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WI8-62545

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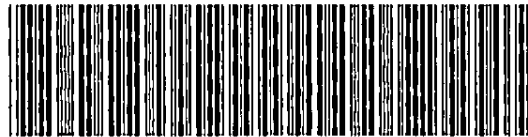
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POST JUL 31 AM 8:17

STATE OF WISCONSIN
DEPARTMENT OF REVENUE

N. CAUSSEUX

AUG 24 2018



Garson, Segal, Steinmetz, Fladgate LLP
Tel: (212) 380-3623 | Fax: (347) 537-4540

Robert Garson ◊
Thomas Segal ^
Michael Steinmetz *
Chris Fladgate *

John Lane ¶
Kevin Murphy
Timothy Kendal ◊
Ilan Ben Avraham ▽

Stephen Greenwald
Kevin Kehrl
Michael Smaila
Rushelle Bailey

Additional Bar Memberships

◊ England and Wales

^ Paris

* New Jersey

¶ Patent Bar

* Victoria (Australia)

▽ Israel

Email: rg@gs2law.com

June 19, 2018

VIA FIRST-CLASS MAIL

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

Re: Florida Trademark Registration for Codeless Platforms

Dear Sir/Madam,

This firm represents and is instructed by Fisher Technology, LLC in its intellectual property interests.

Enclosed, is an original and one photocopy of the Service Mark Registration application for the mark "CODELESS PLATFORMS," three (3) specimens of use, as well as, a check (#1577) made payable to the Florida Department of State in the amount of Eighty-Seven and 50/100 Dollars (\$87.50) to serve as the filing fee for the same.

Should you have any questions with respect to the foregoing, please do not hesitate to contact me.

Yours Sincerely,

Robert Garson

Encl.

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: CODELESS PLATFORMS

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Robert Garson

(Name of Person)

Garson, Ségal, Steinmetz, Fladgate LLP

(Firm/Company)

164 West 25th Street, Suite 11R

(Address)

New York, New York 10001

(City/State and Zip Code)

For further information concerning this matter, please call:

Robert Garson

(Name of Person)

212

380-3623

at (_____)

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

July 9, 2018

ROBERT GARSON
GS2 LAW
164 WEST 25TH STREET, SUITE 11 R
NEW YORK, NY 10001

SUBJECT: CODELESS PLATFORMS
Ref. Number: W18000062545

We have received your document for CODELESS PLATFORMS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

We must deny registration pursuant to section 495.021(1), Florida Statutes, because the mark is merely descriptive. The mark must be in use five years prior to registration.

Once the mark has been in use for five years you may resubmit the application with proof of substantially exclusive and continuous use and the Department of State will reconsider registration.

Pursuant to s. 495.035(5), F.S., you have three months in which to reply to this letter denying registration should you desire to do so. If you choose not to respond, your application will be considered abandoned in accordance with section 495.035(5), F.S.

If you have any questions concerning the filing of your document, please call 850-245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 818A00014090



Garson, Segal, Steinmetz, Fladgate LLP
Tel: (212) 380-3623 | Fax: (347) 537-4540

Robert Garson ◊
Thomas Segal *
Michael Steinmetz *
Chris Fladgate °
Kevin Murphy

John Lane ¶
Timothy Kendal ◊
Ilan Ben Avraham ▽
Stephen Greenwald

Kevin Kehrl
Michael Smaila
Rushelle Bailey
Andrea Timpone

Additional Bar Memberships
◊ England and Wales
^ Paris
* New Jersey

¶ Patent Bar
* Victoria (Australia)
▽ Israel

Email: rg@gs2law.com

July 25, 2018

VIA FIRST-CLASS MAIL

Nanette Causseaux
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

2018 JUL 31 PM 12:42
RECEIVED
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

Re: Florida Trademark Application for Codeless Platforms
Ref. Number: W18000062545
Letter Number: 818A00014090

Dear Ms. Causseaux,

The following is the response of Applicant, Fisher Technology, LLC, (the "Applicant"), by and through its undersigned counsel, to the above-referenced letter dated July 9, 2018 (the "Letter"). The Letter states the refusal to register Applicant's mark "CODELESS PLATFORMS" for "cloud computing featuring software for use in the design, development, and delivery of business applications that can be deployed in any cloud or on-premise architecture; information technology consulting services; platform as a service (PAAS) featuring computer software platforms for the use in the design, automation and monitoring of business processes; platform as a service (PAAS) featuring computer software platforms for the use in the design and orchestration of business process modeling and flowcharts" in Class 42 on the basis that Applicant's mark is merely descriptive of the aforementioned services.

Based on the following analysis and evidence submitted herewith, Applicant respectfully submits that Applicant's mark is not merely descriptive, but rather, a suggestive mark because more than some degree of imagination is required to associate the term "CODELESS PLATFORMS" with Applicant's services. A mark is merely descriptive if it immediately conveys knowledge of a quality, feature, function, or characteristic of the goods it is used for. *Dalton v. Honda Motor Co.*, 425 Fed. Appx. 886, 893 (Fed. Cir. 2011). Moreover, a mark comprised of merely descriptive components is registerable "if the combination of terms creates a unitary mark with a unique, nondescriptive meaning, or if the



composite has a bizarre or incongruous meaning as applied to the goods or services.” *In re BPI Sports, LLC*. 2016 TTAB LEXIS 356 at *2-4 (TTAB 2016). Importantly, the term “codeless” is a term that does not have any specific or formal meaning or definition. (See Wikipedia Search with “0” Results for the Word ‘Codeless.’) Therefore, the mark immediately requires some level of imagination for a consumer to understand the underlying services.

When used as a suffix “-less” is an adjective that means “without.”¹ To be “codeless” would mean that the services are entirely devoid of code. Here, the Applicant’s services are not formed or constructed absent any code, to the contrary, Applicant’s services are developed and comprised of millions of lines of code. Seeing as Applicant’s services actually use code, the term “codeless platforms” does not describe Applicant’s services. Instead, “CODELESS PLATFORMS” is designed to evoke an emotional response and expresses the concept of a seamless user experience.² Consumers will identify the word “codeless” as synonymous with ease, speed, and agility of use. The idea of technology without code suggests a product that surpasses and exceeds any level of algorithmic expression.

Trademarks that are suggestive of the consumer experience appear on the federal trademark register, “SEAMLESS LOGISTICS” Registration Number 5409265, for “logistics management in the field of transportation by air, ship, rail or truck; business advisory services in the field of transportation logistics; business consulting services relating to product distribution, operations management services, logistics, reverse logistics, supply chain, and production systems and distribution solutions; business management consultation in the field of transportation logistics; business management services, namely, managing logistics, reverse logistics, supply chain services, supply chain visibility and synchronization, supply and demand forecasting and product distribution processes for others; business management services, namely, supply chain logistics, reverse logistics and liquidation of goods of others; freight logistics management; transportation logistics services, namely, arranging the transportation of goods for others; transportation logistics services, namely, planning and scheduling shipments for users of transportation services” to communicate a smooth transition, “PAYLESS SHOESOURCE” Registration Number 3750790 for “footwear and apparel, namely headwear, neckwear, scarves, hats, gloves, belts, socks, hosiery, pantyhose, knee-high stockings, and tights” to communicate a cheaper shopping alternative.

Since “CODELESS PLATFORMS” does not immediately describe Applicant’s services, which axiomatically are composed in code, Applicant’s mark cannot be merely descriptive.

Further, the USPTO has registered a number of marks with the term “code” in connection with goods and services that are similar to Applicant’s, including, “SMART CODE” Registration Number 87009393 for “on-line non-downloadable software for use in conducting legal research,” “BYNACODE” Registration Number 5296444 for “computer consultation,” “CODEMOJI” Registration Number 532091 for “website featuring non-downloadable children’s educational software,” “ALLCODE” Registration

¹ Dictionary.com. “Define Less” (accessed July 25, 2018) <http://www.dictionary.com/browse/less>.

² “Why low code platforms are the future of app development . . . They’re easier, faster and a more efficient use of time. . . There’s not really any individual definition of low code development because it’s more of a mindset than something that’s directly measurable.” Kevin Rands “Why low code platforms are the future of app development” CIO From IDG (January 22, 2018) <https://www.cio.com/article/3250490/development-tools/why-low-code-platforms-are-the-future-of-app-development.html>.



Number 5367494 for “software development consulting in the field of mobile, cloud, healthcare, IOT, mobile, cloud, healthcare, IOT, and SaaS,” “POPCODES” Registration Number 5373617 for “software as a service (SAAS) services featuring software that enables users to send and receive pricing, financial transaction, customer information directly to and from a payment device and cloud-based server; software as a service (SAAS) services featuring software for promoting the goods of others, namely, software necessary for the redemption of purchase, discounts...; providing use of cloud-based non-downloadable software for merchant analytics.” As evidenced by these existing registrations, Applicant’s mark for “CODELESS PLATFORMS” presents a new and unique commercial impression and does not immediately describe the underlying services themselves which actually contain code.

For the foregoing reasons, Applicant, Fisher Technology , LLC respectfully requests that its application be reconsidered and that the mark “CODELESS PLATFORMS” be registered with the Florida Department of State.

Should you have any questions with respect to the foregoing, please do not hesitate to contact us.

Dated: New York, New York
July 25, 2018

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Andrea T. Timpone", written in a cursive style.

Andrea T. Timpone
Garson, Ségal, Steinmetz, Fladgate LLP
164 West 25th Street, Suite 11R
New York, New York 10001
(212) 380-3623
at@gs2law.com
Attorneys for Applicant

Encl.

1-4. tiny, teeny, wee. **LITTLE**, **DIMINUTIVE**, **MINUTE**, **SMALL** refer to that which is not large or significant. **LITTLE** (the opposite of big) is very general, covering size, extent, number, quantity, amount, duration, or degree: a little boy; a little time. **SMALL** (the opposite of large and of great) can many times be used interchangeably with **LITTLE**, but is especially applied to what is limited or below the average in size: small oranges. **DIMINUTIVE** denotes (usually physical) size that is much less than the average or ordinary; it may suggest delicacy: the baby's diminutive fingers; diminutive in size but autocratic in manner. **MINUTE** suggests that which is so tiny it is difficult to discern, or that which implies attentiveness to the smallest details: a minute quantity; a minute exam.

-less

1. an adjective suffix meaning "without" (childless; peerless), and in adjectives derived from verbs, indicating failure or inability to perform or be performed (resistless; tireless).

Origin of -less

Middle English -les, Old English -lēas, special use of lēas free from, without, false; cognate with Old Norse lauss, German los, loose

Dictionary.com Unabridged

Based on the Random House Unabridged Dictionary, © Random House, Inc. 2018

Examples from the Web for less

Contemporary Examples

Submission is less a novel of ideas than a political book, and of the most subversive kind.



Houellebecq's Incendiary Novel Imagines France With a Muslim President

Pierre Assouline

January 9, 2015

Back in New York, the slow pace and inward focus of her yoga practice was less fulfilling.

How Taryn Toomey's 'The Class' Became New York's Latest Fitness Craze

WIKIPEDIA

Search results



Search

Results 1 – 21 of 25

[Content pages](#)[Multimedia](#)[Everything](#)[Advanced](#)Did you mean: [coxless](#)

The page "[Codeless](#)" does not exist. You can [ask for it to be created](#), but consider checking the search results below to see whether the topic is already covered.

[Forefront Identity Manager](#) (section **Codeless** Provisioning)

language support. Forefront Identity Manager introduces the concept of "**codeless** provisioning" which allows administrators to create objects in any connected
4 KB (387 words) - 20:27, 19 February 2018

[Test automation](#) (redirect from **Codeless** test automation)

In software testing, test automation is the use of special software (separate from the software being tested) to control the execution of tests and the
21 KB (2,506 words) - 12:24, 28 June 2018

[GPS signals](#)

without access to the secret encoding details; this is called **codeless** and semi-**codeless** access, and is officially supported. The interface to the User
74 KB (10,837 words) - 15:01, 20 July 2018

[Limnor](#)

Limnor is a generic-purpose **codeless** and visual programming system. The aim is to enable users to create computer software without directly coding in a
8 KB (1,141 words) - 06:59, 26 May 2016

[Mixpanel](#)

Andreessen Horowitz, Max Levchin and Keith Rabois. In 2015 Mixpanel announced **Codeless** Mobile Analytics with point-and-click interface to track user interactions
6 KB (403 words) - 20:22, 18 June 2018

[FreeMat](#)

supporting many MATLAB functions and some IDL functionality, it features a **codeless** interface to external C, C++, and Fortran code, further parallel distributed
3 KB (116 words) - 23:54, 11 July 2017

[Bandai Super Vision 8000](#)

generation: they didn't feature a microprocessor, and were based on custom **codeless** state machine computers consisting of discrete logic circuits comprising
2 KB (203 words) - 11:40, 31 October 2017

[List of CLI languages](#)

L#: A CLI implementation of Lisp. Limnor Studio: Is a general-purpose **codeless** and visual programming system. The aim is to enable users to create computer
10 KB (1,040 words) - 09:35, 5 July 2018

[Fourth-generation programming language](#)

understood. A number of different types of 4GLs exist: Table-driven (**codeless**) programming, usually running with a runtime framework and libraries. Instead
16 KB (1,760 words) - 16:25, 29 June 2018

Global Positioning System

both L1 and L2. Without decryption keys, it is still possible to use a **codeless** technique to compare the P(Y) codes on L1 and L2 to gain much of the same
141 KB (16,214 words) - 08:38, 23 July 2018

Snappii

Snappii (sometimes stylized SnAPPii) is a cloud-based, **codeless** platform for rapid mobile app development largely for businesses and enterprises. As of
9 KB (654 words) - 11:35, 1 November 2016

Arcade system board

earliest non-microprocessor based arcade system boards were designed around **codeless** state machine computers with the main board and any support boards consisting
15 KB (931 words) - 05:27, 18 June 2018

First generation of video game consoles

video games did not feature a microprocessor, and were based on custom **codeless** state machine computers consisting of discrete logic circuits comprising
23 KB (1,830 words) - 10:48, 6 June 2018

Amateur radio licensing in the United States

Inc. 2007-01-07. Retrieved 2007-04-20. FCC Report and Order #90-55, **Codeless** Technician Decision Dinkins, Rodney R. "Amateur Radio History". Archived
37 KB (4,731 words) - 09:15, 23 June 2018

Manual testing

2016-10-13. Retrieved January 17, 2009. Software Testing portal Test method Usability testing GUI testing Software testing **Codeless** test automation
7 KB (1,068 words) - 20:03, 23 May 2018

Screenshot

technology portal Software portal Comparison of screencasting software **Codeless** test automation Print screen Screencast Thumbshot Video capture Matthew
20 KB (2,320 words) - 09:04, 25 June 2018

List of Yu-Gi-Oh! GX episodes

(白夜龍:十代VS明日香(後編)) July 19, 2006February 8, 200795 "Tough Love" / "The **Codeless** Duel Between Brothers - Ryo vs. Sho" "Jingnaki Kyōdai Dyueru Ryō Bāsasu
11 KB (484 words) - 01:10, 3 February 2018

List of Code Lyoko: Evolution episodes

Sector Five before it disappears.15"Les sans-codes (Translation : The **Codeless**)" "Unknown"Unknown (Unknown)April 6, 2013515 A tower is activated and a
38 KB (45 words) - 18:21, 24 July 2018

List of Yu-Gi-Oh! GX episodes (season 2)

clear winner, Jaden fights back with Flare Neos. 95 "Tough Love" / "The **Codeless** Duel Between Brothers - Ryo vs. Sho" "Jingnaki Kyōdai Dyueru Ryō Bāsasu
53 KB (278 words) - 18:16, 27 February 2018

OpenWire (library)

OpenWire". Mitov.com. Retrieved 2016-08-16. By Admin on (2014-04-23). "Rapid **Codeless** Application Development Using OpenWire In Delphi XE6 Firemonkey On Android
7 KB (396 words) - 20:46, 4 July 2018

Results from sister projects


codeless

code + -less **codeless** (not comparable) Having no code (in any sense) scoldes

[w] [Word definitions from Wiktionary](#)


Alfred, Lord Tennyson

4, from Poems (1850)Mastering the lawless science of our law,— That **codeless** myriad of precedent, That wilderness of single instances. Aylmer's Field

 [Quotes from Wikiquote](#)

Honor Among Scamps

could not keep. Yet this late day we make a song to praise her. We, **codeless**, will yet vindicate her code. She who was mighty, walks with us, the beggars

 [Texts from Wikisource](#)

View (previous 20 | [next 20](#)) ([20](#) | [50](#) | [100](#) | [250](#) | [500](#))

Retrieved from "<https://en.wikipedia.org/wiki/Special:Search>"

By Kevin Rands, ★ Advisor, Contributor, CIO

JAN 22, 2018 10:46 AM PT

Opinions expressed by ICN authors are their own.

OPINION

Why low code platforms are the future of app development

They're easier, faster and a more efficient use of time. And it doesn't matter whether developers are on-board with this change or not.

If you've never heard of the low code approach to app development before then get ready because you're about to start hearing it everywhere. The streamlined approach involves rapid design and development with minimal amounts of coding, often relying on third-party application programming interfaces (APIs).

ADVERTISING



There's not really any individual definition of low code development because it's more of a mindset than something that's directly measurable. But the very fact that it's a mindset has led to a community springing up around the mentality, and low code innovators are increasingly disrupting all sorts of different industries.

Digital transformation stuck in neutral? Learn how to jump-start your strategy.

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Sponsored by HPE



[Beware the 9 warning signs of bad IT architecture and see why these 10 old-school IT principles still rule. | Sign up for CIO newsletters.]

Lower costs

One of the most obvious reasons why you'd opt for low code platforms is that less code means a lower cost. Let's say that a traditional bespoke app for a large business would take six months to develop and cost a million dollars. Taking the low code approach could cut that down to a couple of months and \$50-100k.

This is good news for companies, of course, but it's also good news for developers. It cuts out the middlemen and while they take in less income, they also use far fewer resources and come out on top overall. And let's face it – it's also more fun, because it stops developers from finding themselves stuck on the same project for what seems like forever.

Fewer bugs

Less code means fewer bugs: simple. The bug testing phase is a huge part of modern application development and even then, it's inevitable that issues will creep through if there's enough code there. But the good news about low code platforms is that there's less to test and when they tap into APIs, those APIs have been tested by other people.

Fewer bugs is good news for both users and developers because less time will be taken up with troubleshooting and bug-fixes. Better still, the fast pace of low code development means that if a bug is found, it's often better just to build a brand-new iteration than to stick a metaphorical plaster over it.

Based on your interests: x

Greater accessibility

neutral? **Learn how to jump-start your strategy.**

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The less code that an application uses, the less bandwidth is required to download and run it. This is especially true for people based in rural areas or in developing countries where internet access isn't as good as it is in the United States.

On top of that, because low code apps can be created much more easily than traditional applications, they can be released more quickly and at a lower price, or even for free. This will help to increase uptake of their applications because it reduces the barrier to entry for everyone from low-income families to bootstrapping entrepreneurs.

A new type of development

One of the most promising examples of a low code platform comes to us from a brand that you've probably heard of. It's called Uber, and the application taps into Box for storage, Google for maps, Braintree for payments, Twilio for messaging and SendGrid for email. And that's not all they use, either.

What's interesting about this is that the APIs that Uber relies upon are available to anyone who wants to use them. Uber's genius is that they took those APIs and used them to create something new without needing to develop each of those individual elements themselves. Then they built their own brand on top of it by looking at how they could differentiate themselves from others. It's a strategy that seems to have worked.

The great thing about this is that it forces innovation. In today's world, the marketplace decides and the best apps float to the top. Low code development just allows app makers to iterate more quickly and to have more shots at becoming the next big thing.

The role of AI

AI is already big business, and as the technology gets better and better it's finding its way into more and more areas. One of those areas is low code development, where it comes in useful for a range of tasks including integrating different data sources or making sense of semi-structured or unstructured data.

Based on your interests:

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One of the reasons why AI is useful is that unlike a human being, it doesn't get bored or allow its attention to wander. That means that the technology can be used to automate the dull, repetitive tasks that humans can't – or won't – do. The Washington Post is even using AI to write articles and



at carrying out analyses and trial and error, so it won't be long until the use of AI becomes a standard part of low code app development. It can help low code developers to find ways to further reduce the amount of code they're using while simultaneously flagging potential improvements.

Low code platforms are the future of app development for one very simple reason – it's easier, faster and a more efficient use of time. It doesn't matter whether developers are on-board with this change or not – it's inevitable because it's the path of least resistance, and as the demand for low code platforms continues to grow, developers will find themselves rising to meet it.

This is good news, because it'll push developers to be at their very best. There'll be no time to mess around reinventing the wheel and there'll be no room for sloppy code or lengthy development processes that make apps redundant before they're even finished. Instead, we'll have a "move fast and break things" approach that fosters creativity and innovation.

The old way of doing things might not die out completely, but people who rely on it will be made increasingly redundant as low code programmers outmanoeuvre them. Those who survive are likely to be those who at least partially adopt the low code methodology to form a hybrid. Otherwise they'll be too slow, too cumbersome and too costly.

The market will decide, as it always does. Don't allow yourself to be on the wrong side of history.

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Kevin Rands is founder of Disruptor Daily, an online publication dedicated to all-things disruption. He is CEO and founder of Online Health Networks for the past 17 years and previously worked at DataQuick as a project manager.

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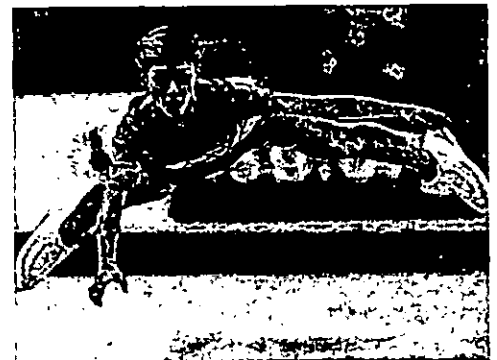
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X

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 485, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

2018 JUL 31 AM 9:17
SECTION 485
DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Fisher Technology, LLC
(b) Owner's/Applicant's business address: 7700 Congress Avenue, Suite 3214
Boca Raton, Florida 33487-1358
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 922-5165

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L06000001519
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 20-4135135

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Cloud computing featuring software for use in the design, development, and delivery of business applications that can be deployed in any cloud or on-premise architecture; information technology consulting services; Platform as a service (PAAS) featuring computer software platforms for the use in the design, automation and monitoring of business processes; Platform as a service (PAAS)

featuring computer software platforms for the use in the design and orchestration of business process modeling and flowcharts.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Internet advertising, specifically, Fisher Technology website, brochures, Twitter.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 42.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant, owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: May 10, 2017

(b) Date first used in Florida: May 10, 2017

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo-design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Codeless Platforms

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):
Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) _____

_____ "APART FROM THE MARK AS SHOWN."

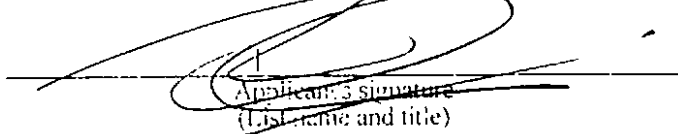
3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, ROBERT GARSON, esq., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

ROBERT GARSON, ATTORNEY
Typed or printed name of applicant


Applicant's signature
(Last name and title)

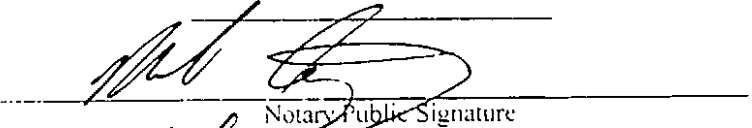
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JUL 31 AM 8:17
CLERK OF SUPERIOR COURT
KINGS COUNTY, N.Y.

STATE OF NEW YORK

COUNTY OF NEW YORK

Sworn to and subscribed before me on this 19th day of JUNE, 2018 ROBERT GARSON
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____


Notary Public Signature
Michael Steinmetz
Notary's Printed Name

(Seal) MICHAEL MYER STEINMETZ
Notary Public, State of New York
Reg. No. 02ST6215028
Qualified in Kings County
Commission Expires December 21, 2021

My Commission Expires: 12/21/2021

FILING FEE: \$87.50 per class



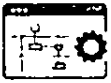
Codeless Platforms

Business Process Automation

Drive greater profitability and performance through our BPA Platform and transform your organisation into an agile, high performing operation.

Create alerts through easily definable business rules, generate and dynamically distribute reports and documents, integrate applications and systems through an array of data connectors and APIs. Create workflow processes to leverage submission and approval processes.





Business Process Automation Platform

The Business Process Automation (BPA) Platform enables you to quickly and easily build automated processes unique to your organisation through an intuitive drag and drop graphical user interface.

By taking the complexity out of business process automation, organisations can add an unrivalled level of agility to their operations. As business processes change, automated processes can be adapted or completely rewritten to meet new conditions.

Primarily, the BPA Platform enables you to add the following capabilities to your existing business applications.

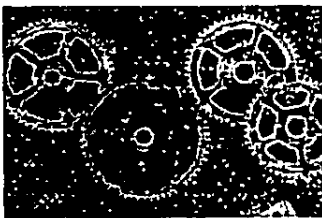
Capabilities:



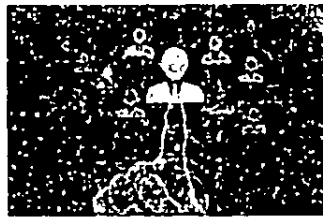
Notifications
& Alerts



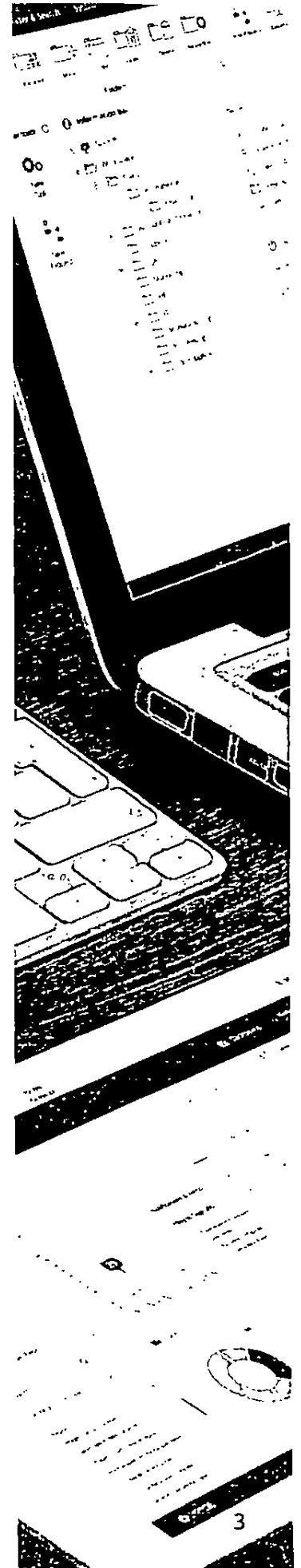
Report &
Document Automation



Data Integration &
Synchronisation



Workflow &
Human Interaction



Notifications & Alerts

Deliver essential information to the right people at the right time.

The Notifications & Alerts capability of the BPA Platform enables organisations of any size to graphically build and maintain real-time, event-driven communications.







The Notifications & Alerts capability can utilise email, SMS or collaborative application APIs as transport mechanisms. The recipient will therefore receive the information they need regardless of location and device.

Individuals, whether internal or external to organisations, can receive notifications and alerts. Common examples include:

Internal

-  Large account placed on hold
-  Aged debtor updates
-  Stock level warnings
-  Back orders now in stock and available
-  Performance/KPI notifications
-  Price change updates

External

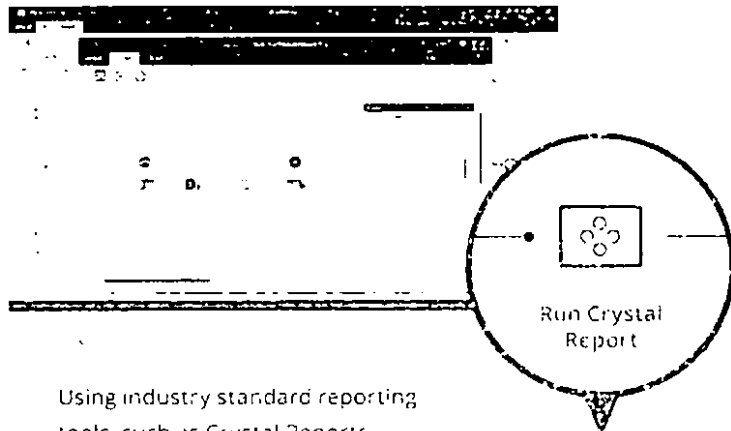
-  Order status updates
-  Order confirmations
-  Service data reminders
-  Contract renewal reminders
-  Delivery notifications
-  Appointment confirmations



Report & Document Automation

Automate the creation and distribution of reports and documents

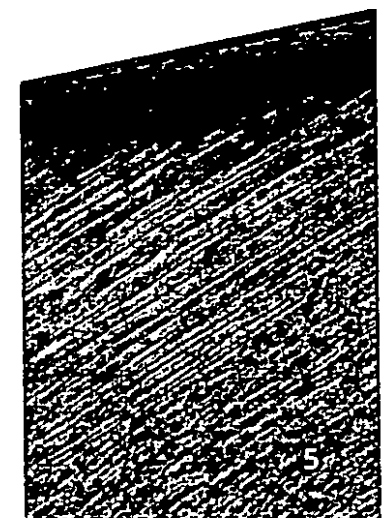
The Report & Document Automation capability of the BPA Platform ensures individuals receive detailed, up-to-date information in any report or document.



Using industry standard reporting tools, such as Crystal Reports, Microsoft SSRS, Microsoft Word and many others, the Report & Document Automation capability ensures reports arrive on time, every time.

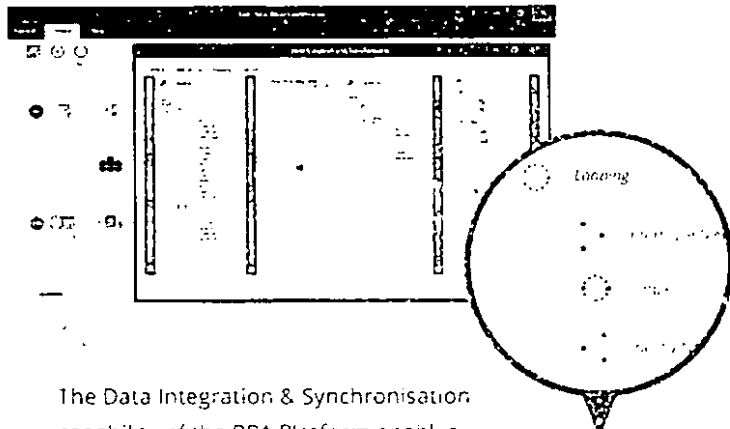
Common processes using the BPA Platform's Report & Document Automation capability include:

- | | |
|------------------------|------------------------|
| Credit control letters | Pick lists |
| Renewal documents | Compliance documents |
| WIP reports | Delivery notes |
| Waste reports | Budget reports |
| Stock reports | Welcome packs |
| Sales reports | Support ticket reports |



Data Integration & Synchronisation
















Make business applications work together



The Data Integration & Synchronisation capability of the BPA Platform enables organisations to integrate applications, systems and web services through simple-to-use, drag and drop tools.

Through a 'codeless' environment and specialist connector tools or web services (REST or SOAP), organisations can slash the cost of data integration and synchronisation whilst simultaneously safeguarding the upgrade path of their primary application(s).

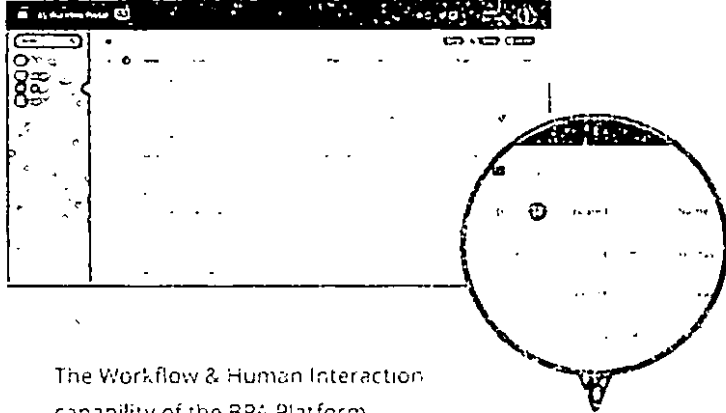
Common application, system and web service integrations include:

- | | |
|--|---|
|  Communication platforms |  Credit referencing services |
|  eCommerce applications |  CRM solutions |
|  ERP systems |  Billing systems |
|  Warehouse management systems |  Inventory management tools |
|  Accounting software |  HR applications |
|  Timesheet solutions |  Courier services |
|  Email marketing tools |  Content management systems |
|  EDI solutions |  Payment systems |



Workflow & Human Interaction













Reduce errors and improve productivity



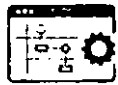
The Workflow & Human Interaction capability of the BPA Platform enables organisations to rapidly deploy and configure workflow processes.

Regardless of whether your workflow processes involve a simple authorisation form and database write back or a multistage workflow contribution process, the Workflow & Human Interaction capability is designed to meet your needs

Common workflows created using the Workflow & Human Interaction capability of the BPA Platform include:

- | | |
|--|---|
|  Purchase order authorisations |  Price change authorisations |
|  Supplementary data request |  Credit note authorisations |
|  Account reallocation approvals |  Discount authorisations |
|  Credit limit reviews |  Review processes |
|  Commission sign off |  Expenses approvals |
|  Service quote approvals |  Holiday approvals |





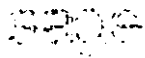
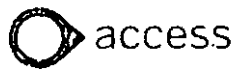
Business Process Automation Platform

Benefit from ISV-focused features built into the BPA Platform

Automating business processes not only requires a solid understanding of data but a comprehensive knowledge of source or target applications. Codeless Platforms has accredited partner status with well known ISVs such as Microsoft, Sage and SAP, along with industry specific applications and systems in a large number of economic regions.

Through collaboration with ISVs and leading channel VARs, specialist features have been built into the BPA platform. This provides organisations with the ability to create a solution that is completely personalised to their internal applications and business operations.

Below is just a small selection of the vendors we align our BPA Platform with:

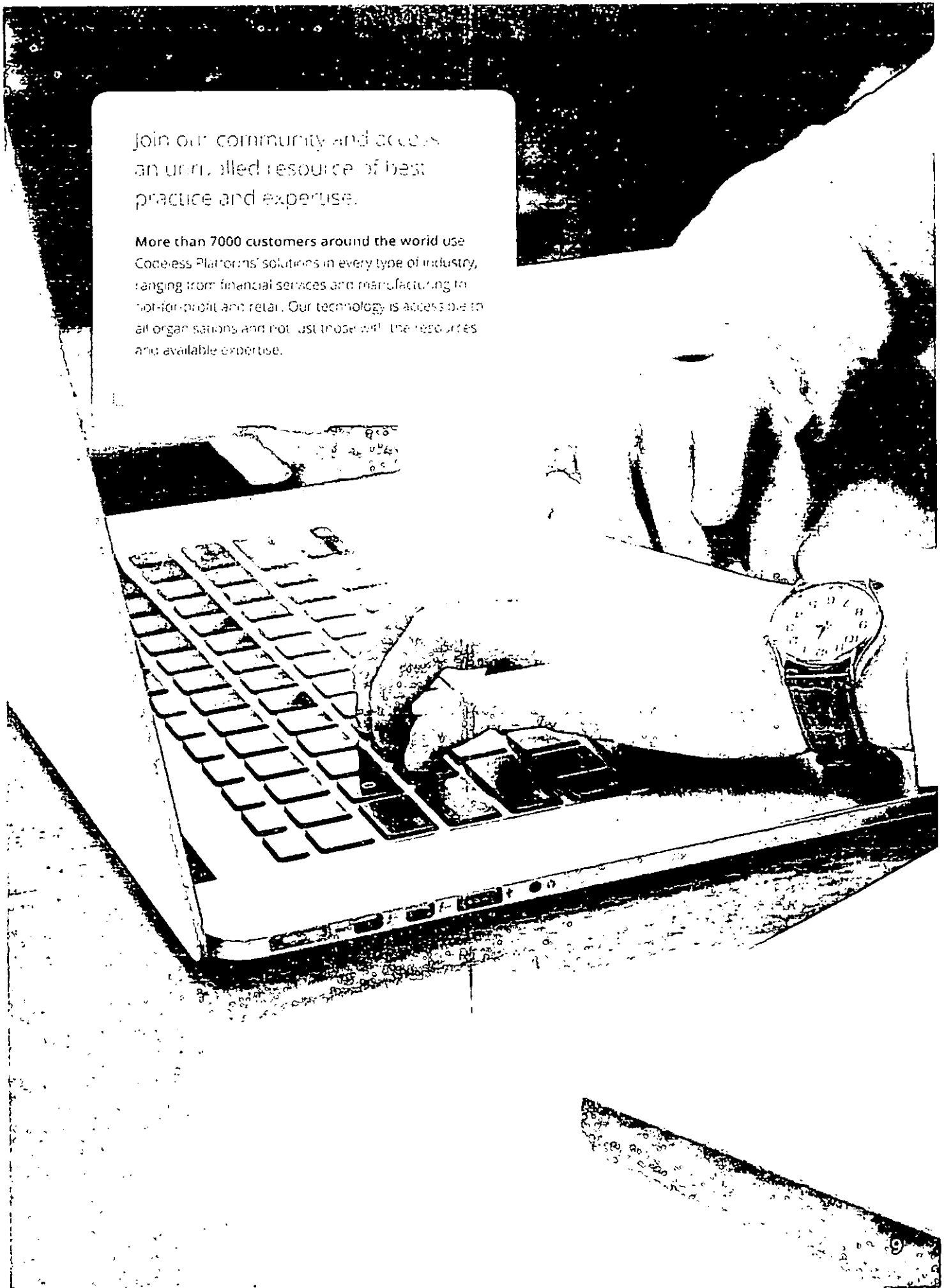


& many more...



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practice and expertise.

More than 7000 customers around the world use
Codeless Platforms' solutions in every type of industry,
ranging from financial services and manufacturing to
not-for-profit and retail. Our technology is accessible to
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Fisher Technology + Codeless Platforms

As a Reseller Partner of Fisher Technology and TaskCentre, we're committed to offering the support you need as a result of the rebranding and new product announcements from Codeless Platform (formerly Orbis Software)

Schedule a call today to:

1. Discuss new pricing for BPA (formerly TaskCentre)
2. Learn more about Applications Platform
3. Schedule a demo of Applications Platform

First Name*

Last Name*

Company Name

Email Address*

Website URL

I'm interested in:*

- Receiving more information about BPA Platform
- Receiving more information about Applications Platform
- Scheduling a demo of BPA & Application Platform

Submit

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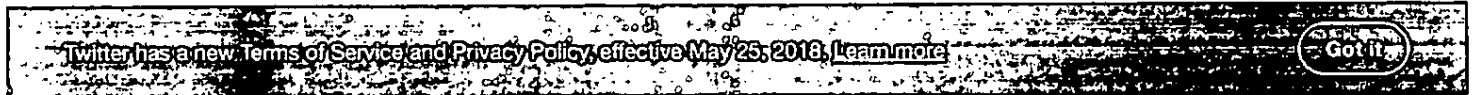
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Business process automation and rapid application development solutions for your business - @CodelessBPA and @CcodelessAP

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2,211 Photos and videos



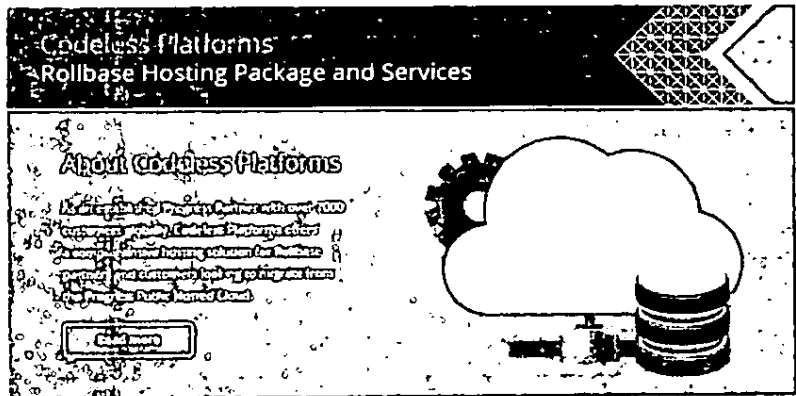
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7:10 To: +1

Codeless Platforms @Codeless_HQ · May 3

Are you looking to migrate from the @ProgressSW Public Hosted Cloud before it closes on the 24th of May 2018? As a #Rollbase partner, we have an attractive alternative available for the community to use. Both US and UK data centres available. Read more ow.ly/OMCu30jOGK3



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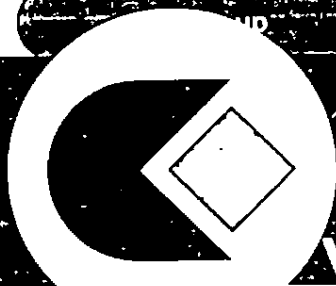
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What is #TLS 1.2? Find out here ow.ly/69WN30k6nqG #TransportLayerSecurity #SSL #Security #WebServices



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#مسابقة عبدالعزيز الخضيري 2

63.8k Tweets

#FelizLunes

42.4k Tweets

#MondayMotivation

108k Tweets

#امطار المدينة

6.188k Tweets

#21May

41.8k Tweets

Lopetegui

23.9k Tweets

不支援の理由

2.21k Tweets

Nainggolan

12.7k Tweets

İbrahim Tatlıses

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Codeless Platforms @Codeless_HQ · May 20

Learn how you can create #business solutions that are completely personalised to your internal #applications and #operations without having to replace your existing systems and #software



Drag and Drop Technology from Codeless Platforms

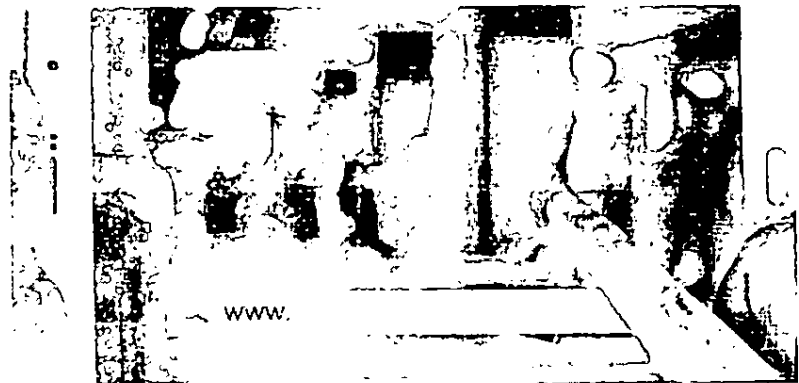
Learn how Codeless Platforms' Drag and Drop Technology help you create a business solution that is completely personalised to your internal

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How you can quickly and easily integrate #Sage ERP 1000 and #Shopify to streamline your order management processes




Shopify Sage 1000 Integration | Point & Click Data Integration & Sync...

Shopify Sage 1000 Integration | Automate the synchronisation of order, customer, stock and other data by integrating Shopify with Sage 1000.



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Sage 200 Integration | Drag and Drop Sage 200 Integration Solution
Sage 200 Integration | Drag and drop Sage 200 integration connector to synchronise data between Sage 200 and other business applications an...

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Codeless Platforms @Codeless_HQ · May 19
How to quickly and simply integrate #MSDynNAV with #BigCommerce to automate your order management tasks and more

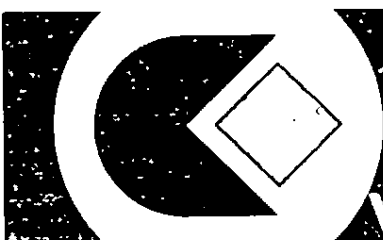


Bigcommerce Microsoft Dynamics NAV Integration | Point Click Data ...
Bigcommerce Microsoft Dynamics NAV Integration | Automate order management & synchronise order, customer & stock with Bigcommerce D...

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Discover the power we provide busy #IT departments by supplying the tools they need to enforce data entry, #automate reports, build #apps rapidly and integrate multiple business #software systems.



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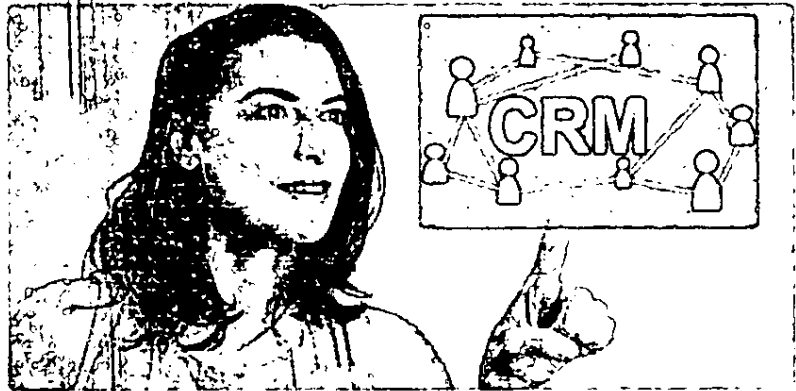
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6 commercial advantages of integrating #SAP with #Salesforce #SFDC



Salesforce SAP Integration | Drag and Drop Salesforce SAP Connector
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Learn how automating daily administration tasks such as unsubscribes, eCommerce data entry and entering leads from campaigns into your #CRM system helps the #marketing department to spend more time on improving performance #mktg



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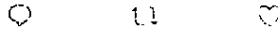
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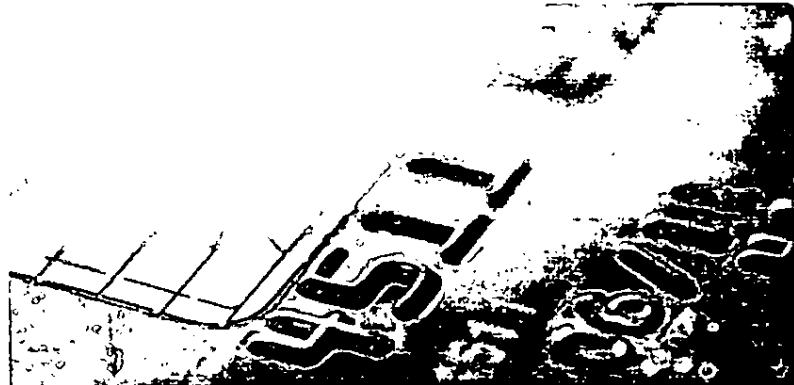
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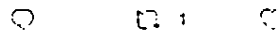
#onlinepayments : Learn how integrating @Stripe with your #Sage, #SAP or #MSDynERP software drives company revenues and fully manages the taking, tracking and reconciliation of all your online payments.



Stripe ERP Integration | Point & Click Stripe Integration Solution

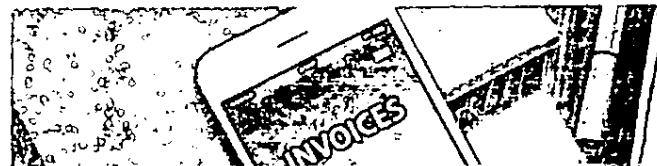
Stripe ERP Integration | Automate the synchronisation of Stripe data, such as payments made, with your ERP business application.

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Codeless Platforms @Codeless_HQ · May 18

Discover how you can improve expense management by integrating #Concur with practically any data source





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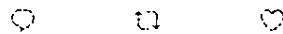
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from #eCommerce, #CRM or #ERP systems and placing consignments with your preferred couriers.



Courier Integration & Order Management Applications | Codeless Pla...

Courier Integration | Learn how Codeless Platforms' courier management software and cloud applications can help you to quickly and easily integrate



Codeless Platforms @Codeless_HQ · May 17

Discover how Imperial Automotive saved over £30K per annum via automation #wholesale #distribution #SCM



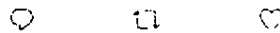
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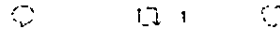
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Ascarii Wascara sap · May 16

ascariii Just a week to go until our first Cloud4Partners webinar - learn how Cloud4Partners helps SAP partners to offer #SAPBusinessOne in the cloud to their customers. Register for this free webinar, taking place on 23rd May at 12.00EST: bit.ly/2fgMbMA

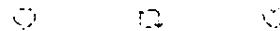
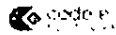


Codeless Platforms · @Codeless_HQ · May 16

Last call to join our webinar on integrating #AccessDimensions or #AccessDelta with your chosen courier(s). Register here ow.ly/bA0830k1SVa

webinar - 2 May 2018 at 10:00 AM GMT

It only takes 2 days to integrate Access Dimensions with your chosen courier. Can you afford not to?



Codeless Platforms · @Codeless_HQ · May 16

5 ways a purchase order #app helps you to reduce buying cycles #scm





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@Codeless_HQ

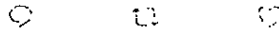
Tweets
10.5K

Following
15,092

Followers
4,703

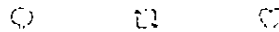
Likes
173

Follow



Codeless Platforms @Codeless_HQ · May 16

Updated tool improves support and communication with #webservices using SOAP and REST protocols. Learn more about the release here ow.ly/3dsV30k1Biy



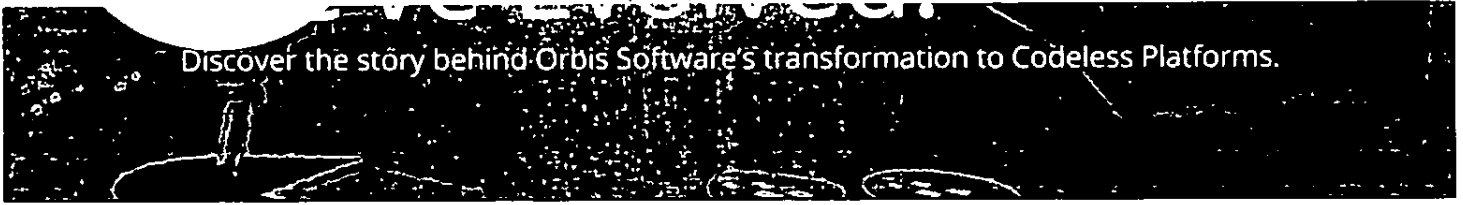
Codeless Platforms @Codeless_HQ · May 16

Learn how our platforms can help you spend less time transferring data, managing and assigning #sales leads and ensuring all your #marketing tools are synchronised with your #CRM system



5/21/2018

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Tweets
10.5K

Following
5,092

Followers
4,703

Likes
173

Follow

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: CODELESS PLATFORMS

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Robert Garson

(Name of Person)

Garson, Ségal, Steinmetz, Fladgate LLP

(Firm/Company)

164 West 25th Street, Suite 11R

(Address)

New York, New York 10001

(City/State and Zip Code)

For further information concerning this matter, please call:

Robert Garson

(Name of Person)

at (212) 380-3623
(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER-APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Fisher Technology, LLC

(b) Owner's/Applicant's business address: 7700 Congress Avenue, Suite 3214

Boca Raton, Florida 33487-1358

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (561) 922-5165

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L06000001519

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 20-4135135

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Cloud computing featuring software for use in the design, development, and delivery of business applications that can be deployed in any cloud or on-premise architecture; Information technology consulting services; Platform as a service (PAAS) featuring computer software platforms for the use in the design, automation and monitoring of business processes; Platform as a service (PAAS)

Page 1 of 4

featuring computer software platforms for the use in the design and orchestration of business process modeling and flowcharts.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Internet advertising, specifically, Fisher Technology website, brochures, Twitter.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 42.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: May 10, 2017

(b) Date first used in Florida: May 10, 2017

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Codeless Platforms

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, ROBERT GARSON, Esq., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

ROBERT GARSON, ATTORNEY

Typed or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

STATE OF NEW YORK

COUNTY OF NEW YORK

Sworn to and subscribed before me on this 14th day of June, 2019 ROBERT GARSON
(Name of Individual Signing)

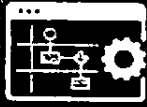
who is personally known to me whose identity I proved on the basis of _____

(Seal) MICHAEL MYER STEINMETZ
Notary Public, State of New York
Reg. No. 02ST6215028
Qualified in Kings County
Commission Expires December 21, 2021

[Signature]
Notary Public Signature
Michael Steinmetz
Notary's Printed Name

My Commission Expires: 12/21/2021

FILING FEE: \$87.50 per class



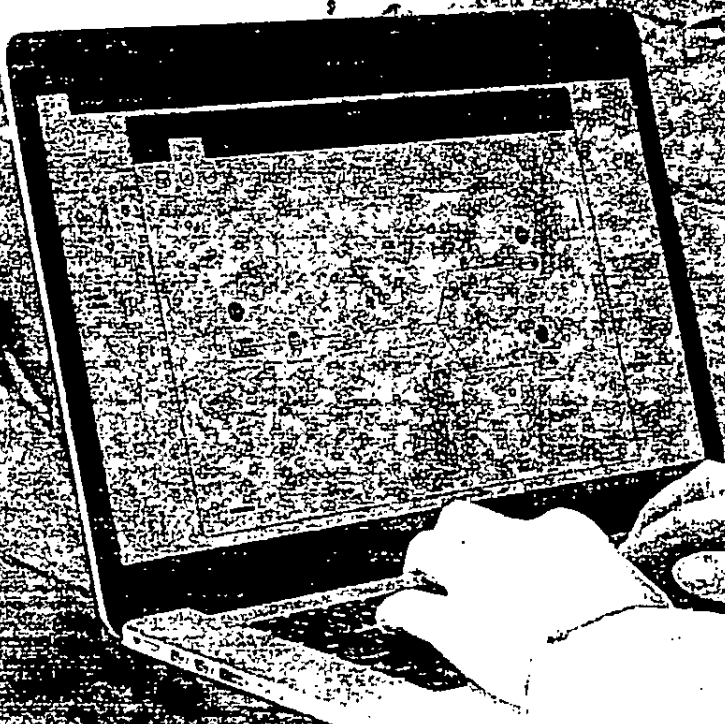
Codeless Platforms

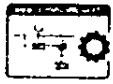
Business Process Automation



Drive greater profitability and performance through our BPA Platform and transform your organisation into an agile, high-performing operation.

Create alerts through easily definable business rules. Generate and dynamically distribute reports and documents. Integrate applications and systems through an array of data connectors and APIs. Create workflow processes to leverage submission and approval processes.





Business Process Automation Platform

The Business Process Automation (BPA) Platform enables you to quickly and easily build automated processes unique to your organisation through an intuitive drag and drop graphical user interface.

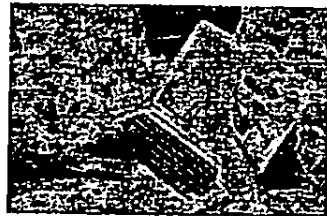
By taking the complexity out of business process automation, organisations can add an unrivalled level of agility to their operations. As business processes change, automated processes can be adapted or completely rewritten to meet new conditions.

Primarily, the BPA Platform enables you to add the following capabilities to your existing business applications.

Capabilities:



Notifications
& Alerts



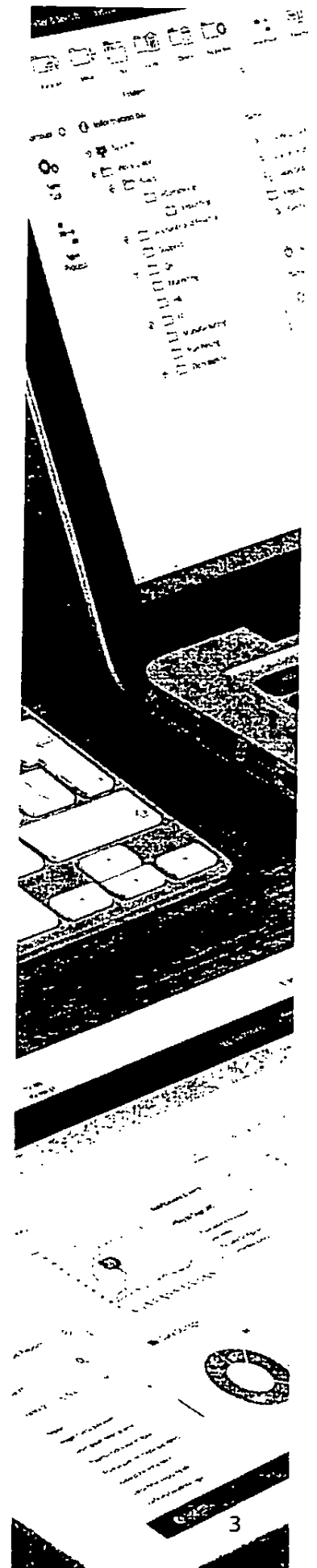
Report &
Document Automation



Data Integration &
Synchronisation



Workflow &
Human Interaction



Notifications & Alerts







Deliver essential information to the right people at the right time.

The Notifications & Alerts capability of the BPA Platform enables organisations of any size to graphically build and maintain real-time, event-driven communications.


The Notifications & Alerts capability can utilise email, SMS or collaborative application APIs as transport mechanisms. The recipient will therefore receive the information they need regardless of location and device.

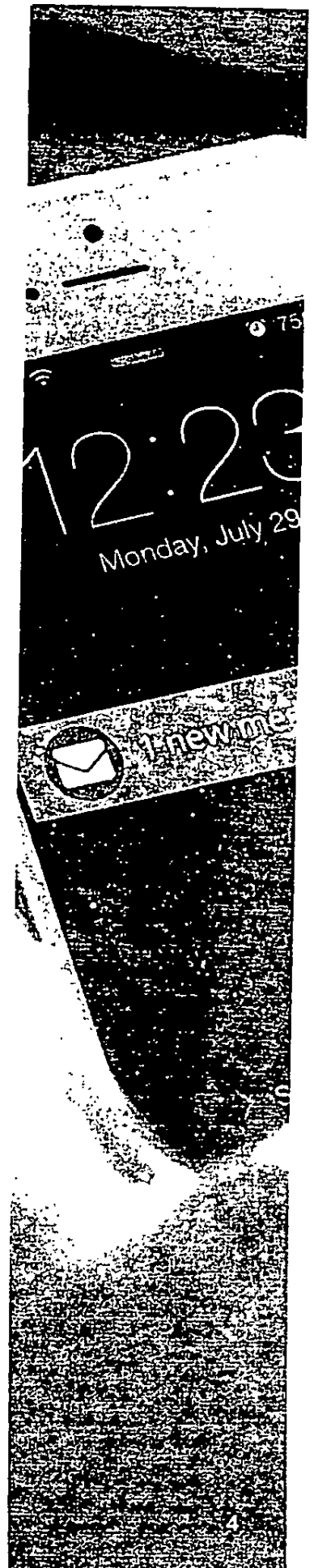
Individuals, whether internal or external to organisations, can receive notifications and alerts. Common examples include:

Internal

-  Large account placed on hold
-  Aged debtor updates
-  Stock level warnings
-  Back orders now in stock and available
-  Performance/KPI notifications
-  Price change updates

External

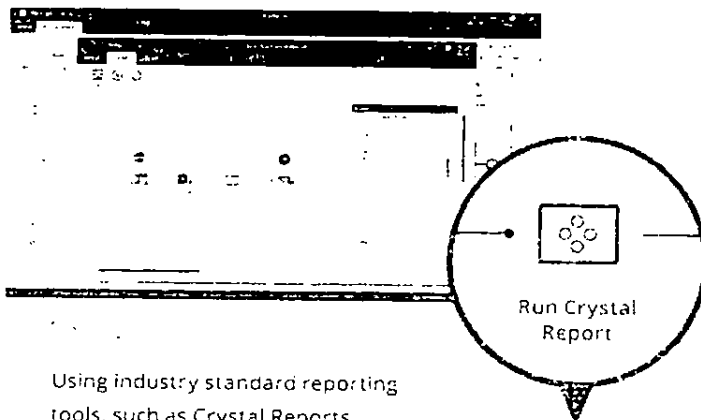
-  Order status updates
-  Order confirmations
-  Service data reminders
-  Contract renewal reminders
-  Delivery notifications
-  Appointment confirmations



Report & Document Automation













Automate the creation and distribution of reports and documents

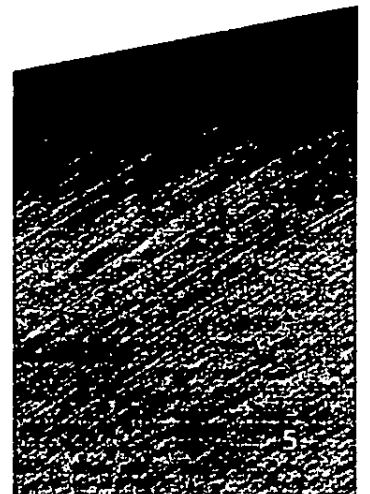
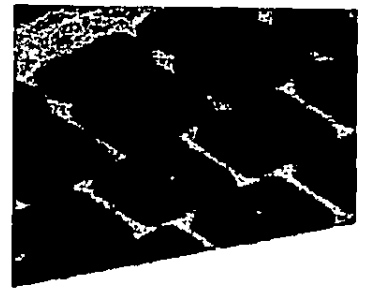
The Report & Document Automation capability of the BPA Platform ensures individuals receive detailed, up-to-date information in any report or document.



Using industry standard reporting tools, such as Crystal Reports, Microsoft SSRS, Microsoft Word and many others, the Report & Document Automation capability ensures reports arrive on time, every time.

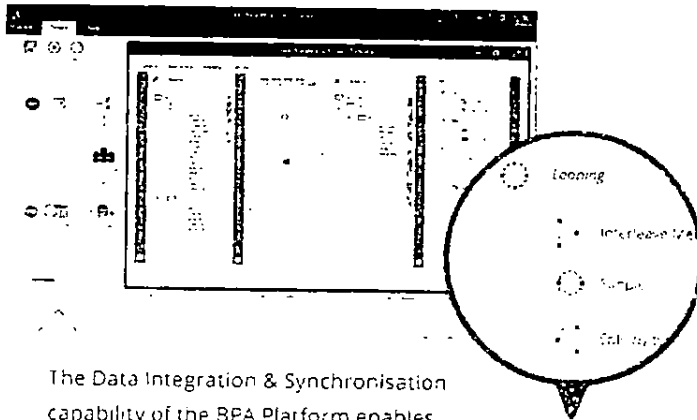
Common processes using the BPA Platform's Report & Document Automation capability include:

- | | |
|--|--|
|  Credit control letters |  Pick lists |
|  Renewal documents |  Compliance documents |
|  WIP reports |  Delivery notes |
|  Waste reports |  Budget reports |
|  Stock reports |  Welcome packs |
|  Sales reports |  Support ticket reports |



Data Integration & Synchronisation

















Make business applications work together



The Data Integration & Synchronisation capability of the BPA Platform enables organisations to integrate applications, systems and web services through simple-to-use, drag and drop tools.

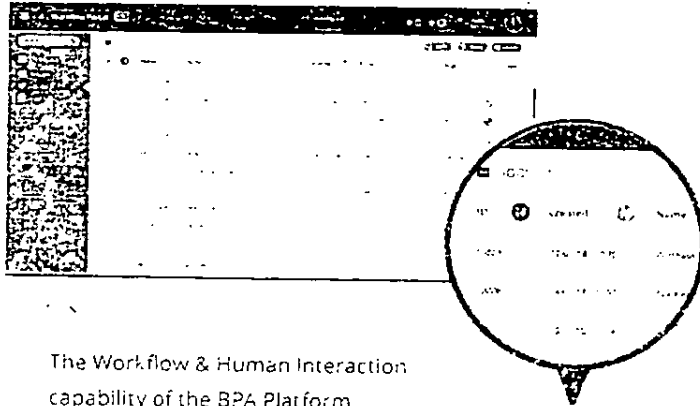
Through a 'codeless' environment and specialist connector tools or web services (REST or SOAP), organisations can slash the cost of data integration and synchronisation whilst simultaneously safeguarding the upgrade path of their primary application(s).

Common application, system and web service integrations include:

- | | |
|--|---|
|  Communication platforms |  Credit referencing services |
|  eCommerce applications |  CRM solutions |
|  ERP systems |  Billing systems |
|  Warehouse management systems |  Inventory management tools |
|  Accounting software |  HR applications |
|  Timesheet solutions |  Courier services |
|  Email marketing tools |  Content management systems |
|  EDI solutions |  Payment systems |

Workflow & Human Interaction













Reduce errors and improve productivity



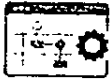
The Workflow & Human Interaction capability of the BPA Platform enables organisations to rapidly deploy and configure workflow processes.

Regardless of whether your workflow processes involve a simple authorisation form and database write back or a multistage workflow contribution process, the Workflow & Human Interaction capability is designed to meet your needs.

Common workflows created using the Workflow & Human Interaction capability of the BPA Platform include:

- | | |
|--|---|
|  Purchase order authorisations |  Price change authorisations |
|  Supplementary data request |  Credit note authorisations |
|  Account reallocation approvals |  Discount authorisations |
|  Credit limit reviews |  Review processes |
|  Commission sign off |  Expenses approvals |
|  Service quote approvals |  Holiday approvals |





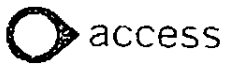
Business Process Automation Platform

Benefit from ISV-focused features built into the BPA Platform

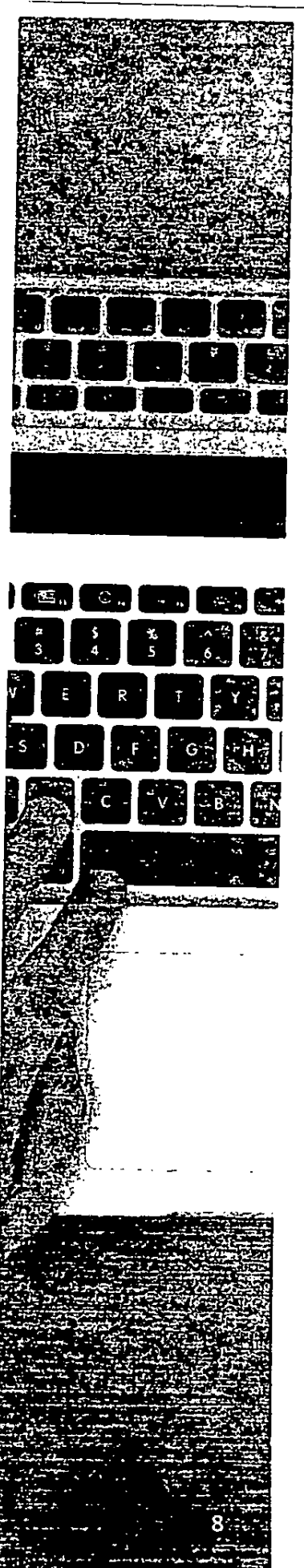
Automating business processes not only requires a solid understanding of data but a comprehensive knowledge of source or target applications. Codeless Platforms has accredited partner status with well known ISVs such as Microsoft, Sage and SAP, along with industry specific applications and systems in a large number of economic regions.

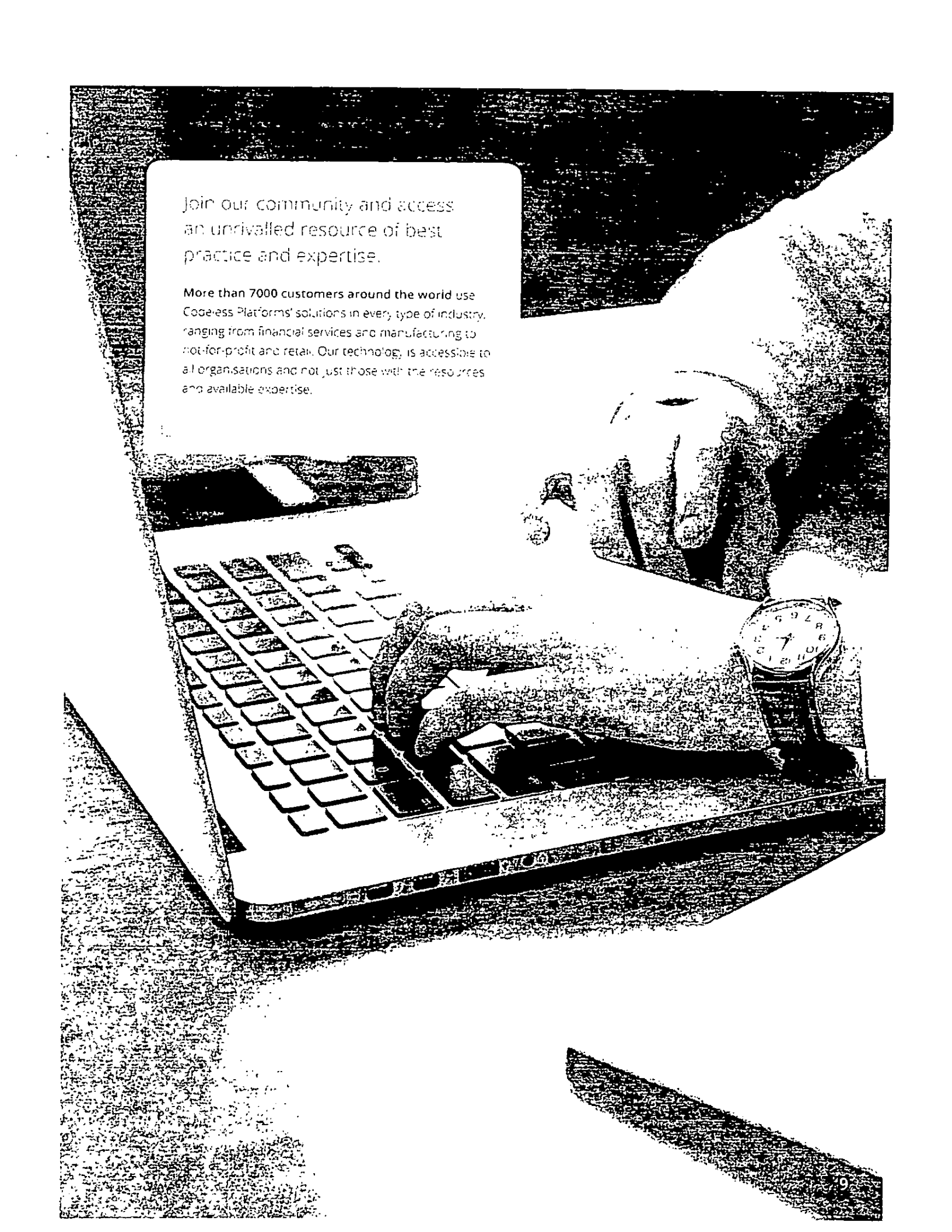
Through collaboration with ISVs and leading channel VARs, specialist features have been built into the BPA platform. This provides organisations with the ability to create a solution that is completely personalised to their internal applications and business operations.

Below is just a small selection of the vendors we align our BPA Platform with:



& many more...





Join our community and access
an unrivalled resource of best
practice and expertise.

More than 7000 customers around the world use
Codeless Platforms' solutions in every type of industry,
ranging from financial services and manufacturing to
not-for-profit and retail. Our technology is accessible to
all organisations and not just those with the resources
and available expertise.

Want to learn more?

Discover how Codeless Platforms can help your business by improving performance, boosting efficiency and cutting costs.



+44 (0) 330 99 88 700



enquiries@codelessplatforms.com



www.codelessplatforms.com





(//www.fisher-

LEARN MORE ABOUT CODELESS technology.com) PLATFORMS

Fisher Technology + Codeless Platforms

As a Reseller Partner of Fisher Technology and TaskCentre, we're committed to offering the support you need as a result of the rebranding and new product announcements from Codeless Platform (formerly Orbis Software)

Schedule a call today to:

1. Discuss new pricing for BPA (formerly TaskCentre)
2. Learn more about Applications Platform
3. Schedule a demo of Applications Platform

First Name*

Last Name*

Company Name

Email Address*

Website URL

I'm interested in:*

- Receiving more information about BPA Platform
- Receiving more information about Applications Platform
- Scheduling a demo of BPA & Application Platform

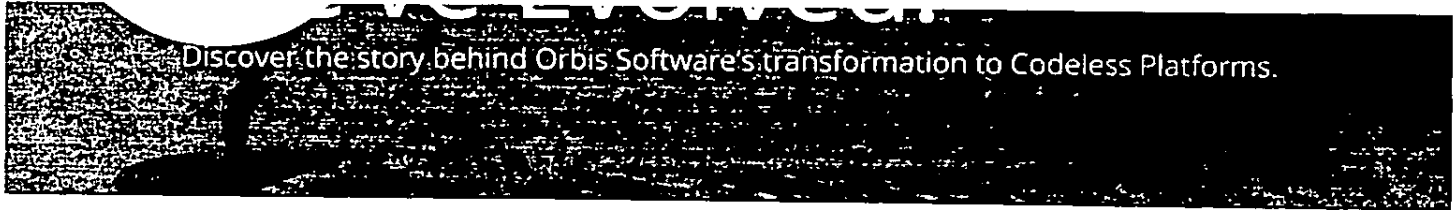


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[technology.com](http://fisher-technology.com))

[f \(https://www.facebook.com/FisherTechnology\)](https://www.facebook.com/FisherTechnology)[s \(https://twitter.com/FisherTechNA\)](https://twitter.com/FisherTechNA)[s://www.linkedin.com/company/fisher-technology-llc](https://www.linkedin.com/company/fisher-technology-llc)[s \(https://plus.google.com/+Fisher-technology/posts\)](https://plus.google.com/+Fisher-technology/posts)

(<mailto:sales@fisher-technology.com>)



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@Codeless_HQ

Tweets **10.5K** Following **5,092** Followers **4,703** Likes **173**

Follow

Twitter has a new [Terms of Service](#) and [Privacy Policy](#), effective May 25, 2018. [Learn more](#) Got it

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Moments

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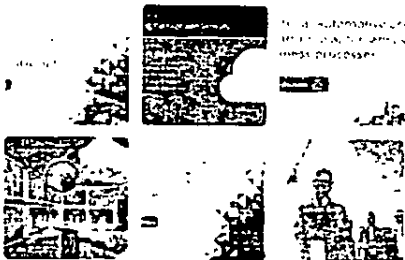
Business process automation and rapid application development solutions for your business - @CodelessBPA and @CodelessAP

Pool, Dorset

codelessplatforms.com

Joined June 2011

2,211 Photos and videos



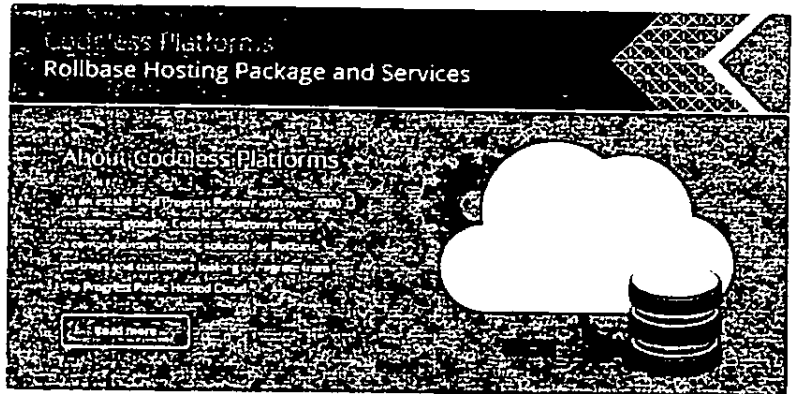
Tweets Tweets & replies Media

Pinning tweet



Codeless Platforms @Codeless_HQ · May 3

Are you looking to migrate from the @ProgressSW Public Hosted Cloud before it closes on the 24th of May 2018? As a #Rollbase partner, we have an attractive alternative available for the community to use. Both US and UK data centres available. Read more ow.ly/OMCu30jOGK3



Retweet Reply Like

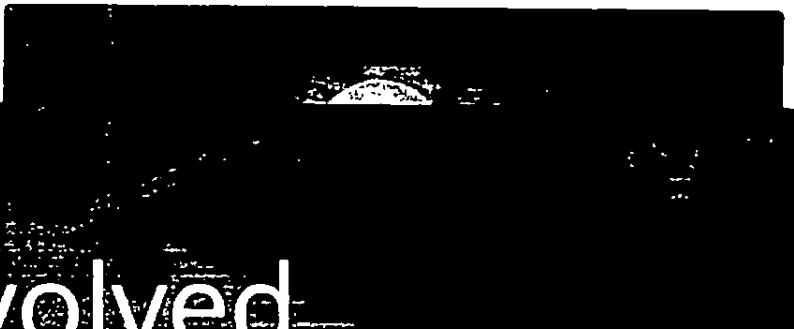
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Sign up now to get your own personalized timeline!



Codeless Platforms @Codeless_HQ · 49m

What is #TLS 1.2? Find out here ow.ly/69WN30k6nqG #TransportLayerSecurity #SSL #Security #WebServices





Codeless Platforms

@Codeless_HQ

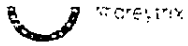
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Likes
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Follow



Worldwide trends

Nara

27.9K Tweets

#مسابقة_عبدالعزيز_الخضيري2

8.15K Tweets

#FelizLunes

42.1K Tweets

#MondayMotivation

105K Tweets

#امطار_المدنية

6.15K Tweets

#21May

41.5K Tweets

Lopetegui

7.1K Tweets

不支援の理由

6.1K Tweets

Nainggolan

12.1K Tweets

Ibrahim Tatlises

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Codeless Platforms @Codeless_HQ · May 20

Learn how you can create #business solutions that are completely personalised to your internal #applications and #operations without having to replace your existing systems and #software



Drag and Drop Technology from Codeless Platforms

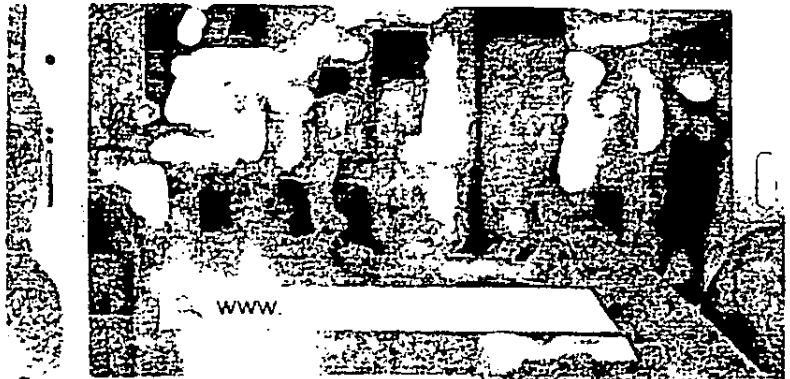
Learn how Codeless Platforms' Drag and Drop Technology help you create a business solution that is completely personalised to your internal

Codeless Platforms | Codeless Platforms | Codeless Platforms



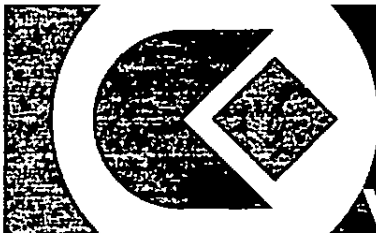
Codeless Platforms @Codeless_HQ · May 20

How you can quickly and easily integrate #Sage ERP 1000 and #Shopify to streamline your order management processes

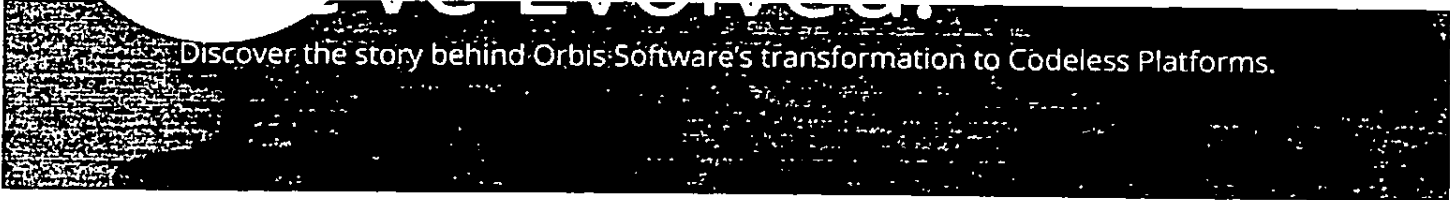


Shopify Sage 1000 Integration | Point & Click Data Integration & Sync...

Shopify Sage 1000 Integration | Automate the synchronisation of order, customer, stock and other data by integrating Shopify with Sage 1000.



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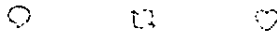
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Sage 200 Integration | Drag and Drop Sage 200 Integration Solution

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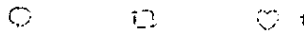
How to quickly and simply integrate #MSDynNAV with #BigCommerce to automate your order management tasks and more



Bigcommerce Microsoft Dynamics NAV Integration | Point Click Data ...

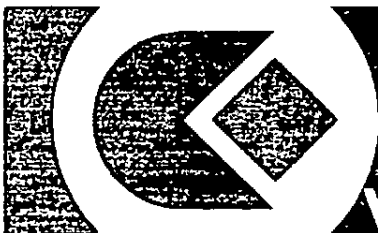
Bigcommerce Microsoft Dynamics NAV Integration | Automate order management & synchronise order, customer & stock with Bigcommerce D...

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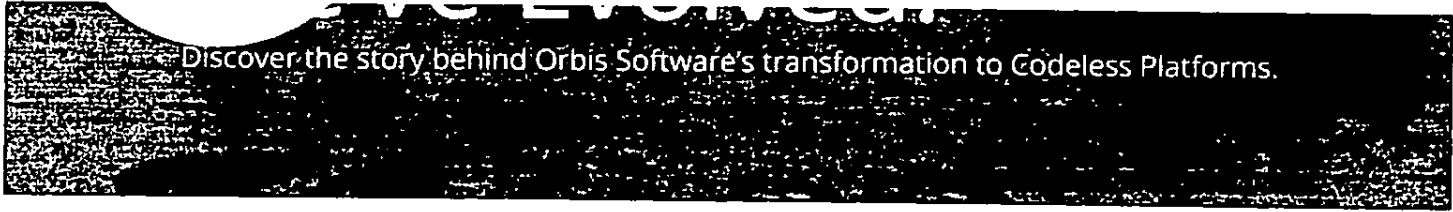


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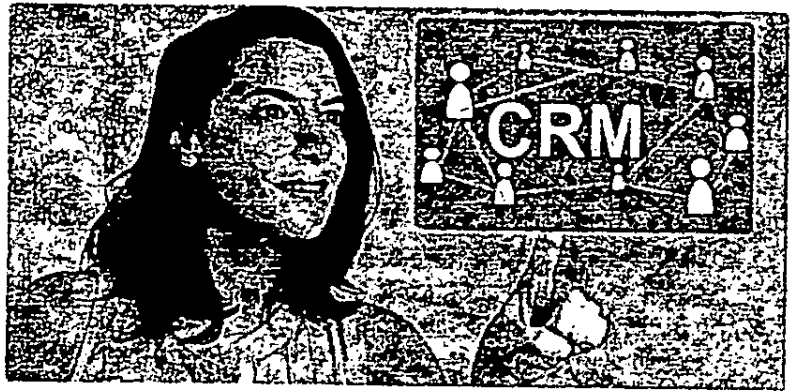


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

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#onlinepayments : Learn how integrating @Stripe with your #Sage, #SAP or #MSDynERP software drives company revenues and fully manages the taking, tracking and reconciliation of all your online payments.

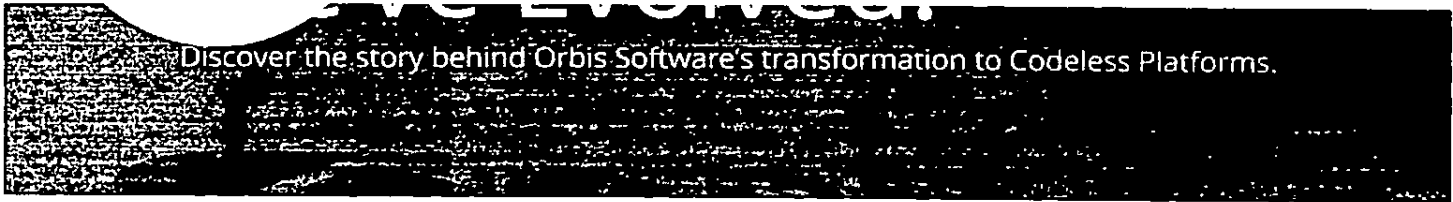


Stripe ERP Integration | Point & Click Stripe Integration Solution
Stripe ERP Integration | Automate the synchronisation of Stripe data, such as payments made, with your ERP business application.
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Discover how you can improve expense management by integrating #Concur with practically any data source





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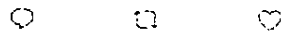
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from #eCommerce, #CRM or #ERP systems and placing consignments with your preferred couriers



Courier Integration & Order Management Applications | Codeless Pla...

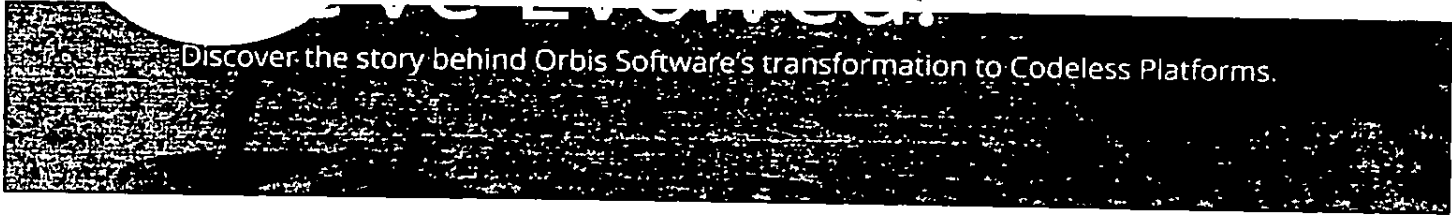
Courier Integration | Learn how Codeless Platforms' courier management software and cloud applications can help you to quickly and easily integrate



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Discover how Imperial Automotive saved over £30K per annum via automation #wholesale #distribution #SCM

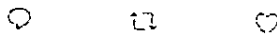




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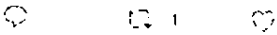


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Just a week to go until our first Cloud4Partners webinar - learn how Cloud4Partners helps SAP partners to offer #SAPBusinessOne in the cloud to their customers. Register for this free webinar, taking place on 23rd May at 12.00BST: bit.ly/2lgMbMA



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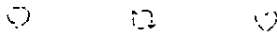
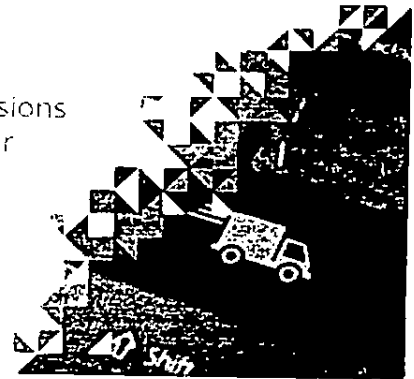
Last call to join our webinar on integrating #AccessDimensions or #AccessDelta with your chosen courier(s). Register here ow.ly/bA0830k1SVa

Monday, 17 May 2018 at 10:00 am GMT

It only takes 2 days to integrate Access Dimensions with your chosen courier. Can you afford not to?

[Show me how](#)

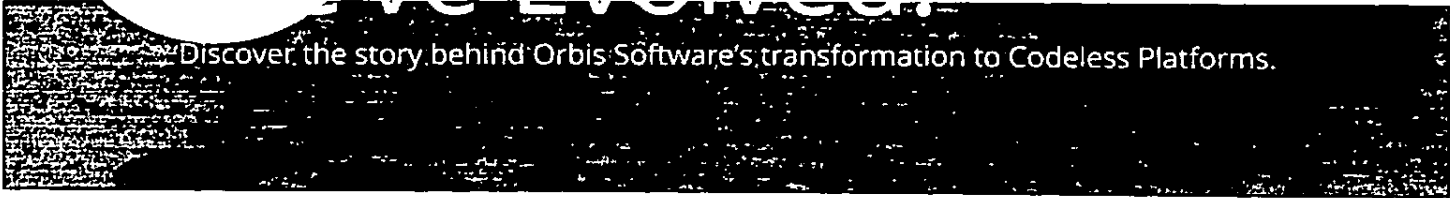
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5 ways a purchase order #app helps you to reduce buying cycles #scm

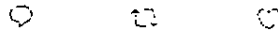




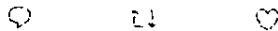
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Updated tool improves support and communication with #webservices using SOAP and REST protocols. Learn more about the release here ow.ly/36sV30k1Biy



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Learn how our platforms can help you spend less time transferring data, managing and assigning #sales leads and ensuring all your #marketing tools are synchronised with your #CRM system





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