

T17000001167

(Requestor's Name)

(Address)

(Address)

W17-93198

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

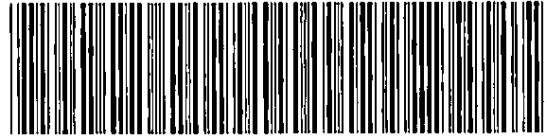
(Business Entity Name)

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DIVISION OF CORPORATIONS
2017 SEP 21 AM 9:50

N. CAUSSEUX

SEP 22 2017



Manuel R. Valcarcel, Esq
Tel. No. (305) 579-0812
Fax: (305) 961-5812
mrv@gtlaw.com

August 29, 2017

VIA EXPRESS MAIL

Florida Department of State
Division of Corporations
Post Office Box 6327
Tallahassee, Florida 32314

**Re: Florida Service Mark Registration Applications for
UNIVERSITY BRIDGE (word mark) and UNIVERSITY BRIDGE logo**

Dear Sir or Madam:

Enclosed for filing with the Florida Department of State, please find the following:

1. Service Mark Registration Applications for UNIVERSITY BRIDGE (word mark) and UNIVERSITY BRIDGE logo;
2. Two checks in the amount of \$87.50 each, payable to the Florida Department of State, in payment of the applicable filing fees for each of the enclosed registration applications; and
3. Three samples of use of the mark for each application, consisting of website screen images showing use of the mark with the services.

Please direct all communications concerning the enclosed applications to the undersigned.

Sincerely,

GREENBERG TRAUIG, P.A.

Manuel R. Valcarcel, Esq.

MRV/bsa
Enclosures

MIA 181 301.344v1



FLORIDA DEPARTMENT OF STATE
Division of Corporations

September 7, 2017

MANUEL R. VALCARCEL, ESQUIRE
GREENBERG TRAURIG
333 S.E. 2ND AVENUE, SUITE 4400
MIAMI, FL 33131-3238

SUBJECT: UNIVERSITY BRIDGE RESIDENCES MIAMI & DESIGN OF CREST WITH A CONTRASTING OUTLINE, WITHIN CREST FOUR PARALLEL LINES RISING FROM LEFT TO RIGHT UNTIL THEY INTERSECT A VERTICAL LINE, THEN FALLING

Ref. Number: W17000073198

We have received your document for UNIVERSITY BRIDGE RESIDENCES MIAMI & DESIGN OF CREST WITH A CONTRASTING OUTLINE, WITHIN CREST FOUR PARALLEL LINES RISING FROM LEFT TO RIGHT UNTIL THEY INTERSECT A VERTICAL LINE, THEN FALLING and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens you have submitted are not acceptable. The name and/or design on your specimens are/is not identical to the name and/or design you have listed in Part III of the application. Please submit three specimens that are identical to the name and/or design you listed in Part III.

The words "RESIDENCES MIAMI" are not below the word "BRIDGE" on the specimens provided. Please note, that the wording and the design in Part III.1. must all be contained in close conjunction with each other on the specimens provided.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 317A00018528



Manuel R. Valcarcel, Esq.
Tel (305) 579-0812
Fax (305) 961-5812
mrv@gtlaw.com

September 18, 2017

VIA Express Mail

Florida Department of State
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314
Attn: Nannette Causseaux
Regulatory Specialist Supervisor

2017 SEP 21 AM 10:53
STATE DEPT OF CORP
TALLAHASSEE FL 32314

Re: W17000073198
Florida Service Mark Registration Application for
UNIVERSITY BRIDGE RESIDENCES MIAMI Logo

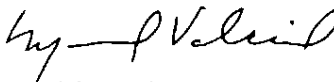
Dear Ms. Causseaux:

In response to your letter dated September 7, 2017 regarding the above-referenced application (copy enclosed), enclosed are three specimens showing use of the mark. The words "RESIDENCES MIAMI" appear below the word "BRIDGE."

Please review and if acceptable, please complete the processing of the registration application. Please do not hesitate to contact me if you have any questions or issues.

Sincerely,

GREENBERG TRAUIG, P.A.


Manuel R. Valcarcel, Esq.

Enclosure

MIA 186081987v1

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Collegiate Suites Miami, LP

(b) Owner's/Applicant's business address: 801 Brickell Avenue #2360
Miami, Florida 33131

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (____) _____

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: B17000000107 ✓

(2) Domicile State or Country: Delaware

(3) Federal Employer Identification Number: 30-0952612

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

real estate development services

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

in advertisements, websites and other marketing materials for the services

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: at least as early as 8/15/2017

(b) Date first used in Florida: at least as early as 8/15/2017

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

UNIVERSITY BRIDGE with the words RESIDENCES MIAMI below the word BRIDGE and a design above the word UNIVERSITY resembling a crest with a contrasting outline and a design

within the crest consisting of four parallel lines rising from left to right until they intersect a vertical line, and then falling from left to right after they intersect said vertical line

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "RESIDENCES MIAMI"

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Brian Pearl, Manager of University Bridge GP LLC, the General Partner of the Applicant, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Collegiate Suites Miami, LP

Typed or printed name of applicant

[Handwritten Signature]

Applicant's signature
(List name and title)

FILED
SECRETARY OF STATE
DIVISION OF CORPORATE REGISTRATION
2017 SEP 21 AM 9:50

STATE OF Florida

COUNTY OF Miami-Dade

Sworn to and subscribed before me on this 25th day of August, 2017, Brian Pearl
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____

(Seal)



Melissa Charria
NOTARY PUBLIC
STATE OF FLORIDA
Comm# FF990505
Expires 5/9/2020

[Handwritten Signature]
Notary Public Signature

Melissa Charria
Notary's Printed Name

My Commission Expires: 5/9/2020

FILING FEE: \$87.50 per class



**UNIVERSITY
BRIDGE**
RESIDENCES • MIAMI

IN THE NEWS REGISTER NOW

IN THE NEWS

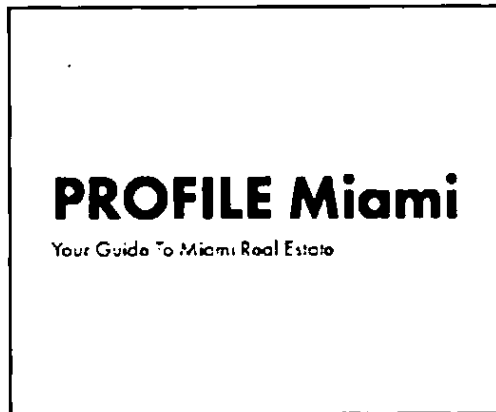


UNIVERSITY DEVELOPMENTS BRINGS STUDENT CONDOS TO MIAMI

University Developments—a partnership between Global City Development, Reichmann International and Podium Developments—unveiled its plan for University Bridge Residences, a student housing condominium project located across the street from Florida International University's main campus.

READ MORE

(<https://www.multihousingnews.com/post/university-developments-brings-student-condos-to-miami/>)



CHECK-OUT UNIVERSITY BRIDGE RESIDENCES, THE 1ST STUDENT HOUSING CONDO PROJECT IN MIAMI NEAR FIU

University Bridge Residences, near FIU, has launched as the first student housing condominium project in the Miami market. University Developments introduced plans for the purpose-built residential condo development for student tenants located across the street from the main campus of FIU.

READ MORE

(<http://profilemiamire.com/miamirealestate/2017/8/16/check-out-university-bridge-residences-the-1st-student-housing-condo-project-in-miami-near-fiu>)



UNIVERSITY DEVELOPMENTS ANNOUNCES PLAN FOR 492-UNIT STUDENT HOUSING COMMUNITY IN MIAMI

Construction is set to commence on University Bridge Residences, a 492- unit student housing community located across the street from Florida International University in Miami. The community is being developed by University Developments, a partnership between Global City Development, Reichmann International and Podium Developments.

READ MORE

(<http://www.studenthousingbusiness.com/latest-news/development-continues-on-492-unit-student-housing-community-in-miami>)



UNIVERSITY BRIDGE RESIDENCES LAUNCHES

University Developments today introduced plans for the development of University Bridge Residences, a premier condominium purpose-built for student tenants located across the street from the main campus of Florida International University (FIU).

READ MORE

(<https://www.facebook.com/INYBN/posts/875433652606267>)

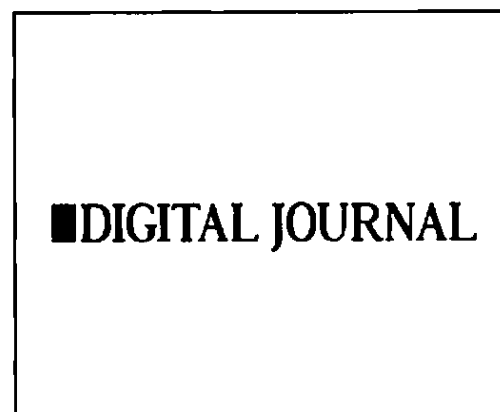


UNIVERSITY BRIDGE RESIDENCES LAUNCHES; DEVELOPMENT WILL BE INTEGRAL IN FOSTERING ADDITIONAL GROWTH AT FLORIDA INTERNATIONAL UNIVERSITY

University Developments today introduced plans for the development of University Bridge Residences, a premier condominium purpose-built for student tenants located across the street from the main campus of Florida International University (FIU).

READ MORE

(<http://www.businesswire.com/news/home/20170815006040/en>)



UNIVERSITY BRIDGE RESIDENCES LAUNCHES; DEVELOPMENT WILL BE INTEGRAL IN FOSTERING ADDITIONAL GROWTH AT FLORIDA INTERNATIONAL UNIVERSITY

MIAMI--(Business Wire)--University Developments today introduced plans for the development of University Bridge Residences, a premier condominium purpose-built for student tenants located across the street from the main campus of Florida International University (FIU).

READ MORE

(<http://www.digitaljournal.com/pr/3450474>)

The logo for The Miami Herald, featuring the text "The Miami Herald" in a bold, black, serif font, centered within a rectangular border.

The Miami Herald

ANYONE CAN BUY ONE OF THESE CONDOS, BUT ONLY FIU STUDENTS, STAFF CAN LIVE THERE

Florida International University students will soon have the opportunity to cram for their finals inside comfortable, modern digs.

READ MORE

(<http://www.miamiherald.com/news/business/real-estate-news/article167185612.html>)



STUDENT HOUSING CONDO LAUNCHES SALES NEAR FLORIDA INTERNATIONAL UNIVERSITY

University Bridge Residents would have 492 condos for student housing near Florida. Units are priced from the \$190,000's to the high \$600,000's.

READ MORE

(<https://www.bizjournals.com/southflorida/news/2017/08/15/student-housing-condo-launches-sales-near-florida.html>)



TUITION? HOW ABOUT A CONDO TOO? DEVELOPERS TARGETING FIU STUDENTS AND THEIR PARENTS FOR NEW CONDO PROJECT

Miami-based Global City Development is teaming up with two Canadian builders to bring 492 condos geared toward college students across the street from Florida International University's main campus.

READ MORE

(<https://therealdeal.com/miami/2017/08/15/developers-targeting-fiu-students-and-their-parents-for-new-condo-project/>)



Developer plans student-housing condos near FIU

The 20-story University Bridge Residences has launched condo sales, with its 492 units dedicated for students and faculty of neighboring Florida International University.

READ MORE (http://universitybridge.com/wp-content/uploads/2017/08/SFBJ_8.28.2017.pdf)



Middle Market Digest: This Week In Florida

Here's a look at the trends, announcements and deals you may have missed early this week in Florida.

READ MORE

(<http://www.globest.com/sites/jenniferleclaire/2017/08/18/middle-market-digest-this-week-in-florida-43/?slreturn=20170731110222>)



New Housing project welcomes members of the FIU community

Student and faculty will soon have the opportunity to live in affordable and modern housing directly off campus.

READ MORE (<http://panthernow.com/2017/09/05/new-housing-project-welcomes-members-of-the-fiu-community/>)



International students are ditching dorms for luxury Miami condos

Enrollment of international students in American universities spiked 7.1 percent in the 2015-2016 academic year, according to a recent report. And where will their families stay during parents weekend?

READ MORE
(<https://therealdeal.com/miami/2017/09/07/international-students-are-ditching-dorms-for-luxury-miami-condos/>)

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ARCHITECTURE BY:

ARQUITECTONICA

PROPERTY MANAGEMENT BY:



EXCLUSIVE SALES & MARKETING BY:



CONTACT

University Bridge Residences Miami

740 SW 109th Ave, University City

Sweetwater, Miami-Dade, FL 33174

1-800-596-3369 | 1-305-396-3369

info@universitybridge.com

ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE. These materials are not intended to be an offer to sell, or solicitation to buy a unit in the condominium. Such an offering shall only be made pursuant to the prospectus (offering circular) for the condominium and no statements should be relied upon unless made in the prospectus or in the applicable purchase agreement. In no event shall any solicitation, offer or sale of a unit in the condominium be made in, or to residents of, any state or country in which such activity would be unlawful. All images and designs depicted herein are artist's conceptual renderings, which are based upon preliminary development plans, and are subject to change without notice in the manner provided in the offering documents. All such materials are not to scale and are shown solely for illustrative purposes. NOTHING CONTAINED IN THIS WEBSITE IS INTENDED OR SHALL BE DEEMED TO BE AN OFFER TO SELL REAL ESTATE OR REAL ESTATE SECURITIES TO RESIDENTS OF THE STATE OF NEW YORK. IN FURTHERANCE OF THE FOREGOING, UNIVERSITY DEVELOPMENTS "SPONSOR" OR "DEVELOPER", SPONSOR HEREBY DISCLOSES THE FOLLOWING: (A) NEITHER SPONSOR, NOR ITS PRINCIPAL(S) TAKING PART IN THE PUBLIC OFFERING OR SALE ARE INCORPORATED IN, LOCATED IN, OR RESIDENT IN THE STATE OF NEW YORK, (B) THE OFFERING IS NEITHER MADE IN THE STATE OF NEW YORK NOR MADE TO THE RESIDENTS OF THE STATE OF NEW YORK, (C) THE OFFERING IS NOT DIRECTED TO ANY PERSON OR ENTITY IN THE STATE OF NEW YORK BY, OR ON BEHALF OF, SPONSOR OR ANYONE ACTING WITH SPONSOR'S KNOWLEDGE; AND (D) NO OFFERING OR PURCHASE OR SALE OF THE SECURITY OR ANY UNIT SHALL TAKE PLACE AS A RESULT OF THIS OFFERING IN NEW YORK OR WITH A RESIDENT OF THE STATE OF NEW YORK, UNTIL ALL REGISTRATION AND FILING REQUIREMENTS UNDER THE MARTIN ACT AND THE NEW YORK ATTORNEY GENERAL'S REGULATIONS ARE COMPLIED WITH; A WRITTEN EXEMPTION IS OBTAINED PURSUANT TO AN APPLICATION IS GRANTED PURSUANT TO AND IN ACCORDANCE WITH COOPERATIVE POLICY STATEMENTS #1 OR #7; OR A "NO-ACTION" REQUEST IS GRANTED

