

71138

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

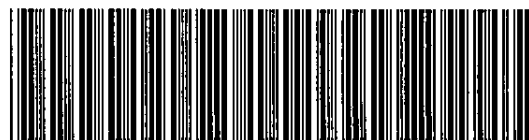
(Business Entity Name)

(Document Number)

Certified Copies _____ Certificates of Status _____

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000257364970

Renewal
711138

03/06/14--01032--021 **96.25 ✓

FILED
14 MAR -6 PM 1:30
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

MAR -7 2014

N. CAUSSEAU



March 5, 2014

VIA U.S. MAIL

Florida Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

Re: Mark Renewal Application

Dear Sir or Madam:

Enclosed please find the following documents relating to our request to renew our state registration filing for Bloomin' Onion (Reg. Number T11138):

1. A Mark Renewal Application;
2. Our check no 1000011818 in the amount of Ninety Six and 25/100 Dollars (\$96.25) as payment for the renewal fee and a certificate of renewal; and
3. Several specimens of use including an excerpt of the current menu of Outback Steakhouse® and a recent coupon.

As evidence of receipt of this filing, please date stamp the enclosed copy of this letter and return it to me in the self-addressed, stamped envelope.

Should you have any questions or concerns, please do not hesitate to contact me at the below listed address and contact information.

Sincerely,

Celeste N. Perrino
Corporate Counsel
2202 North Westshore Blvd., 5th Floor
Tampa, Florida 33607
Phone: (813) 830.4209
Fax: (813) 387.8294
celesteperrino@bloominbrands.com

Enclosures



COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Bloomin' Onion
(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Celeste N. Perrino, Esq.
(Name of Person)

Bloomin' Brands, Inc.
(Firm/Company)

2202 North West Shore Blvd.
(Address)

Tampa, Florida 33607
(City/State and Zip Code)

For further information concerning this matter, please call:

Celeste N. Perrino at (813) 282-1225
(Name of Person) (Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class
CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(**NOTE:** The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

OS Asset, Inc.

2202 North West Shore Blvd., 5th Floor

Tampa, Florida 33607

Return To: Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

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DIVISION OF CORPORATIONS
TALLAHASSEE, FLORIDA

1) Mark Registered: Bloomin' Onion

2) Registration Number: T11138

3) Date Filed: 06/06/1989 4.) Renewal Date: 06/06/2014 5.) Class(es) Filed: TM-00290000

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The Bloomin' Onion trademark is still used in the Outback Steakhouse restaurant chain
to promote a popular and well known fried onion appetizer.

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: Florida

OS Asset, Inc.

Typed or Printed Name of Owner

Owner's Signature or Authorized Person's Signature

STATE OF Florida

COUNTY OF Hillsborough

Sworn to and subscribed before me on this 29th day of January, 2014, Joseph J. Kadow
(Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

 KAREN L. CANZONERI
NOTARY PUBLIC
STATE OF FLORIDA
Comm# EE164365
Expires 2/8/2016

Karen L. Canzoneri
Notary Public's Signature

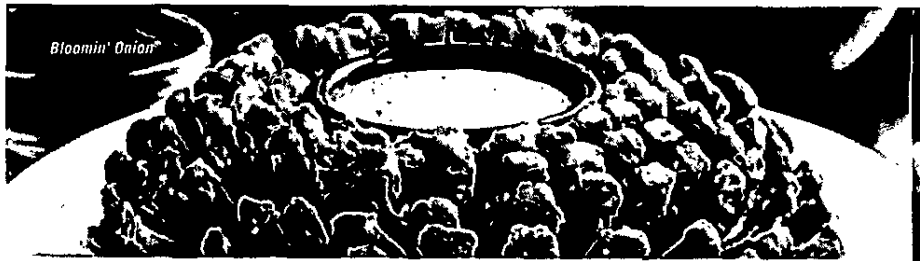
Karen Canzoneri

Notary Public's Printed Name

Fee: \$87.50 Per Class

Certificate of Renewal : \$8.75 (Optional)
CR2E005 (1/11)

Bloomin' Onion



THE
DINGO

AUSSIE-TIZERS* TO SHARE

- Bloomin' Onion*** Our special onion is hand-carved, cooked until golden and ready to dip into our spicy signature bloom sauce. 7.49
- Alice Springs Chicken Quesadillas*** Stuffed with fresh grilled chicken breast, sautéed mushrooms, bacon, melted cheeses and honey mustard sauce. Regular 8.99 Small 5.99
- Aussie Cheese Fries** Topped with melted Monterey Jack, Cheddar and chopped bacon with a spicy ranch dressing. Regular 8.99 Small 6.99
- Seared Ahi Tuna*** Sashimi-style Tuna rubbed in spices and seared rare with creamy ginger-soy sauce and wasabi vinaigrette. Regular 10.99 Small 7.99
- Grilled Shrimp on the Barbie** Sprinkled with seasonings and wood-fire grilled. Served with remoulade sauce. 8.99
- Chicken Artichoke Flatbread** Crispy flatbread topped with wood-fire grilled chicken, chopped spinach, artichokes and Parmesan cheese. 5.99
- Crab Stuffed Mushrooms** Sautéed mushrooms stuffed with lump crab meat served over a creamy lemon butter sauce. 5.99
- Coconut Shrimp*** Dipped in beer batter, rolled in coconut and fried golden. Paired with Creole marmalade. 8.99
- Wings** Chicken wings tossed in our secret spices served with our Blue Cheese dressing and celery. Choose mild, medium or hot. 8.99
- Spinach Artichoke Dip** A creamy blend of spinach, artichokes, Monterey Jack and Parmesan baked until bubbly. Served with white corn tortilla chips. 7.99
- Crab & Avocado Stack** Avocado and marinated crab meat topped with minced tomato basil and a drizzle of wasabi vinaigrette. Served with white corn tortilla chips. 8.99

SOUPS & SALADS

- Walkabout Soup* of the Day** Today's fresh made soup. Bowl 4.29 Cup 2.99
- French Onion Soup** Made with our world-famous onions and topped with melted Provolone cheese. 5.29
- Aussie Chicken Cobb Salad** Wood-fire grilled or crispy chicken, fresh mixed greens, chopped hard-boiled eggs, tomatoes, bacon, Monterey Jack and Cheddar cheese and freshly made croutons. Tossed in your choice of dressing. 12.99
- Sesame Salad** - NEW!** Grilled chicken, Ahi Tuna or Salmon, mixed greens, red peppers, chopped cilantro, sliced almonds and sesame seeds tossed in sesame vinaigrette. 12.99
Chicken and Ahi Tuna Sesame Salads are under 600 calories.
- Steakhouse Salad**** Seared sirloin, mixed greens, Aussie Crunch, tomatoes, red onions, cinnamon pecans and Danish Blue Cheese vinaigrette. 13.99
- Shrimp or Chicken Caesar Salad** Grilled Shrimp on the Barbie or wood-fire grilled chicken, crisp romaine and freshly made croutons. Tossed in our Caesar dressing. 10.99
Shrimp Caesar is under 600 calories.

* Item contains or may contain nuts.

** These items are cooked to order. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs which may contain harmful bacteria may increase your risk of foodborne illness or death, especially if you have certain medical conditions.

M9_2

