# 7/300000002/

(Requestor's N	Name)
(Address)	
Bad 1	ntent
(City/State/Zip	<u></u>
(Business Ent	ity Name)
(Document Nu	imber)
Certified Copies Certi	ficates of Status
Special Instructions to Filing Offic	er:
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Office Use Only



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713-21

12/31/12--01048--016 \*\*87.50

W12-59560

Bad Intent

11/29/12--01005--030 \*\*87.50

N.CAIISSEANN 3 AND 3 AND 30

#### **COVER LETTER**

113-21

ro: Registration Section
Division of Corporations

SUBJECT: bad intent

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Peter J Manfredi

(Name of Person)

bad intent

(Firm/Company)

3012 SW 50th Street

(Address)

Dania Beach, FL 33312

(City/State and Zip Code)

For further information concerning this matter, please call:

Tanya L Salkeld

...954

849-5389

(Name of Person)

(Area Code & Daytime Telephone Number

**MAILING ADDRESS:** 

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



#### FLORIDA DEPARTMENT OF STATE Division of Corporations

November 30, 2012

PETER J. MANFREDI 3012 S.W. 50TH STREET DANIA BEACH, FL 33312 Called 12/17/12 they are an "Online Retail Clothing store" Class 35 WSI-3 PO's of

SUBJECT: BAD INTENT & DESIGN OF A SKULL WITH HEAD WRAP, STAR Website EYES AND CROSSBONES BEHIND SKULL & SLOGAN "MAKE US PROUD"

Ref. Number: W12000059560

We have received your document for BAD INTENT & DESIGN OF A SKULL WITH HEAD WRAP, STAR EYES AND CROSSBONES BEHIND SKULL & SLOGAN "MAKE US PROUD" and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) "35, 42 & 25" would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) "35, 42 & 25".

There is a balance due of \$175.00.

The specimens you have submitted are not acceptable. The name and/or design on your specimens are/is not identical to the name and/or design you have listed in Part III of the application. Please submit three specimens that are identical to the name and/or design you listed in Part III.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced

in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

We need specimens for classes 35 & 42 the service mark registration. None of the clothing provided as the slogan "MAKE US PROUD."

### APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO:

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

#### PART I

1. OWNER/APPLICANT: Enter the name and address of the and/or Service Mark on the records of the Florida Department		s entity to be listed as the owner of the Trademark
(a) Owner's/Applicant's name: Peter J. Man	fredi	!
(b) Owner's/Applicant's business address: 3012 S		et
Dania Be	ach, FL 33312	
	-	State/Zip
If different, Owner's/Applicant's mailing address:		
	City/S	State/Zip
(c) Owner's/Applicant's telephone number: (954) 63	30-6958	
Check the appropriate box to indicate the Owner/Applicant is		
☐ Individual ☐ Corporation	□Joint Venture	☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership	□Union	Other:
If the Owner/Applicant is a business entity, the business entity of State. If the Owner/Applicant is not an individual, enter t country under the laws of which the business entity is curre employer identification number (EIN) in #3.	must have an active filing the business entity's Florida ntly formed, organized or	or registration on file with the Florida Department a registration/document number in #1, the state or incorporated under in #2, and the entity's federal
(1) Florida registration/document number:		
(2) Domicile State or Country:		
(3) Federal Employer Identification Number:		
2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the service, the mark is a service mark. If the mark is a service used in connection with. For example: furniture moving se tractor equipment, etc. <u>If the owner/applicant is using the marbeing rendered here:</u>	mark the applicant/owner	must list the enecitic service(s) the mark is being
(Note: List only those services currently being rendered by the	e owner/applicant. Do not	include future services.)
Class 25; Clothing, footwear, headge	ear	
Class 35; Online website Betailsa	les	

2. (b) <u>TRADEMARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
Men's, Ladies, and Girls T-shirts and decals
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
business cards, websites, and Facebook
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
vinyl screening & embroidery
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:
Class 25 Clothing, footwear and headwear
Class 35 Online website
<u> </u>

#### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable:
(b) Date first used in Florida: May 12, 1997
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
NAME: Bad Intent
LOGO: A Skull (with a head wrap, star eyes and crossbones behind skull)
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" BAD
"APART FROM THE MARK AS SHOWN

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part 1 #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

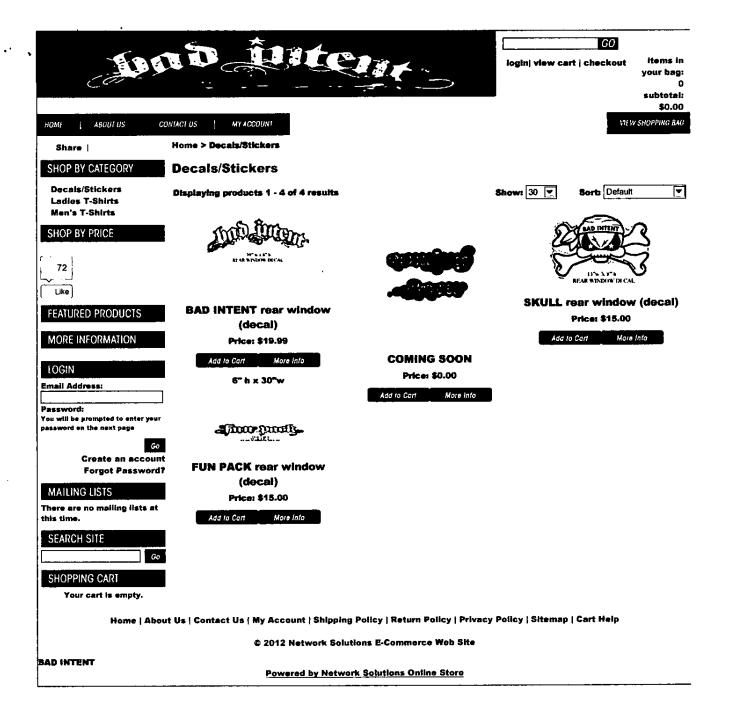
, Peter J Manfredi		being sworn, depose	and say that I am the	owner and the appli	cant
herein, or that I am authorized to sign of except a related company has registered thereof or in such near resemblance as to cause mistake or to deceive. I make thi read the application and know the conten	this mark in this state or h o be likely, when applied i is affidavit and verification	as the right to use so to the goods or servi n on my/the applica	ich mark in Florida eit. ces of such other perso nt's behalf. I further a	her in the identical j on to cause confusio	form n, to
Pet	ter J Manfredi			<del></del>	
	Applicar	d name of applicant It's signature ne and title)	arbator_	SECULARISSE	orthograp orthograp orthograp orthograp
STATE OF Florida				3	
COUNTY OF Broward	<del></del>			10.00 E	**************************************
Sworn to and subscribed before me on thi	s 7 day of Noven	nber 12	Peter J Mant	fredi	
		. ,	(Name of Indiv	idual Signing)	
who is personally known to me	whose identity I prove	ed on the basis of			
Patricia A Ka	on EE 169135	Jahren Jahricia	Notary Public Sign	ature	
£	£	- Comment	Notary's Printed N	ame	
	My Com	mission Expires:	5/12/16	· · · · · · · · · · · · · · · · · · ·	

FILING FEE: \$87.50 per class

HOME   ABOUTUS CO	DITACT US MY ACCOUNT		login  view cart   checkout	items in your bag: 0 subtotal: \$0.00	
Share   SHOP BY CATEGORY  Decals/Stickers Ladies T-Shirts Men's T-Shirts  SHOP BY PRICE  72  Like  FEATURED PRODUCTS	INTERT DESIG	BAD NS	a 55		
MORE INFORMATION  LOGIN  Email Address:  Password: You will be prempted to enter your password on the next page  Go  Create an account Forgot Password?  MAILING LISTS  There are no mailing lists at this time.	PTICE1 \$19.50	NEIGHBORHOOD S/S Price: \$19.99 More Into	NEIGHBORHOOI Price: \$24.99  More Into		
SEARCH SITE  SHOPPING CART  Your cart is empty.	SKULL rear window (decai)  Price: \$15.00  Quantity: 1  Add to Con More Into				
Home   About Us   Contact Us   My Account   Shipping Policy   Return Policy   Privacy Policy   Sitemap   Cart Help © 2012 Network Solutions E-Commerce Web Site					
BAD INTENT  Powered by Network Solutions Online Store					

OFFICIAL SPECIMEN

OHEICIVE SPECIMEN



## OFFICIAL SPECIMEN TM/SM REG.#



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