

T16194

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RENEWAL

T16194

04/17/12--01003--023 **96.25 ✓

File 2/14/12

12 APR 17 AM 11:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FILED

N. CAUSSEUX
APR 17 2012
EXAMINER

April 12, 2012

Via Express Mail

Secretary of State
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Matthew M. Jennings
Registered Patent Attorney
mjennings@coxsmith.com
210.554.5363

Re: Florida Service Mark Registration No. T16194
Mark: NEWSRADIO 970 WFLA
For: IP Radio; West Palm Beach Market
Our Reference No.: 22187.5118

Dear Sirs:

Enclosed please find the following:

Assignment:

1. Cover Letter;
2. Original Assignment of Mark Registration; and
3. A check in the amount of \$96.25.

Renewal:

1. Cover Letter;
2. Original Mark Renewal Application;
3. One Specimen Attachment Sheet providing a sample of use; and
4. A check in the amount of \$96.25.

Please return the certificates of recordation and renewal to this office as we are the authorized representative of the Registrant. If a telephone conference would be helpful in answering any questions, please feel free to contact the undersigned.

Sincerely,



Matthew M. Jennings

mp/enclosures

cc: Ellen Lockwood (w/encs.)
Brenda Key (w/encs.)
Glona McDaniel (w/encs.)
Sam Nein [CC] (w/encs.)
Kevin Waltman [CC] (w/encs.)
Doug Hamand [CC] (w/encs.)
Kim Cusmano [CC] (w/encs.)

ic: Pamela B. Huff (w/o encs.)

COX SMITH MATTHEWS INCORPORATED

112 East Pecan Street | Suite 1800

San Antonio, TX 78205

210 554 5500 tel | 210 226 8395 fax

COXSMITH.COM

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: NEWSRADIO 970 WFLA
(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Matthew M. Jennings
(Name of Person)

Cox Smith Matthews Incorporated
(Firm/Company)

112 East Pecan Street, Suite 1800
(Address)

San Antonio, TX 78205
(City/State and Zip Code)

For further information concerning this matter, please call:

Matthew M. Jennings at (210) 554-5363
(Name of Person) (Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class
CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Citicasters Co.
200 East Basse Road
San Antonio, TX 78209

Return To: Division of Corporations
P.O. Box 6307
Tallahassee, FL 32317

FILED
12 APR 27 AM 11:34
STATE OF FLORIDA

- 1) Mark Registered: NEWSRADIO 970 WFLA
2) Registration Number: T16194
3) Date Filed: 08/13/1992 4.) Renewal Date: 08/13/2012 5.) Class(es) Filed: 35

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.
The mark is still in use in Florida.

- 7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.
8) If applicant is a business entity, enter the state of incorporation/formation/organization: Ohio

Citicasters Co.

Typed or Printed Name of Owner

Hamlet T. Newsom Jr. (Signature)

Owner's Signature or Authorized Person's Signature

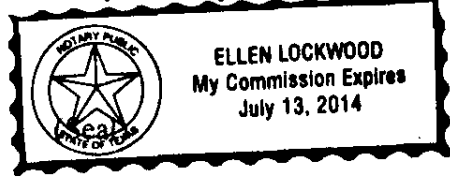
Hamlet T. Newsom Jr.

STATE OF TEXAS

COUNTY OF BEXAR

Sworn to and subscribed before me on this 11th day of April 2012 Hamlet T. Newsom Jr. (Name of Individual Signing)

[X] who is personally known to me [] whose identity I proved on the basis of



Ellen Lockwood (Signature)

Notary Public's Signature

Ellen Lockwood

Notary Public's Printed Name

Fee: \$87.50 Per Class
Certificate of Renewal : \$8.75 (Optional)
CR2E005 (1/11)

SPECIMEN ATTACHMENT SHEET

Applicant: Citicasters Co.

Address: 200 East Basse Road
San Antonio, TX 78209

First Use:

Anywhere: In Florida:
at least as early as June at least as early as
1, 1988 June 1, 1988

Services: The promotion, imaging and
identification of a radio station (Class 35)

Registration No.: T16194

Registered: August 13, 1992

Class No.: 35

Mark: NEWSRADIO 970 WFLA

OFFICIAL SPECIMEN

T16194

SAMPLE OF USE

Screenshot from Registrant's Website

The screenshot shows the website for 970 WFLA, Tampa Bay's News Radio. The browser address bar shows 'www.970wfla.com/main.htm'. The website features a navigation menu with 'Home', 'Listen', 'News', 'Shows', 'Photos', 'Fun', 'Events', and 'Contact'. A search bar is located on the right. The main content area includes a 'Listen Live' button, a 'FOX newsradio 970 WFLA' logo, and a 'What's Happening' section with a poll: 'Poll: 75% Want Trayvon Shooter Arrested'. There are several promotional banners, including one for 'Go Ahead, Indulge!' and another for 'MAGGI'. A 'Facebook' section shows 5,170 likes for the Newsradio 970 WFLA page. A 'Tampa Bay News' section features a headline: 'Man Gets 20 Years For His Part In Murder'. The footer contains the URL: 'http://www.970wfla.com/cc-common/news/sections/newsarticle.htm?load=124115&article=9936587'.