

T1800000/205

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

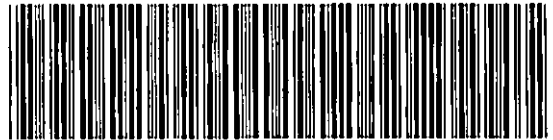
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NOV 27 2018

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~~OCT 26 2018~~

FILED
NOV 27 2018
AM 9:30
OCT 25

FILED
NOV 27 2018
PM 2:46
OCT 25

COVER LETTER

1X

TO: Registration Section
Division of Corporations

SUBJECT: BORUBORU
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Michael C. Rayboun, Esq.
(Name of Person)

Rayboun Mulligan, PLLC
(Firm/Company)

105 West 5th Avenue
(Address)

Tallahassee, FL 32303
(City/State and Zip Code)

For further information concerning this matter, please call:

Michael Rayboun at (850) 296-0129
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



RaybounMulligan PLLC

105 West Fifth Avenue
Tallahassee, Florida 32303
Telephone: (850) 907-3313
Facsimile: (850) 329-4649
shelby@flalawfirm.com

September 25, 2018

Sent Via U.S. Mail

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Re: Application for Trademark: BORUBORU

To Whom It May Concern:

Please find enclosed the Trademark Application along with 6 specimens showing the mark in use, and check # 4102 for the associated fees. If anything else is needed, please contact our office.

Sincerely,

RAYBOUN MULLIGAN, PLLC

Shelby Jhonson

Assistant to Michael C. Rayboun

Enclosures as stated



FLORIDA DEPARTMENT OF STATE
Division of Corporations

September 28, 2018

MICHAEL C. RAYBOUN, ESQUIRE
RAYBOUN MULLIGAN, PLLC
105 WEST 5TH AVENUE
TALLAHASSEE, FL 32303

SUBJECT: BORUBORU & DESIGN OF CIRCULAR LOGO WITH
PREDOMINANT RED, WHITE & BLACK LETTERING WITH "BORUBORU"
BESIDE OR UNDER THE LOGO, ALONG WITH "SUSHI BURRITO + POKE +
BOWL

Ref. Number: W18000087029

We have received your document for BORUBORU & DESIGN OF CIRCULAR LOGO WITH PREDOMINANT RED, WHITE & BLACK LETTERING WITH "BORUBORU" BESIDE OR UNDER THE LOGO, ALONG WITH "SUSHI BURRITO + POKE + BOWL and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The description of the goods and/or services the mark is being used in connection with must be specific. Acceptable terms when falling under the same classifications as the goods and/or services are: "RELATED GOODS AND/OR RELATED SERVICES." UNACCEPTABLE TERMS ARE: "ETC., ACCESSORIES, SUCH AS, SIMILAR GOODS/PRODUCTS, SIMILAR SERVICES, AND THE LIKE, LIKE SERVICES, CONCEPTS".

The description of the trademark or service mark, which is listed in Part III, cannot include such terms as and/or, with or without, sometimes includes, may be blue or white in color, etc. If your mark varies in color or individual components, then you must submit a separate application for each version of the mark. Please revise Part III of the enclosed application accordingly.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead,

stationery, envelopes, invoices or mailing labels.

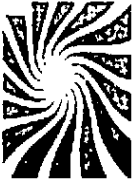
Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 118A00020326



RaybounMulligan

PLLC

105 West Fifth Avenue
Tallahassee, Florida 32303
Telephone: (850) 907-3313
Facsimile: (850) 329-4649
Web: raybounmulligan.com

October 24, 2018

VIA U.S. MAIL

Florida Division of Corporations
Attn: Nanette Causseaux
P.O. Box 6327
Tallahassee, Florida 32314

RE: Revised Trademark Application
Request for Refund

Dear Ms. Causseaux,

W18-87029 Boru Boru

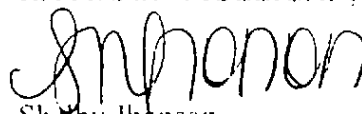
I have enclosed the revised trademark/service mark application as requested in letter number 118A00020326, dated September 28, 2018. If changes are required to the application, please contact our office.

Please accept this letter as a formal request for a refund of the \$87.50 paid previously, as only one class applies to the revised application.

Thank you for your consideration of this matter.

Respectfully,

RAYBOUN MULLIGAN, PLLC


Shelby Johnson

Enclosures

2018 OCT 25 PM 3:42

Registration



FLORIDA DEPARTMENT OF STATE
Division of Corporations

October 26, 2018

MICHAEL C. RAYBOUN, ESQUIRE
RAYBOUN MULLIGAN, PLLC
105 WEST 5TH AVENUE
TALLAHASSEE, FL 32303

SUBJECT: BORUBORU & DESIGN OF CIRCULAR LOGO WITH
PREDOMINANT RED, WHITE & BLACK LETTERING WITH "BORUBORU"
BESIDE OR UNDER THE LOGO, ALONG WITH "SUSHI BURRITO + POKE +
BOWL
Ref. Number: W18000087029

We have received your document for BORUBORU & DESIGN OF CIRCULAR
LOGO WITH PREDOMINANT RED, WHITE & BLACK LETTERING WITH
"BORUBORU" BESIDE OR UNDER THE LOGO, ALONG WITH "SUSHI
BURRITO + POKE + BOWL and your check(s) totaling \$175.00. However, the
enclosed document has not been filed and is being returned for the following
correction(s):

You failed to make the correction(s) requested in our previous letter.

The description of the trademark or service mark, which is listed in Part III,
cannot include such terms as and/or, with or without, sometimes includes, may
be blue or white in color, etc. If your mark varies in color or individual
components, then you must submit a separate application for each version of the
mark. Please revise Part III of the enclosed application accordingly.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if
the applicant fails to reply or resubmit the corrected/amended application within
three months from date of this letter.

If you have any questions concerning the filing of your document, please call
(850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 818A00022108



RaybounMulligan

PLLC

105 West Fifth Avenue
Tallahassee, Florida 32303
Telephone: (850) 907-3313
Facsimile: (850) 329-4649
shelby@flalawfirm.com

November 19, 2018

Sent Via U.S. Mail

Division of Corporations, Registration Section
Attn: Nanette Causseaux
P.O. Box 6327
Tallahassee, FL 32314

**Re: Revised Application for Trademark: BORUBORU
Letter Number: 818A00022108**

Dear Ms. Causseaux:

Please find enclosed the revised Trademark Application in accordance with the letter from you dated October 26, 2018. If anything else is needed, please contact our office.

Sincerely,

RAYBOUN MULLIGAN, PLLC

Shelby Johnson

Assistant to Michael C. Rayboun

Enclosures as stated

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: IFG Varsity Plaza, LLC

(b) Owner's/Applicant's business address: 1861 West Tennessee Street
Tallahassee, FL 32304
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (850) 559-2598

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L18000138106

(2) Domicile State or Country: FL

(3) Federal Employer Identification Number: 83-0809261

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Restaurant services

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Newspapers, brochures, online advertisement, social media advertisements,
menus, order boards, storefront advertising

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

43

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: October 17, 2016

(b) Date first used in Florida: February 26, 2018

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Circular logo with predominant red, white and black lettering with words BORUBORU in proximity to the logo,
along with words Sushi Burrito + Poke + Bowl

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) Sushi, burrito, poke or bowl

_____ "APART FROM THE MARK AS SHOWN."

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Chien Hong Ho, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Chien Hong Ho

Typed or printed name of applicant

[Signature]

Applicant's signature
(List name and title)

Chien Hong Ho, Authorized Member

STATE OF Florida

COUNTY OF Leon

Sworn to and subscribed before me on this 25 day of September 2018, Chien Hong Ho
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

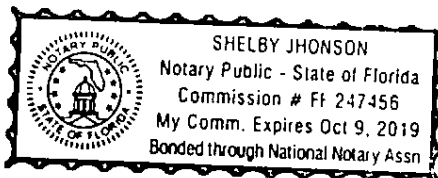
[Signature]

Notary Public Signature

Shelby Johnson

Notary's Printed Name

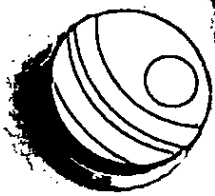
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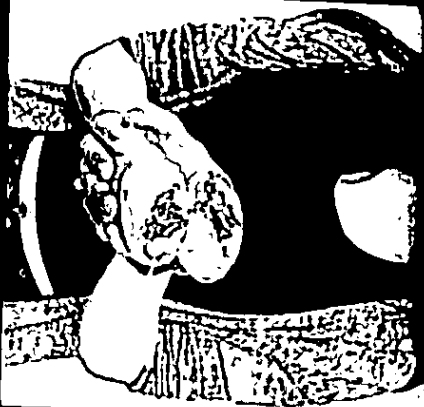
My Commission Expires: 10-9-19

FILING FEE: \$87.50 per class

FILED
NOV 19 PM 2:46
2018



BORUBORU



Sushi Burrito
Sushi Bowl
Poke Bowl



BORUBORU SUSHI



Opening
September, 2016

NOW
HIRING

