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AUG -3 2016 N. CAUSSEAUX

COVER LETTER

TO: Registration Section Division of Corporations

SUBJECT. MARGARITAVILLE

(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Joel R. Feldman, Esq.

(Name of Person)

Greenberg Traurig, LLP

(Firm/Company)

3333 Piedmont Rd., NE, Suite 2500

(Address)

Atlanta, GA 30305

(City/State and Zip Code)

For further information concerning this matter, please call:

Joel R. Feldman

_{at (}678 553-4778

(Name of Person)

(Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(<u>NOTE</u>: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

CR2E005 (1/11)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:	Return To: Division of Corporations
Margaritaville Enterprises, LLC	P.O. Box 6327 Tallahassee, FL 32314
256 Worth Ave., Suite Q-R	業、ン
Palm Beach, FL 33480	The second secon
1) Mark Registered: MARGARITA	/ILLE
2) Registration Number: T11000008	
	Date: 08/20/2016 5.) Class(es) Filed: 25 & 43
use in Florida or state the reason for its nonu	171, Florida Statues. Below you must state the mark is still in use is not due to any intention to abandon the mark. te of Flordia with all goods and services
listed on the registration.	
7) If the mark is still in use, a specimen showing	ng actual use of the mark is included with this application.
8) If applicant is a business entity, enter the sta	te of incorporation/formation/organization: Delaware
	Margaritaville Enterprises, LLC
	Typed or Printed Name of Owner
	Wisher -
STATE OF Georgia	Owner's Signature or Authorized Person's Signature
COUNTY OF FULTON	
Sworn to and subscribed before me on this 2014	day of July , 2016, Kristen L. Fancher
	(Name of Individual Signing) entity I proved on the basis of
(Seal)	Notary Public's Signature
Fee: \$87.50 Per Class 200 200 200 200 200 200 200 200 200 2	Ami Coeser
Certificate of Renewal (1) \$8.93 (Optional) CR2E005 (1/11)	Notary Public's Printed Name

Class 25



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SO MARGARITAVILLE

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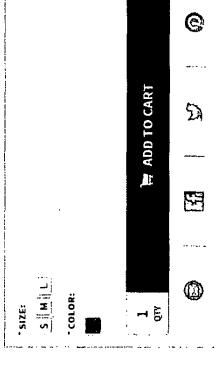
\$24.95

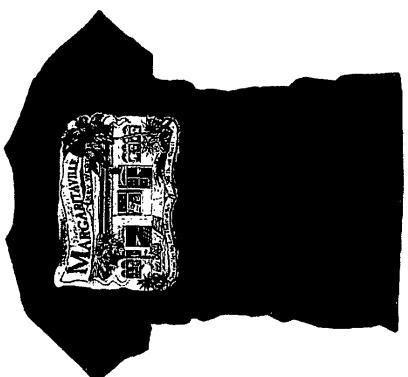
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Style #: LFWW151004

Size Chart

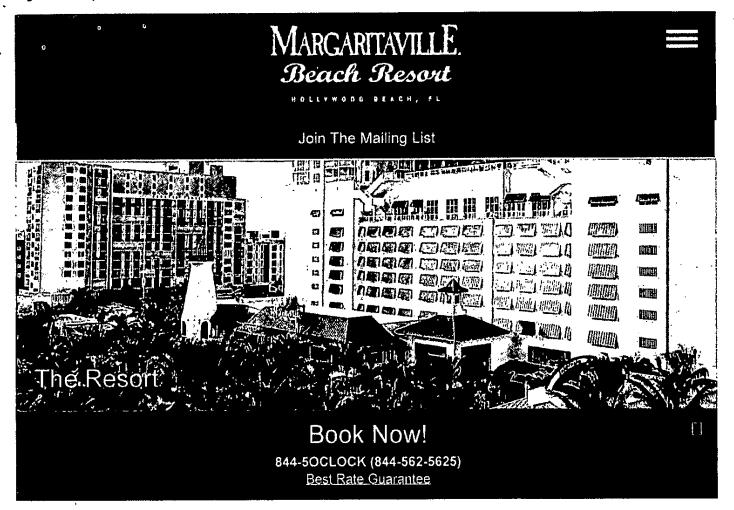
Key West t-shirt. 100% Cotton, machine washable.







Class 43



Destination Paradise

Inspired by the lyrics and lifestyle of singer, songwriter and author Jimmy Buffett, Margaritaville Hollywood Beach Resort is a destination resort and entertainment complex on the legendary Hollywood Beach Broadwalk. Hollywood Beach is a classic South Florida beach town that's enchanted visitors since the 1920s. Often compared to quaint European and funky California beach towns, the character of this inviting area is all Florida. Evening strollers, morning joggers, bicyclists and roller-bladers share the brick paved, beachfront thoroughfare with those enjoying the many cafes and bars along the way.

With an extensive array of amenities and a high level of hospitality, service and attention to detail, the 349-room 17-story destination resort is the perfect setting for guests to escape the everyday and just chill. Margaritaville Hollywood Beach Resort brings an entirely different resort perspective to South Florida with its unique, authentic, "no worries," tropical vibe and the feeling of escape that is experienced immediately upon arrival.

Margaritaville Hollywood Beach Resort Overview

What's your paradise? It could be as simple as a day relaxing under a beach umbrella or hanging out at the Lone Palm Beach Bar followed by a great steak and a bottle of wine for dinner at JWB Prime Steak and Seafood. Or maybe you prefer active adventure with body surfing, paddle boarding and surfing on the FlowRider®. For some, paradise is a lavish menu of indulgent spa treatments to nourish the body and soul and escape the everyday. With eight casual and upscale dining and entertainment venues including Jimmy Buffett's Margaritaville; LandShark Bar & Grill and the 5 o' Clock Somewhere Bar & Grill – there is a place at Margaritaville Hollywood Beach Resort where you can raise a glass and take a bite out of paradise. Whatever escape you envision, we are here to take you there!

Whether you're looking for an exciting place to discover new adventures, celebrate with friends and family or indulge in a relaxing getaway, one thing is for sure, you will return home from your visit to Margaritaville Hollywood Beach Resort with unforgettable memories that will last a lifetime.

