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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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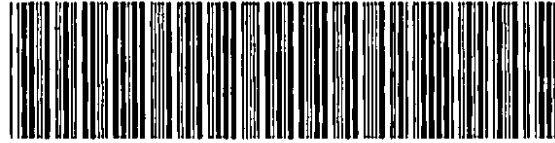
(Business Entity Name)

(Document Number)

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JAN 3 2019



WASHINGTON, DC

LOUIS J. LEVY  
202.416.6748  
LLEVY@LERMANCENTER.COM

December 27, 2018

**VIA COURIER**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Centre Circle  
Tallahassee, FL 32310  
ATT: Nanette Causseaux

**Re: Florida Trademark Application**  
**Mark: 98.7 THE SHARK**  
**Owner: Beasley Media Group, LLC**

Dear Ms. Causseaux:

Attached please find:

- An application to register the trademark 98.7 THE SHARK;
- Three (3) specimens showing Beasley's current use of the mark; and
- A check for \$87.50 payable to the Florida Department of State

If you have any questions, please do not hesitate to contact us. Otherwise, we will look forward to receiving confirmation that this trademark application has been approved as soon as possible.

Sincerely,

A handwritten signature in black ink that reads 'Louis J. Levy'. The signature is fluid and cursive, with the first name 'Louis' and last name 'Levy' clearly legible.

Louis J. Levy

Enclosures: As stated

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Beasley Media Group, LLC

(b) Owner's/Applicant's business address: 3033 Riviera Drive, Suite 200  
Naples, FLA 34103

City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_

City/State/Zip

(c) Owner's/Applicant's telephone number: 239, 659-7320

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: M1800000031 ✓

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 56-1641900

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Entertainment services, namely, broadcasting of radio programs over the air and  
via the Internet.

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

**SERVICE MARKS:** If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The mark is being used on live radio broadcasts, on the Internet and related promotions and advertising.

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**TRADEMARKS:** If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

41

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**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: n/a

(b) Date first used in Florida: December 26, 2018

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

**98.7 THE SHARK**

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Joyce Fitch, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Beasley Media Group, LLC

Typed or printed name of applicant

Joyce Fitch

Applicant's signature  
(List name and title)

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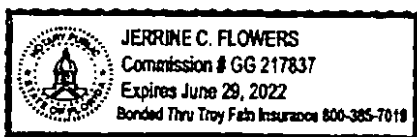
STATE OF FLORIDA

COUNTY OF COLLIER

Sworn to and subscribed before me on this 26 day of DECEMBER 2018 JOYCE FITCH  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

(Seal)



Jerrine C. Flowers  
Notary Public Signature  
JERRINE C. FLOWERS  
Notary's Printed Name

My Commission Expires: 6-29-22

FILING FEE: \$87.50 per class



SYMPHONY IN LIGHTS

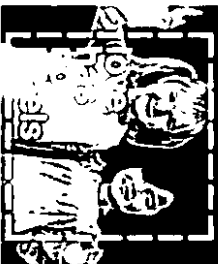
CELEBRATION RECORDS NOVEMBER 10<sup>th</sup>



The Shop At Wynn The Shop At Wynn / wynn.com



GIFT OF 2018: THE MUG SHOT BLANKET



# THE NEXT GENERATION

### Don't Miss

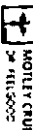


Upcoming Events & Shows

11

Queen with Adam

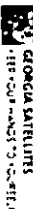
### RECENTLY PLAYED



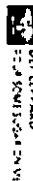
MOTTLEY CRUE



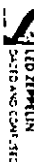
STONE TEMPLE PILOTS



GEORGIA SATELLITES



DEF LEPPARD



LED ZEPPELIN

# OF CLASSIC ROCK





SYMPHONY IN LIGHTS

CELEBRATION BEGINS NOVEMBER 10

The State of Connecticut

WFSB.com TheShopAtWfsb.com



GIFT OF 2018: THE MUG SHOT BLANKETT



90: MASS



RECENTLY PLAYED  
MOTLEY CRUE  
ON REQUEST

STONE ISLAND PILOTS  
2018

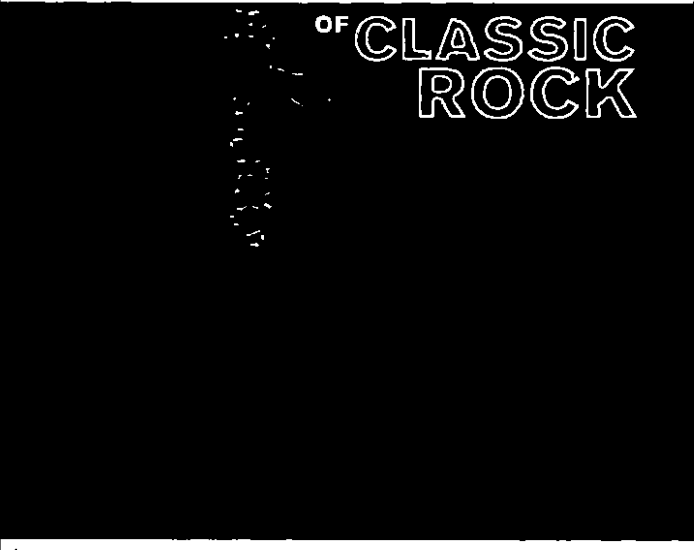
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DELETERAD  
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LED ZEPPELIN  
2017 TOUR 1504-17 ON W

Upcoming Events

Queen with Adam







SYMPHONY IN LIGHTS

CELEBRATION NIGHTS NOVEMBER 10<sup>th</sup>



TheShopAtWfsh.com



GIFT OF 2018: THE MUG SHOT BLANKET?



Uncle's Events

11

Queen with Adam

OF CLASSIC ROCK



The Next Generation Of Classic Rock | **43** **LISTEN LIVE**

### Attempted Car Thief Calls Police For Help Escaping Vehicle



A teenager in Norway locked himself inside of a vehicle he was trying to steal from a dealership and had to call the cops on himself to help him escape. Attempted car thief calls police for help escaping in his car. 24 NYP. Police in Norway lead a teenager who tried to steal a car.

98.7 The Shark | [read more](#)

### Very Expensive Instant Garage Door Opener!



The guy tried to use the gas pedal for the brake and drove straight through the garage door. Merry Christmas Dad! It's a very effective yet very expensive way to open a garage door.

98.7 The Shark | [read more](#)

### Naughty Rudolph Caught On Surveillance Camera



Caught red handed taking part in some Corp. (and/or) games.

98.7 The Shark | [read more](#)



The Next Generation Of Great News

LISTEN LIVE

### Attempted Car Thief Calls Police For Help Escaping Volvo



A teenager in Norway tried to escape a car when he was trying to steal it. He searched and had to call the cops for help. He escaped. Attempted car thief calls police for help escaping Volvo. The police in Norway said a teenager who had to call the...

W 7 The Shark

Read More

### Very Expensive Instant Garage Door Opener!



This guy must have installed the garage door for the house and drove straight through the garage door. Merry Christmas, Dad! It's a very effective and very expensive way to open a garage door.

W 7 The Shark

Read More

### Naughty Rudolph Caught On Surveillance Camera



Caught on camera taking part in some naughty and/or games.

W 7 The Shark

Read More

### Attempted Car Thief Calls Police For Help Escaping Volvo

A teenager in Norway had to call the cops for help to help him escape an attempted car theft. The teen was driving a Volvo when he was stuck in traffic. He saw a car behind him that was trying to get into his lane. He tried to change lanes but couldn't. He called the police and they came to his aid. He was able to escape the car and drive away safely.

By The Shark read more

### Very Expensive Instant Garage Door Opener

The guy had a problem with his garage door. It wouldn't open and he was frustrated. He bought a new garage door opener but it didn't work. He called the manufacturer and they told him to call the police. He called the police and they came to his aid. He was able to get the garage door open and drive away safely.

By The Shark read more

### Naughty Rudolph Caught On Surveillance Camera

Caught on camera taking part in some illegal outdoor games. The police were alerted by a neighbor who saw a man in a red suit and a reindeer antler headpiece. They went to the location and found the man and the reindeer. They arrested the man and the reindeer. The man was charged with public indecency and the reindeer was charged with being a nuisance.

By The Shark read more