

~~T17000000910~~

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

W17-53065 ✓

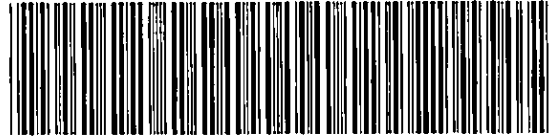
(Business Entity Name)

(Document Number)

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T17-910

06/23/17--01004--016 \*\*87.50

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
2017 JUL 17 AM 8:29

N. CAUSSEAU

JUL 26 2017

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** Service Mark for Bron-Zen  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Shivon Patel, Esq.  
(Name of Person)

Principal Law Firm, P.L.  
(Firm/Company)

4907 International Pkwy, Suite 1061  
(Address)

Sanford, FL 32771  
(City/State and Zip Code)

For further information concerning this matter, please call:

Shivon Patel at 407 322-3003  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

June 26, 2017

SHIVON PATEL, ESQUIRE  
PRINCIPAL LAW FIRM, P.L.  
4907 INTERNATIONAL PARKWAY, SUITE 1061  
SANFORD, FL 32771

SUBJECT: BRON-ZEN & DESIGN WITH SUNBURST GRAPHIC ALL IN  
ORANGE & YELLOW COLORS (STYLE 1)/(STYLE 2) BRON-ZEN & DESIGN  
SUNBURST GRAPHIC & SLOGAN "AT'S ALWAYS SUNNY IN HERE!" ALL IN  
ORANGE & YELLOW COLORS  
Ref. Number: W17000053005

We have received your document for BRON-ZEN & DESIGN WITH SUNBURST GRAPHIC ALL IN ORANGE & YELLOW COLORS (STYLE 1)/(STYLE 2) BRON-ZEN & DESIGN SUNBURST GRAPHIC & SLOGAN "AT'S ALWAYS SUNNY IN HERE!" ALL IN ORANGE & YELLOW COLORS and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must submit a separate application for each mark you wish to register. Please amend Part III of the enclosed application to reflect only one mark. If you desire to file more than one mark, we are enclosing another application. You may photocopy this form if more than one form is needed.

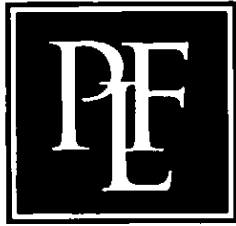
Please note: If you are a tanning salon that falls under class 44. However if you also in retail sales, you will also fall under class 35. The filing fee is \$87.50 per class.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Regulatory Specialist II Supervisor

Letter Number: 917A00012917



PRINCIPAL  
LAW FIRM, P.L.

**Shivon Patel, Esq., B.C.S.**  
Board Certified Real Estate Lawyer



7025 CR46A, Suite 1071, PMB 353  
Lake Mary, Florida 32746

407-322-3003  
Phone

407-322-3505  
Fax

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July 18, 2017

Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

**RE: Bron-Zen, LLC - Registration of a Trademark or Service Mark**

To Whom It May Concern,

We are in receipt of the correspondence dated June 26, 2017. Enclosed is an Application for the Registration of a Trademark or Service Mark for Bron-Zen, LLC. At this time, Bron-Zen, LLC would only like to apply for the logo with a sunburst graphic design and a slogan of "It's Always Sunny in Here!" in orange and yellow colors. Please apply the payment of \$87.50 that was previously remitted.

Bron-Zen, LLC no longer wishes to move forward with retail sales registration/application. If you are in need of further information, please contact our office immediately. Thank you.

Sincerely,

Jessica Strobel  
Paralegal

Enclosures

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
2017 JUL 17 AM 8:29

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Bron-Zen LLC  
(b) Owner's/Applicant's business address: 3415 W. Lake Mary Blvd Suite 950214  
Lake Mary, FL 32795  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: 724 261-1336

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L17000030035  
(2) Domicile State or Country: Florida USA  
(3) Federal Employer Identification Number: 81-5307992

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

spray bronzing services (aka spray tanning) for end consumers

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Service mark may be used on website, facebook webpage, newspaper, advertisements, business cards, brochures, flyers, & pamphlets.

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

class 44

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## PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: n/a

(b) Date first used in Florida: 02/08/2017

## PART III

### **ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Bron-zen logo with sunburst graphic and slogan "It's Always Sunny in Here!" all in orange & yellow colors

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

n/a

### 2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" -none-

"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Brad Howard, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Bron-Zen LLC

Typed or printed name of applicant

[Signature]

Managing Principal

Applicant's signature  
(List name and title)

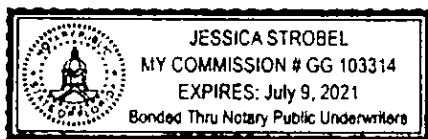
STATE OF Florida

COUNTY OF Seminole

Sworn to and subscribed before me on this 14th day of JULY, 17, Brad Howard  
(Name of Individual Signing)

☐ who is personally known to me ☒ whose identity I proved on the basis of Florida Drivers License

(Seal)



[Signature]

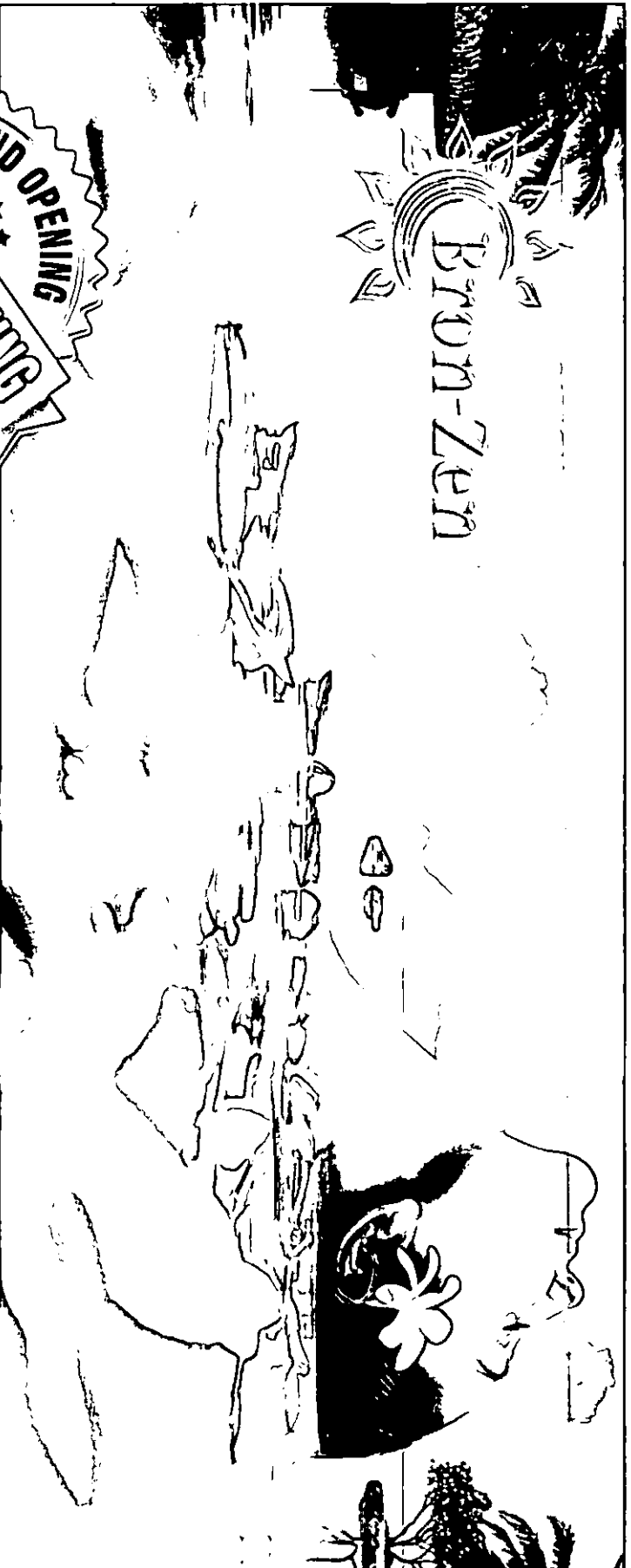
Notary Public Signature

Notary's Printed Name

My Commission Expires: \_\_\_\_\_

FILING FEE: \$87.50 per class





Bron-Zen



Welcome to Central Florida's best value  
Spray Bronzing Salon Experience!



Bron-Zen LLC | 3415 W. Lake Mary Blvd | Lake Mary, FL 32795 | (407) 413-8743 | [www.bron-zen.com](http://www.bron-zen.com)