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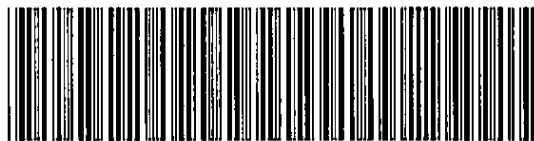
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

K SALY
MAR 20 2019

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Everglades Equipment Group

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Michael L. Schlechter

(Name of Person)

EFE, Inc.

(Firm/Company)

138 Professional Way

(Address)

Wellington, Florida 33414

(City/State and Zip Code)

For further information concerning this matter, please call:

Michael L. Schlechter

(Name of Person)

at (561) 261-6448

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: EFE, Inc.

(b) Owner's/Applicant's business address: 138 Professional Way
Wellington, Florida 33414
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 261-6448

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 266329

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-1000566

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Retail sales rental, and service of agricultural, lawn, and turf equipment, including tractors and utility vehicles.

Retail sales of agricultural, lawn and turf parts and implements.

Retail sale of landscape supplies and materials, including aggregates.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Signs, business cards, social media, brochures, flyers, newspaper advertisements, invoices, employee uniforms, company vehicles, on products sold by applicant, and on customer gifts.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

- a. USPTO Class 37 Repair
- b. USPT Class 44 Rental Agricultural Equipment
- c. USPTO Class 39 Rental Agricultural Tractors
- d. USPTO Class 35 Sales

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: May 25, 2017

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PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Name: "Everglades Equipment Group"

Logo: Everglades Equipment Group in green, varying font.

Yellow, green and blue picture of sugar cane stalks and water. "Since 1963".

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Michael L. Schlechter, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Michael L. Schlechter, President

Typed or printed name of applicant

Michael L. Schlechter

Applicant's signature
(List name and title)

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TALLAHASSEE, FLORIDA

STATE OF FLORIDA

COUNTY OF PALM BEACH

Sworn to and subscribed before me on this 19th day of February, 2019, Michael L. Schlechter
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____

(Seal)



Karah Bracchi

Notary Public Signature

Karah Bracchi

Notary's Printed Name

My Commission Expires: 1/27/23

FILING FEE: \$87.50 per class

EFFE

Everglades

Since 1963

Equipment Group



JOHN DEERE



SCHULTE



BUSH HOG®

Father's Day FIRE & ICE SALE!



Since 1963

Equipment Group



STIHL



FIRE GREEN MOUNTAIN GRILLS

This Father's Day be a grill Daddy with a Green Mountain Pellet Grill.

\$25 OFF DAVY CROCKETT

\$50 OFF DANIEL BOONE

\$100 OFF JIM BOWIE

\$25
in store

**Father's Day
Coupon**

Min. Purchase \$300.00
Valid 06/1/17-6/30/17

"Visit Participating
stores for Details"

ICE



Rambler Colster (all colors) \$24.99

Rambler 20 (all colors) \$24.99

Rambler 30 (all colors) \$29.99

Rambler One Gallon Jug \$129.99

Roadie 20 \$199.99

Receive 10% off Field Cultivator Parts

Minimum purchase of \$350 required



- Taylor-Way
- John Deere
- KMC
- Unverferth

Save 15% by the case
(price per can by the case \$3.13)
Part # 08880

Prices and discounts are available at participating locations while supplies last. Come in to any of our 14 locations for a ton of great Father's Day gift ideas. Or visit us on-line at www.efe1963.com. Specials are valid until June 30, 2017.

EFE1963.com

Father's Day FIRE & ICE SALE!

Dealership & Field Contacts

Growing strong

Great News! We've grown again.

We are pleased to announce the joining of ShowTurf, John Deere's #1 Golf Dealer in 2016, with Everglades Farm Equipment, the #1 John Deere Dealer in Florida. Now bringing our location total to 14 full sales, parts and service locations.

What does this mean to you?

- 13 Customer Service Representatives and Parts Specialists
- 20 Over the road technicians, increasing service capacities
- Local parts availability with on-site delivery
- More frequent parts restocking capabilities
- Expanded John Deere product line to include:
 - Golf • Agricultural • Turf • Commercial Worksite Products

**With respect to the John Deere assigned area of responsibility*

- Over 315 dedicated people to keep you up and running



Ridgeland SC - Richard Stein
 ☎ (888) 712-3338
 1214 S. State Street Blvd Ridgeland, FL 31148
 Show: (888) 712-3338

Plant City - Tom Dierker
 ☎ (813) 848-4975
 2115 W. 22nd Street Plant City, FL 33614
 Show: (813) 848-4975

Odessa - Roy Whiting
 ☎ (771) 207-7543
 1115 W. 1st Street Odessa, FL 33455
 Show: (771) 207-7543

Leesburg - Derek Pearson
 ☎ (352) 315-4016
 1115 W. 1st Street Leesburg, FL 34748
 Show: (352) 315-4016

Clearwater - Drew Dinancey
 ☎ (813) 494-7866
 1115 W. 1st Street Clearwater, FL 33840
 Show: (813) 494-7866

Oklawaha - Hank Gintz
 ☎ (882) 624-3763
 1115 W. 1st Street Oklawaha, FL 34927
 Show: (882) 624-3763

Palmetto - Dennis Bryant
 ☎ (941) 448-3397
 1115 W. 1st Street Palmetto, FL 34221
 Show: (941) 448-3397

Fort Pierce - Mark Peterson
 ☎ (772) 716-4905
 1115 W. 1st Street Fort Pierce, FL 34947
 Show: (772) 716-4905

Fort Myers - Craig Button
 ☎ (239) 633-8034
 1115 W. 1st Street Fort Myers, FL 33901
 Show: (239) 633-8034

Loxley - Rocky Sparks
 ☎ (561) 784-4000
 1115 W. 1st Street Loxley, FL 32449
 Show: (561) 784-4000

Immokalee - Craig Button
 ☎ (239) 633-8034
 1115 W. 1st Street Immokalee, FL 34142
 Show: (239) 633-8034

Belle Glade - Rocky Sparks
 ☎ (561) 996-6531
 1115 W. 1st Street Belle Glade, FL 33422
 Show: (561) 996-6531

Naples - Cody Hodge
 ☎ (239) 400-1045
 1115 W. 1st Street Naples, FL 34109
 Show: (239) 400-1045

Boynton - Richard Stein
 ☎ (888) 712-3338
 1115 W. 1st Street Boynton Beach, FL 33435
 Show: (888) 712-3338

Check out the
 Everglades
 Difference.
 We are worth it.



Since 1963

Equipment Group

EFE1963.com