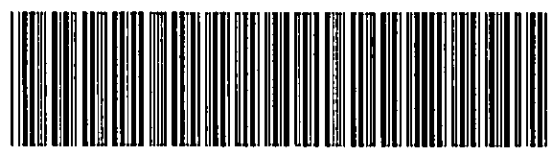


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T17-887

07/11/17--01027--003 \*\*175.00 ✓

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SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
2017 JUL 11 AM 8:39

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

(Business Entity Name)

(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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Office Use Only

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JUL 13 2017

T17-887

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** BA logo

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jordan R. Downham

(Name of Person)

Quarles & Brady LLP

(Firm/Company)

135 N. Pennsylvania St., Ste. 2400

(Address)

Indianapolis, IN 46204

(City/State and Zip Code)

For further information concerning this matter, please call:

Jordan R. Downham

(Name of Person)

at ( 317 ) 399-2891

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: BA ATHLETICS, LLC

(b) Owner's/Applicant's business address: 102 S. FALKENBURG ROAD  
TAMPA, FL 33619

City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_

City/State/Zip

(c) Owner's/Applicant's telephone number: (813) 571-7744

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L13000099086 ✓

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 463176334

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

(Class 41) providing team management services in competitive cheerleading; providing classes, workshops, private lessons, and camps in the field of competitive cheerleading; providing gymnasium facilities  
(Class 35) retail store services featuring apparel, shoes, hair accessories, sunglasses, bags, towels

FILED  
SECRETARY OF CORPORATIONS  
DIVISION OF CORPORATIONS  
2011 JUL 11 AM 8:39

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

(Class 41) website pages advertising services, Twitter posts advertising services

(Class 35) website hosting retail services, Instagram and Twitter pages advertising services

---

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEES(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 35, Class 41

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**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: March 31, 2013

(b) Date first used in Florida: March 31, 2013

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Stylized letters BA, with a star in the "A"

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. **DISCLAIMER STATEMENT (if applicable):**

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN."

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Peter Lezin, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Peter Lezin, co-owner  
Typed or printed name of applicant

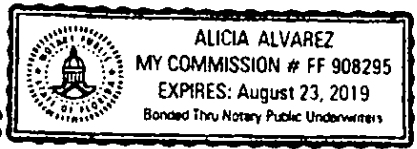
Peter Lezin co-owner  
Applicant's signature  
(List name and title)

STATE OF Florida

COUNTY OF Hillsborough

Sworn to and subscribed before me on this 6<sup>th</sup> day of June, 2017. Peter N Lezin  
(Name of Individual Signing)

who is personally known to me  whose identity I proved on the basis of FL DL



Alicia Alvarez  
Notary Public Signature  
Alicia Alvarez  
Notary's Printed Name

My Commission Expires: August 23, 2019

FILING FEE: \$87.50 per class

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATION  
2017 JUL 11 AM 8:39



Shop About Contact



### Brandon All-stars Pro Shop

Welcome to the Brandon All-stars Online Pro Shop

Please note Online orders will only be shipped Items being shipped outside of the United States will be invoiced separately to cover shipping and handling



BSB World Champion Shirts \$24.99



BSP Tank Top-New \$24.99



BSB Tank Top-New \$24.99



Classic Logo Tank Top \$24.99



Spray Bra \$24.99



Nike Sports Bra \$24.99



Brandon Bra-New \$24.99



BA Mystery Package \$24.99



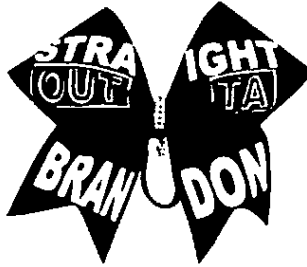


BA Mystery Package Delux  
\$100.00

### Bows and Accessories



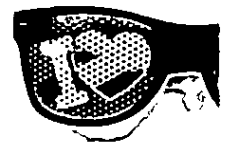
BA Logo Bow  
\$10.00



Straight Out Of Brandon Bow  
\$22.00



Keychain Bow  
\$10.00



BSB Sunglasses  
\$15.00



Beach Tote Bag  
\$10.00



BA Beach Towel  
\$25.00



Fanny Pack  
\$10.00



Ninty Slide Sandals  
\$15.00

### BA ONLY: 2017 Worlds Shirts

Below are the 2017 Worlds T-shirts and Tanks! The deadline for orders will be Sunday April 9th at 10PM

At checkout make sure to enter the following information in customer notes

Name

Size

Gym Location

Team Name

Pick Up



nimbus screenshot app

If not a member of BA all orders MUST be picked up in the Pro Shop by Thursday April 27th 8PM from our main location. Please indicate this in the customer notes section



Pick Up-BSB Worlds T Shirt 2017  
\$23.99



Pick Up-BSB Worlds Tank 2017  
\$23.99



Pick Up-BSP Worlds T Shirt 2017  
\$29.99



Pick Up-BSP Worlds Tank 2017  
\$29.99

## Shipping Only- 2017 Worlds Shirts

All orders from items below will be shipped. Please note that worlds shirts may not arrive before Worlds

The deadline for orders will be Sunday April 9th at 10PM



Shipping-BSB World T Shirt  
\$23.99



Shipping-BSB Worlds Tank  
\$23.99



Shipping-BSP Worlds T Shirt  
\$29.99



Shipping-BSP Worlds Tank  
\$29.99

## BA Summit 2017

Below are the 2017 Summit T-shirts!

The deadline for orders will be Monday April 10th at 10PM

At checkout make sure to enter the following information in customer notes

- Name
- Size
- Gym Location
- Team Name

nimbus screenshot app



2017 Summit T Shirt  
3 -

## About

We are Brandon All-stars online Pro Shop!

Follow us on social media to stay up-to-date with our newest items available in-store and online

proshop@brandonallstars.com



Sunday	Closed
Monday	6:00 pm - 8:15 pm
Tuesday	6:00 pm - 8:15 pm
Wednesday	6:00 pm - 8:15 pm
Thursday	6:00 pm - 8:15 pm
Friday	Closed
Saturday	Closed



Home Moments

Search Twitter

Make an account Log in

**BRANDON ALL-STARS PRO SHOP**

TWEETS	FOLLOWING	FOLLOWERS	LIKES
302	79	978	130

Follow

### BA Pro Shop

@BA\_ProShop

The official account for Brandon All-stars Pro Shop

Brandon Allstars

brandonallstars.com

Joined May 2013

### New to Twitter?

Sign up now to get your own personalized timeline!

Signup

### You may also like Refresh

Brandon Platinum @BrandonPlatinum

BA East @BA\_East

Brandon Senior Pink @pinkladies\_ba

Brandon Silver @BrandonJrSilver

BA Sapphire @BA\_SAPPHIRE

### Worldwide Trends

#NuclearOption 51.8K Tweets

2017 70.3K Tweets

#VzlaTrancaContraElGolpe 83.3K Tweets

#YoNoPare 125K Tweets

#RPSvMI 39.5K Tweets

French Montana 7.3K Tweets

Tweets Tweets & replies Media

BA Pro Shop @BA\_ProShop Apr 4  
 Have you ordered your Senior Black and Senior Pink Worlds shirts yet?! The deadline is April 9th! ❤️❤️👉  
[squareup.com/store/baprosho...](http://squareup.com/store/baprosho...)



Brandon Senior Black Brandon Senior Pink and Brandon Allstars

BA Pro Shop @BA\_ProShop Mar 31  
 2017 Worlds Shirts and Tanks are now available for order online!! Make sure to get yours today!



- Mari Palma  
4,225 Tweets
- Don Rickles
- Sebastian Perez  
1,161 Tweets
- Senate Republicans  
31.5k Tweets

nimbus screenshot app



Brandon Senior Black and Brandon Senior Pink



BA Pro Shop @BA\_ProShop Mar 27

A spring return!! Nike BA running shorts! 📷👍👍 BA



BA Pro Shop @BA\_ProShop Mar 27

Another spring surprise! BA pop sockets!! 🌟👍👍 BA  
Available for purchase in the Pro Shop.

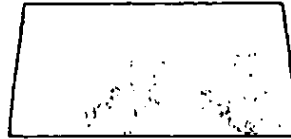


BA Pro Shop @BA\_ProShop Mar 15

Springing forward with some cute neon tanks! These will be available for purchase in the Pro Shop after we return from Spring Break! 📷💕💕💕



nimbus screenshot app



👉 🔄 ❤️



BA Pro Shop @BA\_ProShop Feb 13

New travel items and re-stocks of our favorite winter wear items!! Stop by the Pro Shop and grab your National Season items!



👉 🔄 ❤️



BA Pro Shop @BA\_ProShop Jan 24

Today is the LAST day to order Cheersport and NCA shirts!! Make sure to get yours! ❤️❤️BA



👉 🔄 ❤️



BA Pro Shop @BA\_ProShop Jan 13

Cheersport & NCA National shirts now available for pre order via our online Pro Shop! Available in short & long sleeves! Order by 1/24!



Brandon Allstars



BA Pro Shop @BA\_ProShop Jan 4

New items!! Check out our new cross body zip and 1/4 zip jackets! Available for purchase in the Pro Shop! B A



BA Pro Shop @BA\_ProShop 17 Dec 2016

Come see us in the lobby and get your BSB and Brandon merchandise for tonight!! @CheerAlliance16 B A



BA Pro Shop @BA\_ProShop 13 Dec 2016

It's a B A Christmas!!! Get your holiday ornaments in the Pro

BA North Tampa  
@BrandonTampa

Brandon Allstars  
@br\_inchallstars

Follow

Save the dates! Here are the tryout dates for all three BA locations! **BA**   
#BrandonStrong #BAfamily



**BRANDON ALL-STARS**  
**2017-2018 TRYOUTS**  
**23 YEARS STRONG**  
**BA**

[WWW.BRANDONALLSTARS.COM](http://WWW.BRANDONALLSTARS.COM)

<p><b>MAIN LOCATION</b> MAY 12TH - MAY 20TH 102 SOUTH PALMBOULE AV TAMPA, FL 33610 QUESTIONS? PLEASE EMAIL CFL@BRANDONALLSTARS.COM</p>	<p><b>EAST LOCATION</b> MAY 12TH - MAY 13TH 2004 PLAZHORN RD SPRING, FL 32780 QUESTIONS? PLEASE EMAIL SC@BRANDONALLSTARS.COM</p>	<p><b>NORTH TAMPA LOCATION</b> MAY 12TH - MAY 20TH 12325 NORTH HERRINGDALE AVE, SUITE C TAMPA, FL 33613 QUESTIONS? PLEASE EMAIL PTTC@BRANDONALLSTARS.COM</p>
--	--	--

RETWEETS: 44    LIKES: 74

12:31 PM · 21 Mar 2017

BA East and BA North Tampa

Brandon Allstars  
@brandonallstars

Brandon All-Stars is hiring for the 2017-2018 season! Please email resumes to [info@brandonallstars.com](mailto:info@brandonallstars.com) **BA**

**BRANDON ALL-STARS**  
**BA**  
**NOW HIRING**  
TEAM COACHES AND TUMBLING INSTRUCTORS  
FOR THE 2017/2018 SEASON AT ALL 3 LOCATIONS

FLORIDA	NORTH	EAST
BRANDON, FL	TAMPA, FL	APOPKA, FL

EMAIL RESUMES TO: [INFO@BRANDONALLSTARS.COM](mailto:info@brandonallstars.com)

16 96

3:20 PM · 29 Mar 2017





**[CLICK HERE TO SIGN UP ONLINE FOR PRIVATE LESSONS](#)**

Private lessons are available for Brandon All-stars team members and non-members. Some cheerleaders need more time and instruction to improve their skills. Therefore, private lessons are available outside of practice time to continue working on tumbling skills in a safe environment, while receiving one-on-one instruction.

The gymnastic element of cheerleading requires some cheerleaders to practice certain skills more frequently. Private lessons are helpful in improving overall strength, body control, and the tumbling technique needed for these skills. In addition, private lesson will help your child reach their tumbling goals faster.

**BRANDON ALL-STARS TRAINING CENTER PRIVATE LESSON INFO**

**Tumbling Privates**

30 min - \$35 (Limit 2 people)

1 hour - \$70 (Limit 4 people)

### Stunt Privates

30 min - \$60 (Limit 2 people)

1 hour - \$120 (Limit 4 people)

**Stunt Privates are the only privates that have to be booked through the front desk, either in person or over the phone.**

To schedule your private lesson [CLICK HERE](#) to create an account and view coaches' availability.

Once signed in, you can schedule your own private lessons and pay for them online. If you have any questions, please contact Lexi via email at Lexi@brandonallstars.com



“  
If you hit your routine you  
might win, if you don't hit your  
routine you won't win”

”

Peter Levin, Co- Owner of Brandon All-Stars

### Questions?

/ Email us here.

Send

**Brandon Allstars**  
102 S Falkenburg Rd, Tampa, FL 33619  
4.8 ★★★★★ 12 reviews  
[View larger map](#)

Horizons HRS  
Circle K  
Triangle Fastener Corporation  
Brandon Allstars  
Metal Processors

**Tweets** by @brandonallstars

★ **Brandon Allstars** (@brandonallstars)  
Here are the results from an incredibly successful One Up National Championships! [BA](#) [C](#)  
#BrandonStrong #BAfamily

**One Up Results**

Embed [View on Twitter](#)



Home Gym Info All-Stars Classes Private Lessons [Sign Up](#)



## 2017-2018 Tryout Information

Dates: May 15th - 20th

Tryout Information Meeting: May 11th at 7pm

### Tryout Information Packet

<u>3-4 Years Old</u>	<u>5-11 Years Old</u> <small>*5 &amp; 6 year olds will be released at 3:00pm</small>	<u>12-14 Years Old</u>	<u>15-18 Years Old</u>
These athletes are not required to attend tryouts	Tuesday May 16th	Wednesday May 17th	Thursday May 18th

and will automatically be placed on the Tiny Exhibition Team. For further information on this team, please see the Tiny Exhibition Page.	6 - 9pm	6 - 9pm	6 - 9pm
	Friday May 19th 6 - 9pm	Saturday May 20th 9am - 11:30am	Saturday May 20th 12:30 - 2pm

## Flyer Evaluations

*Be aware that flyer evaluations require separate registration.*

If an athlete would like to be considered for a flyer position, they will need to attend the age appropriate flyer session in addition to their regular evaluations. Attending one of these sessions does not guarantee a flying position, but it allows the staff to evaluate a child's flying abilities. We will assess flyers based on the Stunt Level Guidelines in addition to their flexibility, air awareness, body control, and performance.

All flyer evaluations will take place on Monday, May 15th	
6 - 10 Years Old 5 - 7pm	11 - 18 Years Old 7 - 9pm

## Tumbling Guidelines

## Stunting Guidelines



“

*"If you hit your routine you might win, if you don't hit your routine you won't win"*

”

*Peter Levin, Co. Owner of Brandon All Stars*

## Questions?

/ Email us here.




Send