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2018 JUL 12 AM 2:08
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N. CAUSSEUX

JUL 12 2018

2

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Registration of building logotype
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Barbara Mohebbi, Board Member & Chair, Decorating
(Name of Person)

Lido Ambassador Association, Inc.
(Firm/Company)

~~800 Ben Franklin Drive~~
(Address)

~~Sarasota, FL 34236~~
(City/State and Zip Code)

For further information concerning this matter, please call:

Barbara Mohebbi at (973) 713-1944
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 21, 2018

BARBARA MOHEBBI
LIDO AMBASSADOR ASSOC., INC.
800 BEN FRANKLIN DRIVE
SARASOTA, FL 34236

SUBJECT: LIDO AMBASSADOR & DESIGN OF GRAPHIC OF THE BEACH,
SUNSET & PALMS
Ref. Number: W18000048141

We have received your document for LIDO AMBASSADOR & DESIGN OF GRAPHIC OF THE BEACH, SUNSET & PALMS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 418A00010512



FLORIDA DEPARTMENT OF STATE
Division of Corporations

June 8, 2018

BARBARA MOHEBBI **2ND MAILING 1ST RBPO**
C/O ARGUS PROPERTY MANAGEMENT
2477 STICKNEY POINT ROAD, #118A
SARASOTA, FL 34231

SUBJECT: LIDO AMBASSADOR & DESIGN OF GRAPHIC OF THE BEACH,
SUNSET & PALMS
Ref. Number: W18000048141

We have received your document for LIDO AMBASSADOR & DESIGN OF GRAPHIC OF THE BEACH, SUNSET & PALMS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific service in #2(a) in Part I of the application.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 118A00012014



FLORIDA DEPARTMENT OF STATE
Division of Corporations

July 9, 2018

BARBARA MOHEBBI
LIDO AMBASSADOR ASSOC., INC.
800 BEN FRANKLIN DRIVE
SARASOTA, FL 34236

SUBJECT: LIDO AMBASSADOR & DESIGN OF GRAPHIC OF THE BEACH,
SUNSET & PALMS
Ref. Number: W18000048141

We have received your document for LIDO AMBASSADOR & DESIGN OF GRAPHIC OF THE BEACH, SUNSET & PALMS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You failed to make the correction(s) requested in our previous letter.

You must list a more specific service in #2(a) in Part I of the application.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 018A00014090

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
SECRETARY OF STATE
2018 JUL 12 AM 2:08

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Lido Ambassador Association, Inc.

(b) Owner's/Applicant's business address: 800 Ben Franklin Drive
Sarasota, FL 34236

If different, Owner's/Applicant's mailing address: c/o Argus Property Management
2477 Stickney Point Rd, #118A, Sarasota FL 34231

(c) Owner's/Applicant's telephone number: 973 204-2722

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 743802

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-1883959

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

~~newsletter masthead, letterhead, informational signs, staff uniforms~~

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Newsletter with information on condo events, services

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

newsletter masthead

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

imprinted on newsletters, Also on informational signs

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 41- Education; providing of training; entertainment; and sporting and cultural activities.
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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 11/2017

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Lido Ambassador: ^{Sunset} ~~A graphic of the beach, sunset and palms used in conjunction with the building name for informational signs.~~

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

Barbara Mohebbi

I, Barbara Mohebbi, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Barbara Mohebbi

Typed or printed name of applicant

Barbara Mohebbi

Applicant's signature
(List name and title)

STATE OF New Jersey

COUNTY OF Essex

FILED
STEPHEN W. BROWN
CLERK OF SUPERIOR COURT
2018 JUL 12 AM 2:08

Sworn to and subscribed before me on this 3rd day of May 2018 Barbara Mohebbi
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of drivers license

(Seal)

R. Barbara Simmonds
Notary Public Signature

R. Barbara Simmonds
Notary's Printed Name

My Commission Expires: 4/19/2020

FILING FEE: \$87.50 per class

R. BARBARA SIMMONDS
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires 4/19/2020



Lido Ambassador Times October/November 2017

A Message from Board President Lakhbir Hayre

Dear Neighbors,

I hope everyone had a good summer, and a cordial welcome back to those returning to Sarasota.

A copy of a proposed 2018 budget, prepared by the Finance Committee, is attached to this email. A description of various aspects of the budget is given later in this newsletter. Since the proposed budget calls for an increase in assessments, I believe an explanation is owed to owners. The increase is primarily due to funds being assessed for the following:

- The LAA's 50% share of the cost of the landscaping project for the front entrance (the other 50% will be paid by a Sarasota County grant);
- A new beach gate and fence. The current gate is rusted and on its last legs, while parts of the fence on top of the seawall are also rusted;
- An increase in the budget for Building Repairs & Maintenance - actual expenses over the last couple of years have been much higher than previously budgeted;
- Security cameras for the building. We are one of the few buildings that has not installed cameras, and there is a consensus that we need to do so;
- New hall windows for the manager's apartment (unit 101), which need replacing. The Association owns and is in a sense the landlord for the apartment, and hence responsible for certain appliances and fixtures;
- Modernization of the trash chutes to improve fire protection and to meet code requirements. This will have the added benefit of reducing the odor;
- A Reserve Study. See the BOD Meeting Summary below for more color.

The proposed 2018 budget and voting and proxy forms are being mailed to owners. If you are unable to attend the December 5, 2017 Members Meeting, please return the voting and proxy forms as soon as possible, as we need a quorum to pass a budget.

Kind Regards
Lakhbir



LAA Board of Directors October 2017 Meeting - Summary

A meeting of the BOD of the LAA was held on October 17, 2017 in the Recreation Room. A number of owners were also present. Note that this summary is not the official minutes of the meetings – those will be prepared by Linda Chapman, approved by the board, and posted on the Argus website.

Manager's Update. Dave summarized the damage and cleanup from Hurricane Irma. All debris had been cleared, but a few parking spots are still cordoned off. Dave and Pete Hinz had arranged for vendors to come in and provide estimates for replacement of the carports and the white fence. The small elevator had been repaired, but the big elevator, while working, needed servicing to remove spilled oil from its pit. (Update: Since the BOD meeting, the big elevator has also been repaired).

A rusted valve under the sink in the restroom next to the Ladies Gym had burst. This had resulted in the walls having to be replaced and mold removed. The corresponding valve in the Men's Room will be replaced as preventive maintenance.

The back flow valve on BFD near the main entrance to the parking lot had started leaking. While it has been fixed, it is old, and will be replaced to improve water quality and flow and avoid future interruptions to our water supply.

The pool service company had been replaced, due to dissatisfaction with their performance. The new company will be Pineapple Pool Service.

Finance Committee. Treasurer Bill Cann reported via email that as of September 30, 2017, the Association had \$83.9k in Operating Cash, and \$311.3k in Reserve Fund Cash. YTD Net Income is +\$5.2k, but because of identified future expenses, such as uninsured storm damage and/or deductible, uninsured Lady's Exercise Room damage and/or deductible, and replacement of back-flow valve along Ben Franklin, we project ending the year with little or no retained earnings, which would be as budgeted.

The Finance Committee has prepared a proposed 2018 budget. More details are given in a separate section below.

Decorating Committee. Chair Barbara Mohebbi reported that the committee worked through the summer on the plan to refurbish the Cleveland Road main entrance area.



All the elements are coming together nicely and will be presented at the December 5th Members' Meeting. We hope everyone in residence at that time will attend to view the planned Improvements.

Wreaths were hung throughout the property along with other décor items that celebrate the fall season. The committee is looking to purchase a holiday tree that will replace the one on loan.

Maintenance Committee. Chair Pete Hinz reported that he and Dave had been inspecting balconies, to determine the scope of problems with concrete and rebar failures, which can result in dislodged tiles, and paint "bubbling" on the aluminum frames. Due to other obligations, they had been unable to inspect all the balconies, but Dave will do this at later dates. Pete will be consulting with paint specialists to discuss feasible solutions to the bubbling issue.

All the kitchen stacks had been relined except for the 7, which will be scheduled soon. After this, we will start relining the bathroom stacks. As noted at the last BOD meeting in the Spring, replacement of the wyes on each floor on the plumbing stacks will be added to the scope of work: the original relining process did not include them, and being old rusted cast iron joints, they represent a source of flooding risk even in a stack that has been relined. Relining work is now funded for in our reserves.

Reserve Study. There was a discussion as to whether the Board should commission a reserve study. Such a study is conducted by an outside firm, typically with expertise in engineering, building mechanics, construction, etc., who review our reserve fund and our building and infrastructure, and provide recommendations as to whether our reserves are sufficient, and if there are items we should be reserving for but are not. While there has been some debate as to whether a reserve study is worth the cost, the five Board members present voted unanimously to set aside \$5,000 for a reserve study in 2018.

Future Meetings. A LAA Members Meeting will be held on Tuesday, December 5, 2017 to approve a budget for 2018. This will be followed immediately by a BOD Meeting.