

T12000001097

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

(Business Entity Name)

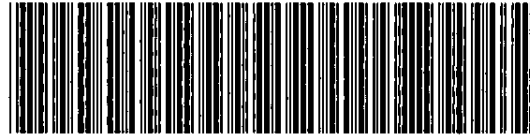
W12-55202

(Document Number)

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10/26/12--01021--023 \*\*87.50

SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

12 NOV 13 AM 9:34

FILED

N. CAUSSEAU  
NOV 13 2012  
EXAMINER



**BURKE BLUE**  
HUTCHISON WALTERS SMITH

LES W. BURKE \*  
ROB BLUE, JR.  
EDWARD A. HUTCHISON, JR.  
ELIZABETH J. WALTERS \*  
DOUGLAS L. SMITH +  
MICHAEL S. BURKE  
M. TODD BURKE  
WILLIAM S. HENRY\*\*  
JIMMY D. BARR ++  
WILLIAM C. HENRY\*\*\*  
JOY MARLER MASTERS +++  
J. CHRISTOPHER BARR  
DUSTIN N. DAILEY  
MICHAEL J. HAUVERSBUK  
MICHAEL J. HENRY  
CLARK T. ROGERS

October 25, 2012

Florida Department of State  
Registration Section  
Division of Corporations  
Clifton Bldg.  
2661 Executive Center Circle  
Tallahassee, FL 32301

via Federal Express

\* OF COUNSEL  
\* ALSO ADMITTED IN ALABAMA  
\*\* ALSO ADMITTED IN GEORGIA  
\*\*\* ALSO ADMITTED IN NEW YORK  
+ CERTIFIED CIRCUIT COURT MEDIATOR  
++ CERTIFIED CIRCUIT COURT MEDIATOR  
AND CERTIFIED FAMILY LAW MEDIATOR  
+++ LL.M. IN TAXATION

Re: Trademark Application; Our File No. E65-4958

To Whom It May Concern:

Please find enclosed a completed trademark application and our firm's check in the amount of \$87.50 to cover the application fee. Should you have any questions or comments, please do not hesitate to contact our office.

Sincerely,

BURKE BLUE, P.A.

  
Edward A. Hutchison, Jr.

/cmf  
Enclosures

PANAMA CITY  
221 MCKENZIE AVENUE  
PANAMA CITY, FLORIDA 32401  
TELEPHONE (850) 769-1414  
FACSIMILE (850) 784-0857

PANAMA CITY BEACH  
16215 PANAMA CITY BEACH PARKWAY  
PANAMA CITY BEACH, FLORIDA 32413  
TELEPHONE (850) 236-4444  
FACSIMILE (850) 236-1313

SANDESTIN  
GRAND BOULEVARD OFFICE PLAZA  
195 GRAND BOULEVARD, SUITE 101  
SANDESTIN, FLORIDA 32550  
TELEPHONE (850) 267-9498  
FACSIMILE (850) 267-9499

**COVER LETTER**

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** TRADEMARK

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

EDWARD A. SAN JUAN

(Name of Person)

E. F. SAN JUAN, INC.

(Firm/Company)

11442 HWY 231

(Address)

YOUNGSTOWN, FL 32466

(City/State and Zip Code)

For further information concerning this matter, please call:

EDWARD A. SAN JUAN at ( 850 ) 722-4830

(Name of Person)

(Area Code & Daytime Telephone Number)

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

October 29, 2012

EDWARD A. HUTCHISON, JR., ESQUIRE  
BURKE BLUE PA  
221 MCKENZIE AVENUE  
PANAMA CITY, FL 32401

SUBJECT: SATINA  
Ref. Number: W12000055202

We have received your document for SATINA and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

If the mark includes a logo or design, a brief written description must be provided.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimens to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 012A00026438



LES W. BURKE ◦  
ROB BLUE, JR.  
EDWARD A. HUTCHISON, JR.  
ELIZABETH J. WALTERS \*  
DOUGLAS L. SMITH +  
MICHAEL S. BURKE  
M. TODD BURKE  
WILLIAM S. HENRY\*\*  
JIMMY D. BARR ++  
WILLIAM C. HENRY\*\*\*  
JOY MARLER MASTERS +++  
J. CHRISTOPHER BARR  
DUSTIN N. DAILEY  
MICHAEL J. HAUVERSBUK  
MICHAEL J. HENRY  
CLARK T. ROGERS

November 7, 2012

Ms. Nanette Causseaux  
Florida Department of State  
Divisions of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

◦ OF COUNSEL  
\* ALSO ADMITTED IN ALABAMA  
\*\* ALSO ADMITTED IN GEORGIA  
\*\*\* ALSO ADMITTED IN NEW YORK  
+ CERTIFIED CIRCUIT COURT MEDIATOR  
++ CERTIFIED CIRCUIT COURT MEDIATOR  
AND CERTIFIED FAMILY LAW MEDIATOR  
+++ LL.M. IN TAXATION

Re: Satina Trademark Application; Reference No. W12000055202; Our File No. E65-4958

Dear Ms. Causseaux:

Pursuant to your letter we received regarding the above referenced matter, we have attached photographs of the logo stamped on the product itself. We have also added more description of the logo on Part III(1).

Should you require additional information, please do not hesitate to contact our office.

Sincerely,

BURKE BLUE, P.A.

  
Edward A. Hutchison, Jr.

/cmf  
Enclosures  
cc: E.F. San Juan, Inc.

PANAMA CITY  
221 MCKENZIE AVENUE  
PANAMA CITY, FLORIDA 32401  
TELEPHONE (850) 769-1414  
FACSIMILE (850) 784-0857

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SANDESTIN, FLORIDA 32550  
TELEPHONE (850) 267-9498  
FACSIMILE (850) 267-9499

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED  
12 NOV 13 AM 9:34  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: E. F. SAN JUAN, INCORPORATED

(b) Owner's/Applicant's business address: 11442 HWY 231

YOUNGSTOWN, FL 32466

City/State/Zip

If different, Owner's/Applicant's mailing address: P.O. BOX 249

YOUNGSTOWN, FL 32466

City/State/Zip

(c) Owner's/Applicant's telephone number: (850) 722-4830

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual     Corporation     Joint Venture     Limited Liability Company  
 General Partnership     Limited Partnership     Union     Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: 494234

(2) Domicile State or Country: FLORIDA

(3) Federal Employer Identification Number: 59-1655514

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

N/A

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

**TROPICAL DECKING LUMBER**

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2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

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TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

**IMPRINTED ON ACTUAL PRODUCT.**

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2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

**CLASS 19 - BUILDING MATERIALS**

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**PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: N/A

(b) Date first used in Florida: 10/23/12

**PART III**

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

SATINA

. WITH "SATINA"

TO THE RIGHT IN FREESTYLE SCRIPT.

LOGO IS AN "S" AND

"J" IN A ROUND CIRCLE.

Provide the English translation of any and all terms listed #1 above, when applicable: \_\_\_\_\_

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ "APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, EDWARD A. SAN JUAN, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

EDWARD A. SAN JUAN, FOR E. F. SAN JUAN, INC.

Typed or printed name of applicant

*[Handwritten Signature]*  
Applicant's signature  
(List name and title)  
President

FILED  
12 NOV 13 AM 9:34  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

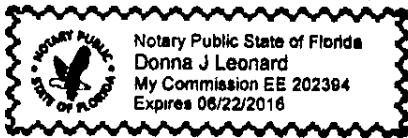
STATE OF FLORIDA

COUNTY OF BAY

Sworn to and subscribed before me on this 24<sup>th</sup> day of OCTOBER 12, EDWARD A. SAN JUAN  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

(Seal)



*[Handwritten Signature]*  
Notary Public Signature  
*Donna J. Leonard*  
Notary's Printed Name

My Commission Expires: 6/22/16

FILING FEE: \$87.50 per class

