# #113000000029

| (Requ                        | uestor's Name)         |              |
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| (City/s                      | State/Zip/Phon         | e #)         |
| PICK-UP                      | ☐ WAIT                 | MAIL         |
| (Busin                       | ness Entity Na         | me)          |
| (Docu                        | ıment Number           | )            |
| Certified Copies             | Certificate            | s of Status  |
| Special Instructions to File | ing Officer: When 921- | Redy<br>1144 |

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DEPARTMENT OF STATE

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K.SALY EXAMINER JAN -8 2013

### **COVER LETTER**

TO:

Registration Section
Division of Corporations

SHRIECT.

2013 PYTHON CHALLENGE

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Will Bradford

(Name of Person)

Wildlife Foundation of Florida, Inc.

(Firm/Company)

PO Box 11010

(Address)

Tallahassee, FL 32302

(City/State and Zip Code)

For further information concerning this matter, please call:

Will Bradford

<sub>at</sub> 850

921-1144

(Name of Person)

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:** 

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

# PART I

| • •                                       | •  |  | 1   | •   |
|---|--|--|---|---|
|   | APPLI  |  | ISTRATION OF A TRADEMA  | ARK OR SERVICE MARK   |
|   |  | PURSUANT TO CH   | APTER 495, FLORIDA STATUTES   | ARK OR SERVICE MARK   |
|   |  |  |   | 190 Jan 1/4   |
| TO:                                       | Division of Corpor   | rations  |   |   |
|   | Post Office Box 63<br>Tallahassee, FL 33   | <b>327</b>   |   |   |
|   | i alialiassee, fl. 3.  | 2314   |   |   |
|   |  |  | PART I  |   |
|   |  |  |   | CAN.  |
|   |  | Enter the name and address ecords of the Florida Departr   |   | entity to be listed as the owner of the Trademark   |
| (a)                                       | Owner's/Annlicant's  | wildlife Fo  | undation of Flor  | ida, Inc.   |
| (4)                                       | - Applicants   | 620  | S. Meridian St.   |   |
| (b)                                       | Owner's/Applicant's  | business address: <u>920                                    </u>   | ssee, FL 32399  |   |
|   |  |  | City/Si   | tate/Zip  |
| If differ                                 | ent, Owner's/Applica   | ant's maining address:   | Box 11010   |   |
|   |  | <u>l alla</u>  | hassee, FL 3230   |   |
| (c) (                                     | Owner's/Applicant's t  | elephone number: (850)   | 921-1144  | tate/Zip  |
| Check 1                                   | he appropriate box to  | indicate the Owner/Applica   | ant is a(n):  |   |
|   | Individual [   | 2 Corporation  | □Joint Venture  | ☐ Limited Liability Company   |
|   | General Partnership  | ☐ Limited Partnership  | ■Union  | Other:  |
| If the C<br>of State<br>country<br>employ | wner/Applicant is a b<br>i. If the Owner/Appl<br>under the laws of w<br>er identification numl | pusiness entity, the business elicant is <u>not</u> an individual, er which the business entity is ober (EIN) in #3. | entity must have an active filing of<br>iter the business entity's Florida<br>currently formed, organized or in | or registration on file with the Florida Department registration/document number in #1, the state or noorporated under in #2, and the entity's federal  |
| (1) Flo                                   | rida registration/docu   | ment number: <u>N940000</u>  | 5029  |   |
| (2) Do                                    | micile State or Counts   | ry: Florida  |   |   |
| (3) Fed                                   | leral Employer Identi  | fication Number: 59-3277   | 808   |   |
| service,<br>used in<br>tractor            | the mark is a service connection with. For   | e mark. If the mark is a ser<br>or example: furniture movir  | rvice mark, the applicant/owner in services, diaper services, hous  | ogan being registered in connection with a type of<br>must list the specific service(s) the mark is being<br>se painting services, wholesale and retail sales of<br>le in the market place, enter the specific service(s) |
| (Note:                                    | List only those service  | es currently being rendered b  | by the owner/applicant. Do not in   | nclude future services.)  |
| Entertai                                  | nment Services, namel  | y, organizing and conducting sp  | orting competitions and events in the   | e nature of trapping, capturing and hunting of animals;   |
| Educat                                    | ional services, name   | ly, organizing and conductin   | g seminars, courses and worksh  | nops in the field of reptiles and the environment;  |
| Educ                                      | ational service  | s namely providing   | web-based information   | n on reptiles and the environment.  |

| 2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify: |  |  |  |  |
|---|--|--|--|--|
| Note: List only those product(s) currently available. Do not include future products.)  |  |  |  |  |
|   |  |  |  |  |
|   |  |  |  |  |
| 2. (c) <u>HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:</u>   |  |  |  |  |
| SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:   |  |  |  |  |
| "2013 PYTHON CHALLENGE" name is used on web site, training material, and advertising.   |  |  |  |  |
| TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:  |  |  |  |  |
|   |  |  |  |  |
| 2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.   |  |  |  |  |
| List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:  |  |  |  |  |
| Class 41 - Education; providing of training; sporting activities  |  |  |  |  |
|   |  |  |  |  |

### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or

country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable. Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable: 12/04/2012 (b) Date first used in Florida: 12/04/2012 PART III ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED: 1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.) The Name: "2013 PYTHON CHALLENGE" Provide the English translation of any and all terms listed #1 above, when applicable: 2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed. Enter all terms listed in #1 above which require a disclaimer in the space provided below: *\*2013"* NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"

"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

## SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

| , Will Bradford  | , being sworn, depose and say that I am the owner and the applicant  |  |  |  |
|--|--|--|--|--|
| except a related company has regithereof or in such near resemblant cause mistake or to deceive. I m | being sworn, depose and say that I am the owner and the applicant sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person stered this mark in this state or has the right to use such mark in Florida either in the identical form ce as to be likely, when applied to the goods or services of such other person to cause confusion, to ake this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have contents thereof and that the facts stated herein are true and correct. |  |  |  |
|  | Will Bradford  |  |  |  |
|  | Typed or printed name of applicant   |  |  |  |
|  | Applicant's signature (List name and title)  |  |  |  |
| STATE OF FLORIDA   |  |  |  |  |
| COUNTY OF LEON   |  |  |  |  |
| Sworn to and subscribed before me  | e on this 45 day of January 7017, WILL BEADFORD (Name of Individual Signing)   |  |  |  |
| who is personally known to   | me whose identity I proved on the basis of   |  |  |  |
| (Seal)   | ADRIENNE RUHL MY COMMISSION # DO 904975 EXPIRES: July 6, 2013 Bonded Thru Notary Public Underwriters  ADRIENNE RUHL Notary Public Signature  ADRIENNE RUHL Notary Printed Name   |  |  |  |
|  | My Commission Expires: July 6, 2013  |  |  |  |

FILING FEE: \$87.50 per class

