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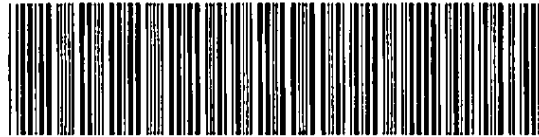
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DIVISION OF CORPORATIONS  
2017 OCT 12 PM 3:44

N. CAUSSEAU

OCT 17 2017

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** ZOM (logo)  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Holly L. Collins  
(Name of Person)

Broad and Cassel LLP  
(Firm/Company)

390 North Orange Avenue, Suite 1400  
(Address)

Orlando, Florida 32801  
(City/State and Zip Code)

For further information concerning this matter, please call:

Holly L. Collins at ( 407 ) 839-4200  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: ZOM Holding, Inc.  
(b) Owner's/Applicant's business address: 2001 Summit Park Drive, Suite 300  
Orlando, Florida 32810  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: 407 , 644-6300

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P96000083463 ✓  
(2) Domicile State or Country: Florida  
(3) Federal Employer Identification Number: 59-3408703

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Residential and commercial real estate management; investment services, namely asset acquisition and  
disposition, consultation, development and management services.  
Real estate development services.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertisements, business cards, brochures, and flyers.

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Classes 36 and 37

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## PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 06/01/2005

(b) Date first used in Florida: 06/01/2005

## PART III

### **ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The mark consists of the wording ZOM, with the Z in ZOM shown in a highly stylized manner.

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

### 2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Samuel C. Stephens III, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Samuel C. Stephens III  
Typed or printed name of applicant

[Signature]  
Applicant's signature  
(List name and title)

President

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DIVISION OF CORPORATIONS  
2017 OCT 12 PM 3:45

STATE OF Florida

COUNTY OF Orange

Sworn to and subscribed before me on this 1<sup>st</sup> day of October 2017, by Samuel C. Stephens III  
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_

(Seal)

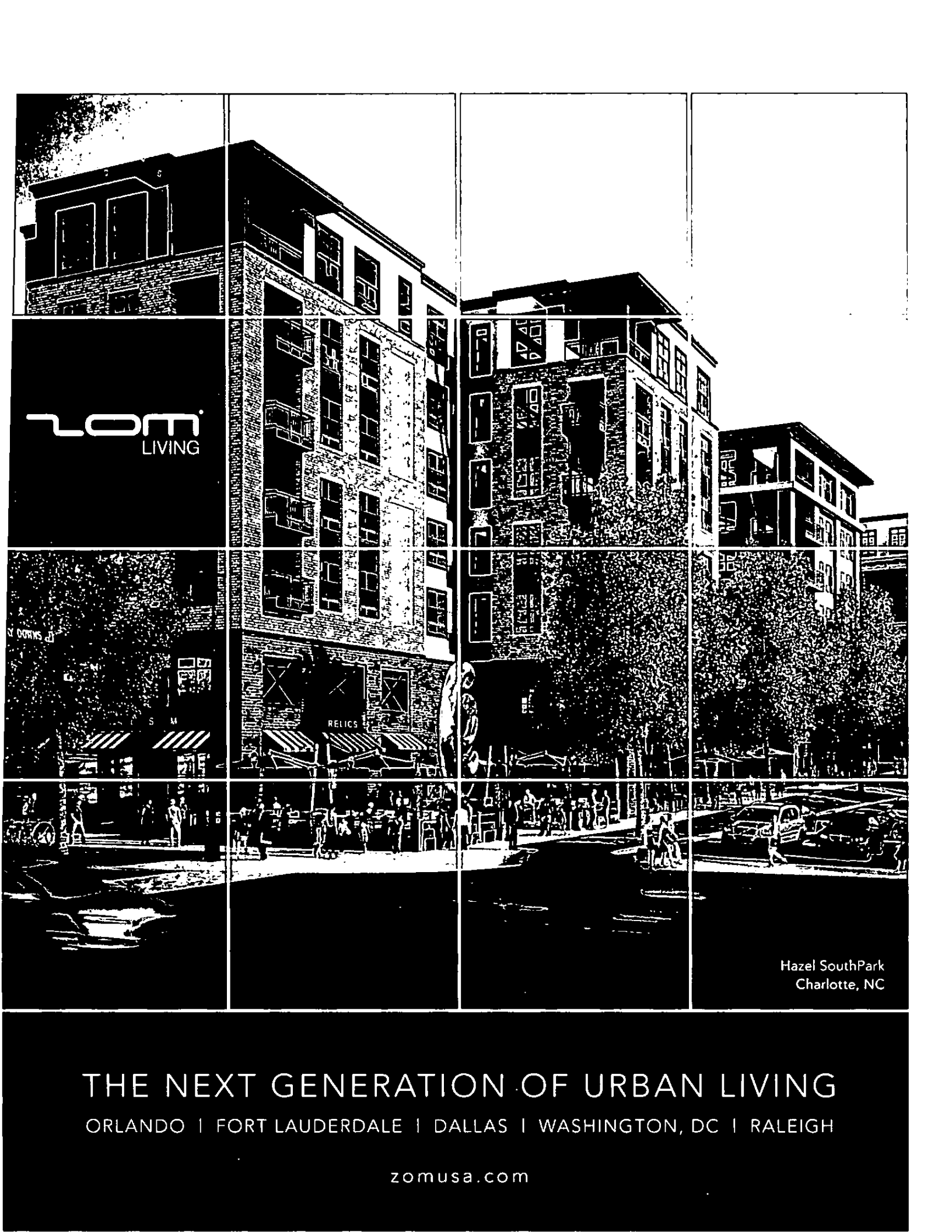


ELIZABETH A. ALONZO  
NOTARY PUBLIC  
STATE OF FLORIDA  
Comm# GG004005  
Expires 7/27/2020

Elizabeth A. Alonzo  
Notary Public Signature  
Elizabeth A. Alonzo  
Notary's Printed Name

My Commission Expires: 7-27-2020

FILING FEE: \$87.50 per class



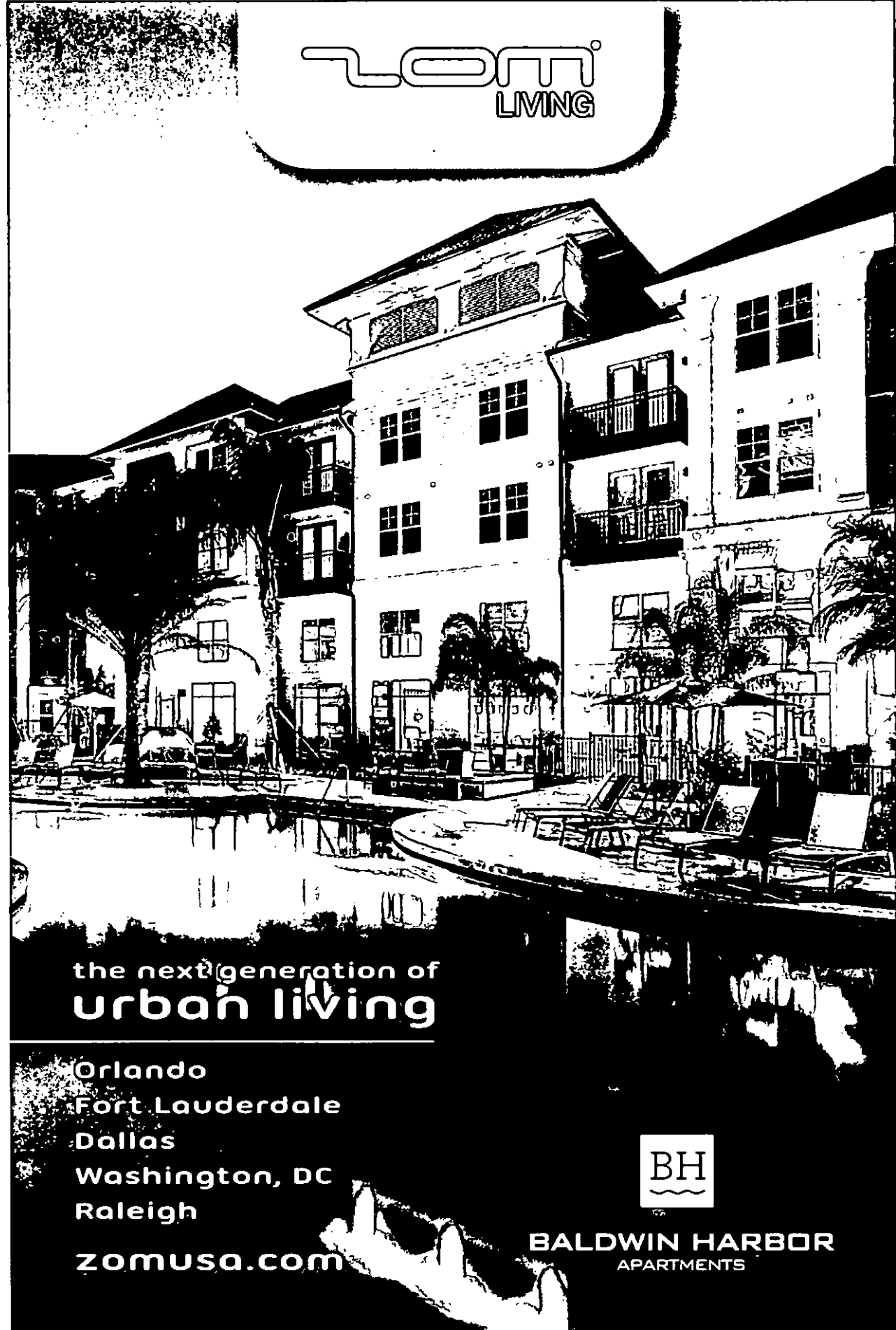
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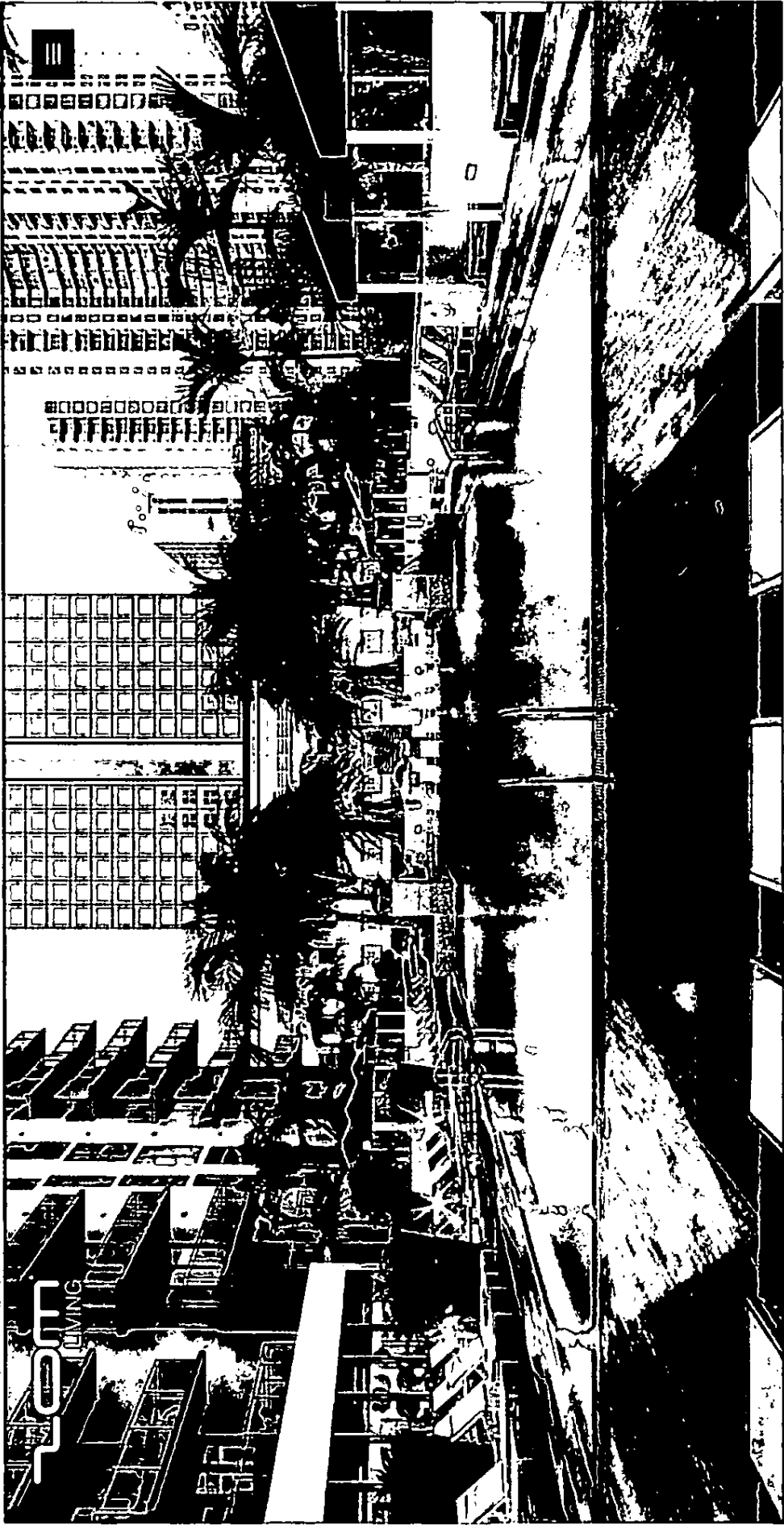
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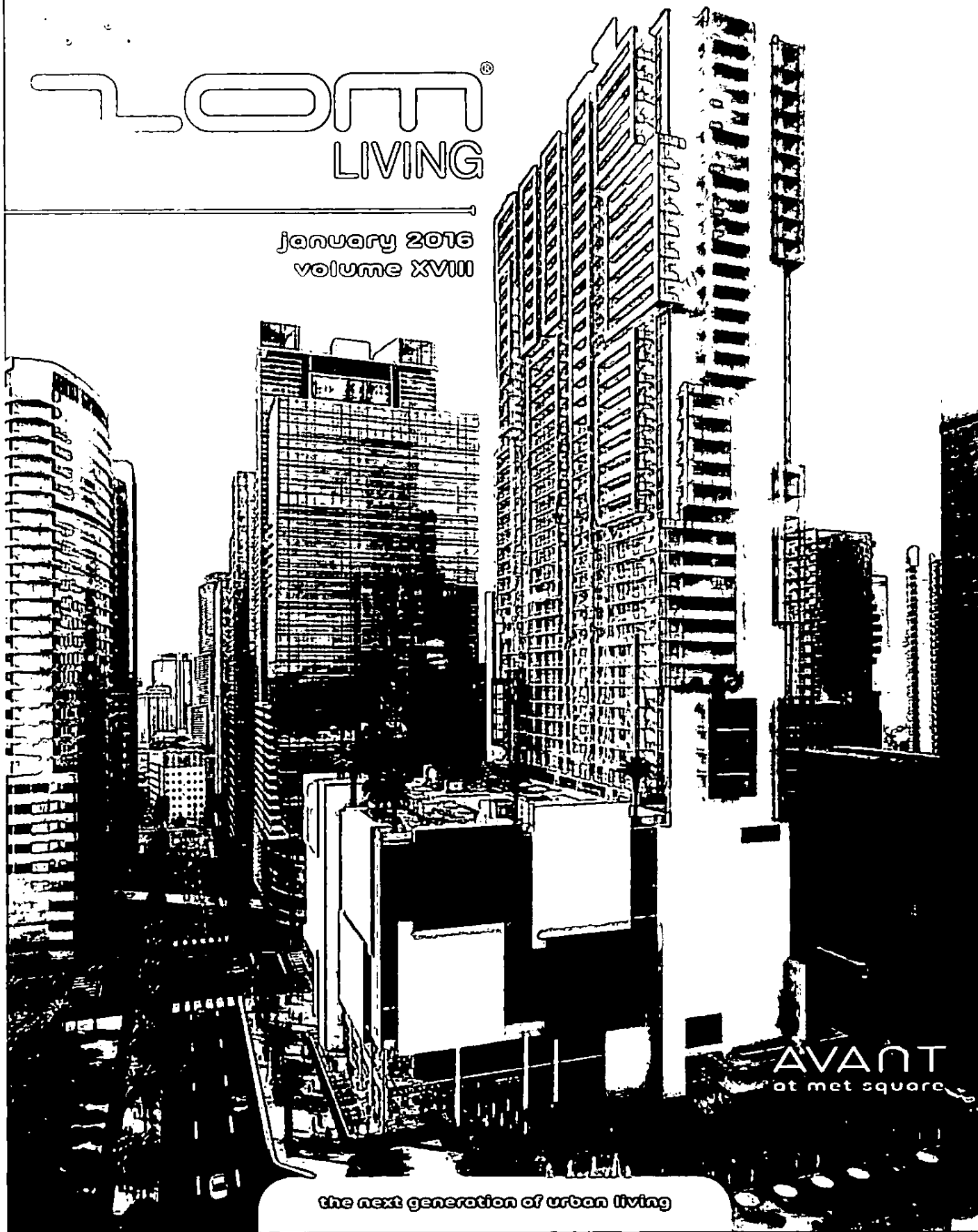
**BALDWIN HARBOR**  
APARTMENTS



204 LIVING

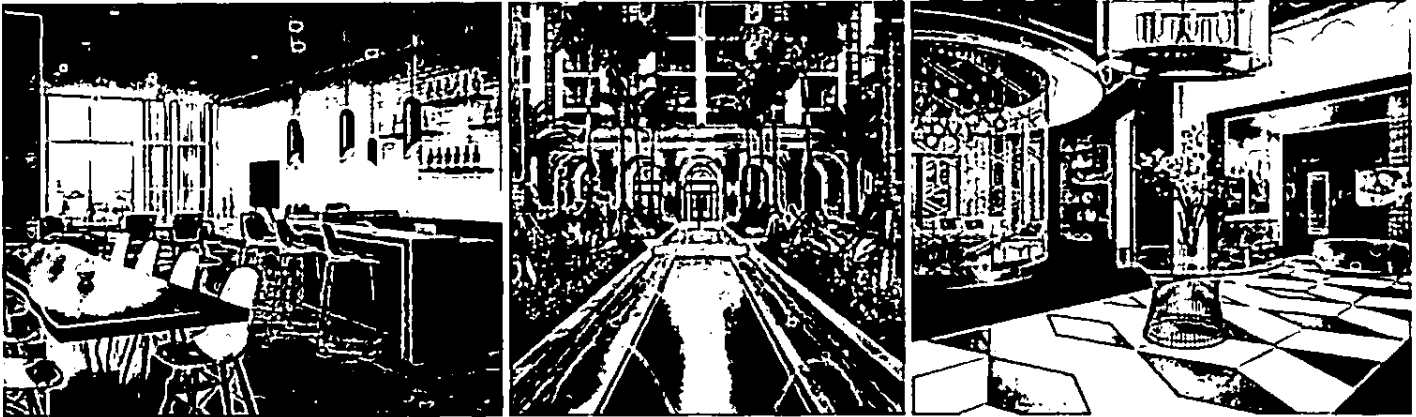
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january 2016  
volume XVIII



AVANT  
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## SUSTAINED MOMENTUM

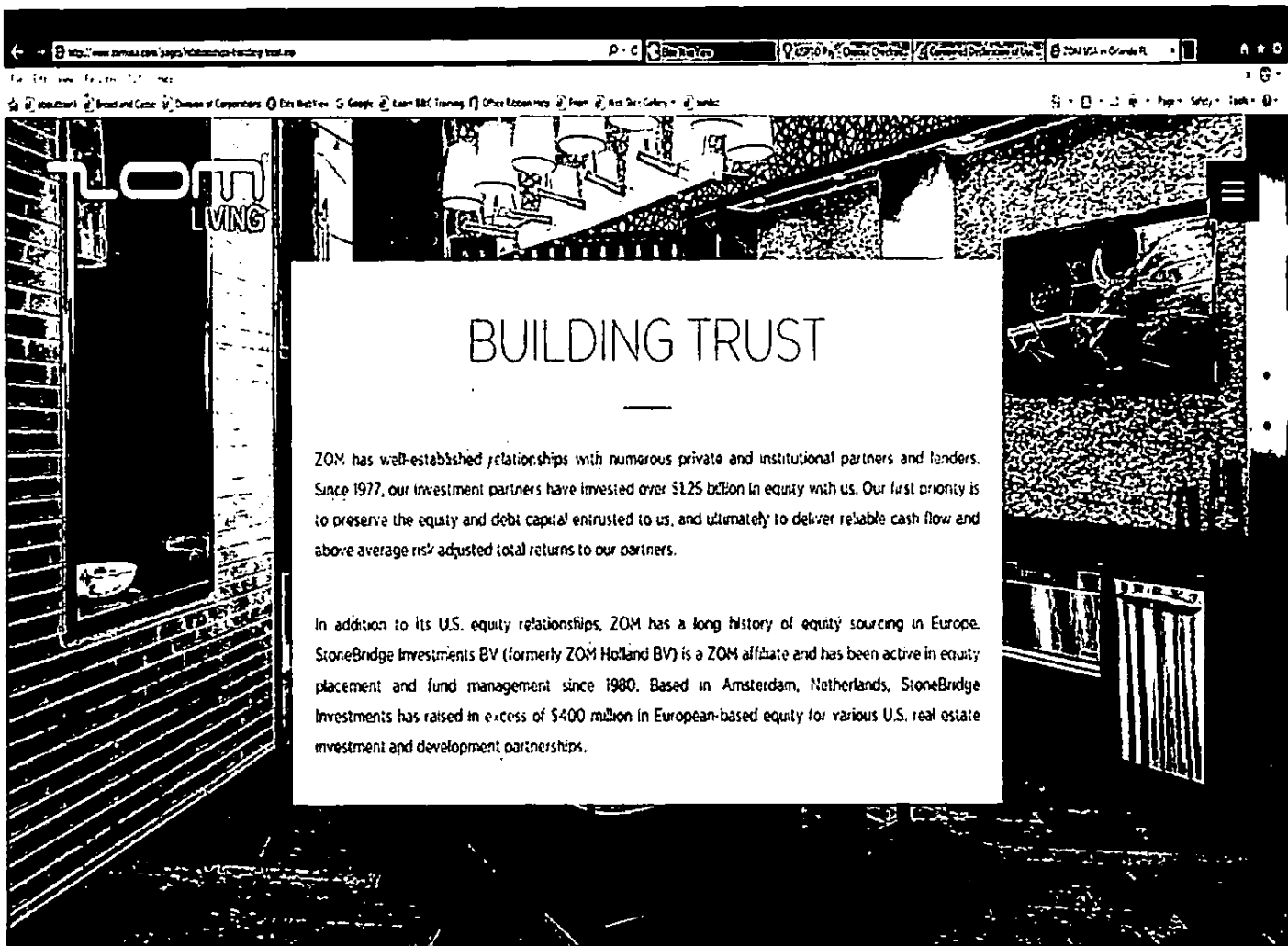
The U.S. economy remains healthy, with more than 2.8 million new jobs added during the 12 months ending October 2015. U.S. homeownership continues to decline, and at 63.7% percent, hovers near historic lows. These positive trends are continuing to drive rental demand. The third quarter of 2015 was the seventh consecutive quarter of positive net unit absorption. On average, rent growth registered 5.2 percent in the major U.S. markets, and the vacancy rate was 4.3 percent, the lowest level of the current cycle. Industry analysts expect that new unit production will peak in 2016, before tapering through the end of the decade. The near term increase in new supply is expected to have only modest impacts on vacancy and rent growth. However, due to continued job growth and a steady influx of new renters, primarily millennials entering the rental market and aging baby boomers who increasingly find rental housing more attractive than homeownership, the market will continue to perform well.

With these positive market forces at work, ZOM is poised for continued success in 2016. In Florida, we will complete lease-ups at *Moda* and *Bel Air Doral* in early 2016, and will begin delivering units at *Monarc at Met 3*, *Baldwin Harbor*, *Delray Preserve*, and *Luzano*. In Texas, our *Tate* project in Houston will also open its doors. In our Mid-Atlantic region, construction continues at *Banner Hill* in Baltimore, and we are working on several new projects in other Mid-Atlantic target markets. We are also in predevelopment on new projects in Dallas, South Florida and Tampa.

We will continue to focus on highly walkable city center locations that are convenient to work, retail, entertainment and culture. Smaller living units in our urban highrise and midrise projects will help to maintain affordability, while creative design elements and high quality interior finishes will cater to more discriminating urban dwellers. We are also finding opportunities for more conventional living spaces in desirable suburban locales, which appeal to families and other residents who do not want to compromise living space for urban amenities.

Investment demand for rental apartments remains high, with pricing based on low to mid 4 percent cap rates for mid- and highrise projects in top-tier markets. Pricing is also increasingly aggressive for garden apartments, with cap rates falling over 30bps in the recent year. We have strengthened our team in the asset management area to further enhance the value created during the development phase and will continue to selectively harvest gains for our investor partners through well-timed sales as conditions warrant.

Further growth in the U.S. economy and favorable long term demographic trends will continue to create opportunities for ZOM to deliver well-conceived, prudently capitalized projects in our target markets. We will continue to work diligently on behalf of our capital partners and shareholders to deliver attractive returns on their invested capital.



## BUILDING TRUST

ZOM has well-established relationships with numerous private and institutional partners and lenders. Since 1977, our investment partners have invested over \$1.25 billion in equity with us. Our first priority is to preserve the equity and debt capital entrusted to us, and ultimately to deliver reliable cash flow and above average risk adjusted total returns to our partners.

In addition to its U.S. equity relationships, ZOM has a long history of equity sourcing in Europe. StoneBridge Investments BV (formerly ZOM Holland BV) is a ZOM affiliate and has been active in equity placement and fund management since 1980. Based in Amsterdam, Netherlands, StoneBridge Investments has raised in excess of \$400 million in European-based equity for various U.S. real estate investment and development partnerships.