

T12000000555

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP WAIT MAIL

(Business Entity Name)

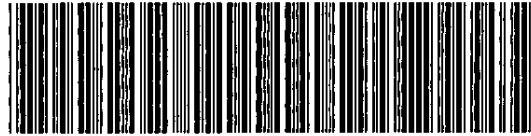
W12-29594

(Document Number)

Certified Copies _____ Certificates of Status _____

Special Instructions to Filing Officer:
855/6370 / 676/304
6260
Tx 13935 & 36
Shipment/cargo services
Class 39

Office Use Only
Remittance of Money
Service class 36
Multi Retail store
class 35



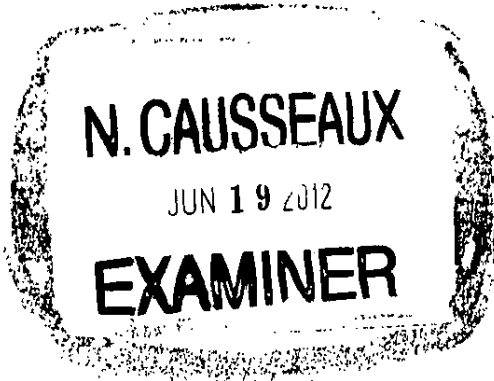
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T12-555

05/24/12--01015--010 **87.50

FILED
12 JUN 19 AM 11:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

07/06/12--01017--007 **175.00



COVER LETTER

T12-555

TO: Registration Section
Division of Corporations

SUBJECT: Logo of "Via al Exito Envios"
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

John Gutierrez
(Name of Person)

Via al Exito Envios
(Firm/Company)

1908 E. Osceola PKWY
(Address)

Kissimmee, FL 34743
(City/State and Zip Code)

For further information concerning this matter, please call:

John Gutierrez at (407) 590-6610
(Name of Person) (Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314 ✓

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301 X

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

May 30, 2012

JOHN GUTIERREZ
VIA AL EXITO ENVIOS
1908 EAST OSCEOLA PARKWAY
KISSIMMEE, FL 34743

SUBJECT: VIA AL EXITO ENVIOS & DESIGN OF LATIN AMERICA MAP
ENCLOSED IN A CIRCLE FOLLOWED BY ARROWS, CREATING THE
EFFECT OF SYNERGY WITH PRIMARY COLORS YELLOW, BLUE AND RED
Ref. Number: W12000029594

We have received your document for VIA AL EXITO ENVIOS & DESIGN OF
LATIN AMERICA MAP ENCLOSED IN A CIRCLE FOLLOWED BY ARROWS,
CREATING THE EFFECT OF SYNERGY WITH PRIMARY COLORS YELLOW,
BLUE AND RED and your check(s) totaling \$87.50. However, the document has
not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected your document to reflect
the appropriate class(es). Your mark falls under class(es) "39, 25 & 36".

There is a balance due of \$175.00.

"SHIPMENT/CARGO SERVICES" CLASS 39, "REMITTANCE OF MONEY"
CLASS 36, "MULTI RETAIL STORE SERVICES" CLASS 35

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if
the applicant fails to reply or resubmit the corrected/amended application within
three months from date of this letter.

If you have any questions concerning the filing of your document, please call
(850) 245-6051.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 812A00015464

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

FILED
12 JUN 19 AM 11:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: John Gutierrez

(b) Owner's/Applicant's business address: 1908 E. Osceola Pkwy
Kissimmee, FL 34743
City/State/Zip

If different, Owner's/Applicant's mailing address: _____
City/State/Zip

(c) Owner's/Applicant's telephone number: (407) 590-6610

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: Fictitious Name

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: G11000048391

(2) Domicile State or Country: FLORIDA USA

(3) Federal Employer Identification Number: 20-3295242

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Logo is a service mark for "Via al Exito Envios"
who provides Shipment/Cargo Services, to public
In general, and remittance of money to Latin America
In addition to providing multi service retail store

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

Newspaper advertisement, bussiness cards, brochures, flyers, pamphlets, menus, TV commercials. Logo encloses map of Latin America, pleope/countries that we service.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 39, 35, 36

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: 10/01/2005

(b) Date first used in Florida: 10/01/2005

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

Via al Exito Envidos, Logo Description: Latin America
Map enclosed in a circle followed by arrows,
with primary
colors yellow, blue and red.

Provide the English translation of any and all terms listed #1 above, when applicable: _____

Via al Exito Envidos - Route to Success

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Latin America Map
inclusive in logo." APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, John Gutierrez, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

John Gutierrez
Typed or printed name of applicant

[Signature]
Applicant's signature
(List name and title)

FILED
12 JUN 19 AM 11:34
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF FLORIDA

COUNTY OF ORANGE

Sworn to and subscribed before me on this 21 day of MAY, 2012, John Gutierrez
(Name of Individual Signing)

who is personally known to me whose identity I proved on the basis of _____

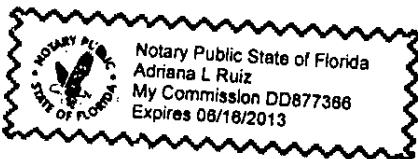
[Signature]

Notary Public Signature

Adriana Ruiz

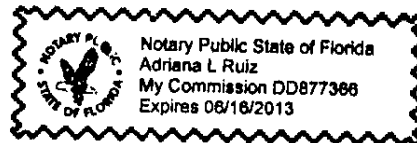
Notary's Printed Name

(Seal)



My Commission Expires: DD 877388

FILING FEE: \$87.50 per class



OFFICIAL SPECIMEN



VIA AL EXITO
WWW.MERCADOSENCASA.COM
**¿CANSADO DE ENVIAR DINERO A COLOMBIA
Y QUE SE LO GASTEN EN COSAS QUE NO SON?**
VIA AL EXITO PIENSA EN TI

**ESCOGES EL MERCADO Y PAGAS AQUI
Y TE LO PONEMOS EN CUALQUIER PARTE DE COLOMBIA.**
**ES UNA FORMA DE AYUDAR A TU FAMILIA,
SIN CORRER EL RIESGO DE QUE TU DINERO
SE LO GASTEN EN OTRAS COSAS.**

MERCADO EN CASA
HACE FELIZ A TUS SERES QUERIDOS

Orlando: (Semoran)
1726 Woolco Way • Orlando, FL 32822
Esqu. entre Semoran y Curry Ford Detras de Sedanos
Tel: 407.384.7808 • 407.574.3086 • Fax: 407.384.7346

Kissimmee (Osceola)
VIA AL EXITO II
1908 E. Osceola Pkwy • Kissimmee, FL 34743
Al Lado de Trópico Restaurante
Tel: 407.483.8909 • Fax: 407.483.8910

class 36

OFFICIAL SPECIMEN



VIA AL EXITO

Envios de Carga a Colombia por solo

Envios de Dinero A Toda LatinoAmerica

vigo ENVIOS DE DINERO RIGI ENVIOS DE DINERO



\$1.30 X Libra

IDs y Licencias Internacionales

5 años de validades expedida legalmente en este pais y no residentes. Permisos para salida de menores al exterior. Laminado de Documentos Poderes. Supervivencias. Apostillaje \$35.00 puesto en Colombia Hacemos que el cobro de tu pension sea un exito... Llamenos !!



Récogemos en su casa
321-987-9744 \$1.60 X Libra



COSTAMAR

TRAVEL

AGENCIA DE VIAJES



REPARACION DE COMPUTADORAS
DIAGNOSTICO

TECNICO CERTIFICADO
A+
CERTIFIED - CA

PAYMENT CENTER

T-Mobile



SIMPLE Mobile

verizon wireless



at&t TRACFONE wireless, inc.

CONVERTIMOS TUS VIDEOS



Tus recuerdos familiares, bodas, bautizos, cumpleaños viajes y todo lo que tengas en formato VHS

Class 39+36

OFFICIAL SPECIMEN



VIA AL EXITO ENVIOS DE CARGA
Y DINERO

Carmen Uribe
Ventas

Tels: 407-384-7808 / 407-574-3086 - Fax: 407-384-7346
1726 WOOLCO WAY, ORLANDO, FL 32822
viaalexito1@hotmail.com

Class 35