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N. CAUSSEAUX

DEC 6 2011

EXAMINER

COVER LETTER

Division of Corporations	•
_{suвјест:} Destination Hope	
	(Mark to be registered)
The enclosed Trademark/Service Mark Application, spo	ecimens and fee(s) are submitted for filing.
Please return all correspondence concerning this matter	to the following:
Benjamin Brafman	
(Name of Person)	**************************************
Destination Hope, Inc.	
(Firm/Company)	
6555 NW 9th Ave #214	
(Address)	
Ft. Lauderdale, FL 33309	
(City/State and Zip Code)	——————————————————————————————————————
For further information concerning this matter, please c	eall:
Ben Brafman	954 771-2091
(Name of Person)	(Area Code & Daytime Telephone Number)
MAILING ADDRESS: S'	TREET/COURIER ADDRESS:

TO:

Registration Section
Division of Corporations

Tallahassee, FL 32314

P.O. Box 6327

Registration Section

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

Tallahassee, FL 32301

Registration Section

Clifton Building

Division of Corporations

2661 Executive Center Circle

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO:

PART I

	ANT: Enter the name and address on the records of the Florida Department		s entity to be listed as the owner of the Trademark
	licant's name: Destination		
			21/
(b) Owner's/Appl	licant's business address: 6555	lerdale, FL 3330	79
	Tt. Lauc	· · · · · · · · · · · · · · · · · · ·	State/Zip
If different, Owner's/A	Applicant's mailing address:		
			
	954 ⁻	771-2091	State/Zip
(c) Owner's/Applic	cant's telephone number: (334)	771-2031	
Check the appropriate	box to indicate the Owner/Applican	t is a(n):	
Individual	Corporation	□ Joint Venture	☐ Limited Liability Company
☐ General Partner	ship 🗖 Limited Partnership	□Union	Other:
If the Owner/Applicant of State. If the Owner country under the law employer identification	t is a business entity, the business entity. Applicant is <u>not</u> an individual, enters of which the business entity is cun number (EIN) in #3.	tity must have an active filing or the business entity's Florida mently formed, organized or i	or registration on file with the Florida Department a registration/document number in #1, the state or incorporated under in #2, and the entity's federal
(1) Florida registration	/document number: P060000661	192 🗸	
(2) Domicile State or (Country: Florida		
(3) Federal Employer	Identification Number: 20484588	4	
service, the mark is a s	service mark. If the mark is a servi	ice mark, the applicant/owner	ogan being registered in connection with a type of must list the specific service(s) the mark is being se painting services, wholesale and retail sales of the in the market place, enter the specific service(s)
(Note: List only those:	services currently being rendered by	the owner/applicant. Do not i	nclude future services.)
Substance At	ouse Treatment,		

2. (b) <u>TRADEMARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
The name is being used on advertisements, business cards, web sites, flyers and brochures
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.
List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above: Class 44

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.
(a) Date first used in other state or country, if applicable: June, 2007
(b) Date first used in Florida: June, 2007
PART III
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)
The name Destination Hope as well as a logo that consists of a maroon rectangular logo,
vertically oriented with the letters dh in green. Above the DH is a half-moon
shape in green and below the dh is a smaller green rectangle, horizontally oriented
with the words destination hope in white.
Provide the English translation of any and all terms listed #1 above, when applicable:
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.
Enter all terms listed in #1 above which require a disclaimer in the space provided below:
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)"

"APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, Benjamin Brafman herein, or that I am authorized to sign on behalf of the except a related company has registered this mark in thi thereof or in such near resemblance as to be likely, whe cause mistake or to deceive. I make this affidavit and read the application and know the contents thereof and the second secon	owner and applicant herein, and to the s state or has the right to use such mar n applied to the goods or services of st verification on my/the applicant's beh	k in Florida either in the identical form uch other person to cause confusion, to alf. I further acknowledge that I have			
Benjamin Braf	•	con con			
Typed or printed name of applicant					
\sim	M				
	Applicant's signature (List name and title)				
STATE OF Florida	, , , , , , , , , , , , , , , , , , ,				
COUNTY OF Broward		AM D: 34			
Sworn to and subscribed before me on this day o		Nyamin Bratman (Name of Individual Signing)			
who is personally known to me whose identity I proved on the basis of					
SHIRA I ACKERMAN	No	tary Public Signature			
(Sea MY COMMISSION # DD996926 EXPIRES August 09, 2014 [407] 398-0153 FloridaNetaryGarvice.cem	Shira Ada	tary's Printed Name			
	My Commission Expires: 89	14			

FILING FEE: \$87.50 per class

Destination Hope

Where Miracles Really Do Happen.

COMPASSIONATE, CONFIDENTIAL AND FAMILY-CENTRIC SUBSTANCE ABUSE TREATMENT

- Family Treatment: We target the root cause of addiction through family based therapy. Our family-centric philosophy helps loved ones touched by addiction.
- Confidentiality: We treat each of our clients with the dignity and compassion they deserve, offering complete discretion during this difficult time.
- Gender Specific Treatment: Our gender-specific program truly focuses on the individual needs of men and women as they recover in separate facilities.
- Individualized Care: Our program consists of only 18 beds for both men and women, meaning targeted treatment for each client's unique circumstance.

Call us to speak to an admissions specialist and learn more about the treatment options available to those fighting the disease of addiction.



Locally: 954-771-2091
Toll Free: 877-821-0001
Online: www.drugrehabfl.net

Destination Hope 6555 Powerline Rd. #208 Ft. Lauderdale, FL 33309

OFFICIAL SPECIMEN

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