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JUL 18 2014 N. CAUSSEAUX

#### **COVER LETTER**

TO: Registration Section
Division of Corporations

SUBJECT: Florida Department of Education (logo)

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Bonnie Wilmot, Esq.

(Name of Person)

Florida Department of Education

(Firm/Company)

325 W. Gaines Street, Suite 1244

(Address)

Tallahassee, FL 32399

(City/State and Zip Code)

For further information concerning this matter, please call:

**Bonnie Wilmot** 

<sub>., (</sub>850 \ 245-0442

(Name of Person)

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:** 

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

PART I

(a) Owner's/Applie	cant's name: Florida Dep	artment of Edu	ucation
(b) Owner's/Applie	cant's business address: 325 W	<ol> <li>Gaines Stre</li> </ol>	et
	Tallahas	see, FL 32399	
If different, Owner's/Ap	oplicant's mailing address: NA	•	State/Zip
		City/:	State/Zip
(c) Owner's/Applica	unt's telephone number: (850) 2	245-0442	,
	ox to indicate the Owner/Applicant		,
■ Individual	■ Corporation	□Joint Venture	☐ Limited Liability Company
☐ General Partners	hip Limited Partnership	<b>□</b> Union	☑ Other: State Agency
If the Owner/Applicant of State. If the Owner/ country under the laws employer identification	is a business entity, the business ent Applicant is <u>not</u> an individual, ente of which the business entity is cur number (EIN) in #3.	ity must have an active filing r the business entity's Florid rrently formed, organized or	or registration on file with the Florida Department a registration/document number in #1, the state or incorporated under in #2, and the entity's federal
(1) Florida registration/	document number:		
(2) Domicile State or C	ountry: Florida		
	dentification Number: 59-347475	51	
service the mark is a si	ervice mark If the mark is a servi	ce mark, the applicant/owner	logan being registered in connection with a type of must list the specific service(s) the mark is being use painting services, wholesale and retail sales of ble in the market place, enter the specific service(s)
(Note: List only those s	ervices currently being rendered by	the owner/applicant. Do not	include future services.)
	ucational organization	and the second control of the second control	

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc.  If the owner/applicant is using the name, logo, design and/or slogan to identify goods
available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:  (Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
The logo is used for official letterhead, business cards, Department websites, official reports and various
other course of business documents.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
2 (b): Class 41, Education

#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable:
(b) Date first used in Florida: 05/19/2014
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
Florida Department of Education (logo)
Circle, bottom half blue with a white road in the middle, road leads to a blue graduation cap
centered in the bottom of the top half and surrounded by white sunbursts into a gold background. To the right of
design are words "Florida Department of Education" in blue and gold with website (fldoe.org) immediately below words.
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Florida" "Department" "of" "Education"
"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

$_{L}$ Pam Stewart, as Commis	sioner of Education, being sworn, depose and say that I a	m the owner and the applicant
herein, or that I am authorized to sig except a related company has registe.	n on behalf of the owner and applicant herein, and to the best of t red this mark in this state or has the right to use such mark in Flor	ny knowledge no other person ida either in the identical form
thereof or in such near resemblance	as to be likely, when applied to the goods or services of such other this affidavit and verification on my/the applicant's behalf. I fur	r person to cause confusion, to
read the application and know the co-	ntents thereof and that the facts stated herein are true and correct.	, , , , , , , , , , , , , , , , , , ,
	~ PAM STEWART	
_	Typed or printed name of applicant	
_	tan Slewart	8 7
	Applicant's signature (List name and title)	P III
STATE OF Florida	(2.3. 1.3.1.0 3.1.0 1.1.0)	ED PHIZ: 01
COUNTY OF Leon		DA I
Sworn to and subscribed before me or	this 14 day of July 2014, Pam (Name o	STEWART fIndividual Signing)
who is personally known to me	e whose identity I proved on the basis of	
		•
	Natary Pub	lic Signature
(Seal)		Per
DIANA M. HARPER	Notary's Pri	inted Name
Commission # EE 022560	A	
Expires October 17, 2014 Bonded Thru Troy Fain Insurance 800-385-7019	My Commission Expires: OCT, 17,	2014

FILING FEE: \$87.50 per class



## JOE FOLLICK

COMMUNICATIONS DIRECTOR
COMMUNICATIONS AND EXTERNAL AFFAIRS

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