

T19000001052

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

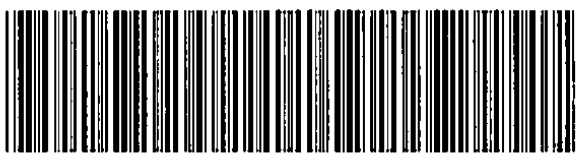
(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:  
  
W19-169479

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200331966412

07/23/19--01004--001 \*\*962.50

RECEIVED  
JUL 22 2019

17500

19 AUG 29 PM 4:30  
TALLAHASSEE, FLORIDA

K SALY  
SEP 16 2019



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

July 31, 2019

ISABELLE C. LOPEZ  
CITY OF ST. AUGUSTINE  
P.O. BOX 210  
ST. AUGUSTINE, FL 32085

SUBJECT: CITY OF ST. AUGUSTINE, EST. 1565, NATION'S OLDEST CITY  
Ref. Number: W19000069479

We have received your document for CITY OF ST. AUGUSTINE, EST. 1565, NATION'S OLDEST CITY and your check(s) totaling \$962.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

The description of the trademark or service mark, which is listed in Part III, cannot include such terms as and/or, with or without, sometimes includes, may be blue or white in color, etc. If your mark varies in color or individual components, then you must submit a separate application for each version of the mark. Please revise Part III of the enclosed application accordingly.

The specimens you have submitted are not acceptable. The name and/or design on your specimens are/is not identical to the name and/or design you have listed in Part III of the application. Please submit three specimens that are identical to the name and/or design you listed in Part III.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "ST. AUGUSTINE" "EST. 1565"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Karen A Saly

RECEIVED  
AUG 29 2019

Regulatory Specialist II

Letter Number: 519A00015702

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** City of St. Augustine Est. 1565 Nation's Oldest City  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Isabelle C. Lopez  
(Name of Person)

City of St. Augustine  
(Firm/Company)

P.O. Box 210  
(Address)

St. Augustine, Florida 32085  
(City/State and Zip Code)

For further information concerning this matter, please call:

Isabelle C. Lopez at ( 904 ) 825-1052  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

19 AUG 29 F  
TALLAHASSEE

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: City of St. Augustine

(b) Owner's/Applicant's business address: 75 King Street  
St. Augustine, Florida 32084  
City/State/Zip

If different, Owner's/Applicant's mailing address: P.O. Box 210  
St. Augustine, Florida 32085  
City/State/Zip

(c) Owner's/Applicant's telephone number: ( 904 ) 825-1052

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: Municipal Corporation

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: Municipal Corporation

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-6000420

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Promoting the community, cultural, historic, municipal, and civic interests of the City of St. Augustine, Florida. Promoting national and international tourism, business and commercial growth, economic development, cultural and historic attractions. General and life/safety government functions.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

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TOLSON

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertisements, brochures, promotional materials, signs, banners, letterhead, website.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

N/A

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

35, 41.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: December 31, 1991

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TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

"City of St. Augustine" "Est. 1565" "Nation's Oldest City" in custom font,

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

\_\_\_\_\_  
\_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e. Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and term readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" St. Augustine, Est. 1565

APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Isabelle C. Lopez, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Isabelle C. Lopez, City Attorney  
Typed or printed name of applicant  
[Signature]  
Applicant's signature  
(List name and title)

19 AUG 29 PM 4:30  
NOTARY PUBLIC, FLORIDA

STATE OF Florida

COUNTY OF St. Johns

Sworn to and subscribed before me on this 28th day of August, 2019, Isabelle C. Lopez  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

(Seal)  SHANNA LEE  
Commission # GG 329333  
Expires June 6, 2023  
Served The Budget Notary Service

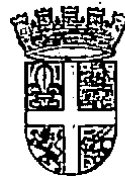
[Signature]  
Notary Public Signature  
Shanna Lee  
Notary's Printed Name

My Commission Expires: June 6, 2023

FILING FEE: \$87.50 per class



**Business Card**



Est. 1265

*City of St. Augustine*  
Nation's Oldest City

**JIM PIGGOTT**

*Director, General Services*

PO Box 210  
St. Augustine, FL 32085-0210  
[www.CityStAug.com](http://www.CityStAug.com)

Phone:(904) 825-1010  
Fax:(904) 825-1051  
Cell:(904) 669-0765  
[jpiggott@citystaug.com](mailto:jpiggott@citystaug.com)

### City Attorney

Home | Government | Administration | City Attorney | Other Legal Resources

City Attorney Home

Meet Our Attorneys

Planning & Zoning

Municipal Code

Public Records Request

Ethics, Public Meetings & Records

Other Legal Resources

**Hurricane**

**Scams**

**Preparedness**

[Learn More](#)

## Other Legal Resources

- [Parasitology, Biting, and Solicitation: \(PDF\) \(Word\)](#)
- [2018 Florida Legislative Session Bill Tracking Chart: \(PDF\) \(Word\)](#)
- [Resolutions passed by the City Commission in connection with specific legislation \(as shown on tracking chart\):](#)
  - [2018-02 \(PDF\) \(Word\)](#) | [2018-03 \(PDF\) \(Word\)](#)
  - [2018-04 \(PDF\) \(Word\)](#) | [2018-05 \(PDF\) \(Word\)](#)
  - [2018-06 \(PDF\) \(Word\)](#) | [2018-08 \(PDF\) \(Word\)](#)
- [Tenant & Resident Information: \(PDF\) \(Word\)](#)
- [Consumer Protection: \(LDS\)](#)
- [File a Consumer Complaint: \(LDS\)](#)
- [How to Protect Yourself, Price-Gouging After a Hurricane: \(LDS\)](#)
- [Cable TV Complaints: \(LDS\)](#)
  - Cable Television companies, such as Comcast, are franchises that are regulated through the State of Florida. If you have complaints or concerns, please contact the State Division of Consumer Services via their website at the link above, or call 1-800-HELP-FLA (435-7352)
- [Office of the State Attorney 7th Judicial Circuit: \(LDS\)](#)
- [St. Johns County Clerk of Court: \(LDS\)](#)
- [Public Defender, 7th Judicial Circuit: \(LDS\)](#)
- [St. Johns County: \(LDS\)](#)
- [City of St. Augustine Beach: \(LDS\)](#)
- [Sea Level Rise Adaptation: Funding Sources: \(PDF\) \(Word\)](#)
- [Street Artists & Mobile Vendors: \(PDF\) \(Word\)](#)
- [Planning for Community Resilience and Historic Preservation in the Nation's Oldest City: \(PDF\) \(Word\)](#)
  - [Funding Sources and Legal Aspects: \(PDF\) \(Word\)](#)



## EDUCATION



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### LATEST NEWS

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**Commission to consider proposal for the Meldrim Cottage**  
08/08/2017



**Tom and Jean Rahner to receive Order of La Florida**  
08/08/2017



**Committee on Short-Term Rentals process announced**  
08/22/2017

### UPCOMING EVENTS

AUGUST 2017						
S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
1	2	3	4	5	6	7

08/10/17  
**The Break Room**

08/12/17  
**City Commission Special Meeting**

08/22/17  
**City Commission**

## EVENTS

**CONCERTS**  
in the  
**PLAZA** **2019**

**Thursdays from 7pm to 9pm**  
**May 30 - August 29**  
in the Plaza de la Constitución's Gazebo  
between King St. and Cathedral Pl. in  
historic downtown St. Augustine

- 
- May 30 The Driftwoods**  
*Bluegrass and Beyond*
- June 6 The Raisin Cake Orchestra**  
*New Orleans Jazz*
- June 13 The Grapes of Roth**  
*Classic Rock*
- June 20 The Mike Hart Band**  
*Blues./Rock/Jazz*
- June 27 Timberwood**  
*Acoustic Folk Rock*
- July 4 All Star Orchestra**  
6pm-8pm *Big Band with a Patriotic Flair*  
*Fireworks Over The Mutanzas @ 9:30p*
- July 11 Bob Patterson's**  
**Friends of Mine Band**  
*Classic Folk Music*
- July 18 The Sandals Band**  
*Soul, R&B, Beach Music*
- July 25 The Session**  
*Old School Swing*
- August 1 Innocent Bystanders**  
*Classic Rock*
- August 8 Big Pineapple**  
*Hawaiian Jazz*
- August 15 The Ancient City Slickers**  
*Old-Time Americana*
- August 22 The Dunchoppers**  
*Folk, Old-Time, Bluegrass*
- August 29 Lonesome Bert &**  
**The Skinny Lizards**  
*Folk, Bluegrass, Jugband*
- 

**Information @ 904.825.1004 or**  
**[www.CityStAug.com/Concerts](http://www.CityStAug.com/Concerts)**

**Like Us:** [www.Facebook.com/CityStAug](http://www.Facebook.com/CityStAug)  
**Follow Us:** [www.Twitter.com/CityStAug](http://www.Twitter.com/CityStAug)  
**Watch Us:** [www.Instagram.com/CityStAug](http://www.Instagram.com/CityStAug)  
**Share With** #plazaconcerts

Visitor information at [www.FloridasHistoricCoast.com](http://www.FloridasHistoricCoast.com)



*Concerts in the Plaza is produced  
by the City of St. Augustine as a  
free cultural enhancement for  
residents and visitors.*

**Advertising**  
**&**  
**Entertainment**