

T15000000130

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

W15-4393

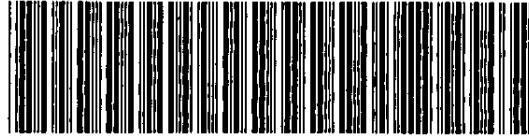
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

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01/20/15--01038--015 **87.50 ✓

T15-130

FILED
15 FEB - 5 PM 1:01
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

FEB - 9 2015
N. CAUSSEAU

COVER LETTER

TO: Registration Section
Division of Corporations



**RIVERSIDE
DASH**

SUBJECT: _____
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Thomas C. McThenia, Jr.

(Name of Person)

GrayRobinson, P.A.

(Firm/Company)

301 East Pine Street, Suite 1400

(Address)

Orlando, Florida 32801

(City/State and Zip Code)

For further information concerning this matter, please call:

Thomas C. McThenia, Jr. at (407) 843-8880

(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

January 21, 2015

THOMAS C. MCTHENIA, JR., ESQUIRE
GRAYROBINSON, P.A.
301 EAST PINE STREET, SUITE 1400
ORLANDO, FL 32801

SUBJECT: RIVERSIDE DASH & DESIGN OF A STOPWATCH TO THE LEFT
WITH A SILHOUETTE OF A RUNNER
Ref. Number: W15000004393

We have received your document for RIVERSIDE DASH & DESIGN OF A STOPWATCH TO THE LEFT WITH A SILHOUETTE OF A RUNNER and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

According to our records, the exact legal name of the owner/applicant is SEMINOLE COUNTY REGIONAL CHAMBER OF COMMERCE, INC.. In lieu of returning your document, we have amended the owner's/applicant's name listed in #1(a) in Part I of the application to match our records.

If you agree with the corrections needed and would like this office to proceed with your filing, please notify this office in writing or by fax at 850-245-6030 to the attention of the undersigned.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 615A00001242

GRAY | ROBINSON
ATTORNEYS AT LAW

SUITE 1400
301 EAST PINE STREET (32801)
POST OFFICE BOX 3068
ORLANDO, FL 32802-3068
TEL 407-843-8880
FAX 407-244-5690
gray-robinson.com

BOCA RATON
FORT LAUDERDALE
JACKSONVILLE
KEY WEST
LAKELAND
MELBOURNE
MIAMI
NAPLES
ORLANDO
TALLAHASSEE
TAMPA

407-244-5610

TOM.MCTHENIA@GRAY-ROBINSON.COM

February 5, 2015

VIA FACSIMILE 1-850-245-6030

Nannette Causseaux
Regulatory Specialist II Supervisor
Division of Corporations
Post Office Box 6327
Tallahassee, Florida 32314

RE: RIVERSIDE DASH AND DESIGN
Ref. Number: W15000004393
Letter Number: 615A00001242

Dear Ms. Causseaux:

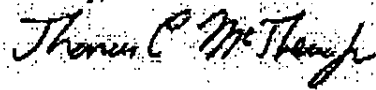
Further to your correspondence dated January 21, 2015, relating to the above noted trademark application, which requires a response by April 21, 2015, the Applicant agrees to the changes to the application as follows:

1. The legal name of the owner/applicant should be listed as:

Seminole County Regional Chamber of Commerce, Inc.

If any additional information is required to proceed with the filing, please feel free to contact the undersigned directly.

Sincerely,



Thomas C. McThenia, Jr.

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

15 FEB - 5 PM 1:01
FILED
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Seminole County Regional Chamber of Commerce, Inc.

(b) Owner's/Applicant's business address: 1055 AAA Drive, Suite 153
Heathrow, Florida 32746
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (407) 333-4748

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: Non-Profit corporation

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

- (1) Florida registration/document number: N00000003234
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 59-3646781

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Organizing, arranging and conducting community sporting events, namely, running events

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

internet, advertisements, brochures and flyers

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 01/01/2013

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Riverside Dash logo consisting of the wording RIVERSIDE DASH and a stopwatch to the left with a silhouette of a runner

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Jason Brodeur, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Seminole County/Lake Mary Regional Chamber of Commerce, Inc.

Typed or printed name of applicant

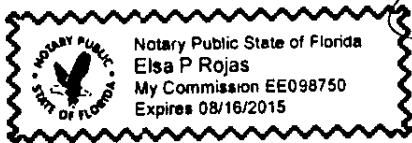
Jason Brodeur President/CEO
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Seminole

Sworn to and subscribed before me on this 5th day of December 2014, Jason Timothy Brodeur
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of FDX B636-438-75-207-0



(Seal)

[Signature]
Notary Public Signature
ELSA P. ROJAS
Notary's Printed Name

My Commission Expires: 08/16/2015

FILING FEE: \$87.50 per class

FILED
15 FEB -5 PM 1:01
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



EA SPORTS RIVERSIDE DASH

Home » The Dash » Volunteer » Sponsorship » Travel » Race Day - April 12, 2015 »

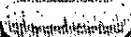
Search this site...



THE DASH

Launching April 12, 2015, The EA SPORTS Riverside Dash is a premier footrace destination for serious runners and those who simply enjoy distance running. Featuring a series of races, the EA SPORTS Riverside Dash is a place where personal records are set on the flat, fast course through beautiful scenery.

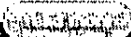
(more...)



SPONSORSHIP

Our sponsors understand the EA SPORTS Riverside Dash is a great opportunity to generate exposure for their companies and show they are committed to the community! Sponsorships are still available and affordable. Sign up today to ensure your exposure at the EA SPORTS Riverside Dash.

(more...)



REGISTER TODAY!

On April 12, 2015, the EA SPORTS Riverside Dash promises to be an annual stop for runners, particularly those training for longer races and those that want to accomplish their personal record in a 15k. It's essential to register early for both the Chase 15k and the 5k. Click the link below to start the process.

(more...)

