

T1700000/1459

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP

WAIT

MAIL

(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_

Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

Office Use Only



400305007104

T17-1459

10/30/17--01024--018 \*\*437.50

FILED  
CLERK OF STATE  
SYSTEMS OF REGISTRATION  
NOV 28 AM 8:31

N. CAUSSEUX

DEC 1 - 2017

**COVER LETTER**

TO: Registration Section  
Division of Corporations

SUBJECT: Biscayne Green

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Alyce Robertson

(Name of Person)

Miami Downtown Development Authority

(Firm/Company)

200 S. Biscayne Blvd., Suite 2929

(Address)

Miami FL, 33131

(City/State and Zip Code)

For further information concerning this matter, please call:

Patrice G. Smith

(Name of Person)

at ( 305 ) 579-6675

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

November 1, 2017

ALYCE ROBERTSON  
MIAMI DOWNTOWN DEVELOPMENT AUTHORITY  
200 S. BISCAYNE BLVD., SUITE 2929  
MIAMI, FL 33131

SUBJECT: BISCAYNE GREEN  
Ref. Number: W17000087559

We have received your document for BISCAYNE GREEN and your check(s) totaling \$437.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

This is a service mark only under class 37.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

To receive a refund, please submit a signed written request to the attention of the undersigned. Be sure to include the name of the person or entity the check should be made payable to and the address to which it should be mailed. You may mail the request to: Division of Corporations, P. O. Box 6327, Tallahassee, FL 32314 or fax it to my attention at 850-245-6030

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Regulatory Specialist II Supervisor

Letter Number: 117A00022109

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Miami Downtown Development Authority

(b) Owner's/Applicant's business address: 200 S. Biscayne Boulevard, Suite 2929  
Miami, FL 33131

City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_

City/State/Zip

(c) Owner's/Applicant's telephone number: (305) 579-6675

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: Government Agency

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: \_\_\_\_\_

(2) Domicile State or Country: \_\_\_\_\_

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

The Biscayne Green name, logo and/or slogan is being used in connection to a long-term vision and public space/transportation project along Biscayne Boulevard in Downtown Miami.

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecué grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

~~The Biscayne Green name, logo and/or slogan is being used in connection to a long-term vision and public space/transportation project along Biscayne Boulevard in Downtown Miami.~~

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

**SERVICE MARKS:** If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

**TRADEMARKS:** If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

The name, logo, design, and/or slogan for Biscayne Green is being used on promotional materials such as Tshirts or other apparel, signage, marketing and promotional materials (flyers, brochures, pamphlets), websites, social media, advertisement, reports, etc.

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

~~16, 20, 25, 35, 41~~ Class 37

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: September 2016

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Biscayne Green: Reimagining the Boulevard. ~~The name is being used to identify a long-term plan to redesign Biscayne Boulevard to include a pedestrian promenade.~~ The logo or design are the words Biscayne on top of Green. Biscayne can be in black or white coloring, and the word Green is in color green.

The logo includes icons making reference to 'Arts & Entertainment', 'Food & Drink', 'Relax', 'Community', and 'Play' in a range of rainbow color.

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Biscayne, Boulevard

"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, \_\_\_\_\_, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Alyce M. Robertson  
Typed or printed name of applicant  
*Alyce M. Robertson*  
Applicant's signature  
(List name and title)

STATE OF Florida

COUNTY OF Miami-Dade

Sworn to and subscribed before me on this 13 day of October, 2017 Alyce M. Robertson  
(Name of Individual Signing)

who is personally known to me       whose identity I proved on the basis of \_\_\_\_\_



*Cecilia L. Core*  
Notary Public Signature  
Cecilia L. Core  
Notary's Printed Name

My Commission Expires: 05 / 10 / 2020

FILING FEE: \$87.50 per class

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
NOV 28 AM 8:32

# Communication / Outreach

Home / About / Timeline / Events / Partners / Sponsors / Social Media / Gallery / Media / FAQs /




January 06-26, 2017



## REIMAGINING THE BOULEVARD

Planned as a one-month public space intervention, Biscayne Green will create new active public space for the enjoyment of downtown Miami residents and visitors. The various spaces proposed for this project include tree and interactive elements that will allow for people to gather and converse.

 Biscayne Boulevard between  
St 7th and 14<sup>th</sup> St  
Miami, FL 33131

 has had 18,190 visitors

analyzed by 

Are you among the 20k people  
that *Visited Biscayne Green?*

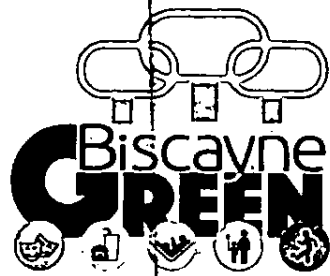
  
DOWNTOWN MIAMI

Upcoming Events

No upcoming events

www.biscaynegreenmiami.com

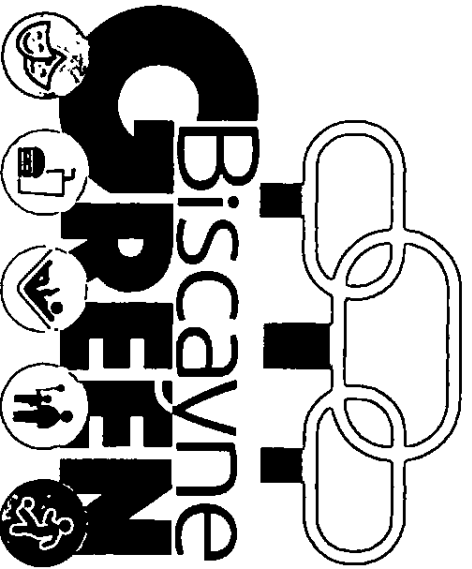




is an  
award-winning  
project!

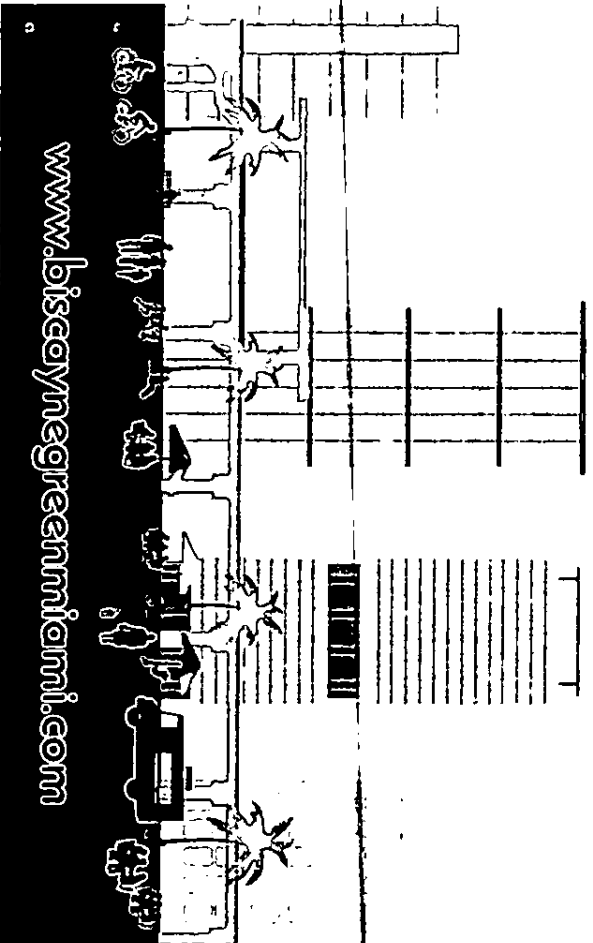
*Miami DDA's Biscayne Green public space  
intervention was selected as the recipient  
of the Florida Chapter of the American  
Society of Landscape Architects (FLASLA)  
Award of Excellence.*

[www.biscaynegreenmiami.com](http://www.biscaynegreenmiami.com)

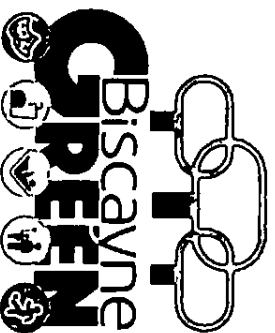


Reimagining the Boulevard

January 2017



[www.biscaynegreenmiami.com](http://www.biscaynegreenmiami.com)



January 2017

*It's time to Reimagine the Boulevard!*

For the month of January 2017, Biscayne Boulevard will be transformed into Biscayne Green, a public space for the enjoyment of Downtown Miami residents and visitors. The space will be programmed with fun and interactive elements that will allow for people to gather and connect, and enjoy recreational and passive amenities in addition to special events for users of all ages, both day and night.

This project, showcasing the potential of a redesigned Biscayne Boulevard into a world-class pedestrian promenade, will help us get a sneak peek into the future of Downtown Miami.

Join the conversation and help us bring this project to life!

Become a Volunteer

Become a Sponsor

Voice Your Ideas

For more information and details on how to get involved, check us out at

[www.biscaynegreenmiami.com](http://www.biscaynegreenmiami.com)

or email us at [info@biscaynegreenmiami.com](mailto:info@biscaynegreenmiami.com)

