

**T16000000169**

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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TALLAHASSEE, FLORIDA

16 FEB 24 PM 3:48

**FILED**

**FEB 24 2016**

**N. CAUSSEAU**

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** Name: La Campina, Logo of "La Campina", and Slogan of "Envios que te acercan a tu pais!"  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Lina Reyes

(Name of Person)

I&M USA, INC

(Firm/Company)

2469 Michigan Avenue

(Address)

Kissimmee, FL 34744

(City/State and Zip Code)

For further information concerning this matter, please call:

Lina Reyes

(Name of Person)

at 561 294-5358

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Lina Reyes  
(b) Owner's/Applicant's business address: 2469 Michigan Avenue  
Kissimmee, FL 34744  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: 561 294-5358

Check the appropriate box to indicate the Owner/Applicant is a(n):

☒ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: \_\_\_\_\_  
(2) Domicile State or Country: \_\_\_\_\_  
(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Name, Logo, Design, and Slogan is a service mark for "La Campina" which provides shipping / cargo services to public in general, remittance of money to Latin America, pinless international calling & mobile airtime top ups, and multi retail store services.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Marketing collateral, digital media, digital advertisement, business cards, flyers, brochures,  
TV commercials, newspaper advertisement, calendars, pamphlets, menus, internet marketing,  
social media marketing. The logo includes a box which is one of the type of services that we offer.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 35: Multi Retail Store Services, Class: 36: Remittance of Money, Class 39: Shipping / Cargo Services

Class 38: Pinless International Calling and Mobile Airtime Top Ups.

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## PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 11/01/2006

(b) Date first used in Florida: 11/01/2006

## PART III

### **ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Name: La Campina. LOGO Description: it is formed of the letters "La Campina" which

has a box coming out of the letter "M" with a stripe and a arrow. Darks grey and Green are the colors.

SLOGAN: "Envios que te acercan a tu pais!"

Provide the English translation of any and all terms listed #1 above, when applicable: Name: "La Campina" - The Countryside

Slogan: "Envios que te acercan a tu pais!" - Remittances and Shipments that bring you closer to your country!

### 2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Lina Reyes

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Lina Reyes

Typed or printed name of applicant

[Signature]  
Applicant's signature  
(List name and title)

Lina Reyes  
President

16 FEB 24 PM 3:48  
RECEIVED  
DEPT. OF STATE  
TALLAHASSEE, FLORIDA

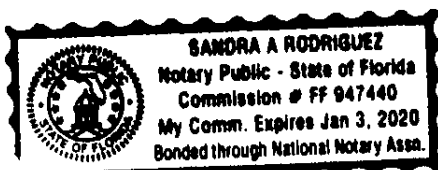
STATE OF FLORIDA

COUNTY OF Osceola

Sworn to and subscribed before me on this 23 day of February, 2016, Lina Reyes  
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of \_\_\_\_\_

(Seal)



[Signature]  
Notary Public Signature  
Sandra A. Rodriguez  
Notary's Printed Name

My Commission Expires: 01/03/2020


FILING FEE: \$87.50 per class

# La Campiña

Envíos que te acercan a tu país!

Class 39  
Class 36

Andora St.  
Danube Way  
Tropical  
Supermarket



PAQUETES ALEXANDRO

**\$2.99**

X LIBRA

ENVÍOS DE DINERO

HASTA

**\$1,000**

ENVÍOS DE DINERO

**\$6.00**

ENVÍOS DE DINERO

**\$8.00**

REPÚBLICA DOMINICANA

PAQUETERÍA PUERTA PUERTA

CAJA DE 18X18X28

**\$60.00**

ENVÍOS DE DINERO:

**2%** (En Pesos)

**3%** (En Dolares)

HORARIO

LUNES A DOMINGO:

8:30AM - 8:00PM

25 S. SERMORAN BLVD SUITE A ORLANDO, FL 32807

PH: 407.720.3585 / FAX: 407.720.3586

orl@lacampina.net www.lacampina.net



class 38  
class 35

## NUESTROS SERVICIOS

**Apostillados / Apostille**  
Poderes / Permisos de salida de menores  
Traducciones inglés-español  
Certificadas y notarizadas para inmigración  
Fe de vida y Declaraciones de domicilio

Envíos de dinero  
Dinex - Intermex - Ria - Boss  
Envío de paquetes a Centroamérica  
Tarjetas de llamadas  
Recargas Telefónicas  
Boss Revolution - Orbitel  
Income Tax

Agencia de viajes  
Productos Centroamericanos  
Pago de Billes  
Copias - Fax - Scanner  
Notary Public

Local Postal Customer	PRSR STD ECRWSS U.S. POSTAGE PAID EDDM RETAIL
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# la Campiña

Orlando

Envíos que te acercan a tu país!



425 S. SERMORAN BLVD SUITE A ORLANDO, FL 32807

PH: 407.720.3585 / FAX: 407.720.3586 orl@lacampina.net



DANOS TU LIKE EN:  
@LACAMPINAENVIOS

www.lacampina.net



**TARIFA FIJA  
NI UN  
DOLAR MAS.**

**PROM 1**

**18X18X18  
\$165**  
ENVIA HASTA 70 LB

**20X20X20  
\$210**  
ENVIA HASTA 100 LB

**22X22X22  
\$245**  
ENVIA HASTA 140 LB

**24X24X24  
\$320**  
ENVIA HASTA 180 LB

# La Campiña

www.lacampina.net



**PAQUETERIA  
A CUALQUIER  
DESTINO  
DE MEXICO**

**PROM 2**

**\$2.99XLB**

**RECLAMA CUPON  
DE 20 LB GRATIS.**

**407 636 7270**  
3286 S. US HWY 17/92  
CASSELBERRY, FL 32707

**407 720 3585**  
425 S. SEMORAN BLVD STE A  
ORLANDO, FL 32807

**407 847 9300**  
2469 MICHIGAN AVE.  
KISSIMMEE, FL 34744

**TARIFA FIJA**

**Carga aérea a  
Colombia**

**ENVIA MAS - AHORRANDO**

# La Campiña

www.lacampina.net



**25LBX\$35**

**50LBX\$65**

**407 636 7270**  
3286 S. US HWY 17/92  
CASSELBERRY, FL 32707

**407 720 3585**  
425 S. SEMORAN BLVD STE A  
ORLANDO, FL 32807

**407 847 9300**  
2469 MICHIGAN AVE.  
KISSIMMEE, FL 34744

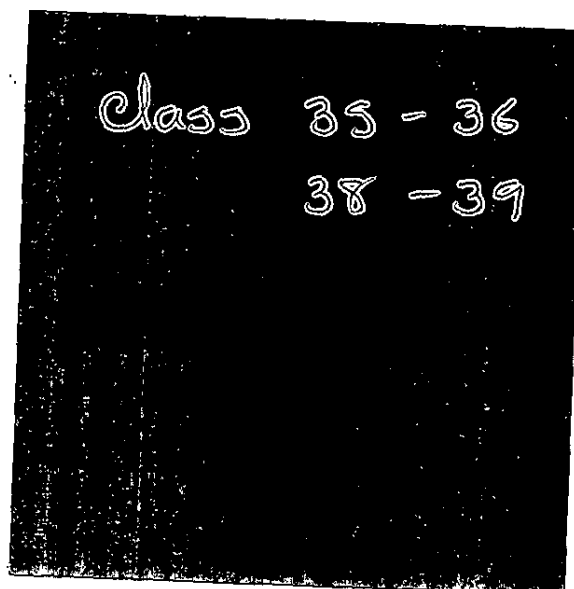
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**la Campiña**

Envios que te acercan a tu país!

3286 S. US Hwy 17/92 Casselberry, FL 32707  
Ph: 407.636.7270 Fax: 407.636.7271  
[cberry@lacampina.net](mailto:cberry@lacampina.net) | [www.lacampina.net](http://www.lacampina.net)  
Cuenta Bank of America: 8980-7013-7584



Apostillados Apostille	Envios de Dinero	CARGA A: VENEZUELA y MEXICO <b>\$3.50 X libra</b>
Poderos, Permisos de Salida de Menores	Envio de Paquetes a Centro y Sur America	CARGA A COLOMBIA <b>\$0.99 X libra</b>
Cartas de Invitación para solicitud de Visa Americana	Recargas Telefónicas	Traducciones Inglés-Español Certificadas y Notarizadas para Inmigración
Hoja de Vida y Declaraciones de Domicilio	Income Tax	Notary Public
Trámite de Notas Escolares	Agencia de Viajes	

# La Campiña 2016

Envíos que te acercan a tu país!



Kissimmee

(407)847-9300



Kisselberr

(407)636-7270



Citrus

(407)720-3585



Semoran

(407)574-4237

## JANUARY

S	M	T	W	T	F	S
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3	4	5	6	7	8	9
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31						

## FEBRUARY

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31						

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## MAY

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## JUNE

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