

T1200000/105

(Requestor's Name)

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(City/State/Zip/Phone #)

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W12-50854

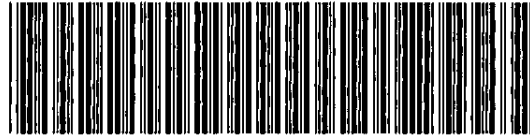
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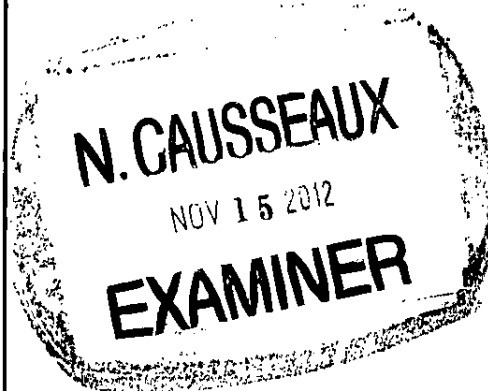
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TALLAHASSEE, FLORIDA

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FLORIDA DEPARTMENT OF STATE
Division of Corporations

October 3, 2012

CHARLES LIOTT
2477 STICKNEY POINT ROAD
SARASOTA, FL 34231

SUBJECT: 14 DAYS
Ref. Number: W12000050854

We have received your document for 14 DAYS and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We **DO NOT** accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 712A00024587

CASWELL | LEGAL

Christopher K. Caswell, JD, MBA, CFP®
Attorney and Counselor at Law
(Admitted in FL and GA)

240 S. Pineapple Ave., Suite 802, Sarasota, FL 34236
Telephone 941-366-7727 Fax 941-366-7478
www.CaswellLegal.com

Sender's Email: kbostic@CaswellLegal.com

November 7, 2012

Nanette Causseaux
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Re: Ref. Number W12000050854

Dear Nanette:

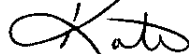
Enclosed please find the following documents:

1. A copy of your letter dated October 3, 2012 concerning our client's trademark application for '14 Days'.
2. Three (3) copies of a specimen showing the mark in use on our client's website

Please do not hesitate to contact our office if you should have any questions or need additional information concerning this trademark application.

Very Truly Yours,

CASWELL | LEGAL



Kate L. Bostic

Legal Assistant to Chris Caswell



APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
12 NOV 13 AM 9:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Charles Liott

(b) Owner's/Applicant's business address: 2477 Stickney Point Road
Sarasota, FL 34231
City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: 941 , 923-2567

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: _____

(2) Domicile State or Country: _____

(3) Federal Employer Identification Number: _____

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Chiropractic services

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Promotion of chiropractic services on website

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 44

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: September 17, 2012

(b) Date first used in Florida: September 17, 2012

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

14 DAYS

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" _____

_____ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Charles Liott, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Charles Liott

Typed or printed name of applicant

[Handwritten Signature]

Applicant's signature
(List name and title)

STATE OF Florida

COUNTY OF Seaside

SECRETARY OF STATE
TALLAHASSEE, FLORIDA

12 NOV 13 AM 9:34

FILED

Sworn to and subscribed before me on this 25 day of September, 2012, Charles Liott
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____

(Seal)



CHRISTOPHER CASWELL
MY COMMISSION # DD 940468
EXPIRES: December 17, 2013
Bonded Thru Budget Notary Services

[Handwritten Signature]

Notary Public Signature

CHRIS CASWELL

Notary's Printed Name

My Commission Expires: _____

FILING FEE: \$87.50 per class

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YOUR SARASOTA CHIROPRACTOR

Choosing the right Chiropractor is an important choice to make. Dr. Liott and his staff are trained on the latest chiropractic treatments & technologies.

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ASK THE EXPERT

Have a brief question you would like answered by one of our experts? Please enter it below

SARASOTA CHIROPRACTOR

Thank you for visiting the website of Sarasota Chiropractor Dr. Charles Liott, Dr. Alfred O. Smith, Dr. Brian Rist, and 14 Days™ - a professional Sarasota chiropractic clinic. In practice as well as online, Sarasota Florida 34231 chiropractor Dr. Liott, Dr. Smith, and Dr. Rist strive for excellence through superior patient treatment, education and satisfaction.

Within our website, Sarasota and surrounding area residents will find all types of health and wellness related information including information about our office and services, chiropractic, back and neck pain, work and auto injuries and much, much more.

We hope you enjoy the information within and share it with others. Again, thank you for visiting www.caraccidentssarasota.com and remember to come back often.

Yours in health,
Dr. Charles Liott, D.C.
Dr. Alfred O. Smith, D.C.
Dr. Brian Rist, D.C.
Chiropractors

WEBSITE RATING

Help us to better serve you... please rate our website!

- Excellent
- Good
- Fair
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