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From: Account Name : SANTUCCI, PRIORE & LONG, P.L.
Account Number : I20090000107
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Trademark/Service Mark Registration ATT A BOY

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Trademark/Service Mark
Filing Menu

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COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: ATT A BOY

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Michael I. Santucci

(Name of Person)

Santucci Priore, P.L.

(Firm/Company)

200 South Andrews Ave, Ste 100

(Address)

Fort Lauderdale, Florida 33301

(City/State and Zip Code)

For further information concerning this matter, please call:

Michael I. Santucci

(Name of Person)

at (954) 351.7474

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Smart Choice Pressure Cleaning, LLC

(b) Owner's/Applicant's business address: 15970 West State Road 84, #203

Weston, Florida 33326
City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (____) _____

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual
- Corporation
- Joint Venture
- Limited Liability Company
- General Partnership
- Limited Partnership
- Union
- Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: L11000034882

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 383836041

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Landscaping, pressure cleaning, sealing, painting, janitorial, lawn cutting and maintenance, tree trimming and maintenance, irrigation, landscape design, installation and fertilization

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2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

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2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The mark is currently used on various parts of applicant's website as a service mark,
including the home page of the website located at: www.attaboypressurecleaning.com

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

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PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: April 5, 1999 _____

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

ATT A BOY

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

"APART FROM THE MARK AS SHOWN.

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3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

Michael I. Santucci being sworn, depose and say that I am the owner of the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Smart Choice Pressure Cleaning, LLC

Typed or printed name of applicant

[Handwritten Signature]

Michael I. Santucci, Attorney in Fact for Applicant
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Broward

Sworn to and subscribed before me on this 20th day of February '14 Michael I. Santucci

(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of

[Handwritten Signature]

Notary Public Signature

Notary's Printed Name

(Seal)



My Commission Expires: _____

FILING FEE: \$87.50 per class

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Welcome to Smart Choice Pressure Cleaning

We are very excited to integrate the experienced and professional service of Att-A-Boy Pressure Cleaning into the Smart Choice brand! Terry Philpot, Att-A-Boy's friendly face and Owner for more than 20 years, finally went through with his dreams of retiring. Upon his departure, Terry knew he would be leaving his company in good hands. Smart Choice is a family-owned business as well and has been in business for 12 years. Smart Choice Pressure Cleaning strives to give our newly acquainted customers a professional, high-quality service, unmatched customer care, and competitive prices. Smart Choice Pressure Cleaning is a licensed and insured company, always keeping in mind the safety and protection of our valued clients. As residents of South Florida, we take pride in serving the community we live in and look forward to servicing you soon!

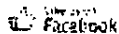


Our Services

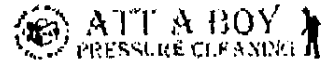
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- Paver Packing

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- 1.888.820.8069



To receive a special discount any size job!





ATT A BOY PRESSURE CLEANING (954)-475-4616



home	about us	roof-a-cide	services	company news	request estimate
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ABOUT US

Att A Boy Pressure Cleaning was established in 1987 by Terry Philpot. The company began with Terry, an old mall jeep, one pressure cleaning machine and the infamous "yellow legal pad". At that time, pressure cleaning wasn't as common as it is today and Terry kept the business alive by knocking on doors and showing people what he could do. In no time at all, the clients grew and Terry brought on help. The clients recognized Terry's dedication to *perfection* and his reputation grew...as did the business. In the past 20 years, we've made every mistake (and learned from them!) and learned that taking the time to do things *right* the first time can eliminate having to go back and do them again.

Today, Att A Boy Pressure Cleaning is proud to be one of the larger companies and even prouder to be solidly based in the Weston/Cooper City/Davie area exclusively.

In the past 19 years, Att A Boy has grown to something we take great pride in. Terry continues to run the business (grumbling about his retirement dreams every other day) and the staff has expanded. We're still family owned and operated, but we've added a few friends too.

Christine, the friendly voice on the other end of the phone, is Terry's oldest daughter. Her pleasant phone voice and organization skills keep the customer service and business side of Att A Boy running smoothly (most of the time!).

James, our country boy, is slated to become Terry's son-in-law in April 2007. James oversees the Roof-a-Cide applications and can sometimes be found sealing pavers, steam cleaning driveways or patios and serving as Terry's right hand. When an employee is *this* good, we'll make them part of the family (and no, it's not a "shotgun wedding" but we were prepared to insist upon it!)

Our pressure cleaning crews are made up of dedicated, experienced professionals who have all been with our company for years. We're very fortunate to have a staff that genuinely *wants to work for us*.

The *shortest person in the picture above is Taylor, Terry's granddaughter. She's not currently actively working for Att A Boy Pressure Cleaning, but we're working on that...*In the meantime, she's usually somewhere behind the scenes helping in some way or another.

Beyond being skilled, friendly and dedicated, Att A Boy Pressure Cleaning is also fully licensed and insured for both our protection, as well as yours. Please do not ever hire an unlicensed or uninsured worker to save a few dollars...it's just not worth it and the potential for serious problems is enormous. You can view our license and a copy of our insurance by [clicking here](#)

Our philosophy at Att A Boy Pressure Cleaning is that our customers are *more* than just business. They're our Weston neighbors. They're our friends. Many customers have become long-time friends of the family and we're proud of that. Because we work primarily in Weston, we're always driving through your community and we like to look out for our customers...If we happen to notice a problem at your house, you'll typically get a phone call or a knock on the door letting you know about it from us. When you call, we like to recognize our repeat customers. We try to remember the things that matter.

Old-fashioned, small-town friendly neighbor folks are hard to find today. We're determined to keep that aspect of our company alive.

and we hope to add you to our long list of friends & neighbors.

e-mail us: info@attaboypressurecleaning.com

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