

T13000001078

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

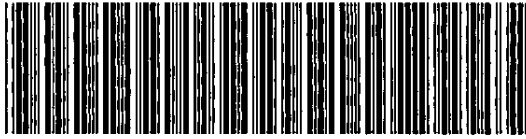
W13-58152
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:

Office Use Only



400252728464

10/18/13--01003--015 **87.50

T13-1078

FILED
13 NOV -4 PM 12:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

p/c

NOV -4 2013
N. CAUSSEUX

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Florida Dermatology Associates

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Ruben A. Moreno, M.D.

(Name of Person)

Florida Dermatology Associates, Inc

(Firm/Company)

5070 Minton Rd NW, Suite 3A

(Address)

Palm Bay, FL 32907

(City/State and Zip Code)

For further information concerning this matter, please call:

Laurie Betterman

(Name of Person)

at (321) 768-1600

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

October 21, 2013

RUBEN A. MORENO, M.D.
FLORIDA DERMATOLOGY ASSOCIATES, INC
5070 MINTON ROAD NW, SUITE 3A
PALM BAY, FL 32907

SUBJECT: FLORIDA DERMATOLOGY ASSOCIATES
Ref. Number: W13000058152

We have received your document for FLORIDA DERMATOLOGY ASSOCIATES and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

Although we received your application and check(s), no specimens were included. Section 495.031(5), F.S., requires every trademark and/or service mark application to be accompanied by three specimens (or examples). Please submit three specimens for each class of registration. (NOTE: Letterhead, stationery, envelopes, invoices and mailing labels are not accepted.)

We need three permanent specimens, **which may be the same or different.** TYPED or HANDWRITTEN MATERIALS ARE NOT ACCEPTABLE. We do not accept specimens which have been ALTERED or DEFACED. ANY SIZE SPECIMENS ARE ACCEPTABLE. If your mark falls under the classification of a trademark (classes 1-34), we need the labels, tags, decals, containers, boxes, wrappers or 3 LEGIBLE photographs of the goods or products with the specimen affixed. IF YOUR MARK FALLS UNDER THE CLASSIFICATION OF A SERVICE MARK (CLASSES 35-45), WE NEED SPECIMENS FROM WHICH WE CAN DETERMINE THE SERVICE(S) BEING RENDERED. We will accept magazine and-or newspaper advertisements, brochures or business cards. If business cards are submitted, we must be able to determine the services being rendered. If your mark falls under the classification of both a trade and service mark, we need specimens for both. **WE WILL NOT ACCEPT LETTERHEAD STATIONERY, ENVELOPES OR INVOICES AS SPECIMENS.**

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
13 NOV -4 PM 12:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Florida Dermatology Associates, Inc.

(b) Owner's/Applicant's business address: 5070 Minton Rd NW, Ste 3A
Palm Bay, FL 32907

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (321) 768-1600

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: M89087

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-2896023

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Physician Office, medical services, specifically dermatology.

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Yellow pages, street/building signage, newspaper/publication ads, radio advertising, website, online advertising, etc.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44 - medical services

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: 10/23/2003

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Florida Dermatology Associates

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Florida, dermatology, associates, inc

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Ruben Moreno

being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Florida Dermatology Associates

Typed or printed name of applicant

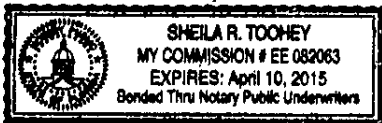
[Signature], Ruben Moreno, President
Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Brevard

Sworn to and subscribed before me on this 10th day of October 2013 Ruben Moreno
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____



(Seal)

[Signature]
Notary Public Signature
SHEILA R. TOOHEY
Notary's Printed Name

My Commission Expires: April 10, 2015

FILING FEE: \$87.50 per class

FILED
13 NOV -4 PM 12:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA



Search



HOME SERVICES STAFF SKIN CANCER MOHS SURGERY PSORIASIS ACNE COSMETIC LINKS FORMS LOCATIONS CONTACT US

CALL TODAY
for an appointment with
a dermatologist!

Palm Bay: 321-768-1600
Cocoa Beach: 321-799-2840
Port St. John: 321-264-6266

Skin Cancer Specialists



Early and proper treatment and diagnosis is the most effective way to fight skin cancer.

[LEARN MORE](#)

Mohs Surgery

MMS provides the best chance for curing the cancer and also results in the smallest amount of tissue being removed.

[LEARN MORE](#)

New Patient Forms

New patients can download and fill out their paperwork as they prepare for their first visit. Get the forms.

[LEARN MORE](#)

Medical Treatments

Our dermatologists are knowledgeable in diagnosing and treating a wide range of skin problems.

[LEARN MORE](#)

Skin Care Specialist in Florida

Our Philosophy

Medicine has changed over the last couple of decades, but we have not changed our patient-first philosophy. Patients have more choices of doctors, and therefore our treatment of a patient begins when they contact our office for an appointment. How we treat people, personally and clinically, is a real factor in patient trust. It is really up to each one of us to create an atmosphere where trust is earned and the patient has as pleasant an experience as possible. People make our practice! Each and every one of us contributes, even indirectly, to patient satisfaction. Our job is part education, part caring and part respect for our patients and for our team. Our patients recognize this effort, that is what makes a vital medical practice.

Call Today for an Appointment!

Our Locations

Palm Bay Doctors' Office
5070 Minton Road, Suite 5
Palm Bay, Florida 32907
Phone: 321-768-1600

Cocoa Beach
80 Woodland Ave.
Cocoa Beach, FL 32931
Phone: 321-799-2840

Port St. John
4260 N. US 1
Cocoa, Florida 32927
Phone: 321-264-6266

Located on the west side of Minton Road south of Palm Bay Road and north of Emerson Road. For more details [click here](#).

Located on the west side of Woodland Avenue. Take A1A to Minuteman Causeway west to woodland avenue north. For more detail [click here](#)

Located on the east side of US 1 just north of the Blue walk over bridge across from the Sam's Golf course. For more details [click here](#).