

TI2000000225

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(Address)

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(Business Entity Name)

(Document Number)

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800294981538

TI2-225  
Renewal

02/27/17--01027--027 \*\*446.25

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DIVISION OF CORPORATIONS  
17 FEB 27 AM 8:46

N. CAUSSEAU

FEB 28 2017

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GILCHRIST, P.A.

INTELLECTUAL PROPERTY ATTORNEYS

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Ava K. Doppelt  
Brian R. Gilchrist  
Christopher F. Regan  
David L. Sigalow  
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[rsanturri@addmg.com](mailto:rsanturri@addmg.com)

February 24, 2017

**Via Federal Express**

Florida State Department  
Division of Corporations, Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

Re: Florida State Trademark / Service Mark / Application Serial No. T12000000225  
for the Mark WINDERMERE POOL SERVICES  
(Our File No. 0118002)

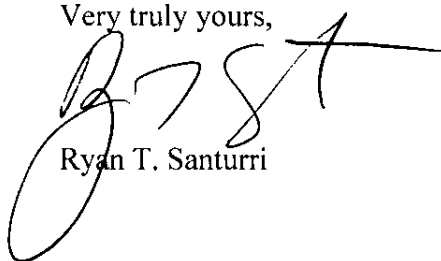
Dear Sirs:

Enclosed herewith, please find the following:

1. Renewal Application;
2. Specimens 6 (3 copies of each) per class;
3. Copy of the registration particulars from sunbiz.org;
4. A check in the total amount of \$446.25 (87.50 per class and the 8.75 fee for the renewal certificate); and,
5. A self-addressed return envelope.

If any other information and/or documentation is required, please contact me. Otherwise, we look forward to receipt of the renewal certificate in due course.

Very truly yours,



Ryan T. Santurri

RTS/gmc  
Enclosures

**Orlando Office (Main)**  
255 South Orange Ave.  
Suite 1401  
Orlando, FL 32801  
Mail To: P.O. Box 3791  
Orlando, FL 32802-3791

tel: 407-841-2330  
fax: 407-841-2343

**Winter Springs Office**  
1135 E. State Road 434, Suite 3001  
Winter Springs, FL 32708  
tel: 407-796-5051 fax: 407-796-5065

**Miami Office**  
1221 Brickell Ave., Suite 2400  
Miami, FL 33131  
tel: 305-374-8303 fax: 305-374-8306

**Jacksonville Office\***  
4720 Salisbury Road  
Jacksonville, FL 32256  
tel: 904-398-7000 fax: 904-398-7003

**Tampa Office\***  
2202 N. West Shore Blvd., Suite 200  
Tampa, FL 33607  
tel: 813-639-4222 fax: 407-841-2343  
\*Satellite Office



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## COVER LETTER

**TO:** Registration Section  
Division of Corporations

**SUBJECT:** WINDERMERE POOL SERVICES  
(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Ryan T. Santurri, Esq.  
(Name of Person)

Allen, Dyer, Doppelt, Milbrath & Gilchrist, P.A.  
(Firm/Company)

255 S. Orange Avenue, Suite 1401  
(Address)

Orlando, Florida 32801  
(City/State and Zip Code)

For further information concerning this matter, please call:

Ryan T. Santurri, Esq. at (407) 841-2330  
(Name of Person) (Area Code & Daytime Telephone Number)

**STREET/COURIER ADDRESS:**

Registration Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, Florida 32301

**MAILING ADDRESS:**

Registration Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

**FILING FEE: \$87.50 per class**  
**CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)**

**(NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

## MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Burns Pool Service, Inc.

P.O. Box 850

Windermere, Florida 34786

Return To: Division of Corporations

P.O. Box 6327

Tallahassee, FL 32314

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
17 FEB 27 AM 8:48

1) Mark Registered: WINDERMERE POOL SERVICES

2) Registration Number: T12000000225

3) Date Filed: 03/09/2012 4.) Renewal Date: 03/09/2017 5.) Class(es) Filed: 37

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

Mark is still in use in the State of Florida

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: Florida

Burns Pool Service, Inc.

Typed or Printed Name of Owner

Joe Burns

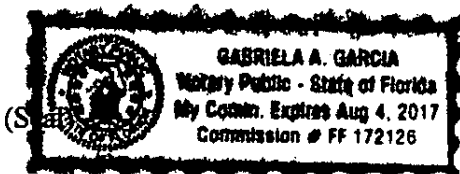
Owner's Signature or Authorized Person's Signature

STATE OF Florida

COUNTY OF ORANGE

Sworn to and subscribed before me on this 6<sup>th</sup> day of February, 2017, JOSEPH BURNS.  
(Name of Individual Signing)

☐ who is personally known to me ☒ whose identity I proved on the basis of FL DL



Gabriela Garcia

Notary Public's Signature

GABRIELA GARCIA

Notary Public's Printed Name

Fee: \$87.50 Per Class

Certificate of Renewal : \$8.75 (Optional)

CR2E005 (1/11)



Contact us for all pool needs:  
(407) 654-0707

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# Enjoy Your Pool, We'll Take Care of the Rest!

The clear leader in pool cleaning, repair and upgrades.

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## Welcome to Windermere Pool Services

We offer swimming pool maintenance and cleaning services to Central Florida residents and commercial properties and have proudly served the West Orange County area since 1987.



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[Service Areas](#)

Windermere Pool Services (407) 654-0707



We service and repair swimming pools in West Orange and South East Lake Counties, including those in Windermere, Winter Garden, Ocoee,

Clermont, Oakland, Lake Buena Vista, Ferndale, Montverde, Minneola, Gotha, Metro West, Dr. Phillips and Bay Hill. We are truly never far away if you should need us.

We are licensed and insured to service residential and commercial swimming pools.

[Read More About Our Company](#)



Orange and South East  
Lake Counties, including  
those in Windermere,  
Winter Garden, Ocoee,

Clermont, Oakland, Lake Buena Vista,  
Ferndale, Montverde, Minneola, Gotha,  
Metro West, Dr. Phillips and Bay Hill. We are  
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[Read More About Our Company](#)

### Latest from the Windermere Pools Blog:

#### Keep Those Resolutions – Getting Healthy In Your Swimming Pool

It's a new year and we all have fitness goals to keep up with - why not utilize your swimming pool to help you meet these goals!

Posted: Mon, January 23, 2017

#### Recipe: Spiced Salmon Kebabs with Yogurt Sauce

There's nothing more fun than wowing your friends and family with your grill skills during a weekend pool party! Need to shake things up a bit? Check out this fantastic grilled salmon kebab recipe from Food Network's Bobby Flay.

Posted: Fri, August 19, 2016

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If you're a pet owner and a pool owner, you may know that for some pets—with the exception of cats—the pool can be a great place to play and explore! To make sure everything goes swimmingly, follow these steps to make sure Man's Best Friend remains safe in a home with a pool.

Posted: Thu, August 11, 2016

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**“Using Windermere Pools for my pool service was the  
best thing I could have done”**

*– Diane D. of Winter Garden*

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BBB Rating: A+  
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382 Calliope Street, Ocoee, FL 34761

Phone: 407-654-0707 | [Contact Us](#)

Pool Contractor License #CPC1457474 | LP Gas License #27858

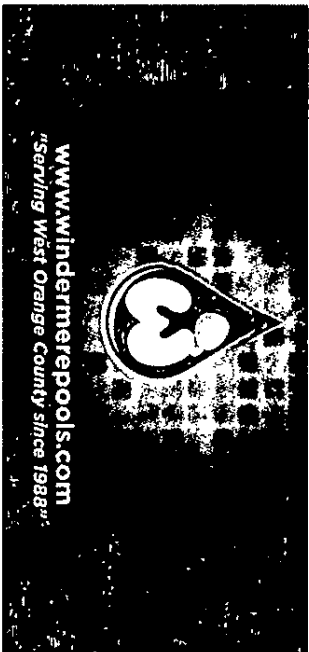
Website design and development by Alana Design & Marketing, Inc.



**Joe Burns**  
joe@windermerepools.com  
ph (407) 654-0707

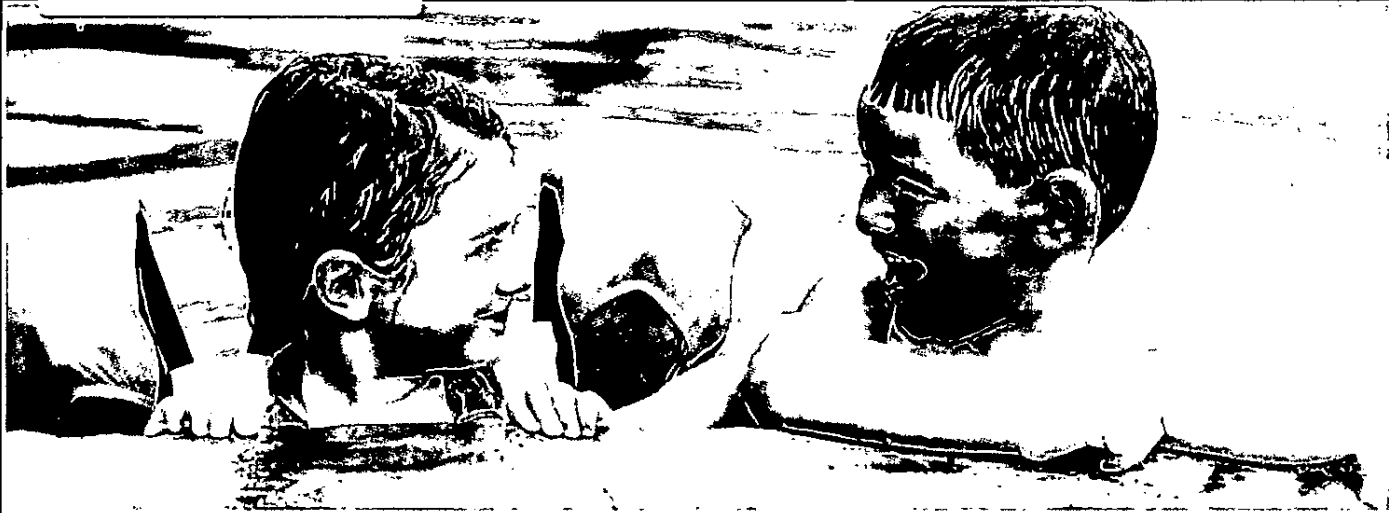


PO Box 850, Windermere, FL 34786



Pool Contractor License #CPC1457474 | LP Gas License #27858





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*"I am very pleased with the results. Don did a very good job and answered some questions that I had. Once again, thanks!"*

—Gines F. of Orlando

## Frequently Asked Questions

[Home](#) / [About Us: Frequently Asked Questions](#)

We offer swimming pool maintenance and cleaning services to Central Florida residents and commercial properties — and have proudly served Orlando and the surrounding area for over 20 years. We service and repair swimming pools in West Orange County, including those in Windermere, Winter Garden, Ocoee, Oakland, Gotha, Metro West, Dr. Phillips, South East Lake County and Bay Hill. We are truly never far away if you should need us.

### Licenses, Insurance, Ratings

Are you licensed and insured?

Are your employees covered by Workmen's Compensation Insurance?

What is your *Better Business Bureau (BBB)* rating?

What is your *Angie's List* rating?

### Services and Schedule

Do you offer weekly pool service?

Do you offer service for both screened and un-screened pools?

Do you service commercial pools?

Do you work all year round?

If I need a new part, how long will it take to order it?

### Payment Options

Do you accept credit cards?

Can you bill me by email or charge my credit card automatically each month?

Can I pay you by credit card through this website?

### Service Area

What areas around Orlando do you service?

#### Payment Options

Do you accept credit cards?

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#### Service Area

What areas around Orlando do you service?

My property is rented out and I live out of state/out of the country, can you help to deal with my pool issues even though I am not there?

#### Staff and Service Reliability

Does the staff wear uniforms?

Are the company vehicles clearly identified?

Is *Windermere Pool Service* a drug-free workplace?

How do you know if your employee visited my pool?

#### General Information

My swimming pool has algae, what does that mean?

My swimming pool is cloudy, what does that mean?

Is it bad to have a lot of foliage around the pool?

#### Are you licensed and insured?

Yes. We are licensed by the state of Florida and insured to protect the safe maintenance of your pool. We see too many "wanna be" pool cleaners driving their pick-up trucks with extension poles and hand-made chemicals around Central Florida. We know the damage they can cause. We choose to do business as a licensed pool company and know you'll appreciate the value and insurance of a reputable and reliable, long-term pool service company. We've been serving Orlando and the surrounding area for over 20 years. Our Pool Contractor license is #1457474. We are also licensed as a Gas Installer, license #26531.

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#### Are your employees covered by Workmen's Compensation Insurance?

Yes. Our employees are covered by Workmen's Compensation Insurance.

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#### What is your Better Business Bureau (BBB) rating?

*Windermere Pool Services* is proud to maintain an 'A+' rating with the *Better Business Bureau*.

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Pool & Spa Service  
in Orlando

#### What is your *Angie's List* rating?

*Windermere Pool Services* is proud to maintain an 'A' rating with *Angie's List*.

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#### Do you offer weekly pool service?

Yes. We offer a variety of pool cleaning services depending on your preferred level of involvement. Please refer to our pool services page for more information.

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[back to top](#)

**Do you offer weekly pool service?**

Yes. We offer a variety of pool cleaning services depending on your preferred level of involvement. Please refer to our pool services page for more information.

[back to top](#)

**Do you offer service for both screened and unscreened pools?**

Yes. We service screened and unscreened pools and will be happy to come by and discuss your needs.

[back to top](#)

**Do you service commercial pools?**

Yes. Contact us to schedule an appointment to discuss your needs.

[back to top](#)

**Do you work all year round?**

Almost. We work 51 weeks a year. The only full week that we close is the week between Christmas and New Year. We close for one day each on Memorial Day, Labor Day and July 4th. We close for 2 days at Thanksgiving. During those holiday weeks, every pool is cleaned, we just work longer hours the rest of the week and may change you to a different service day for that week. Contact us to confirm your pool's schedule.

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**If I need a new part, how long will it take to order it?**

We carry a variety of parts in-stock at all times. We aim to have parts ordered and replaced within just a few days so that you can enjoy your swimming pool as quickly as possible.

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**Do you accept credit cards?**

Yes. We accept most major credit cards including Visa®, MasterCard®, Discover® and American Express®.

[back to top](#)

**Can you bill me by email or charge my credit card automatically each month?**

Yes. We have multiple billing options, please contact us to discuss your needs.

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**Can I pay you by credit card through this website?**

Yes, we're adding that feature soon! Until then, simply click [here](#) to make payment arrangements.

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**What areas around Orlando do you service?**

We provide swimming pool services for areas throughout Orlando and Central Florida, including: Bay Hill, Clermont, Dr. Phillips, Ferndale, Gotha, Lake Buena Vista, Metro West, Minneola, Montverde, Ocoee, Windermere and Winter Garden. We serve most areas within these zip codes: 32836, 32835, 32819, 34711, 34715, 34734, 34756, 34760, 34761, 34786, 34787. Please click [here](#) for a map of our service area.



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[back to top](#)

**My property is rented out and I live out of state/out of the country, can you help to deal with my pool issues even though I am not there?**

We have customers all over the globe. We will work with you to find a solution to your pool needs wherever you are.

[back to top](#)

**Does the staff wear uniforms?**

Yes. All staff members wear shirts bearing the *Windermere Pool Service* name and emblem.

[back to top](#)

**Are the company vehicles clearly identified?**

Yes. All vehicles are clearly identified with the *Windermere Pool Service* name and emblem.

[back to top](#)

**Is Windermere Pool Service a drug-free workplace?**

Yes.

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**How do you know if your employee visited my pool?**

All of our trucks are equipped with GPS tracking systems that allow us to monitor where they are, how long they were at your property, even what speed they are driving — 24/7.

[back to top](#)

**My swimming pool has algae, what does that mean?**

There are thousands of varieties of algae, including black, green and blue-green. Excessive algae can be caused by a variety of problems. We recommend prevention — rather than cure. Although algae does not cause disease, it is unsightly, may cause illness, and may cause odor in and around your pool. Contact us as soon as possible so that we can establish the problem and offer the correct treatment. Don't just throw chemicals at your pool, you may make the problem worse.

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**My swimming pool is cloudy, what does that mean?**

A cloudy swimming pool can be caused by a variety of problems, including - but not limited to - pH imbalance, low chlorine, too much algae growth, dirty filter. Contact us as soon as possible so that we can establish the problem and offer the correct treatment. Don't just throw chemicals at your pool, you may make the problem worse.

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**Is it bad to have a lot of foliage around the pool?**

Generally foliage is not a problem as long as it is kept trimmed. Bear in mind that rain water run-off from fertilized plants WILL lead to increased phosphate levels in your pool

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#### Is it bad to have a lot of foliage around the pool?

Generally foliage is not a problem as long as it is kept trimmed. Bear in mind that rain water run-off from fertilized plants WILL lead to increased phosphate levels in your pool (phosphates are the food that algae eats) and will undoubtedly mean more regular algae outbreaks.

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382 Callopie Street, Ocoee, FL 34761  
Phone 407.654.0707 / Email info@wps.com  
Pool Contractor License #CPC14574741 LP Gas License #27858  
Website design and development by Alvin Design LLC



Contact us for all pool needs:  
(407) 654-0707

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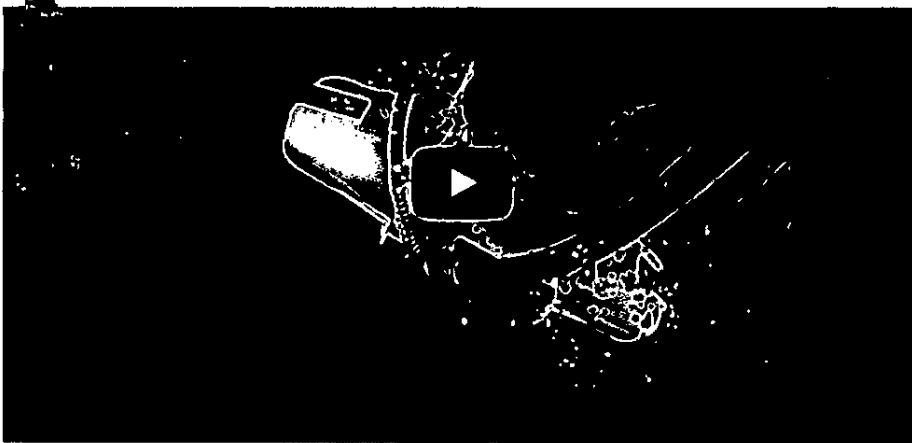


Orange and South East  
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*– Diane D. of Winter Garden*

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Website design and development by [Amaro Design Agency, Inc.](#)