

100 Second Avenue South
Suite 401 North
St. Petersburg, Florida 33701
Telephone: 727-230-4949



1343 Main Street
Suite 412
Sarasota, Florida 34236
Telephone: 941-256-0398

www.maxeyfisher.com

June 25, 2020

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street
Suite 810
Tallahassee, Florida 32303

Re: Mark Renewal Application
Mark: THE SUNSHINE CUT™ word mark
Registration Number: T15000000720
Our Reference Number: 652010

Dear Registration Section:

Please find, attached to this correspondence, a Mark Renewal Application for the THE SUNSHINE CUT word mark.

The corresponding Specimen has been enclosed herewith. Additionally, a check in the amount of \$87.50 has been enclosed, representing total payment for the single-class renewal filing fees for the one (1) Mark.

Should you have any questions regarding the enclosures or require any additional assistance, please do not hesitate to contact me directly.

Respectfully yours,
Maxey-Fisher, PLLC

William R. Brees
Intellectual Property Attorney

Enclosures
jrb/WRB

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: THE SUNSHINE CUT

(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Brittany J. Maxey-Fisher

(Name of Person)

Maxey-Fisher, PLLC

(Firm/Company)

100 Second Avenue South, Suite 401 North

(Address)

St. Petersburg, Florida 33701

(City/State and Zip Code)

For further information concerning this matter, please call:

Brittany J. Maxey-Fisher at (727) 230-4949
(Name of Person) (Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
The Centre of Tallahassee
2415 N. Monroe Street, Suite 810
Tallahassee, Florida 32303

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class
CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

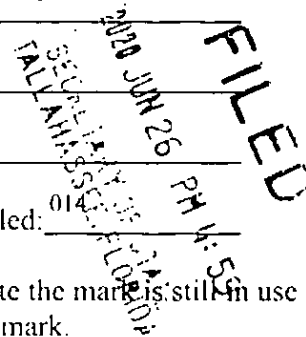
MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Diamonds Direct, Inc.
117 2nd Avenue North
St. Petersburg, Florida 33701

Return To: Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

1) Mark Registered: THE SUNSHINE CUT



2) Registration Number: T15000000720

3) Date Filed: 06/26/2015 4.) Renewal Date: 06/26/2020 5.) Class(es) Filed: 014

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The THE SUNSHINE CUT word mark is still in use in Florida.

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: Florida

Fee: \$87.50 Per Class
Certificate of Renewal: \$8.75
(Optional)

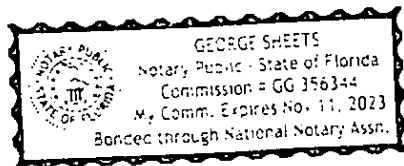
Diamonds Direct, Inc.

Typed or Printed Name of Owner

[Signature] Attorney for Owner
Owner's Signature or Authorized Person's Signature

STATE OF FLORIDA
COUNTY OF Pinellas

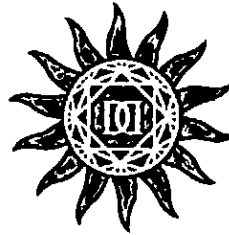
Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this (numeric date) this 25 day of JUNE, 2021, by (WILLIAM ROBERT BRIGGS).



[Signature]
Notary Public's Signature
GEORGE SHEETS
Notary Public's Printed Name

Personally Known OR Produced Identification

Type of Identification Produced: FL DL



THE
SUNSHINE
CUT®



DIAMONDS DIRECT

FINE JEWELERS

AT SUNDIAL ST. PETE

