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N. CAUSSEAUX JAN 3 2019



Washington, DC

LOUIS J. LEVY 202,416,6748 LLEVY@LERMANSENTER.COM

December 27, 2018

VIA COURIER

Registration Section
Division of Corporations
Clifton Building
2661 Executive Centre Circle
Tallahassee, FL 32310
ATT: Nanette Causseaux

Re: Florida Trademark Application Mark: 98.7 THE SHARK & Design Owner: Beasley Media Group, LLC

Dear Ms. Causseaux:

Attached please find:

- An application to register the trademark 98.7 THE SHARK & Design;
- Three (3) specimens showing Beasley's current use of the mark; and
- A check for \$87.50 payable to the Florida Department of State

If you have any questions, please do not hesitate to contact us. Otherwise, we will look forward to receiving confirmation that this trademark application has been approved as soon as possible.

Sincerely,

Louis J. Levy

Enclosures: As stated

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

PART I

_	Beasley Media Group, LLC			
(b) Owner's/Applicant's business address:	3033 Riviera Drive, Suite 200			
•••	Naple	s, FLA 34103	3	高
If different, Owner's/Applicant's mailing addre	ss:	City/S	State/Zip	20 705
(c) Owner's/Applicant's telephone number: (239 , 659	City/5 9-7320	State/Zip	
Check the appropriate box to indicate the Owne			-	
□ Individual □ Corporation	wybpuceut is et	□Joint Venture	☑ Limited Liability Co	imnanv
☐ General Partnership ☐ Limited Partnersh	ip	Union	Other:	,
f the Owner/Applicant is a business entity, the bounds of State. If the Owner/Applicant is not an individual to the business of which the business of mployer identification number (EIN) in #3.	ousiness entity my vidual, enter the entity is currently	oust have an active filing business entity's Florida y formed, organized or i	or registration on file with registration/document nu- neorporated under in #2,	the Florida Department mber in #1, the state or and the entity's federal
Florida registration/document number: M18	000000031			
2) Domicile State or Country: Florida				
3) Federal Employer Identification Number: 5	6-1641900			<u></u>
. (a) SERVICE MARK: If the owner/applicant ervice, the mark is a service mark. If the mark sed in connection with. For example: furnitur actor equipment, etc. If the owner/applicant is using rendered here:	A IS & SCIVICE III	uk, uie applicani/owner i	must list the specific servi	ce(s) the mark is being
Note: List only those services currently being re-	ndered by the ov	vner/applicant. Do not in	nclude future services.)	
ntertainment services, name				r the air and
		<u>~</u>		

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
The mark is being used on live radio broadcasts, on the Internet and related promotions and advertising.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: n/a (b) Date first used in Florida: December 26, 2018 PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) 98.7 THE SHARK & Design, consisting of a drawing of a shark to the left of the wording in the mark. Provide the English translation of any and all terms listed #1 above, when applicable:_ 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed. Enter all terms listed in #1 above which require a disclaimer in the space provided below: NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" ___

Page 3 of 4

"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

_{I,} Joyce Fitch	being sworn, depose and say that I	am the common and the annihous
thereof or in such near resemblar cause mistake or to deceive. In	being sworn, depose and say that I sign on behalf of the owner and applicant herein, and to the best of sistered this mark in this state or has the right to use such mark in Flonce as to be likely, when applied to the goods or services of such othe this affidavit and verification on my/the applicant's behalf. I fee contents thereof and that the facts stated herein are true and correct	er person to cause confusion, to
	Beasley Media Group, LLC	
	Typed or printed name of applicant	
	Applicant's signature (List name and title)	HLEI NE GANCI DEC 28
STATE OF FLORIDA		
COUNTY OF COLLIER		f: 1
Sworn to and subscribed before me	· · · · · · · · · · · · · · · · · · ·	YCE FITCH of Individual Signing)
who is personally known to	me	
(Seal)	IERRINE C. FLOWERS Commission # GG 217837 Expires June 29, 2022 Located Thru Troy Fain Insurance 800-385-7019 Notarry's Pri	DUPLO lic Signature LDWERS nted Name
	My Commission Expires: 6-31-32	

FILING FEE: \$87.50 per class





