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(Requestor's Name)

(Address)

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(City/State/Zip/Phone #)

☐ PICK-UP ☐ WAIT ☐ MAIL

W14-4885

(Business Entity Name)

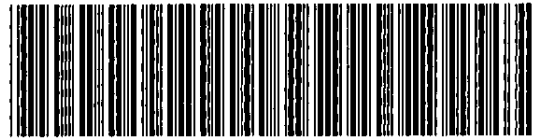
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01/29/14--01017--007 **350.00

FILED
14 FEB -5 AM 9:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

disclaimer change, TV
pc

FEB -5 2014

N. CAUSSEAU

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: ORANGE TV brushed on top of an orange with one leaf
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Linda Brehmer Lanosa, Assistant County Attorney
(Name of Person)

Orange County Attorney's Office
(Firm/Company)

201 South Rosalind Avenue, Third Floor
(Address)

Orlando, Florida 32801
(City/State and Zip Code)

For further information concerning this matter, please call:

Linda Brehmer Lanosa at (407) 836-7320
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



COUNTY ATTORNEY'S OFFICE
JEFFREY J. NEWTON, County Attorney

201 South Rosalind Avenue ■ 3rd Floor
Reply To: Post Office Box 1393
Orlando, FL 32802-1393
407-836-7320 ■ Fax 407-836-5888
<http://www.ocfl.net>

January 22, 2014

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

Via Federal Express

RE: Application for Registration of the Service Marks
"orange TV brushed on top of an orange with one leaf" and
"orange TV PET PALS on a gold medallion"

To Whom It May Concern:

Enclosed is check number 0001170228 made payable to the Florida Department of State in the amount of \$350.00 to cover the cost of two Applications for the Registration of the above service marks under two classes. More specifically, enclosed are copies of the following:

1. Completed and notarized Application for the Registration of the service mark "orange TV brushed on top of an orange with one leaf;" three business cards for Class 38 (Telecommunications); three screen shots of the orange TV logo on the website for Class 41 (Education; training; entertainment; sporting and cultural activities); one copy of the cover of a folder with the mark; and a duplicate copy of the Application and specimens.
2. Completed and notarized Application for the Registration of the service mark "orange TV PET PALS on a gold medallion," three copies of a flyer for orange TV PET PALS for Class 38, three copies of a DVD of orange TV PET PALS for Class 41, and a duplicate copy of the Application and specimens.

We look forward to receiving documentation evidencing that our service marks have been registered. Please contact me at 407-836-7354 if you have any questions or need additional information.

Sincerely,

Linda Brehmer Lanosa
Assistant County Attorney

Enclosures

C: Ann Marie Varga, Manager, Communications Division
Bill Suchy, Orange TV Station Manager

Deputy County Attorney
Joel D. Prinsell

Senior Assistant County Attorneys

Lila McHenry
Edward M. Chew

Assistant County Attorneys

Roberta Alfonso
Linda Brehmer Lanosa
Henry Brown
Anthony Cotter
Dana Crosby-Collier
P. Andrea DeLoach
Whitney E. Evers
Wanzo Galloway, Jr.
Georgiana Holmes
Peter A. Lichtman
Scott Shevenell
William Turner

Legal Administrative Supervisor

Anna M. Caban

Paralegals

Kimberly Cundiff
Cathy Saravanja, CP
Maria Vargas, ACP



FLORIDA DEPARTMENT OF STATE
Division of Corporations

January 24, 2014

LINDA BREHMER LANOSA, ASS'T. CO. ATTORNEY
ORANGE COUNTY ATTORNEY'S OFFICE
201 SOUTH ROSALIND AVENUE, THIRD FLOOR
ORLANDO, FL 32801

SUBJECT: ORANGE TV & DESIGN OF THE WORDS "ORANGE TV"
BRUSHED ON TOP OF AN ORANGE WITH ONE LEAF
Ref. Number: W14000004885

We have received your document for ORANGE TV & DESIGN OF THE WORDS "ORANGE TV" BRUSHED ON TOP OF AN ORANGE WITH ONE LEAF and your check(s) totaling \$175.00. However, the document has not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected the disclaimer statement on your document. We have inserted the term(s) "ORANGE" in your disclaimer statement. A disclaimed term is still considered part of your mark. You simply do not claim the exclusive right to the use of the disclaimed term(s) apart from your mark.

Please notify this office in writing if you would like this office to proceed with your filing.

You may comply with this request via fax. Please fax correction(s) to the attention of the undersigned examiner at 850-245-6030.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 314A00001656



COUNTY ATTORNEY'S OFFICE
JEFFREY J. NEWTON, County Attorney

201 South Rosalind Avenue • 3rd Floor
Reply To: Post Office Box 1393
Orlando, FL 32802-1393
407-836-7320 • Fax 407-836-5888
<http://www.ocfl.net>

February 3, 2014

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301
Attention: Nanette
Direct Line: (850) 245-6918

Via Facsimile at (850) 245-6030
and U.S. Mail

Deputy County Attorney
Joel D. Prinsell

Senior Assistant County Attorneys
Lila McHenry
Edward M. Chew

Assistant County Attorneys
Roberta Alfonso
Linda Brehmer Lanosa
Henry Brown
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Kimberly Cundiff
Cathy Saravanja, CP
Maria Vargax, ACP

RE: Applications for Registration of the Service Marks
"orange TV brushed on top of an orange with one leaf" and
"orange TV PET PALS on a gold medallion"
Additional Disclaimers

Dear Nanette:

Thank you so much for your feedback. Pursuant to your request, please amend the application for registration of the mark "orange TV brushed on top of an orange with one leaf" by adding a disclaimer for "orange."

Also, please amend the application for registration of the mark "orange TV PET PALS on a gold medallion" by adding disclaimers for "orange," "PET,"
The word "TV" has already been disclaimed in the application.

If you need additional information, my direct line is 407-836-7354.

Sincerely,

A handwritten signature in cursive script, reading "Linda Brehmer Lanosa".

Linda Brehmer Lanosa
Assistant County Attorney

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
14 FEB -5 AM 9:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Orange County, a political subdivision of the State of Florida

(b) Owner's/Applicant's business address: 201 South Rosalind Avenue, Third Floor

Orlando, Florida 32801

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: 407 , 836-7320

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual

☐ Corporation

☐ Joint Venture

☐ Limited Liability Company

☐ General Partnership ☐ Limited Partnership

☐ Union

☒ Other: Charter County

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: Charter County

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-1276118

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

The name of Orange County's government information channel used to televise or stream programming about government board meetings and hearings, services, activities, issues, and other information for the benefit of the citizens of Orange County.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

television programs; website with streaming videos; building placard; correspondence (promotion fliers, letterhead, emails, envelopes), business cards, presentation covers, promotional literature, publications, products (mugs, t-shirts, and other items), posters, DVD labels, play bills

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 38. Telecommunications

Class 41. Education; providing of training; entertainment; and sporting and cultural activities.

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: June 5, 1995

(b) Date first used in Florida: June 5, 1995

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

The words "ORANGE TV" brushed on top of an orange with one leaf.

Provide the English translation of any and all terms listed #1 above, when applicable: N/A

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "TV" "Orange"
"APART FROM THE MARK AS SHOWN."

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Orange County by Ann Marie Varga, Communications Div., being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Orange County, by Ann Marie Varga, Communications Div.
Typed or printed name of applicant

Ann Marie Varga
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Orange

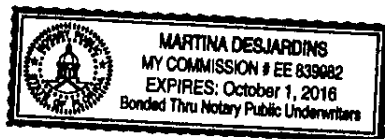
FILED
14 FEB -5 AM 9:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Sworn to and subscribed before me on this 21st day of January, 2014 Ann Marie Varga as Manager
(Name of Individual Signing)

☐ who is personally known to me ☒ whose identity I proved on the basis of Orange County
Government ID

Martina Desjardins
Notary Public Signature
Martina Desjardins
Notary's Printed Name

(Seal)



My Commission Expires: October 1, 2016

FILING FEE: \$87.50 per class



Orange TV

The
COPPER

1-888-3

TALK WITH

ORANGE COUNTY
SCHOOL BOARD

BOARD OF SUPERVISORS

BOARD OF COUNTY COMMISSIONERS

BOARD OF COUNTY COMMISSIONERS

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Your Government in Action

OFFICIAL SPECIMEN
TM/SM REG.#



MICHAEL P. SEIF
Operations Manager



■ mike.seif@ocfl.net
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9860 Universal Blvd., Orlando, Florida 32819.

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