

T14000001284

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

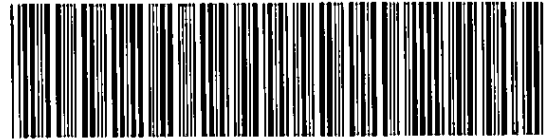
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

Office Use Only



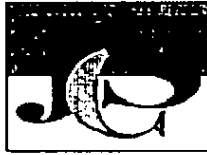
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FILED
19 JUN -5 AM 12:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

K. SALLY

JUN 18 2019



Jeffrey C. Shannon P.A.
2025 E. 7th Ave.
Tampa, FL 33605
(813) 906-6450
jshannon@jeshannonpa.com

June 1, 2019

VIA FEDERAL EXPRESS

Florida Department of State
Trademark Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

Re: Trademark/Service Mark Renewal Application
"FLORIDA'S OLDEST RESTAURANT" Registration No. T14000001284
Registrant: Columbia Food Service Company, Inc.
JCSPA File No. 6-1A

Dear Sirs/Madams:

Enclosed please find: (i) the original Florida "Mark Renewal Application" for the mark "FLORIDA'S OLDEST RESTAURANT", Registration No. T14000001284 (and one copy) for filing with the Florida Department of State, (ii) one specimen showing current use of the mark being used on a applicant's website (iii) Jeffrey C. Shannon, P.A.'s Check No. 1486 in the amount of \$87.50 for the renewal application filing fee.

Please address all future correspondence relating to this Florida registration to my attention at this Firm's Tampa office.

If you have any questions in connection with this matter, please do not hesitate to contact me directly at (813) 906-6450 ext. 3 or at gedwards@jeshannonpa.com. Thank you for your assistance.

Very truly yours,

JEFFREY C. SHANNON, P.A.

Gina Edwards

Enclosures

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: FLORIDA'S OLDEST RESTAURANT

(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jeffrey C. Shannon

(Name of Person)

Jeffrey C. Shannon, P.A.

(Firm/Company)

2025 East 7th AVE

(Address)

Tampa, FL 33605

(City/State and Zip Code)

For further information concerning this matter, please call:

Gina Edwards at (813) 906-6450 ext 3

(Name of Person)

(Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class

CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Columbia Food Service Company, Inc.

2025 East 7th Avenue

Tampa, FL 33605

Return To: Division of Corporations

P.O. Box 6327

Tallahassee, FL 32314

1) Mark Registered: **FLORIDA'S OLDEST RESTAURANT**

2) Registration Number: **T14000001284**

3) Date Filed: **11/25/2014** 4.) Renewal Date: **11/25/2019** 5.) Class(es) Filed: **043**

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

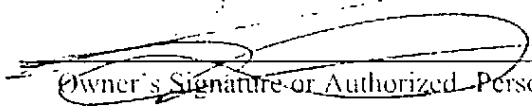
The mark FLORIDA'S OLDEST RESTAURANT is still in use in the State of Florida

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: **Florida**

Columbia Food Service Company, Inc.

Typed or Printed Name of Owner


Owner's Signature or Authorized Person's Signature

STATE OF **Florida**

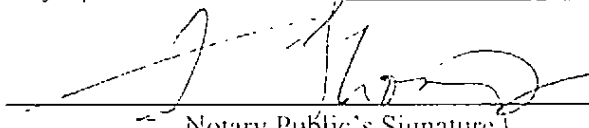
COUNTY OF **Hillsborough**

Sworn to and subscribed before me on this **1** day of **June**, 2019, **Richard Gonzmart**
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of



TAMERA L. THOMPSON
NOTARY PUBLIC
STATE OF FLORIDA
Comm# FF248377
Expires 7/27/2019


Notary Public's Signature

Tamera L. Thompson
Notary Public's Printed Name

Fee: \$87.50 Per Class

Certificate of Renewal : \$8.75 (Optional)

CR2E005 (1/11)



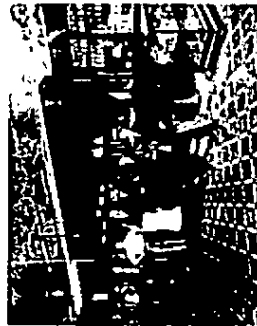
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Columbia Restaurant

Florida's Oldest RestaurantSM History

Founded in 1905 by Cuban immigrant Casimiro Hernandez, Sr., the Columbia Restaurant is Florida's oldest restaurantSM, and the largest Spanish restaurant in the world.



It began in Tampa's Ybor City, (pronounced EE-hore) as a small 60 seat corner cafe known for its Cuban coffee and authentic Cuban sandwiches, frequented by the local cigar workers.

As the Prohibition movement gained steam, Casimiro Sr. faced a bitter dilemma. He could lose his saloon or find a new use for the Columbia. He did not have to look far; Manuel Garcia, who owned La Florida, the restaurant next door, agreed in 1919 to join him and retain the name "Columbia." The size of the Columbia doubled overnight. Also in 1919, his son, Casimiro Hernandez Jr., joined the business. Following the death of Casimiro Sr. in 1929, Casimiro Jr. took over ownership and operation of the restaurant.

Casimiro Jr. aspired to take the Columbia beyond its humble beginnings and envisioned an elegant dining room with music and dancing, the likes of which were unheard of in this part of the country at the time. During the height of the Depression in 1935, he took a chance by building the first air conditioned dining room in Tampa, complete with an elevated dance floor. He named it, the Don Quixote Room.

Casimiro Jr. and his wife, Carmen, had one child, Adelia Hernandez Gonzalez. Adelia was a concert pianist who was trained at the Juillard School of Music. In 1946, Adelia married Cesar Gonzalez, a concert violinist. They traveled throughout the United States while Cesar performed in famous supper clubs during the early 1950s. In 1953, Adelia's father, Casimiro Jr., was in failing health, so they returned to Tampa. They divided the business duties of operating the restaurant and raising their two sons, Casey and Richard.

The family persevered in keeping the restaurant open during the late 1950s and all through the 1960s when Ybor City was dying. Many of the row houses that once housed the cigar workers had decayed into slums. Urban renewal cut the heart from the Latin Quarter. More families moved out. Businesses closed. Cesar Gonzalez realized they had to do something to bring people back to Ybor City.

Cesar had a flair for the artistic, and upon taking over direction of the restaurant, he built the Siboney Room in 1956. Some of the top Latin talent during that