

116000000064

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

W15-82584

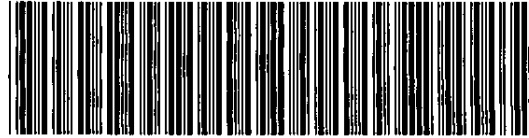
(Business Entity Name)

(Document Number)

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116-64

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16 JAN 25 PM 2:50
CLERK OF STATE
TALLAHASSEE, FLORIDA

JAN 26 2016

N. CAUSSEAU

COVER LETTER

TO: Registration Section
Division of Corporations

CAREER ADVICE SIMPLIFIED & SLOGAN "...DESIGN OF 3 STICK
PEOPLE ASCENDING STEPS FROM LEFT TO RIGHT, BOTTOM
FIGURE ARMS DOWN, MIDDLE FIGURE ARMS OUT, TOP FIGURE
SUBJECT: _____ ARMS UP
...helping you take your next step

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jean E. Juchnowicz

(Name of Person)

Career Advice Simplified

(Firm/Company)

8499 S. Tamiami Trail, #268

(Address)

Sarasota, FL 34238

(City/State and Zip Code)

For further information concerning this matter, please call:

Jean Juchnowicz

(Name of Person)

at (**941**) **926-8888**

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

December 29, 2015

JEAN E. JUCHNOWICZ
CAREER ADVICE SIMPLIFIED
8499 S. TAMiami TRAIL, #268
SARASOTA, FL 34238

SUBJECT: CAREER ADVICE SIMPLIFIED & SLOGAN, DESIGN OF 3 STICK
PEOPLE ACENDING STEPS FROM LEFT TO RIGHT BOTTOM FIGURE ARMS
DOWN, MIDDLE FIGURE ARMS OUT, TOP FIGURE ARMS UP
Ref. Number: W15000082584

We have received your document for CAREER ADVICE SIMPLIFIED &
SLOGAN, DESIGN OF 3 STICK PEOPLE ACENDING STEPS FROM LEFT TO
RIGHT BOTTOM FIGURE ARMS DOWN, MIDDLE FIGURE ARMS OUT, TOP
FIGURE ARMS UP and your check(s) totaling \$87.50. However, the enclosed
document has not been filed and is being returned for the following correction(s):

If the term(s) "...HELPING YOU TAKE YOUR NEXT STEP" is/are to be included
as part of the mark registration, you must include the term(s) in #1 of Part III of
the application.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if
the applicant fails to reply or resubmit the corrected/amended application within
three months from date of this letter.

If you have any questions concerning the filing of your document, please call
(850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 615A00027011



RECEIVED
2016 JAN 25 PM 12:53
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

January 14, 2016

Florida Department of State
Division of Corporations
PO Box 6327
Tallahassee, FL 32314

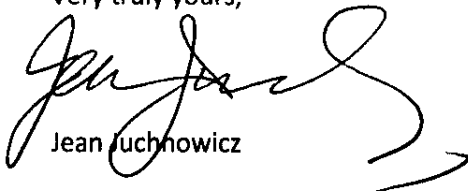
Attn: Ms. Nanette Causseaux
Regulatory Specialist II Supervisor

Ref No. W15000082584

Dear Ms. Causseaux:

Thank you for drawing attention to the omission on the enclosed trademark registration document, which is now corrected to include the slogan "...helping you take your next step".

Very truly yours,



Jean Juchnowicz

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Jean E. Juchnowicz
(b) Owner's/Applicant's business address: 8499 S. Tamiami Trail, #268
Sarasota, FL 34238
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: 941 926-8888

Check the appropriate box to indicate the Owner/Applicant is a(n):

☒ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: _____
(2) Domicile State or Country: _____
(3) Federal Employer Identification Number: _____

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Career Coaching, Resume Writing

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

website, letterhead, advertising materials, digital and print advertisements, brochures,
specialty items

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

35

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 11/01/2015

(b) Date first used in Florida: 11/01/2015

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

—CAREER ADVICE SIMPLIFIED & SLOGAN "...DESIGN OF 3 STICK PEOPLE ASCENDING—
STEPS FROM LEFT TO RIGHT, BOTTOM FIGURE ARMS DOWN, MIDDLE FIGURE
—ARMS OUT, TOP FIGURE ARMS UP
—...helping you take your next step

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Career

— "APART FROM THE MARK AS SHOWN.

3: ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Jean Tsuchnowicz, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Jean Tsuchnowicz
Typed or printed name of applicant

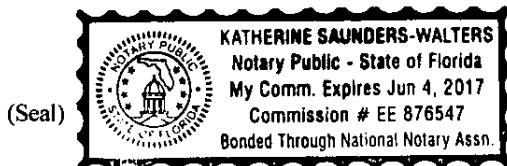
Jean Tsuchnowicz
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Sarasota

Sworn to and subscribed before me on this 17 day of December 2015 Jean Tsuchnowicz
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____



Katherine Saunders-Walters
Notary Public Signature
Katherine Saunders-Walters
Notary's Printed Name

My Commission Expires: JUN 4, 2017

FILING FEE: \$87.50 per class

RECEIVED OF STATE
ALLAHASSEE FLORIDA
16 JAN 25 PM 2:50
61-116

OFFICIAL SPECIMEN

CAREER ADVICE SIMPLIFIED



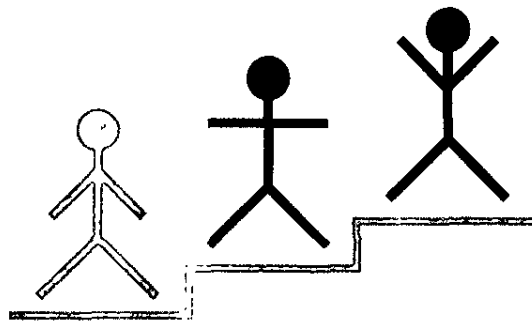
Workshops for Job Seekers

Call Coach JJ at 941-926-8888

We offer presentations from thirty minutes to a half day - at your location. At right is a brief sample of our topic titles. We tailor our presentation style to the audience. Give us a call!

- Is your resume working for you?
- What a cover letter should look like
- Do you need a Linked In profile?
- What you say on Facebook matters
- How a career coach can help you
- The importance of letters of recommendation
- Using social media for job searching

~~OFFICIAL~~ SPECIMEN



CAREER ADVICE SIMPLIFIED

...helping you take your next step