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FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
2017 JUN 14 PM 1:01

N. CAUSSEAU

JUN 15 2017

LAW OFFICES
BOUGHTERSON, SUNDHEIM & ASSOCIATES, P.A.
Central Parkway Professional Plaza
612 SE Central Parkway
Stuart, Florida 34994

Telephone: (772) 287-0660

Facsimile: (772) 287-0422

EMAIL: oswpa@bellsouth.net

FREDERICK G. SUNDHEIM, JR., ESQ.

SANDRA L. SUNDHEIM, ESQ.

May 19, 2017
Via Federal Express Delivery

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

Re: Application for Registration of Trademark or Service Mark

Dear Sir or Madam:

Please find enclosed the original executed Application for Registration of Trademark or Service Mark together with photos of the sample marks, along with a check in the amount of \$262.50 representing the fee for 3 classes.

If everything is in order, I would appreciate your filing and approving the application at your earliest convenience.

If you have any questions or need anything further, please call me immediately at (772) 287-0660.

Sincerely,



Sandra L. Sundheim

SS:
Enclosures

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Outline of State of Florida with Fishhook and words TWENTY7 Performance Gear
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Sandra L. Sundheim, Esq.

(Name of Person)

Oughterson, Sundheim & Associates, P.A.

(Firm/Company)

612 SE Central Parkway

(Address)

Stuart, FL 34994

(City/State and Zip Code)

For further information concerning this matter, please call:

Sandra L. Sundheim, Esq. at **772** **287-0660**

(Name of Person)

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 23, 2017

SANDRA L. SUNDHEIM, ESQUIRE
OUGHTERSON, SUNDHEIM & ASSOCIATES, P.A.
612 SE CENTRAL PARKWAY
STUART, FL 34994

SUBJECT: TWENTY7 IN & DESIGN OF BOLD CAPITAL LETTERING
LOCATED AT THE TOP LEFT CONER INSIDE THE OUTLINE OF THE SHAPE
OF FLORIDA WHICH ENDS AT W/FISHHOOK, THE MARK CAN ALSO
INCLUDE "PERFORMANCE GEAR"
Ref. Number: W17000043889

We have received your document for TWENTY7 IN & DESIGN OF BOLD CAPITAL LETTERING LOCATED AT THE TOP LEFT CONER INSIDE THE OUTLINE OF THE SHAPE OF FLORIDA WHICH ENDS AT W/FISHHOOK, THE MARK CAN ALSO INCLUDE "PERFORMANCE GEAR" and your check(s) totaling \$262.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) "25, 21, 16" would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) "25, 21, 16".

The description of the trademark or service mark, which is listed in Part III, cannot include such terms as and/or, with or without, sometimes includes, may be blue or white in color, etc. If your mark varies in color or individual components, then you must submit a separate application for each version of the mark. Please revise Part III of the enclosed application accordingly.

The specimens you have submitted are not acceptable. The name and/or design on your specimens are/is not identical to the name and/or design you have listed in Part III of the application. Please submit three specimens that are identical to the name and/or design you listed in Part III.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

LAW OFFICES
OUGHTERSON, SUNDHEIM & ASSOCIATES, P.A.
Central Parkway Professional Plaza
612 SE Central Parkway
Stuart, Florida 34994

Telephone: (772) 287-0660

Facsimile: (772) 287-0422

EMAIL: oswpa@bellsouth.net

FREDERICK G. SUNDHEIM, JR., ESQ.

SANDRA L. SUNDHEIM, ESQ.

June 13, 2017

Via Federal Express Delivery

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

Re: Trademark Corrections

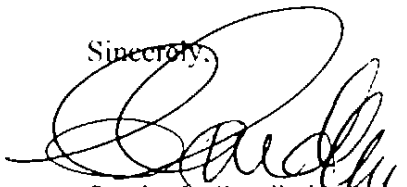
Dear Sir or Madam:

Please find enclosed the original application for registration of trademark or service mark which has been revised in accordance with your letter of May 23, 2017. A copy of that letter is also enclosed.

You received the proper funds previously on this file and are holding same pending this revision.

Please proceed with the registration and do not hesitate to contact me with any questions.

Sincerely,



Sandra L. Sundheim

SS:

Enclosures

S-792C

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
2017 JUN 14 PM 1:01

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: TWENTY7 Performance Gear, LLC
(b) Owner's/Applicant's business address: 1501 SE Decker Avenue, Ste E-510
Stuart, FL 34994

If different, Owner's/Applicant's mailing address: c/o Sandra L. Sundheim, Esq.
612 SE Central Parkway, Stuart, FL 34994
(c) Owner's/Applicant's telephone number: 772-287-0660

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L17000097979 ✓
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 82-1455034

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify.

(Note: List only those product(s) currently available. Do not include future products.)

clothing/athletic wear, t-shirts, sweatshirts, tank tops, swimwear, watersport sunshirts, hats, drink holders, drink coozies, plastic cups, stickers

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

Logo appears imprinted and/or silk screened directly on product

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

25,21,16

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 5/1/2017

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The mark consists of the word TWENTY7 (which includes capital letters and a number) in bold capital lettering at the top left corner inside the outline of the shape of the State of Florida which ends with a fishhook at the bottom facing left.

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"

des. of State of Fla.

_____"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

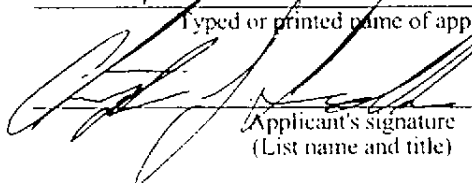
SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

Christopher J. Sundheim

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Christopher J. Sundheim

Typed or printed name of applicant



Applicant's signature
(List name and title)

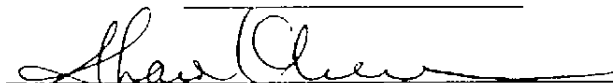
STATE OF Florida

COUNTY OF Martin

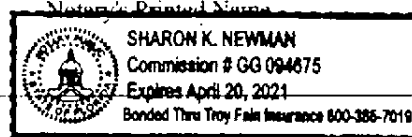
Sworn to and subscribed before me on this 8 day of June, 2017, Christopher J. Sundheim
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

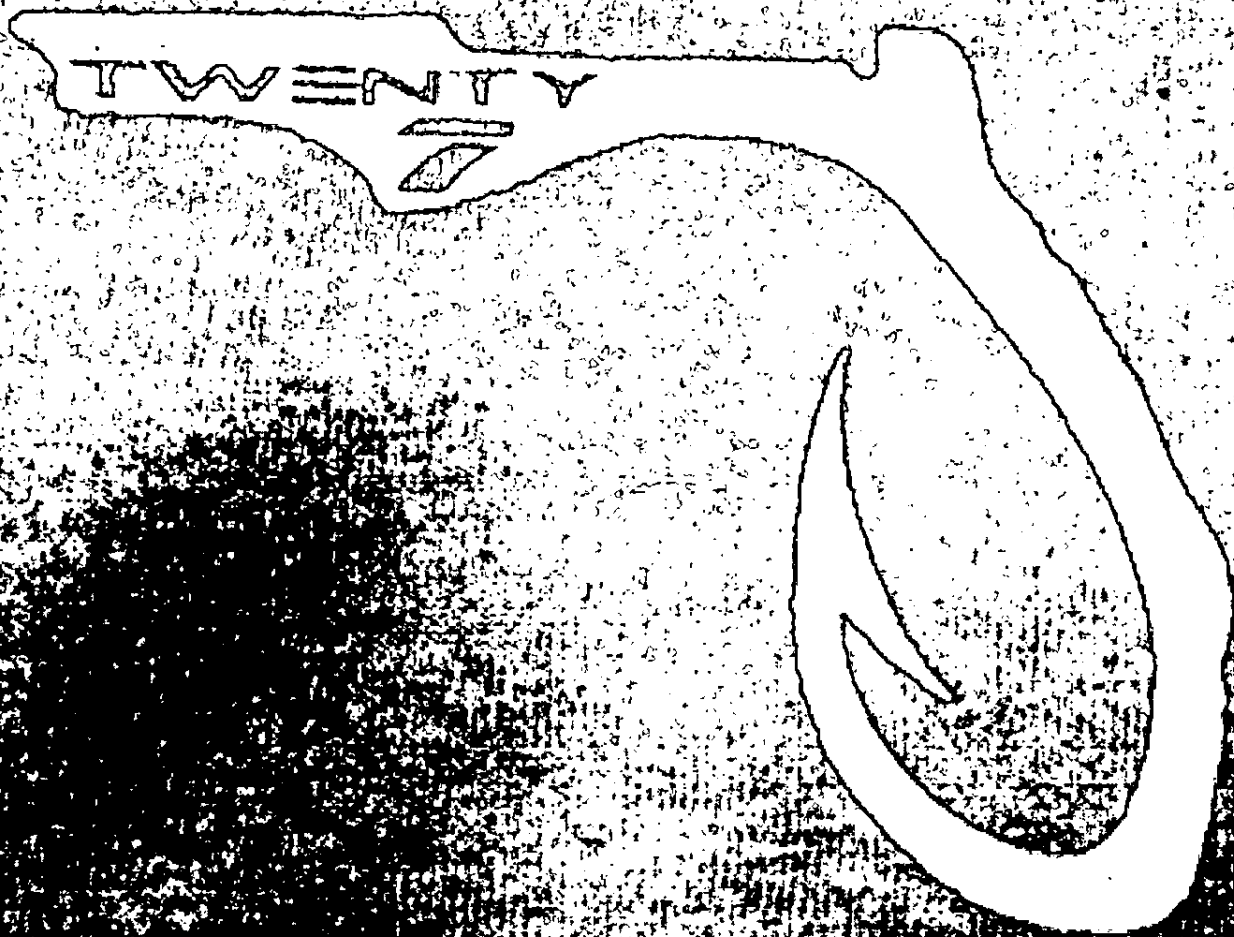

Notary Public Signature

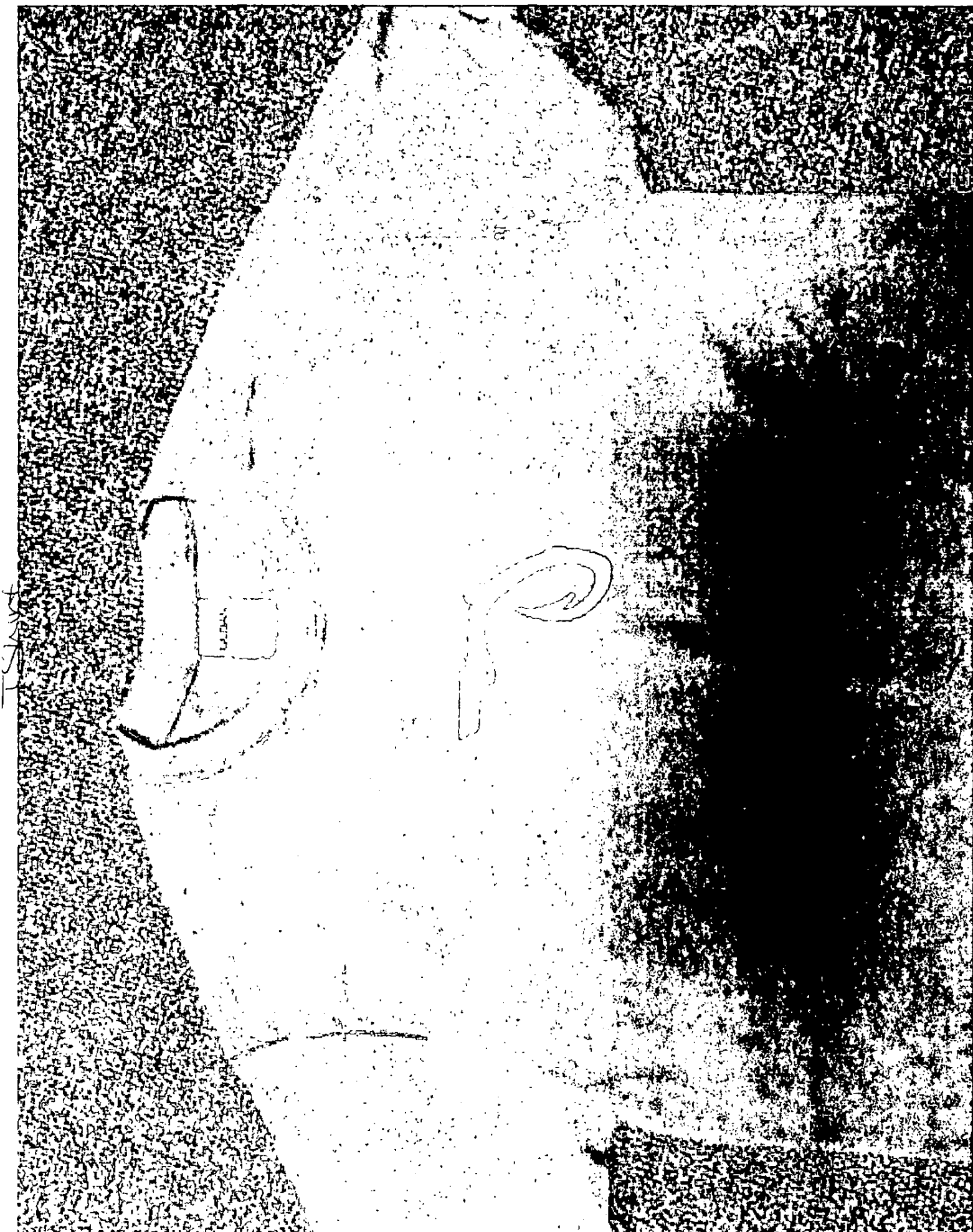
My Commission Expires: _____



FILING FEE: \$87.50 per class

FILED STATE OF
SECRETARY OF CORPORATIONS
JUN 11 10:11 PM '17



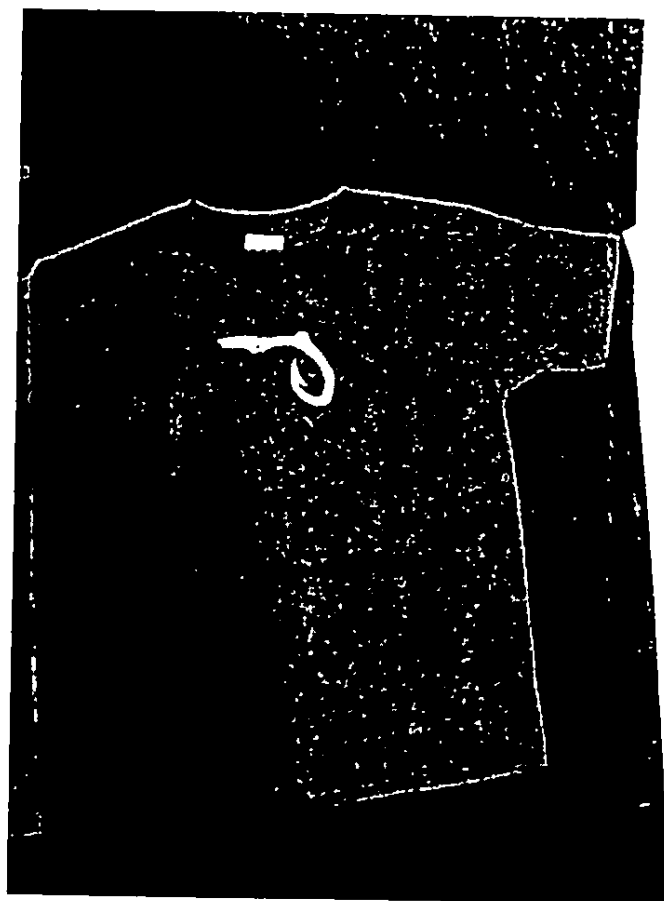


Cooler Cup Holders



5/10/00

OFFICIAL SPECIMEN



OFFICIAL SPECIMEN

