

**11100001237**

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(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

111-61146  
(Business Entity Name)

\_\_\_\_\_  
(Document Number)

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**111-1237**

12/05/11--01015--005 \*\*87.50

**FILED**  
**11 DEC 16 AM 10:34**  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

**N. CAUSSEAU**

DEC 16 2011

**EXAMINER**



FLORIDA DEPARTMENT OF STATE  
Division of Corporations

December 6, 2011

JR TIGER ENTERPRISES, INC.  
ATTN: JOSE RODRIGUEZ  
12001 SW 232 STREET  
MIAMI, FL 33170

SUBJECT: PURO SABOR BORICUA & DESIGN OF FROG  
Ref. Number: W11000061146

We have received your document for PURO SABOR BORICUA & DESIGN OF FROG and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must list a more specific product in #2(b) in Part I of the application.

If your corrected application indicates additional classes are applicable to your mark, an additional \$87.50 will be due for each additional class. You will also be required to furnish this office with three acceptable specimens for each additional class.

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 111A00027315

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

11 DEC 16 AM 10:34  
FILED  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: JR TIGER Enterprises, Inc.

(b) Owner's/Applicant's business address: 12001 SW 232 ST  
MIAMI, FL 33170  
City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_  
City/State/Zip

(c) Owner's/Applicant's telephone number: (305) 218-9717

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual     Corporation     Joint Venture     Limited Liability Company  
 General Partnership     Limited Partnership     Union     Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

- (1) Florida registration/document number: P95000027053 ✓  
(2) Domicile State or Country: FL, USA  
(3) Federal Employer Identification Number: 65-0575946

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

CRACKERS, BIZCOCHITOS AND Dulces típicos  
(All under FOOD CATEGORY)

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

**SERVICE MARKS:** If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

N/A

**TRADEMARKS:** If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

The Logo identify where the product is coming FROM.  
LOGO IS PLACED ON PRIMARY PACKAGING. (PLASTIC BAG OR WRAP.

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

FOOD 29

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

- (a) Date first used in other state or country, if applicable: Puerto Rico 03/16/10
- (b) Date first used in Florida: 09/29/11

PART III

**ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

NAME: Productos Coqui  
Description: A FROG  
SLOGANS: De Puerto Rico PARA ti (FROM Pto. Rico for you)  
Puro SABOR boricua (Pure puertorrican TASTE)

Provide the English translation of any and all terms listed #1 above, when applicable:  
De Puerto Rico para ti (FROM Puerto Rico for you)  
Puro SABOR BORICUA (Pure Puertorrican FLAVOR)

2. DISCLAIMER STATEMENT (if applicable):  
Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_  
"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Jose Rodriguez, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Jose Rodriguez  
Typed or printed name of applicant  
Jose Rodriguez  
Applicant's signature  
(List name and title)

STATE OF FLORIDA

COUNTY OF DADE

Sworn to and subscribed before me on this 30 day of November 2011, Jose Rodriguez  
(Name of Individual Signing)

who is personally known to me     whose identity I proved on the basis of \_\_\_\_\_

(Seal) NOTARY PUBLIC-STATE OF FLORIDA  
Antonella Olivieri  
Commission # DD746538  
Expires: JAN. 07, 2012  
BONDED THRU ATLANTIC BONDING CO., INC.

Antonella Olivieri  
Notary Public Signature  
Antonella Olivieri  
Notary's Printed Name

My Commission Expires: JAN 7, 2012

FILING FEE: \$87.50 per class

FILED  
11 DEC 16 AM 10:34  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

# OFFICIAL SPECIMEN

TM/SM REG. #



INGREDIENTS:  
WHEAT  
YEAST AND SALT  
COTTON  
HYDROLYZED  
VEGETABLE OIL  
SUGAR  
SALT  
BUTTER  
EGG  
FLAVORING  
AND  
PRESERVATIVES

Trans Fat  
0g

Productos Coqui  
San Juan, Puerto Rico  
Tel: (787) 645-2709  
(305) 258-8889

GALLETAS

# GOURMET

## GOURMET CRACKERS

Productos Coqui

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San Juan, Puerto Rico

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