7750000000008

Office Use Only



700276884597

09/21/15--01039--010 **96.25

SECRETARY OF STATE TALLAHASSEE, FLORIDA

FILED

BER 23 7015 D. BRUCE

COVER LETTER

TO: Registration Section
Division of Corporations

SURJECT: HALF THE COMMERCIALS

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Brenda Key	
(Name of Person)	
iHeartMedia, Inc.	

(Firm/Company)

200 East Basse Road, Suite 100

(Address)

San Antonio, TX 78209

(City/State and Zip Code)

For further information concerning this matter, please call:

(Name of Person)

Brenda Key

_{at (}210

832-3606

(Area Code & Daytime Telephone Number)

ONS SEP 21 A II: 20
SECRETARY OF STATE
ALLAHASSEE, FLORIDA

FILED

MAILING ADDRESS:

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK . PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

PART I

If different Owner's/Ame	olicant's mailing address:	Riviera Blvd. F FL 33023 East Basse Ro	State/Zip Dad, Suite 100	
it different, Owner s/App	San A	Antonio, IX 7820	J 9	
(c) Owner's/Applicant	t's telephone number: (210) §	332-3606	State/Zip	
Check the appropriate box	x to indicate the Owner/Applicant	is a(n):		•
☐ Individual	☑ Corporation	□Joint Venture	☐ Limited Liability Company	
General Partnershi	ip 🗖 Limited Partnership	□Union	Other:	
If the Owner/Applicant is of State. If the Owner/A country under the laws o employer identification nu	a business entity, the business ent pplicant is <u>not</u> an individual, ente of which the business entity is cu tumber (EIN) in #3.	ity must have an active filing it the business entity's Florida rrently formed, organized or	or registration on file with the Florida a registration/document number in #1 incorporated under in #2, and the en	Department, the state or tity's federal
(1) Florida registration/do	ocument number: F94000050	85		
(2) Domicile State or Cou	untry: Nevada			
(3) Federal Employer Ide	entification Number: 59-600187	74		
	If the owner/applicant is using the	ne name, logo, design and/or since mark, the applicant/owner	logan being registered in connection v must list the specific service(s) the n	nark is being
service, the mark is a ser used in connection with.	vice mark. If the mark is a serving. For example: furniture moving	services, diaper services, hou	ise painting services, wholesale and to be in the market place, enter the speci	retail sales of fic service(s)
service, the mark is a ser used in connection with. tractor equipment, etc. If being rendered here:	vice mark. If the mark is a serving. For example: furniture moving	services, diaper services, hou nark to identify services available.	ole in the market place, enter the speci	retail sales of fic service(s)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a tracapplicant/owner must list the specific product(s) the name, logo, design and/or slogan is being sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logan available in the market place, enter the specific product(s) the name, logo, design and/or slogan is be	used to identify. For example: ladies o, design and/or slogan to identify goods
(Note: List only those product(s) currently available. Do not include future products.)	
2. (c) <u>HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:</u>	
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection v form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being use how the name, logo, design and/or slogan are/is being used in advertising here:	general public. For example: newspaper
in advertising, in broadcasting, on the Internet and in other way	ys customary in the trade
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product or you must specify how the mark is applied or affixed to the actual product or its packaging. For example, the actual product, etc. If the mark is being used in connection with a specific product, state how the or affixed to the actual product(s) or the packaging:	imple: a tag, label, imprinted or engraved on
	· · · · · · · · · · · · · · · · · · ·
2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all productive to register a mark is \$87.50 per class. Make check payable to Florida Department of State. List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above: 38 Telecommunications	ts or services must be categorized. The
	7AL 20
Page 2 of 4	FILED B SEP 21 A II: CARETARY OF STA- LAHASSEE, FLOR
	1: 20 ATE RIDA

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable: 08/24/2015
(b) Date first used in Florida: 08/24/2015
PART HI
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
HALF THE COMMERCIALS
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below: NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" LIMINATION OF THE EXCLUSIVE RIGHT TO USE THE TERM(S)"
"APART FROM THE MARK AS SHOWN.

Page 3 of 4

2015 SEP 21 TIL: 20
SECRETARY OF STATE

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

except a related company has registered this thereof or in such near resemblance as to be cause mistake or to deceive. I make this afj	, being sworn, depose an half of the owner and applicant herein, and to mark in this state or has the right to use such likely, when applied to the goods or services fidavit and verification on my/the applicant's hereof and that the facts stated herein are true	mark in Florida either in the identical form of such other person to cause confusion, to behalf. I further acknowledge that I have		
Donna	a K. Schneider			
	Typed or printed name of applicant			
do	Applicant's signature (List name and title)			
STATE OF Texas				
COUNTY OF Bexar				
Sworn to and subscribed before me on this	Hay of September 2015,	Donna K. Schneider		
		(Name of Individual Signing)		
who is personally known to me whose identity I proved on the basis of				
	Bren	Notary Public Signature		
(Seal)	Brenda L. Key			
Aller		Notary's Printed Name		
BRENDA L. KEY MY COMMISSION EXPIRES March 18, 2017	My Commission Expires: Marc	ch 18, 201至		
	FILING FEE: \$87.50 per class	SEE A		
	Page 4 of 4	A II: 20 F STATE		
		٠ - ٠		

Service Mark: HALF THE COMMERCIALS Transcription of Actual Use in Broadcasting

Song is playing and ends.

First Announcer: 93.5 THE BULL. HALF THE COMMERCIALS. Lauderdale's most hit country.

Song begins to play and then fades into the background

First Announcer: Our promise. **HALF THE COMMERCIALS**. Lauderdale's new hit country.

Song continues to play in the background.

ZINS SEP 21 A III: 2