

T17000001357

(Requestor's Name)

(Address)

(Address)

WI7-77522

(City/State/Zip/Phone #)

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SECRETARY OF STATE
DIVISION OF CORPORATIONS
2017 OCT 30 PM 12:55

N. CAUSSEAU

NOV 02 2017

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Silver Auto
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Susan Tesini
(Name of Person)

Silver Auto, Inc.
(Firm/Company)

10235 US Hwy 301
(Address)

Dade City, FL 33525
(City/State and Zip Code)

For further information concerning this matter, please call:

Susan Tesini at (352) 437-4814
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

September 28, 2017

SUSAN TESINI
SILVER AUTO, INC.
10235 U.S. HWY. 301
DADE CITY, FL 33525

SUBJECT: SILVER AUTO
Ref. Number: W17000077522

We have received your document for SILVER AUTO and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Our records indicate that the correct name of the Owner/Applicant is "SILVERAUTO INC." please correct Part I 1.(a) of the application.

You must list a more specific service in #2(a) in Part I of the application.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "AUTO"

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 017A00019690



SilverAuto Inc
10235 US Hwy 301
Dade City, Florida 33525
(352) 437-4814
October 23, 2017

Florida Department of State
Division of Corporations
PO Box 6327
Tallahassee, Florida 32314

Attn: Nanette Causseaux
Regulatory Specialist II Supervisor

RE: SilverAuto Inc Service Mark

Dear Ms. Causseaux:

I have made the amendments to the form. I have also enclosed Xerox copies of the three previous examples of the Service Mark and one additional from the movie trailer.

Thank you in advance for your help.

Sincerely,

Susan Tesini

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: SilverAuto Inc
(b) Owner's/Applicant's business address: 10235 US Hwy 301
Dade City, FL 33525
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: 352 437-4814

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P13000097533 ✓
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 46-3414090

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

SilverAuto Inc is currently buying, selling, financing, pre-owned automobiles, trucks, SUV's,
trailers, and motorcycles

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

SilverAuto is used in connection with the operation of an automobile dealership, and involves the purchase, financing, and sale of vehicles. It is used on signs, movie trailers, advertisements, business cards, stationary, tote bags, pens, etc.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 35

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Susan Tesini

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Susan Tesini

Typed or printed name of applicant

Susan Tesini

Applicant's signature
(List name and title)

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SECRETARY OF CORPORATION
2017 OCT 30 PM 12:55

STATE OF Florida

COUNTY OF Pasco

Sworn to and subscribed before me on this 20th day of September, 2017, Susan Tesini
(Name of Individual Signing)

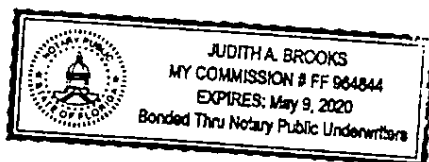
☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

Judith A. Brooks
Notary Public Signature

Judith A. Brooks

Notary's Printed Name



My Commission Expires: 2018 2020 JAB

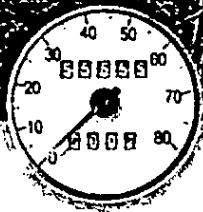
FILING FEE: \$87.50 per class



SilverAuto
352 - 437- 4814

10235 US HWY 301
Dade City, FL 33525

fax. 352 - 437- 4832
sales@silverautofl.com
www.silverautofl.com



SilverAuto, Inc
Quality PreOwned Vehicles

813-395-6965

Show Room Location:
8848 Gall Blvd
Zephyrhills, FL 33541

www.silverautozephyrhills.com
FAX 813-395-6987



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