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COVER LETTER

TO: Registration Section
Division of Corporations

_{SUBJECT:} North Beach Village

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Jason Crush

(Name of Person)

Crush Law, P.A.

(Firm/Company)

333 N New River Drive E, Ste. 2200

(Address)

Ft. Lauderdale, FL 33301

(City/State and Zip Code)

For further information concerning this matter, please call:

Jason Crush

_a, 954

522.2010

(Name of Person)

(Area Code & Daytime Telephone Number

MAILING ADDRESS:

Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314 STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE Division of Corporations

September 17, 2012

JASON CRUSH, ESQUIRE JASON CRUSH, P.A. 333 N. NEW RIVER DRIVE E., SUITE 2200 FT. LAUDERDALE, FL 33301

SUBJECT: NORTH BEACH VILLAGE

Ref. Number: W12000047787

We have received your document for NORTH BEACH VILLAGE and your check(s) totaling \$175.00. However, the document has not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected your document to reflect the appropriate class(es). Your mark falls under class(es) "35 & 37".

Please notify this office in writing if you would like this office to proceed with your filing.

You may comply with this request via fax. Please fax correction(s) to the attention of the undersigned examiner at 850-245-6030.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux Document Specialist Supervisor

Letter Number: 412A00023304

,	APPLICATION FOR THE R PURSUANT TO	REGISTRATION OF A TRADEM O CHAPTER 495, FLORIDA STATÚTES	ARK OR SERVICE MARK 75
то:	Division of Corporations Post Office Box 6327 Tallahassee, FL 32314		1 22 AH
		PART I	9: 31 STATE STATE
	NER/APPLICANT: Enter the name and add Service Mark on the records of the Florida Dep		entity to be listed as the owner of the Trademark
(a)	Owner's/Applicant's name: Par San	da	
(b)	Owner's/Applicant's business address: 50	0 E Broward Blvd auderdale, FL 3339	. Ste. 1620
	- t. Et	•	state/Zip
f diffe	rent, Owner's/Applicant's mailing address:		
		O': /O	777
(c)	Owner's/Applicant's telephone number: (954	4 ₃ 377.4292	tate/Zip
Check	the appropriate box to indicate the Owner/App	olicant is a(n):	
7 .	Individual	□Joint Venture	☐ Limited Liability Company
	General Partnership Limited Partnership	□Union	Other:
f the Cof State country employ	wner/Applicant is a business entity, the busines. If the Owner/Applicant is not an individua under the laws of which the business entity er identification number (EIN) in #3.	ess entity must have an active filing of l, enter the business entity's Florida is currently formed, organized or in	or registration on file with the Florida Department registration/document number in #1, the state or ncorporated under in #2, and the entity's federal
1) Flo	rida registration/document number:		
2) Doi	nicile State or Country:		
	eral Employer Identification Number:		
ised in ractor e	connection with. For example: furniture mo	oving services, diaper services, hous	ogan being registered in connection with a type of must list the specific service(s) the mark is being se painting services, wholesale and retail sales of le in the market place, enter the specific service(s)
Note:	List only those services currently being rendere	ed by the owner/applicant. Do not in	nclude future services.)
MANAGE	MENT OF HOTELS, GROCERIES & RESTAURANTS, MANAGEM	MENT OF ADVERTISING, PROMOTION	OF HOTEL, GROCERIES & RESTAURANT PROPERTIES

2. (b) 'TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the 'applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:				
(Note: List only those product(s) currently available. Do not include future products.)				
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:				
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:				
Site signage, Website, brochures, advertisements, letterhead, and flyers.				
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:				
·				
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.				
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above: Class 35 & Class 43				

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

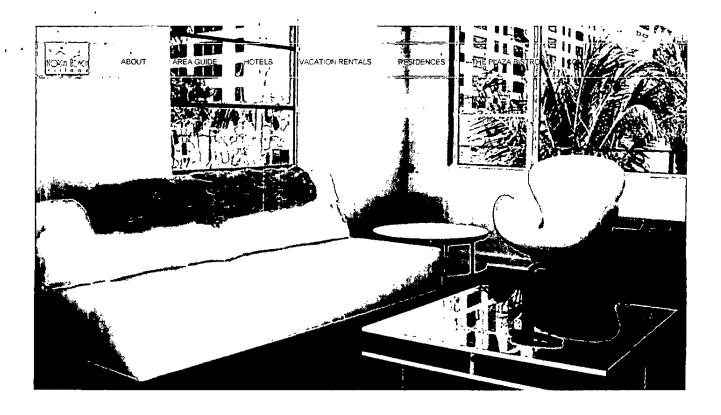
Note: The Florida Statutes require a mark to be in use prior to registration. (a) Date first used in other state or country, if applicable:			
PART III			
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:			
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)			
North Beach Village			
Provide the English translation of any and all terms listed #1 above, when applicable:			
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.			
Enter all terms listed in #1 above which require a disclaimer in the space provided below:			
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"			
"APART FROM THE MARK AS SHOWN			

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

except a related company has registered this mark in thereof or in such near resemblance as to be likely.	being sworn, depose and say that I am the owner and the applicant the owner and applicant herein, and to the best of my knowledge no other person in this state or has the right to use such mark in Florida either in the identical form when applied to the goods or services of such other person to cause confusion, to and verification on my/the applicant's behalf. I further acknowledge that I have and that the facts stated herein are true and correct.
Par Sanda	
Tai-	Typed or printed name of applicant
	Applicant's signature (List name and title)
STATE OF Florida	<u> </u>
COUNTY OF Broward	
Sworn to and subscribed before me on this d	(Name of Individual Signing)
who is personally known to me whose	identity I proved on the basis of
COURTNEY CRUSH MY COMMISSION & EE 103116 EXPIRES: June 13, 2015 Bonderl Thru Notary Public Underwriters	Notary Public Signature Notary's Printed Name
	My Commission Expires:
9. 31 FLORINA PROJECT	FILING FEE: \$87.50 per class
SSEE STEE	Page 4 of 4

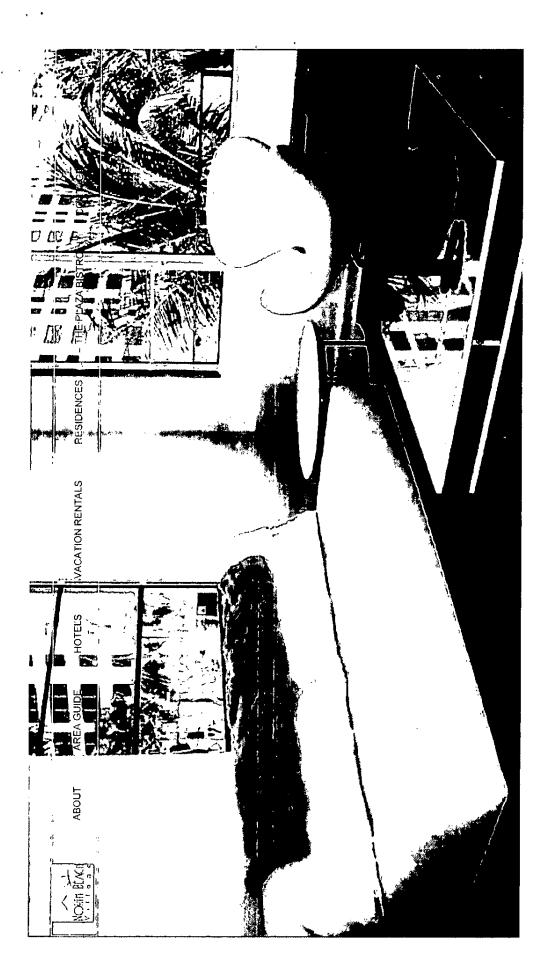


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Located on Fort Lauderdale Beach Florida, our mission is to create an area where locals and visitors

can experience love and happiness.

9/11/2012