

T15000001140

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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☐ WAIT

☐ MAIL

(Business Entity Name)

(Document Number)

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Office Use Only

W15-68968



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T15-1140

09/28/15--01048--016 \*\*446.25

Same  
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4062

Post

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

15 OCT 30 PM 12:11

FILED

## COVER LETTER

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** "Camerino" / Maquillaje Profesional / Professional Makeup  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Karem Alsina-Szul

(Name of Person)

Camerino International Corp

(Firm/Company)

10700 NW 66th St # 514

(Address)

Doral, FL 33178

(City/State and Zip Code)

For further information concerning this matter, please call:

Karem Alsina - Szul

(Name of Person)

at ( 917 ) 478 - 6534

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

FL  
15 OCT  
TALLAHASSEE

September 29, 2015

KAREM ALSINA-SZUL  
CAMERINO INTERNATIONAL CORP  
10700 NW 66TH STREET #514  
DORAL, FL 33178

SUBJECT: CAMERINO MAQUILLAJE PROFESIONAL & DESIGN OF A  
DOTTED OVAL SURROUNDING THE WORD "CAMERINO"  
Ref. Number: T10000000986

We have received your document for CAMERINO MAQUILLAJE PROFESIONAL & DESIGN OF A DOTTED OVAL SURROUNDING THE WORD "CAMERINO" and your check(s) totaling \$446.25. However, the enclosed document has not been filed and is being returned for the following correction(s):

The above referenced mark expired on September 8, 2015. Please resubmit your filing in the form of a new mark application. We are enclosing the form and instructions for your convenience.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Regulatory Specialist II Supervisor

Letter Number: 615A00020570

Please apply amount already payed  
to this new application and  
refund any ~~money~~ left over \$  
Thank you!  
Kareem



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

October 16, 2015

KAREM ALSINA-SZUL    \*\*PAGE ONE OF TWO\*\*  
CAMERINO INTERNATIONAL CORP  
10700 NW 66TH STREET #514  
DORAL, FL 33178

SUBJECT: CAMERINO MAQUILLAJE PROFESSIONAL & DESIGN OF A  
DOTTED OVAL SURROUNDING THE WORD "CAMERINO" WITH A STAR  
WITHIN DOTTED LINE AND CAMERINO PROFESSIONAL MAKEUP  
Ref. Number: W15000068968

We have received your document for CAMERINO MAQUILLAJE PROFESSIONAL & DESIGN OF A DOTTED OVAL SURROUNDING THE WORD "CAMERINO" WITH A STAR WITHIN DOTTED LINE AND CAMERINO PROFESSIONAL MAKEUP and your check(s) totaling \$446.25. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must be more specific in your description of the goods and/or services the mark is being used in connection with. Phrases such as related services, related goods, or other broad statements are too general and are not acceptable. Please amend #2(a) and/or (b) in Part I of the application accordingly.

Class(es) "44, 41, 8, 3, 21" would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) "44, 41, 8, 3, 21".

When you include the term "etc" in the description of goods, you must list what services "etc" represent. You can delete the term "etc" from Part I 2(a) and the description of services provided will be acceptable. FURTHER INSTRUCTIONS  
CONTINUED ON PAGE TWO

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

October 16, 2015

KAREM ALSINA-SZUL    \*\*PAGE TWO OF TWO\*\*  
CAMERINO INTERNATIONAL CORP  
10700 NW 66TH STREET #514  
DORAL, FL 33178

SUBJECT: CAMERINO MAQUILLAJE PROFESSIONAL & DESIGN OF A  
DOTTED OVAL SURROUNDING THE WORD "CAMERINO" WITH A STAR  
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We have received your document for CAMERINO MAQUILLAJE PROFESSIONAL & DESIGN OF A DOTTED OVAL SURROUNDING THE WORD "CAMERINO" WITH A STAR WITHIN DOTTED LINE AND CAMERINO PROFESSIONAL MAKEUP and your check(s) totaling \$446.25. However, the enclosed document has not been filed and is being returned for the following correction(s):

The specimens you have submitted are not acceptable. The name and/or design on your specimens are/is not identical to the name and/or design you have listed in Part III of the application. Please submit three specimens that are identical to the name and/or design you listed in Part III.

ONLY ONE MARK CAN BE REGISTERED PER APPLICATION. If you are wanting to register both "CAMERINO MAQUILLAGE PROFESSIONAL ALONG WITH ITS DESIGN" and "CAMERINO PROFESSIONAL MAKEUP ALONG WITH ITS DESIGN" these are two separate registrations and must be filed on two separate applications along with fees and specimens. Please amend your application accordingly.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Regulatory Specialist II Supervisor

Letter Number: 615A00021992

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

FILED  
15 OCT 30 PM 12:16  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Camerino International Corp

(b) Owner's/Applicant's business address: 10700 NW 66th St. Suite 514

Doral, Florida 33178

City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_

City/State/Zip

(c) Owner's/Applicant's telephone number: ( 917 ) 4786534

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☒ Corporation ☐ Joint Venture ☐ Limited Liability Company  
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P10000001328

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 27-1659745

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Makeup Application, Instruction & Makeovers, Eyebrow Shaping & Design, Facial & Spa Services :

like facials, oxygen facials, Treatment masks. Retail sales of Products branded with our mark + trademark / logo

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Makeup Brushes, Face and Body Cosmetics, Tweezers, Eye Shadows, Lipsticks, Eye Pencils, Lip Pencils

Eye Liners, Compact Powders, Liquid Foundations, cosmetic carriers, cosmetic bags,  
lip glosses, brow wax, brow shadows, mascaras

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Web Page, Television commercials, magazine ads, catalogues,

newspapers ads, business cards, postcards, flyers, notices, educational materials

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

Logos is affixed to our products with labels, tags, hotstamped and pad printing right on product

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Classes: 44, 41, 8, 3, 21

**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 01/01/1989

(b) Date first used in Florida: 02/02/2004

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

"Camerino" - Maquillaje Profesional

Design of a dotted oval surrounding the word camerino with a star within dotted line

Provide the English translation of any and all terms listed #1 above, when applicable: Professional Makeup

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Maquillaje Profesional  
" APART FROM THE MARK AS SHOWN.



3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Karem Alsina-Szul, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Karem Alsina-Szul

Typed or printed name of applicant

Karem Alsina-Szul  
Applicant's signature  
(List name and title)

FILED  
15 OCT 30 PM 12:16  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

STATE OF Florida

COUNTY OF Miami - Dade

On this 9 day of October, 2015, Karem Alsina-Szul personally appeared before me,

☐ who is personally known to me ☒ whose identity I proved on the basis of Lic. # A425-504-67-81-0

(Seal)



ANATILDE CORDERO  
MY COMMISSION # FF 022339  
EXPIRES: June 20, 2017  
Bonded Thru Budget Notary Services

Anatilde Cordero

Notary Public Signature

ANATILDE CORDERO

Notary's Printed Name

My Commission Expires: June 20, 2017

FILING FEE: \$87.50 per class



The banner features a black background with three high-contrast, black-and-white images of faces being made up. On the left, a person's face is shown in profile with makeup being applied to the eye. In the center, the 'Camerino' logo is displayed in a stylized script font, with 'MAQUILLAJE PROFESIONAL' underneath. Below the logo, the text 'Donde la ESTRELLA eres TU!' is written in a mix of serif and sans-serif fonts. To the right, another face is shown with makeup being applied to the eye. At the bottom of the banner, there is a navigation bar with links: NOSOTROS, SERVICIOS, CURSOS, SHOP, and CONTACTO. To the right of these links are social media icons for Facebook, Twitter, Instagram, and YouTube. A small 'english' language selector is also present.

MAQUILLAJE PROFESIONAL

Donde la  
ESTRELLA  
eres  
TU!

USA • REPUBLICA DOMINICANA • VENEZUELA

english

NOSOTROS SERVICIOS CURSOS SHOP CONTACTO

f t i You Tube

Lider (0212) 236-0808 236-0689  
 San Ignacio (0212) 266-0118 266-0121  
 Sambil I (0212) 263-5615 263-7526

Sambil II (0212) 263-2301 263-4850  
 Galerías Ávila (0212) 577-9575 716-0671  
 Plaza Las Américas (0212) 614-5664 720-1099

Margarita Costazul (0295) 500-2537 500-2844  
 Doral Miami FL (0305) 477-6378 477-6379  
 Sambil Sto Domingo RD (0829) 547-4566 547-4567

Camerino es un concepto innovador para transformar y embellecer a la mujer de hoy. Creado por profesionales expertos del maquillaje inspirados entre luces, cámaras y celebridades

*Camerino*  
MAQUILLAJE PROFESIONAL

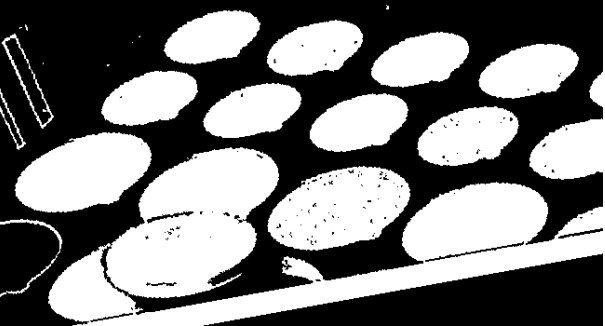
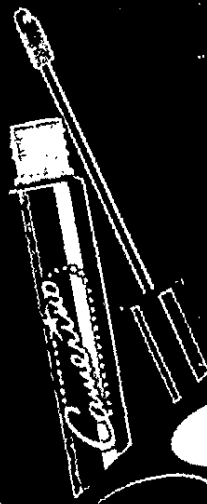
Donde la  
ESTRELLA  
eres TU!

Santo Domingo • Doral • Caracas • Margarita

[camerinomaquillaje.com](http://camerinomaquillaje.com)



You  
Tube





NOVEDADES

SERVICIOS

CURSOS

SHOP

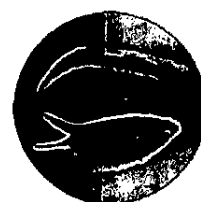
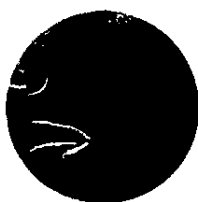
CONTACTO

COLOMBIA

REPUBLICA DOMINICANA

EL SALVADOR

english



View Cart

Base Dual En Polvo

Base Dual En Polvo

01 \$26.00 USD

Add to Cart



01

02

03

04

05

06

08

09

10

11

Base en Crema

Base en Crema

ALMOND \$28.00 USD

Add to Cart



ALMOND

CAMEO  
BEIGE

CREAM  
BEIGE

SOFT  
CREME

SANDY  
BEIGE

RICH  
BRONZE

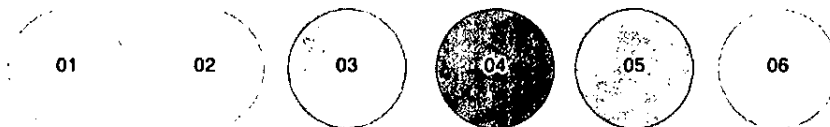
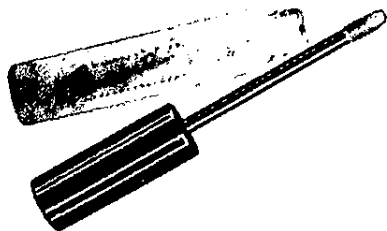
TAWNY  
TAN

DARK  
COFFEE

Color Lip Liner

01 \$18.00 USD

Add to Cart



Pink Glitter

01 \$24.00 USD

Add to Cart



Cellege Blush Bronzer

BM20 \$24.00 USD

Add to Cart



BM20

BS50

BS52

Pink Lips

L1 \$25.00 USD

Add to Cart

For more information, please visit our website at [www.carinomaquillaje.com](http://www.carinomaquillaje.com).  
We are a family-owned business and we are proud to offer you the best quality products at the best prices.

# OFFICIAL SPECIMEN

