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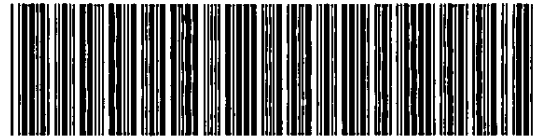
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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

SEP 25 2014

N. CAUSSEAU



850 Park Shore Drive
Trianon Centre
3rd Floor
Naples, FL 34103
DIRECT DIAL 239.649.2706
PHONE 239.649.6200 FAX 239.261.3659
inorthon@ralaw.com

WWW.RALAW.COM

MR. NORTON IS LICENSED IN MICHIGAN, PENNSYLVANIA, AND FLORIDA

Registration Section
Division of Corporations Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

19 September 2014
By U.S. Mail

Re: Service Mark Registrations for Meridian Financial Group and
Meridian Business Consultants

To Whom It May Concern:

The undersigned firm represents Meridian Business Consultants, LLC, Meridian Financial Group of SW Florida, LLC and their managing member Mr. Daniel Shannon ("Meridian"). I am enclosing two (2) service mark registrations for Meridian, three specimens for each registration, and this firm's check of \$175.00 (\$87.50 for each class and entity's logo respectively).

Thank you for your attention to this matter. Please contact me if you have any questions.

Very truly yours,

ROETZEL & ANDRESS, LPA

Ian A. Northon

Enclosures

cc: Daniel Shannon (by electronic mail)

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Meridian Financial Group Logo

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jim Fox, Esq. or Ian Northon, Esq.

(Name of Person)

Roetzel & Andress, LPA

(Firm/Company)

850 Park Shore Drive, Ste 300

(Address)

Naples, FL 34103

(City/State and Zip Code)

For further information concerning this matter, please call:

Ian Northon

(Name of Person)

at (239) 649-2706

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Meridian Financial Group of SW Florida, LLC

(b) Owner's/Applicant's business address: 13710 Ben C. Pratt-Six Mile Cypress Prkwy
Fort Myers, FL 33912

City/State/Zip

If different, Owner's/Applicant's mailing address: Attn: Dan Shannon

City/State/Zip

(c) Owner's/Applicant's telephone number: (239) 690-9820

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L10000125888 ✓

(2) Domicile State or Country: Lee County, Florida

(3) Federal Employer Identification Number: 274332842

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Securities, investment, and financial advice

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Business cards, brochure, website: www.themeridianfinancialgroup.com

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 36: services; financial and monetary affairs

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: 12/08/2010

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Meridian Financial Group Logo. Black square containing six parallel white stripes from lower left to upper right
also contains gold convex arc from upper left to lower right

Words "Meridian Financial Group"

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Meridian, Financial, Group, or LLC

_____"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Ian A. Northon, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Ian A. Northon, Esq./ Attorney for Owner
Typed or printed name of applicant
[Signature]
Applicant's signature
(List name and title)

FILED
14 SEP 24 PM 12:01
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF Florida

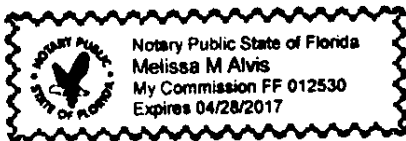
COUNTY OF Collier

Sworn to and subscribed before me on this 19 day of September, 2014, Ian A. Northon
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____

(Seal)

Melissa M. Alvis
Notary Public Signature
Melissa M. Alvis
Notary's Printed Name



My Commission Expires: 04/28/2017

FILING FEE: \$87.50 per class






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Financial Group

Creating Value One Relationship at a Time

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- Market Watch
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 - Client Profile
 - Periodic Review Survey
 - Risk Tolerance Questionnaire
 - Retirement Scope E Seminar
 - Family Love Letter
 - Customer Service Contacts
 - Consumer Protection
 - Beneficiary Resources
 - The Source

Text Size: A A A   

(me-rid-ian) definition: of or at the highest point or stage of development

At Meridian Financial Group we pride ourselves on building lifelong relationships and serving as a total resource center for all of our clients' financial needs. Our Associates are among the most experienced and highly skilled financial professionals in the industry, focusing on working with business owners and high net worth individuals.

Calculators

IRA Eligibility

Use this calculator to determine whether you qualify for the different types of IRAs.

Cost of Retirement

Use this calculator to estimate how much income and savings you may need in retirement.

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Estimate the future cost of an item based on today's prices and the rate of inflation you expect.

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Contact Info

Phone: 239.690.9820

info@hemeridianfinancialgroup.com

Local Office | Branch Office

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Securities offered through AXA Advisors, LLC (212-314-4600), member FINRA/SIPC. Investment advisory products and services offered through AXA Advisors, LLC, an investment advisor registered with the SEC. Annuity and insurance products offered through AXA Network, LLC and its insurance agency subsidiaries. AXA Network, LLC does business in California as AXA Network Insurance Agency of California, LLC and in Utah, AXA Network Insurance Agency of Utah, LLC. AXA Advisors and its affiliates do not provide tax or legal advice. Individuals may transact business and/or respond to inquiries only in state(s) in which they are properly registered and/or licensed. The information in this web site is not investment or securities advice and does not constitute an offer.

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