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T10-145

FILED
10 FEB 10 AM 10:00
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

N. CAUSSEAU

FEB 11 2010

EXAMINER

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: THE PRIDE CENTER

(Mark to be registered)

The enclosed Trademark/Service Mark Application, specimens and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Miriam Richter, Esq.

(Name of Person)

Miriam Richter, Attorney at Law, P.L.

(Firm/Company)

3389 Sheridan Street, #103

(Address)

Hollywood, FL 33021

(City/State and Zip Code)

For further information concerning this matter, please call:

Miriam Richter

(Name of Person)

at (954) 463-4592

(Area Code & Daytime Telephone Number)

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, FL 32301

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

PART I

FILED
10 FEB 10 AM 9:00
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Gay & Lesbian Community Center of Greater Fort Lauderdale, Inc.

(b) Owner's/Applicant's business address: 2040 N. Dixie Highway

Wilton Manors, FL 33305

City/State/Zip

If different, Owner's/Applicant's mailing address: _____

City/State/Zip

(c) Owner's/Applicant's telephone number: (954) 463-9005

Check the appropriate box to indicate the Owner/Applicant is a(n):

☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company
☐ General Partnership ☐ Limited Partnership ☐ Union ☒ Other: Non Profit Corporation

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: N93000002946

(2) Domicile State or Country: Florida

(3) Federal Employer Identification Number: 65-0431045

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

Social services in the form of a community center geared towards meeting the needs of the gay,

lesbian, bisexual, and transgender community.

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:

(Note: List only those product(s) currently available. Do not include future products.)

2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:

SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, you must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:

The service mark is used on brochures, flyers, informational pamphlets, and an internet website to
identify the source of the community services being provided.

TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by or for the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:

2. (d) FEE(S) AND CLASS(ES): There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State.

List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:

Class 45

PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.

(a) Date first used in other state or country, if applicable: _____

(b) Date first used in Florida: September 15, 2009

PART III

ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

THE PRIDE CENTER

Provide the English translation of any and all terms listed #1 above, when applicable: _____

2. DISCLAIMER STATEMENT (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" CENTER
" APART FROM THE MARK AS SHOWN.

3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

I, PAUL HYMAN, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and to the best of my knowledge no other person except a related company has registered this mark in this state or has the right to use such mark in Florida either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person to cause confusion, to cause mistake or to deceive. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Paul Hyman

Typed or printed name of applicant

Paul J. EXECUTIVE DIRECTOR

Applicant's signature
(List name and title)

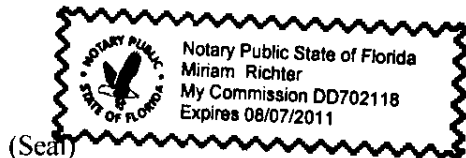
FILED
10 FEB 10 AM 10:00
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF Florida

COUNTY OF Broward

On this 5th day of February, 2010, Paul Hyman personally appeared before me,

☐ who is personally known to me ☒ whose identity I proved on the basis of Florida driver's license



Miriam Richter

Notary Public Signature

Miriam Richter

Notary's Printed Name

My Commission Expires: 08/07/11

FILING FEE: \$87.50 per class

OFFICIAL SPECIMEN

LETTER FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Dear Supporters:

INTRODUCING EQUALITY PARK

In 2008, the GLCC purchased nearly six acres of property with approximately 30,000 square feet of office space in the heart of Wilton Manors. The waterfront property is located at 2040 North Dixie Highway, about four blocks from Wilton Drive and will be known as *Equality Park*.

As a cornerstone in the advancement of LGBTQI communities locally and beyond, *Equality Park* will provide a home for individuals, programs and services, as well as synergy among organizations. *Equality Park*—a shared community destination and meeting place, further establishes the GLCC as a leader in LGBTQI unity, inclusiveness and pride.

Once occupied in Fall 2009, the new Center will increase meeting room capacity, expand cyber center and HIV Testing, upgrade volunteer and staff work areas, and contain office space for other community groups. The rear building is leased to non-profit tenants who serve and support the LGBTQI community, providing essential revenue that covers the monthly mortgage payment to our prestigious lending partner Northern Trust. Down the road, we will beautify the grounds and create environments to support art, theater, education, wellness, and enjoyable places to socialize, including a waterfront venue.

Equality Park was purchased in June, 2008 for \$4.75 million. We placed a 30% down payment in cash of \$1.425 million, which came from the sale of the Andrews Avenue GLCC property. In early 2009, we paid an additional \$450,000 to Northern Trust to reduce the loan principal, resulting in our having a 40% equity position on the new property. The sale of the Andrews Avenue GLCC also resulted in our owning the vacant land across the street, which is currently listed for sale. We look forward to the revenue this will generate.

Our Capital Campaign kick-off will occur during the last quarter of 2009. We are very excited about this effort and its objective to raise funds to fully pay off the mortgage principal, resulting in being debt-free for generations to come.

INTRODUCING THE PRIDE CENTER AT EQUALITY PARK

During the last few years, we have heard from many members of our community who have urged us to change our agency's name to reflect full inclusiveness. After a thorough, year-long analysis of data collected from community members and branding experts, a unanimous decision was made to rename the GLCC--- The Pride Center at Equality Park. With tremendous respect and gratitude for previous GLCC leaders and supporters, we affirm our commitment to LGBTQI pride by embracing our new name—The Pride Center at Equality Park.

Lesbian, Gay, Bisexual, Transgender, Questioning, Queer and Intersex individuals, of all races and ethnicities are included; established generations of out and proud pioneers are included; younger generations who experience hard-fought benefits of shedding labels are included; and individuals, including those of ALL sexual orientations and gender identities, who support and seek fairness, openness and unity, ARE INCLUDED!

Please join us in celebrating our accomplishments, and in mobilizing towards a bright future. We are grateful for the opportunity to lead the way.

With Pride,

Dale Russell, Board President
Paul Hyman, Executive Director



Dale Russell
Board President



Paul Hyman
Executive Director

THE PRIDE CENTER
AT EQUALITY PARK

