

T19000000614

(Requestor's Name)

(Address)

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(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

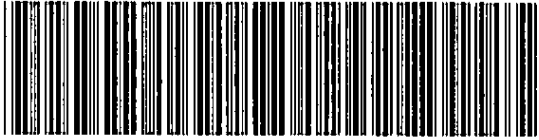
(Business Entity Name)

(Document Number)

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Special Instructions to Filing Officer:  
  
W19-36578

Office Use Only



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04/04/19--01027--026 \*\*87.50

FILED  
19 MAY -8 PM 7:27  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

K. SALY  
MAY 20 2019



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

April 11, 2019

EDUARDO A. RAMOS, ESQ.  
HOLLAND & KNIGHT LLP  
701 BRICKELL AVE, STE 3300  
MIAMI, FL 33131

SUBJECT: RIVER LANDING  
Ref. Number: W19000036578

We have received your document for RIVER LANDING and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Although we received your application and check(s), no specimens were included. Section 495.031(5), F.S., requires every trademark and/or service mark application to be accompanied by three specimens (or examples). Please submit three specimens for each class of registration. (NOTE: Letterhead, stationery, envelopes, invoices and mailing labels are not accepted.)

We need three permanent specimens, **which may be the same or different.** TYPED or HANDWRITTEN MATERIALS ARE NOT ACCEPTABLE. We do not accept specimens which have been ALTERED or DEFACED. ANY SIZE SPECIMENS ARE ACCEPTABLE. If your mark falls under the classification of a trademark (classes 1-34), we need the labels, tags, decals, containers, boxes, wrappers or 3 LEGIBLE photographs of the goods or products with the specimen affixed. IF YOUR MARK FALLS UNDER THE CLASSIFICATION OF A SERVICE MARK (CLASSES 35-45), WE NEED SPECIMENS FROM WHICH WE CAN DETERMINE THE SERVICE(S) BEING RENDERED. We will accept magazine and-or newspaper advertisements, brochures or business cards. If business cards are submitted, we must be able to determine the services being rendered. If your mark falls under the classification of both a trade and service mark, we need specimens for both. **WE WILL NOT ACCEPT LETTERHEAD STATIONERY, ENVELOPES OR INVOICES AS SPECIMENS.**

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call

(850) 245-6051.

Karen A Saly  
Regulatory Specialist II

Letter Number: 319A00007360

# Holland & Knight

701 Brickell Avenue, Suite 3300 | Miami, FL 33131 | T 305.374.8500 | F 305.789.7799  
Holland & Knight LLP | www.hkllaw.com

Eduardo A. Ramos  
+1 305-349-2137  
eduardo.ramos@hkllaw.com

May 7, 2019

*Via Overnight Delivery*

Ms. Karen A Saly  
Trademark Registration Section  
Florida Department of State  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**Re: RIVER LANDING**  
**Reference No.: W19000036578; Letter Number: 319A00007360**

Dear Ms. Saly:

In response to your April 11, 2019 letter, enclosed are the three (3) permanent specimens pursuant to Fla. Stat. § 492.031(5) in connection with the above-referenced RIVER LANDING service mark.

Please let me know if you have questions or need additional information. Thank you in advance for your time.

Sincerely,

HOLLAND & KNIGHT LLP



Eduardo A. Ramos

cc: RI. Miami, L.P.

**COVER LETTER**

TO: Registration Section  
Division of Corporations

SUBJECT: RIVER LANDING

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Eduardo A. Ramos, Esq.

(Name of Person)

Holland & Knight LLP

(Firm/Company)

701 Brickell Avenue, Suite 3300

(Address)

Miami, FL 33131

(City/State and Zip Code)

For further information concerning this matter, please call:

Eduardo A. Ramos, Esq. at ( 305 ) 349-2137

(Name of Person)

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED  
19 MAY -8 PM 7:27  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: RL Miami L.P. f/k/a River Landing Development, LLC

(b) Owner's/Applicant's business address: c/o Andrew Hellinger 283 Catalonia Avenue, Suite 500

Coral Gables, FL 33134

City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_

City/State/Zip

(c) Owner's/Applicant's telephone number: (305) 442-3108

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: B18000000250

(2) Domicile State or Country: Canada

(3) Federal Employer Identification Number: None

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Residential and commercial leasing and management services for multi-use development.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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STATE  
RECORDS

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The service mark is used on an Internet website, brochures, business cards and advertisements in print.

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 36: residential and commercial real estate leasing and management services

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: June 1, 2012

FILED  
19 MAY -8 PM 7:27  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

RIVER LANDING (word mark only)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Andrew B. Hellinger, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Andrew B. Hellinger

Typed or printed name of applicant

[Handwritten Signature]  
Applicant's signature  
(List name and title)

STATE OF Florida

COUNTY OF Miami-Dade

Sworn to and subscribed before me on this 1 day of April, 2019, Andrew B. Hellinger  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

[Handwritten Signature]

Notary Public Signature

(Seal)

Notary's Printed Name: CORALEE PENABAD  
MY COMMISSION # FF 246234  
EXPIRES: July 1, 2019  
Banded True Notary Public Underwriters

My Commission Expires: \_\_\_\_\_

FILING FEE: \$87.50 per class

FILED  
19 MAY -8 PM 7:27  
STATE OF FLORIDA  
TALLAHASSEE

*www.riverlandingmiami.com*



HOME GALLERY LOCATION ABOUT RETAIL APARTMENTS HEALTH DISTRICT CONTACT



MIAMI

# RIVER LANDING

STOPS AND RESIDES

WHERE LIFE UNFOLDS NATURALLY

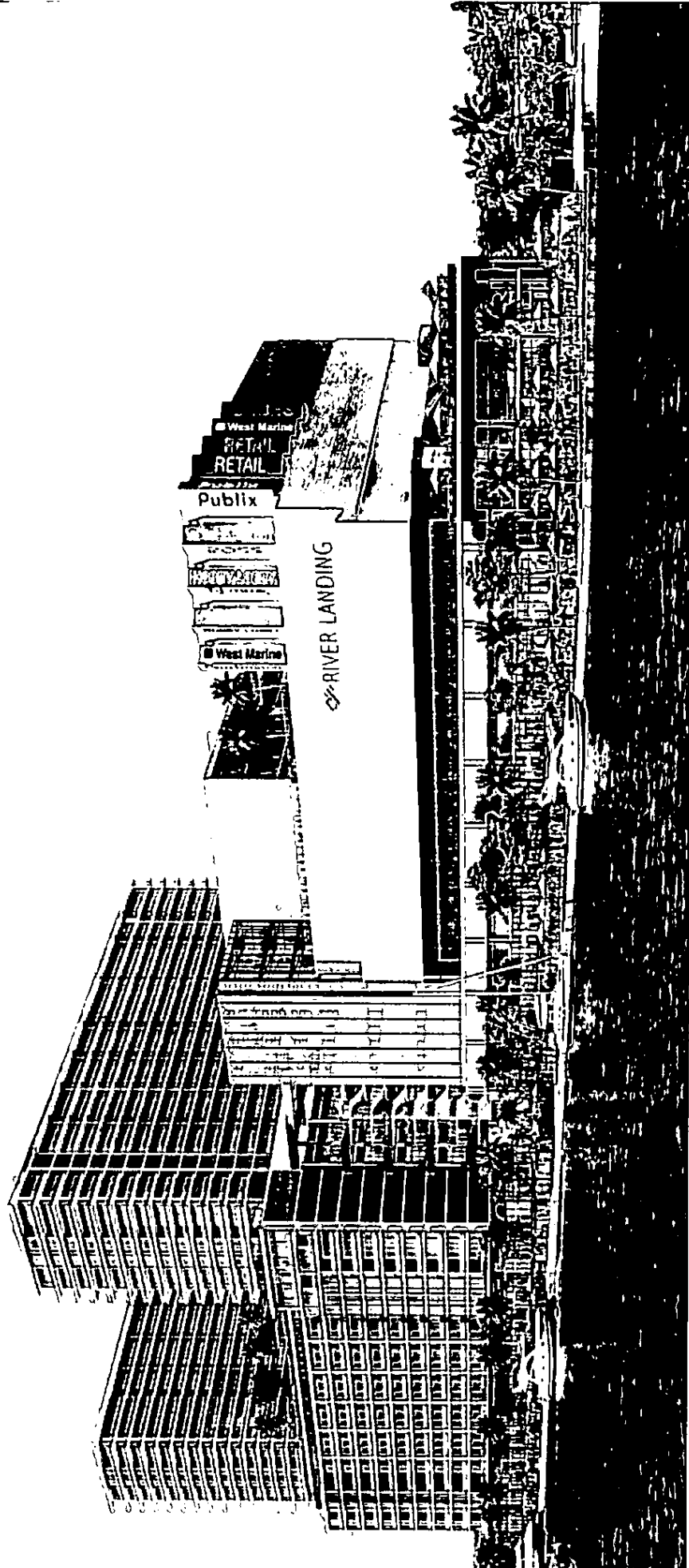
Discover the newest mixed-use development, situated along the Miami River in Miami's rapidly evolving Health

**GO WITH THE CURRENT**



 RIVER LANDING  
A WEST MARINE DEVELOPMENT

[HOME](#) [GALLERY](#) [LOCATION](#) [ABOUT](#) [RETAIL](#) [APARTMENTS](#) [HEALTH DISTRICT](#) [CONTACT](#)







## CONVENIENCE IS OUR ESSENCE

Perfectly situated to access everything Miami has to offer.

### SIMPLICITY ON THE WATER

5 marinas on the river with water taxi for commuting to downtown.



### IN THE HEART OF IT ALL

A 17 min drive (2.7 miles) to west of the Downtown Miami/Buckle Financial District and only a 15 min drive (5.5 miles) to east of the Miami International Airport.



### MAJOR HIGHWAY ACCESS

Direct access from Interstate 95 and the Dolphin Expressway (State Road 836).



### GREAT VISIBILITY









187,000 cars passing River Landing daily.



## RETAIL WITH URBAN FLOW

River Landing brings national retailers, shops, restaurants and a waterfront linear park to Miami's Health District.



 <p>15,000 sq ft of retail space</p>	 <p>114 acres of mixed-use development</p>	 <p>150,000 sq ft of dining and meeting space</p>	 <p>800 sq ft of public market</p>
 <p>over 2,000 parking spaces</p>	 <p>528 market-rate apartments</p>	 <p>generating the district</p>	 <p>28,000 sq ft of waterfront dining</p>

RETAILERS ON BOARD

< Publix. Tj-maxx CHASE AT&T >

TAPPING INTO MIAMI'S POTENTIAL

OVER \$8.8 BILLION  
of consumer-buying power within a 3-mile radius...



OK

Daytime population  
within a 5-mile radius



OK

\$65,544.27 median  
income within a 3-mile  
radius



OK

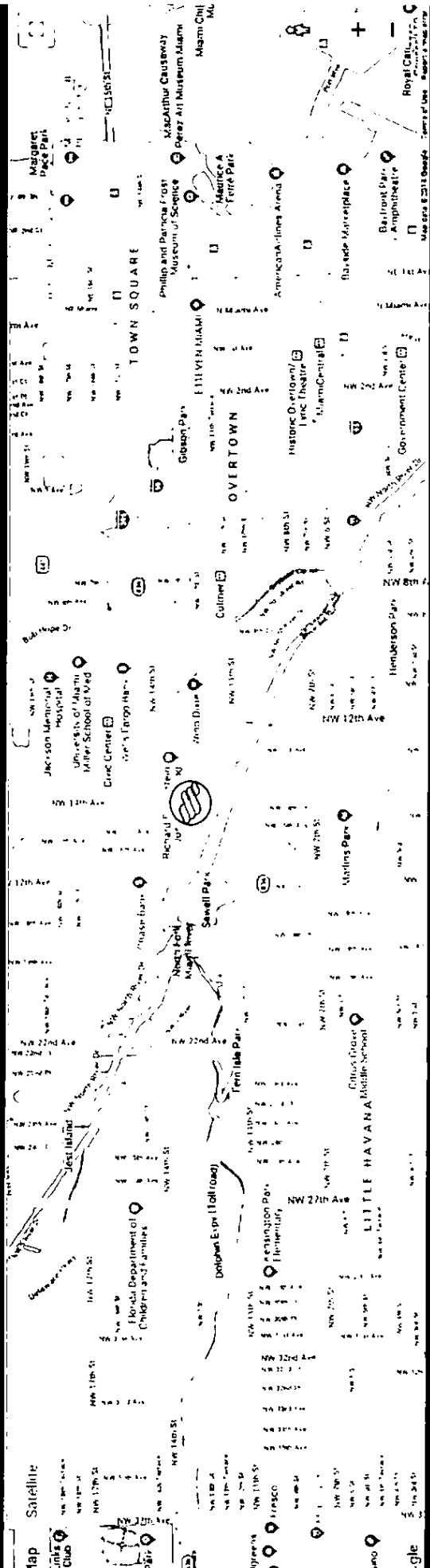
Residents living within a  
3-mile radius



RIVER LANDING  
RESIDENTIAL COMMUNITIES

HOME GALLERY LOCATION ABOUT RETAIL APARTMENTS HEALTH DISTRICT CONTACT

# SEE WHAT'S WAITING FOR YOU AT RIVER LANDING



## NOW LEASING

With over 70% of retail GLA already leased, space is limited. Dock your brand at River Landing Shops today.

## FOLLOW THE CURRENT



FIRST NAME\*

CITY

EMAIL\*

LAST NAME\*

COUNTRY

PHONE\*

QUESTION OR COMMENT

\* Required field

CONTACT US