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(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

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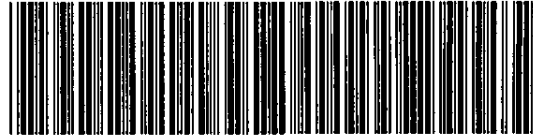
W14-766090  
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FILED

NOV 19 2014

N. CAUSSEUX

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** MJARDIN PREMIUM CANNABIS LOGO  
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Andrew Baum, Esq.  
(Name of Person)

Foley & Lardner LLP  
(Firm/Company)

3000 K ST NW STE 600  
(Address)

WASHINGTON, DISTRICT OF COLUMBIA 20007-5111  
(City/State and Zip Code)

For further information concerning this matter, please call:

Andrew Baum, Esq. at ( 212 ) 338.3527  
(Name of Person) (Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**  
Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**  
Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

October 30, 2014

ANDREW BAUM, ESQUIRE  
FOLEY & LARDNER LLP  
3000 K STREET NW, SUITE 600  
WASHINGTON, DC 20007-5111

SUBJECT: MJARDIN PREMIUM CANNABIS & DESIGN OF A CANNABIS LEAF, BELOW DESIGN IS "MJARDIN" WHICH IS OVERLINED BY TWO SEPARATED LINES, BENEATH "MJARDIN" IS "PREMIUM CANNABIS"  
Ref. Number: W14000066090

We have received your document for MJARDIN PREMIUM CANNABIS & DESIGN OF A CANNABIS LEAF, BELOW DESIGN IS "MJARDIN" WHICH IS OVERLINED BY TWO SEPARATED LINES, BENEATH "MJARDIN" IS "PREMIUM CANNABIS" and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected the disclaimer statement on your document. We have inserted the term(s) "DESIGN OF CANNABIS LEAF" "PREMIUM CANNABIS" in your disclaimer statement. A disclaimed term is still considered part of your mark. You simply do not claim the exclusive right to the use of the disclaimed term(s) apart from your mark.

If you agree with the corrections needed and would like this office to proceed with your filing, please notify this office in writing or by fax at 850-245-6030 to the attention of the undersigned.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Regulatory Specialist II Supervisor

Letter Number: 114A00023281



ATTORNEYS AT LAW  
90 PARK AVENUE  
NEW YORK, NY 10016-1314  
212.682.7474 TEL  
212.687.2329 FAX  
WWW.FOLEY.COM

WRITER'S DIRECT LINE  
212.338.3527  
abaum@foley.com EMAIL

CLIENT/MATTER NUMBER  
107543-0122

November 18, 2014

**VIA FACSIMILE (1-850-245-6030)**

Ms. Nanette Causseaux  
Regulatory Specialist II Supervisor  
Florida Department of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

Re: Letter Number: 114A00023281  
**MJARDIN PREMIUM CANNABIS & DESIGN**

Dear Ms. Causseaux,

In response to your letter dated October 30, 2014, we agree to the amended disclaimer to include "DESIGN OF CANNABIS LEAF" "PREMIUM CANNABIS."

All other issues having been resolved, we look forward to receiving the certificate of registration in due course.

In the meantime, should you have any questions or concerns, please do not hesitate to contact the undersigned.

Very truly yours,

A handwritten signature in black ink, appearing to read "Andrew Baum", written over a large, stylized circular flourish.

Andrew Baum

AB:fce

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED  
14 NOV 19 PM 12:00  
TALLAHASSEE, FLORIDA

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

I. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: MJAR Holdings, LLC

(b) Owner's/Applicant's business address: 1395 Brickell Avenue, Suite 800  
Miami, FLORIDA 33131  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: 212 ) 338.3527

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual       Corporation       Joint Venture       Limited Liability Company  
 General Partnership       Limited Partnership       Union       Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

- (1) Florida registration/document number: M14000002782 /  
(2) Domicile State or Country: Delaware  
(3) Federal Employer Identification Number: 465176275

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Design services, consulting services, and facilities management and operation,  
all in the field of agriculture.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Advertisements, namely, business cards and online web sites.

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44

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**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: 06/10/2014

(b) Date first used in Florida: 06/10/2014

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

MJARDIN PREMIUM CANNABIS LOGO

The mark consists of a miscellaneous design of a cannabis leaf. Below the design is the wording  
MJARDIN which is overlined by two separated lines. Beneath the wording MJARDIN  
is the wording PREMIUM CANNABIS.

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

2. **DISCLAIMER STATEMENT (if applicable):**

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Premium Cannabis"

"Design of Cannabis Leaf" "APART FROM THE MARK AS SHOWN."

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Adam Cohen being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Adam Cohen

Typed or printed name of applicant

*[Handwritten Signature]*

Applicant's signature (List name and title)

STATE OF Colorado

COUNTY OF Denver

Sworn to and subscribed before me on this 8 day of October 2014 Adam Cohen  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

**JOANN BAILEY**  
NOTARY PUBLIC - STATE OF COLORADO  
Notary Identification #20144028577  
My Commission Expires 7/22/2018

(Seal)

*[Handwritten Signature]*

Notary Public Signature

Joann Bailey

Notary's Printed Name

My Commission Expires: 7/22/18

FILING FEE: \$87.50 per class

FILED  
14 NOV 19 PM 12:00  
SECTION 1  
ALDEN, COLORADO

FILED  
14 NOV 19 PM 12:00  
SECTION 1  
ALDEN, COLORADO





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**Mjardin Management** is a professional operating company dedicated to the cultivation of premium cannabis. The Company is recognized as an industry leader for its professional management team, leading cultivation practices, and superior product.



The company is one of a limited number of management companies that provides scaled turnkey cultivation services and intellectual property related to the science of premium cannabis to the emerging and rapidly expanding legal cannabis industry. Our industry track record, deep attention to the science of cultivation, and full team of experienced professionals sets us apart.

Mjardin's team has over 200 years of combined commercial cultivation experience, covering the fields of horticulture, botany, floriculture, soil sciences, bio-chemistry, engineering, construction, greenhouse design and management, solar energy, nursery production, project management, and law.

"Mjardin" is pronounced "eM-Har-Deen" (MJ is industry shorthand for "marijuana" and Jardin is Spanish for "garden").





### MANAGEMENT TEAM

- Broad-based, professional and experienced management team
- Diverse management skill sets
- Deep expertise in managing complex regulated operations
- Institutional approach
- Proven track record



### CULTIVATION MANAGEMENT

- Industry-leading cultivation methodologies, technologies and practices
- Facility development, program implementation and turnkey operation
- Research and Development
- Strict focus on regulatory compliance
- Rigorous attention to product quality



### INDUSTRY EXPERIENCE & RECOGNITION

- Industry Leader
- Strong brand recognition
- Regularly recommended by influential industry professionals
- Strategic industry and professional relationships across the United States
- Showcase Facilities



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The Science of Premium Cannabis.

**MJardin** provides technical expertise, intellectual property and professional management services to select clients.



Our turnkey cultivation management services include state-of-the-art facility design, cultivation optimization, strain selection and development, quality-assurance protocols, inventory tracking and management, cultivation compliance, fertilizer and nutrient engineering, integrated pest management, supply procurement, research and development, human resource management, and licensure support.

**MJardin takes a scientific** and large-scale agricultural approach to cannabis cultivation.

Extensive research into commercial cannabis cultivation allows us to utilize design concepts, horticultural practices and technologies that reduce power consumption and the ecological impact of large-scale cultivation and that increase labor efficiency, water and fertilizer consumption, as well as product quality and safety. Our highly refined and standardized cultivation processes are easily replicated and scaled across multiple facilities and result in predictably higher yields and significant efficiencies and savings.

# MJardin is uniquely positioned to handle all aspects of operations for existing companies and new entrants in the cannabis industry.

As new states introduce legal cannabis, potential licensees in those markets are seeking experienced cultivation partners to assist them with the licensing, design, and operation of cultivation facilities and the production of exceptional cannabis. MJardin is a proven operator with significant licensure experience.



## TURNKEY CULTIVATION



 CULTIVATION FACILITY MANAGEMENT	 FACILITY DESIGN	 RESEARCH & DEVELOPMENT
 LICENSURE & COMPLIANCE	 CULTIVATION OPTIMIZATION	 STRAIN ACQUISITION & DEVELOPMENT
 NUTRIENT ENGINEERING	 MATERIALS PROCUREMENT	 INTEGRATED PEST MANAGEMENT (IPM)
 EXTRACTION PROCESSES	 CULTIVATION MANAGEMENT SOFTWARE	 HUMAN RESOURCES MANAGEMENT



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**MJARDIN**

PREMIUM CANNABIS