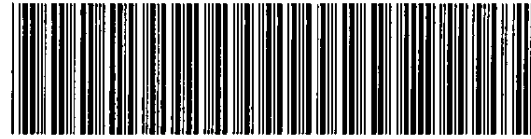


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02/23/11--01004--020 **437.50

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STATE

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Ty2 Weight Loss
Centers

Office Use Only

N. CAUSSEAU

MAR 4 2011

EXAMINER

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Quick Weight Loss Centers Tape Measure Logo
(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Dale Paul DiMaggio, Esq.

(Name of Person)

Malin Haley DiMaggio Bowen & Lhota, P.A.

(Firm/Company)

1936 S. Andrews Avenue

(Address)

Ft. Lauderdale, FL 33316

(City/State and Zip Code)

For further information concerning this matter, please call:

Dale Paul DiMaggio

(Name of Person)

at (954) 763-3303

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

FLORIDA DEPARTMENT OF STATE
Division of Corporations

January 26, 2011

In re application of:
QUICK WEIGHT LOSS CENTERS, INC.

ADDENDUM TO APPLICATION

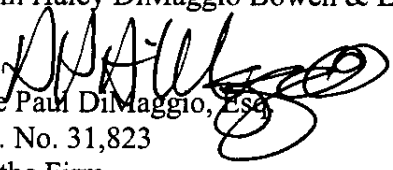
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

CLAIM OF OWNERSHIP

Please see the attached documents evidencing undivided ownership by Quick Weight Loss Centers, Inc. in the federally registered marks, Registration Nos. 3274988 and 3192051. Quick Weight Loss Centers, Inc. is now the record owner of the composite marks for QUICK WEIGHT LOSS CENTERS along with Weight Loss Enterprises, Inc. The assignment is recorded with the United States Patent and Trademark Office and is attached for the record and to be included in the application.

Respectfully submitted,

Malin Haley DiMaggio Bowen & Lhota, P.A.


Dale Paul DiMaggio, Esq.
Reg. No. 31,823
For the Firm

TO: DALE PAUL DIMAGGIO COMF Y: 1936 S. ANDREWS AVENUE



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

DECEMBER 29, 2010

PTAS

DALE PAUL DIMAGGIO
1936 S. ANDREWS AVENUE
FT. LAUDERDALE, FL 33316



900179365

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 12/21/2010

REEL/FRAME: 004438/0306

NUMBER OF PAGES: 8

BRIEF: ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

DOCKET NUMBER: 11659.4501

ASSIGNOR:

WEIGHT LOSS ENTERPRISES, INC.

DOC DATE: 08/09/2010

CITIZENSHIP: TEXAS

ENTITY: CORPORATION

ASSIGNEE:

QUICK WEIGHT LOSS CENTERS, INC.
4350 WEST SUNRISE BLVD., SUITE 122
PLANTATION, FLORIDA 33313

CITIZENSHIP: FLORIDA

ENTITY: CORPORATION

TO: DALE PAUL DIMAGGIO COME Y: 1936 S. ANDREWS AVENUE

004438/0306 PAGE 2

SERIAL NUMBER: 78695458 FILING DATE: 08/18/2005
REGISTRATION NUMBER: 3192051 ISSUE DATE: 01/02/2007

MARK: QUICK WEIGHT LOSS CENTERS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

SERIAL NUMBER: 78912222 FILING DATE: 06/20/2006
REGISTRATION NUMBER: 3274988 ISSUE DATE: 08/07/2007

MARK: QUICK WEIGHT LOSS CENTERS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

TONYA LEE, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION



FLORIDA DEPARTMENT OF STATE
Division of Corporations

February 24, 2011

DALE PAUL DIMAGGIO, ESQUIRE
MARLIN HALEY DIMAGGIO, ET AL.
1936 S. ANDREWS AVENUE
FT. LAUDERDALE, FL 33316

SUBJECT: QUICK WEIGHT LOSS CENTERS AND 3 OTHER MARK REGISTRATIONS
Ref. Number: W11000010980

We have received your document for QUICK WEIGHT LOSS CENTERS AND 3 OTHER MARK REGISTRATIONS and your check(s) totaling \$437.50. However, the document has not been filed and is being retained in this office for the following:

In lieu of returning your document, we have corrected the disclaimer statement on your document. We have inserted the term(s) "WEIGHT LOSS CENTERS" in your disclaimer statement. A disclaimed term is still considered part of your mark. You simply do not claim the exclusive right to the use of the disclaimed term(s) apart from your mark.

Please notify this office in writing if you would like this office to proceed with your filing.

WE HAVE MADE THESE CORRECTIONS ON ALL FOUR OF YOUR MARK APPLICATIONS, PLEASE REPLY IN WRITING IF YOU WANT US TO GO FORWARD WITH THESE REGISTRATIONS.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 611A00004699

**MALIN HALEY DiMAGGIO
BOWEN & LHOTA, P.A.**

PATENT, TRADEMARK & COPYRIGHT ATTORNEYS

Celebrating 40 Years

DALE PAUL DiMAGGIO
Registered Patent Attorney
Florida Bar Certified Expert
E-Mail: DPD@MHDpatents.com

MAIN OFFICE:
1936 S. Andrews Avenue
Fort Lauderdale, Florida 33316
Telephone: (954) 763-3303
Fax: (954) 522-6507

March 3, 2011

Florida Department of State
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

VIA FEDERAL EXPRESS

Attn: Nanette Causseaux

RE: QUICK WEIGHT LOSS CENTERS AND 3 OTHER MARK REGISTRATIONS
Ref. No.: W11000010980
Our File Nos.: 11658.4702/03/04/06

Dear Ms. Causseaux,

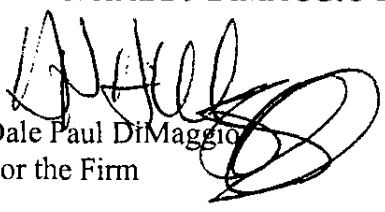
Thank you for your letter dated February 24, 2011 informing us that you have inserted the terms "WEIGHT LOSS CENTERS" in our disclaimer statement (copy enclosed).

At this time we would like you to proceed to registration with all four trademark applications.

Please call my office if you have any further questions.

Very truly yours,

MALIN HALEY DIMAGGIO BOWEN AND LHOTA, P.A.


Dale Paul DiMaggio
For the Firm

DPD:dlw

Enclosure

I:\11000\11658\AMEND\4702.3.4.6.OA response.doc

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

11 MAR -3 AM 11:58
FILED
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Quick Weight Loss Centers, Inc.

(b) Owner's/Applicant's business address: 4350 W. Sunrise Blvd., Suite 122

Plantation, FL 33313

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (954) 316-2133

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: _____

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: P01000076780 ✓

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 651130244

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

Diet capsules; diet pills; dietary supplements; nutritional supplements; powdered nutritional supplement drink mix.

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

Product packaging, package inserts, and website.

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 5

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: on or before 5/1/06

(b) Date first used in Florida: on or before 5/1/06

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

QUICK is in large caps; tape measure is shaded behind QUICK and curves around

with numbers in the tape; Weight Loss Centers is above the tape

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S) "Weight Loss Centers"
" APART FROM THE MARK AS SHOWN.

3: ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, LYNN S. ALEN, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Quick Weight Loss Centers, Inc.

Typed or printed name of applicant

[Handwritten Signature]
Applicant's signature
(List name and title)

FILED
11 MAR -3 AM 11:55
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF Florida

COUNTY OF BROWARD

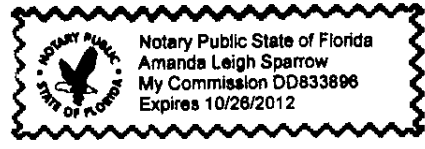
On this 24th day of January, 2011, LYNN S. ALEN personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

[Handwritten Signature]
Notary Public Signature

Amanda Leigh Sparrow
Notary's Printed Name

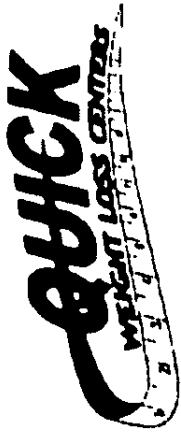
(Seal)



My Commission Expires: 10/26/2012

FILING FEE: \$87.50 per class

7 PACKETS - TOTAL NET WEIGHT 6.7 OZ (192g)



Chocolate Pudding & Shake Mix

Artificially Flavored



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CHOCOLATE
Pudding/Shake