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10 NOV 15 AM 11:55
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

N. CAUSSEAU

NOV 15 2010

EXAMINER



Davis Wright
Tremaine LLP

Suite 2200
1201 Third Avenue
Seattle, WA 98101-3045

David H. Deits
206.757.8025 tel
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davedeits@dwt.com

October 29, 2010

Division of Corporation
Post Office Box 6327
Tallahassee, Florida 32314

Re: Filing of Florida State Trademark Application
Our reference: 91868-7

Dear Madam:

Please handle the filing of the enclosed service mark application for the 121 FINANCIAL mark.

Enclosed please find our check in the amount of \$87.50 for the filing fee.

Please address all correspondence in connection with this matter to the undersigned.

Very truly yours,

Davis Wright Tremaine LLP

David H. Deits

DHD:mcl

Enclosures:

Check No. 136543 for \$87.50
Trademark Application
Specimen (3)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

November 4, 2010

DAVID H. DEITS, ESQUIRE
DAVIS WRIGHT TREMAINE LLP
SUITE 2200, 1201 THIRD AVENUE
SEATTLE, WA 98101-3045

SUBJECT: 121 FINANCIAL
Ref. Number: W10000051596

We have received your document for 121 FINANCIAL and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

Please note there is a pending registration for the same or a similar mark with the U.S. Patent and Trademark Office. Chapter 495, Florida Statutes, does not allow this office to deny a Florida mark due to a pending federal registration. Therefore, we will register the mark in the state of Florida if you wish to proceed with its registration. However, we strongly suggest that you reconsider your registration. The registration of mark with the Florida Department of State is a ministerial act intended solely for the purpose of providing public notice of the registrant's ownership rights. The right of ownership of any mark is based on the use of a mark in the ordinary course of trade and is not based on a grant by the Florida Department of State. Therefore, it will be the owner's responsibility, not that of the Florida Department of State, to defend it should a case of infringement arise as a result of the mark's Florida registration.

Please notify this office in writing if you would like this office to proceed with your filing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 110A00025943



Suite 2200
1201 Third Avenue
Seattle, WA 98101-3045

David H. Deits
206.757.8025 tel
206.757.7025 fax

davedeits@dwt.com

November 9, 2010

Nanette Causseaux
Document Specialist Supervisor
Division of Corporation
Post Office Box 6327
Tallahassee, Florida 32314

Re: Filing of Florida State Trademark Application for 121 FINANCIAL
Your reference: W10000051596
Our reference: 91868-7

Dear Ms. Causseaux:

Thank you for your letter of November 4, 2010, copy attached.

Please note that the application identified in the U. S. Patent and Trademark Office TESS database which was attached to your correspondence is owned by the Applicant, 121 Financial Credit Union formerly Florida Telco Credit Union. The name change has been recorded in the chain of title of the federal application noted, but the TESS database does not always get updated with such changes.

Please proceed with the processing of this State Trademark Application.

Very truly yours,

Davis Wright Tremaine LLP


David H. Deits

DHD:mcl

cc w/ enclosures: Cindy Breslin

DWT 15950238v1 0091868-000007

Anchorage
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100% 

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APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

FILED
NOV 15 AM 11:55
DEPT. OF STATE
TALLAHASSEE, FLORIDA

PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: 121 Financial Credit Union

(b) Owner's/Applicant's business address: 9700 Touchton Road

Jacksonville, Florida 32246
City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (904) 723-6300

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual Corporation Joint Venture Limited Liability Company
 General Partnership Limited Partnership Union Other: state chartered credit union

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: State Charter No. 17

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 59-0248325

2. (a) SERVICE MARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

credit union services

2. (b) **TRADEMARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) **HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:**

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

signage, website, promotional material, business cards, letterhead

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) **FEE(S) AND CLASS(ES):** There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 36

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: September 27, 2010

(b) Date first used in Florida: September 23, 2010

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

121 Financial

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" Financial
" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, William Braddock, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

William Braddock, President/CEO of 121 Financial Credit Union

Typed or printed name of applicant

William R Braddock
Applicant's signature
(List name and title)

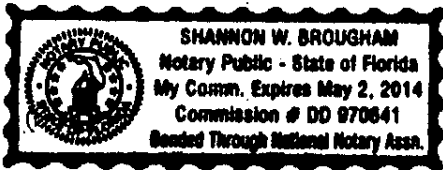
FILED
10 NOV 15 AM 11:55
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF Florida

COUNTY OF Duval

On this 20 day of October, 2010, William Braddock personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____



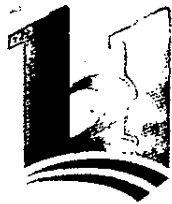
Shannon W. Brougham
Notary Public Signature

Shannon W Brougham
Notary's Printed Name

My Commission Expires: 5/2/14

FILING FEE: \$87.50 per class

OFFICIAL SPECIMEN



Financial
CREDIT UNION

Banking Focused on You