- Masonry: Acrylic Surface Conditioner, Waterborne Epoxy Ester Urethane 100% Acrylic Alkali Resistant Masonry Primer.
- Non-Ferrous Metals: 100% Acrylic Universal Primer/Sealer Stan-Rite® 2.
- Primer: 100% Acrylic DTM Primers.
- Ferrous Metals: Rust Inhibitive Industrial Metal Primers, Zinc Chromate Universal Metal Primer.

KEEP

CAUTIONS: Avoid prolonged contact with skin, and breathing of dust, vapors, acids or fumes. If you experience eye irritation, headache or dizziness or if a constant headache develops, when exposed to dusts or fumes use a carefully selected respirator. Use container label and instructions for respiratory use. Use instructions on container label even use. DO NOT TAKE INTERNALLY. KEEP FROM FREEZING. FIRST AID: In case of skin contact, wash thoroughly with plenty of warm soap and water. In case of eye contact, flush with plenty of water. If you experience difficulty breathing, leave area and obtain fresh air. If continued difficulty

WARRANTY: The manufacturer warrants this product to meet the application intended for exterior surface preparation, structural defects, bluing of a previously not to perform as intended, the manufacturer will, at its option and upon presentation of the product to you. ALL OTHER WARRANTIES ARE EXCLUDED BY THIS WARRANTY. THE PRODUCT IS NOT INTENDED FOR A PARTICULAR PURPOSE.

LIMITATIONS: - Shall not be used for any reason is expressly limited to manufacturer's LABOR AND COSTS ASSOCIATED WITH LABOR FOR THE APPLICATION OF THE PRODUCT OR RESULTING FROM ANY REASON UNDER THE SALE. HANDLING, ON USE OR application or exclusion may not apply to you. This warranty gives no specific right of



www.thecoatingman.com