

T14000000256

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP ☐ WAIT ☐ MAIL

W14-8089
(Business Entity Name)

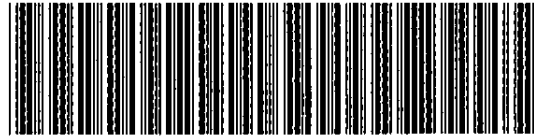
(Document Number)

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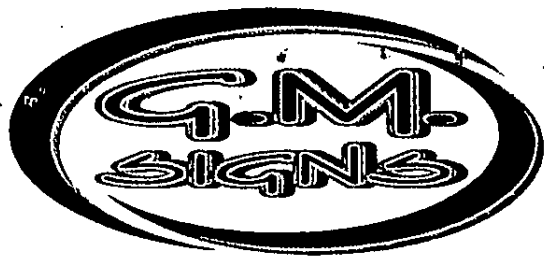
same owner as T14-256
307/14/17
USPTO

03/18/14--01022--005 **87.50

FILED
14 MAR 10 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

MAR 10 2014 ✓

N. CAUSSEAU



T14-256

February 3, 2014

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

Re: Vargas University

To Whom It May Concern –

I am submitting this paperwork on behalf of my customer, Vargas University. They currently have one of their logos trademarked, however they have started using another version and in order to get their artwork approved by the City of Pembroke Pines for their building signage, they have been asked to register the new artwork with the State of Florida.

I have completed the paperwork and have also included samples of how the logo / artwork is used. They currently use this artwork all over the university – I have attached three photos of the signs in their lobby / registration area. I have also attached four photos of their current storefront, where you can see that they are utilizing the logo in their window. Also attached is a brochure that they use for mailings. They also use the logo on promotional products, such as the enclosed pen.

Should you have any questions, please contact me on my cell phone, 954-275-6364.

Thank you,

A handwritten signature in black ink, appearing to read "Nicole Sullivan", written in a cursive style.

Nicole Sullivan
GM Signs

COVER LETTER

TO: 'Registration Section'
Division of Corporations

SUBJECT: VARGAS UNIVERSITY
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

NICOLE SULLIVAN | JOHN MARINELLO
(Name of Person)

(Firm/Company)

5991 SW 44 ST.
(Address)

DAVIE, FL 33314
(City/State and Zip Code)

For further information concerning this matter, please call:

NICOLE SULLIVAN at 954 275-6364
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

February 6, 2014

NICHOLE SULLIVAN
G.M. SIGNS
5991 SW 44TH STREET
DAVIE, FL 33314

SUBJECT: VARGAS UNIVERSITY
Ref. Number: W14000008089

We have received your document for VARGAS UNIVERSITY, however, upon receipt of your document no check was enclosed. Please return your **document** along with a **check** or **money order** made payable to the Department of State for \$87.50.

You must list a more specific service in #2(a) in Part I of the application.

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

If the mark includes a logo or design, a brief written description must be provided.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 414A00002774

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
14 MAR 10 PM 1:38
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: JOSE MARIA VARGAS UNIVERSITY, LLC

(b) Owner's/Applicant's business address: 10131 PINES BLVD.

PEMBROKE PINES, FL 33026
City/State/Zip

If different, Owner's/Applicant's mailing address: 10796 PINES BLVD. #201

PEMBROKE PINES, FL 33026
City/State/Zip

(c) Owner's/Applicant's telephone number: (954) 275-6364

Check the appropriate box to indicate the Owner/Applicant is a(n):

- ☐ Individual ☐ Corporation ☐ Joint Venture ☒ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: LO2000003604 ✓

(2) Domicile State or Country: FLORIDA

(3) Federal Employer Identification Number: 161643185

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

CLASS 41- EDUCATION - COLLEGE
(A.A. IN PRESCHOOL Education, B.A. IN PRESCHOOL Education,
A.S. IN ACCOUNTING, B.A. IN BUSINESS Education, B.A. IN Graphic
Design)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

N/A

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

BROCHURES, LOBBY ADVERTISEMENTS,
WINDOW LETTERING, PROMOTIONAL ITEMS

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

N/A

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

CLASS 41- EDUCATION

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: JANUARY 1, 2014

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

'VARGAS': SLIGHTLY SLANTED BLOCK LETTERING (FONT NAME: Helvetica)

'UNIVERSITY': SERIF FONT, LOWERCASE (FONT NAME: UNIVERSITY ROMAN)

LOGO BOX TO LEFT OF TEXT WITH SOLID BACKGROUND AND TWO THUMBPRINTS AT THE TOP AND BOTTOM

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "VARGAS,
UNIVERSITY" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, JOHN MARINELLO, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

JOHN MARINELLO

Typed or printed name of applicant

Applicant's signature
(Last name and title)

40 GM SIGNS ON
BEHALF OF VARGAS UNIVERSITY

STATE OF FL

COUNTY OF BROWARD

On this 3 day of FEB, 2014, JOHN MARINELLO personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

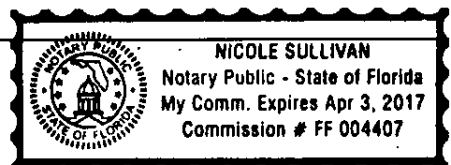
Notary Public Signature

NICOLE SULLIVAN

Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class



FILED
14 MAR 10 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



Vargas

university

ABOUT THE UNIVERSITY

Vargas University offers programs that are both research-academic and career-oriented in their focus. Each of these programs is taught in a bilingual context. Among all its programs of study, the goal of the University is to promote a high-quality education in which students acquire the critical thinking and conceptual skills, as well as the knowledge and interpersonal skills, to function in their careers.

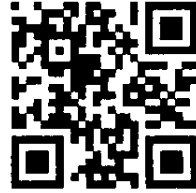
VISION

Vargas University views itself as a pioneer institution of higher education focusing on the holistic development of individuals and the formation of bilingual professionals for the world.



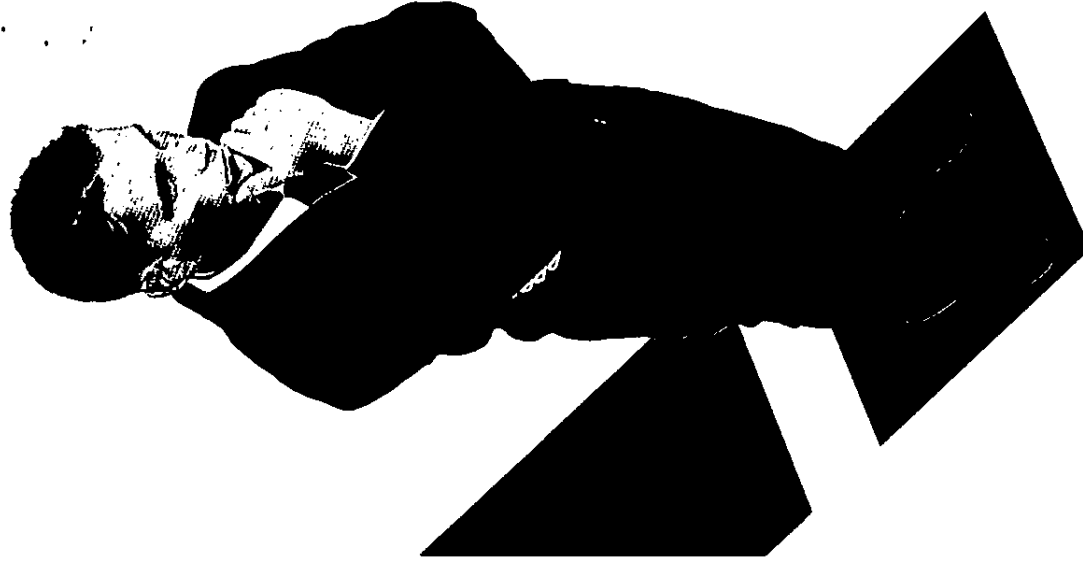
10131 Pines Blvd Pembroke Pines, Florida 33026
1 866 650 5688 • 954 322 4460 • Fax: 954 322 4131

jmvu.edu



Vargas

university



Local Customer
Postal Customer

PRSRAT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

to provide an integrated program to boys and girls from 0 to 6 years old.

B.A. IN BUSINESS ADMINISTRATION

The B.A. in Business Administration provides future business professionals with competencies, abilities and skills enabling them to function as top-class professionals, according to the evolution of ideas, laws and techniques in the area of business and administration and with the social and moral commitment that dealing with human beings implies.

B.A. IN GRAPHIC DESIGN

The B.A. in Graphic Design trains designers to reach a high academic level. Unlike many educational centers, the curriculum of Jose Maria Vargas University has the special feature of combining theory with practice. We believe that the study of Art History, Theory of Form, Theory of Design and Styles, Theory of Color, combined with the study of Graphic Design, research in the field, and the completion of workshop classes result in a program that leads to the formation of an excellent graphic designer.

GRADUATE PROGRAMS

M.S. IN PRESCHOOL EDUCATION

The M.S. degree in Preschool Education is based on research and teaching as the center of the curriculum, and includes both the pedagogical as well as the developmental aspects of early childhood education. Its purpose is to educate a professional who has the knowledge and the commitment to provide leadership in the field of pre-school education through a career of teaching, educational administration, or research.

ASSOCIATE PROGRAMS

A.A. IN PRE-SCHOOL EDUCATION

The A.A. Degree Program in Preschool Education is designed for students who wish to enter the field of child care or pre-school teaching immediately upon graduation.

A.S. IN ACCOUNTING

The A.S. Degree Program in Accounting will enable qualified Vargas graduates to be the financial record keepers of many companies, and even sustain their own businesses. In small corporations, the accounting clerks or assistants may have all of the responsibility of daily financial transactions.

UNDERGRADUATE PROGRAMS

B.A. IN PRESCHOOL EDUCATION

The B.A. in Preschool Education program prepares individuals with the professional skills and knowledge required to perform successfully and function independently as a pre-school educator. The program provides teaching professionals with both the conceptual and operational tools from the fields of psychology, philosophy, anthropology, sociology, and education that will enable them

VOCATIONAL PROGRAMS

THE INTRODUCTORY CHILD CARE TRAINING PROGRAM (40 Hour)

The Introductory Child Care Training Program provides or exceeds the level of state mandated introductory level training required of all workers entering the child care profession.

THE FCCPC PROGRAM (formerly known as CDA-E)

Designed for the child care worker who has completed the Introductory Child Care Training requirement, the Florida Child Care Professional Credential (FCCPC) Program is designed to provide further training in the early care and education competencies, knowledge, skills and techniques required to become a competent caregiver.



Jose Maria Vargas University
is accredited by The Accrediting Council
for Independent Colleges and Schools.



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