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FEB 22 2013 N. CAUSSEAUX

#### COVER LETTER

TO: Registration Section Division of Corporations Secret Society mondays (Mark to be registered) The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing. Please return all correspondence concerning this matter to the following: Craig Kirsch, Esq. Kirsch Law Firm

40 NE 1 Avenue, Suite 602

(Address)

(Firm/Company)

Miami, Florida 33132

(City/State and Zip Code)

For further information concerning this matter, please call:

Craig Kirsch

(Name of Person)

305 416.4051

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:** 

Registration Section **Division of Corporations** P.O. Box 6327 Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



January 18, 2013

CRAIG KIRSCH, ESQUIRE KIRSCH LAW FIRM 40 NE 1 AVENUE, SUITE 602 MIAMI, FL 33132

SUBJECT: SECRET SOCIETY MONDAYS & DESIGN OF THE WORDS IN STYLIZED FONT FRENCH SCRIPT, THE "S" IN "SECRET" & THE "S" IN "SOCIETY" ARE CAPITALIZED & THE REST OF THE LETTERS ARE IN LOWERCASE FONT

Ref. Number: W13000003747

We have received your document for SECRET SOCIETY MONDAYS & DESIGN OF THE WORDS IN STYLIZED FONT FRENCH SCRIPT, THE "S" IN "SECRET" & THE "S" IN "SOCIETY" ARE CAPITALIZED & THE REST OF THE LETTERS ARE IN LOWERCASE FONT and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected the disclaimer statement on your document. We have inserted the term(s) "MONDAY"in your disclaimer statement. A disclaimed term is still considered part of your mark. You simply do not claim the exclusive right to the use of the disclaimed term(s) apart from your mark.

Please notify this office in writing if you would like this office to proceed with your filing.

You may comply with this request via fax. Please fax correction(s) to the attention of the undersigned examiner at 850-245-6030.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux

## Law Offices Of Craig S. Kirsch, P.A.

Phone: (786) 556-4143 Fax: (786) 217-6874



To: Nanette Causseaux	From: Craig Kirsch, Esq.		
Fax: 8502456030	Pagesi 2		
Re: Ref. No. W13000003747	Date: February 21, 2013		

Dear Ms. Causseaux:

Please find the attached letter agreeing to the disclaimer that you suggested in your January 18, 2013 letter.

Sincerely,

Craig Kirsch, Esq.



Tel: 305.416.4051 • 40 N.E. First Avenue, Suite 602, Miami, Florida 33132 • www.kirschlawfirm.com

February 21, 2013

### **VIA FACSIMILE** 1-850-245-6030

Ms. Nanette Causseaux Florida Department of State Division of Corporations

RE: SECRET SOCIETY MODAYS & DESIGN

Ref. Number W13000003747

Dear Ms. Causseaux:

I am in receipt of your letter dated January 18, 2013 in connection with the above referenced matter and please let this letter serve as written consent to proceed with the disclaimer of the MONDAY(s) portion of the above mark.

Should you need any additional information please feel free to contact the undersigned.

Thank you.

Sincerely, KIRSCH LAW FIRM

Craig S. Kirsch, Esq. FOR THE FIRM

CK/nm Encl.

v	, APPLICAT	ION FOR THE REGISTRA' PURSUANT TO CHAPTER 4	FION OF A TRADE 95, Florida Statute	MARK OR SERVICE MARK
TO:	Division of Corporation Post Office Box 6327 Tallahassee, FL 32314	S		B 21 A
			PART I	元 30 元 30 元 30
		the name and address of the ins of the Florida Department of		ess entity to be listed as the owner of the Trademark
(a)	Owner's/Applicant's name	Michael A. Ro	bbins, Inc.	
(h)	Oumania/Amelicantia husia	ness address: 6767 Co	llins Avenu	ue #1509
(0)	Owner s/Applicant's busin	Miami Beac	ch. Florida 3	33141
			·	//State/Zip
If differ	ent, Owner's/Applicant's	nailing address:	<del></del>	
		<u> </u>	City	y/State/Zip
(a) (	Dumon's/A mulicontis tolomb		•	•
(0) (	owner s/Applicant's telepno	one number: ()		
	• • •	eate the Owner/Applicant is a(n	Í	
		poration	□ Joint Venture	☐ Limited Liability Company
	General Partnership 🗖 Lin	ited Partnership	□Union	Other:
If the O of State country employe	wner/Applicant is a busine If the Owner/Applicant under the laws of which er identification number (E	ss entity, the business entity mains in the second an individual, enter the business entity is currently IN) in #3.	ust have an active filin business entity's Flori formed, organized o	g or registration on file with the Florida Department da registration/document number in #1, the state or r incorporated under in #2, and the entity's federal
(1) Flo	rida registration/document	number: P11000084187	<u> </u>	
(2) Dor	nicile State or Country: F	orida		
(3) Fed	eral Employer Identification	n Number: 201861164		
service, used in tractor e	the mark is a service mark connection with. For exa	<ul> <li>If the mark is a service ma mole: furniture moving service</li> </ul>	rk, the applicant/owners, dianer services, he	slogan being registered in connection with a type of er must list the specific service(s) the mark is being buse painting services, wholesale and retail sales of lable in the market place, enter the specific service(s)
Note:	List only those services cur	rently being rendered by the ow	vner/applicant. Do no	t include future services.)
Adve	ertising and pror	noting parties and	special even	ts for others
	<u> </u>			

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
flyers, posters and online advertisements
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
35

#### **PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. <u>Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.</u>

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable:
(b) Date first used in Florida: 01/07/2013
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
I. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
The wording "Secret Society mondays" in a styled font (french script) where the "S" in
"Secret" and the "S" in "Society" are capitalized and the rest of the letters are in lowercase font.
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"

## 3. 'ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

<u>SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:</u>
I, Michael A. Robbins of Hichael A Robbins Inc.  Inchael A. Robbins of Hichael A Robbins Inchael  Inchael A. Robbins of Hichael A Robbins Inchael  Inchael A. Robbins of Hichael A Robbins Inchael  Inchael A. Robbins of Hichael A Robbins Inch  Inchael A Robbins of Hichael A Robbins Inch  Inchael A Robbins Inchael  Inchael A Robbins Inch  Inchael A Robbins Inchael  Inchael A Robbins Inch  Inchael A Robbins Inchael  Inchael A Robbins Inch  Inchael A Robbins Inchael  Inchael A Robbi
except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.
Michael A Robbins of Michael A Robbins Inc Typed or printed name of applicant
Applicant's signature (List name and title)
STATE OF Florida
COUNTY OF Dade
Sworn to and subscribed before me on this 7 day of Juneary 2013, MICHAEL A ROBBINS (Name of Individual Signing)
who is personally known to me whose identity I proved on the basis of PDL#R 152-541-772
Notary Public Signature
(Seal)  Notary's Printed Name
Maryaz Ruzic
FILING FEE: \$87.50 per class  Notary Public - State of Fiorida  My Comm. Expires Feb 1, 2017  Commission # EE 842178  Bonded Through National Notary Assn.
Page 4 of 4

# OFFICIAL SPECIMEN TM/SM REG.#

