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**EXAMINER** 

Howard A. Speigel, P.A.
ATTORNEY AND COUNSELOR AT LAW

Suite 214
Winter Park, Florida 32789
hspeigel@yahoo.com
(407) 647-5700
FAX (407) 647-8272

February 4, 2010

Registration Section Division of Corporatoins Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301

In re: Registration of Service Mark

Gentlemen:

Enclosed herein please find my check in the amount of \$87.50, together with an application to register a service mark together with samples.

Please register the applicable service mark at your earliest possible convenience.

Very truly yours,

Howard A. Speigel

Enclosures HAS/bah

### **COVER LETTER**

TO: Registration Section Division of Corporations		
SUBJECT: Service Mark		4
	(Mark to be registered)	
The enclosed Trademark/Service Mark Appli Please return all correspondence concerning to	cation, specimens and fee(s) are submitted for filing.	
Howard A. Speigel, Esquire		
(Name of Person)		
Howard A. Speigel, P.A.		
(Firm/Company)		
1133 Louisiana Avenue, Suite 214		
(Address)		
Winter Park, FI 32789		
(City/State and Zip C	Code)	
For further information concerning this matte	r, please call:	
Howard Speigel	at ( 407 ) 647-5700	
(Name of Person)	(Area Code & Daytime Telephone Number)	
MAILING ADDRESS: Registration Section Division of Corporations P.O. Box 6327 Tallahassee, FL 32314	STREET/COURIER ADDRESS: Registration Section Division of Corporations Clifton Building 2661 Executive Center Circle Tallahassee, FL 32301	

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations Post Office Box 6327 Tallahassee, FL 32314

#### **PART I**

Or 8
1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be a street as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.
(a) Owner's/Applicant's name: Sorrento Dental, P.A.
(b) Owner's/Applicant's business address: 106 Julington Plaza, Suite 6
Jacksonville, FI 32259
City/State/Zip
If different, Owner's/Applicant's mailing address:
City/State/Zip
(c) Owner's/Applicant's telephone number: ( 407 ) 924-2901
Check the appropriate box to indicate the Owner/Applicant is a(n):  ☐ Individual ☐ Corporation ☐ Joint Venture ☐ Limited Liability Company ☐ General Partnership ☐ Limited Partnership ☐ Union ☐ Other:
If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is <u>not</u> an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.
(1) Florida registration/document number: P07000090430
(2) Domicile State or Country: Florida
(3) Federal Employer Identification Number: 26-0730028
2. (a) <u>SERVICE MARK</u> : If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:
(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)
all services related to a dental practice

2. (b) TRADEMARK: If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with an actual product manufactured by the owner/applicant or on the owner/applicant's behalf, the mark is a trademark. If the mark is a trademark, the applicant/owner must list the specific product(s) the name, logo, design and/or slogan is being used to identify. For example: ladies sportswear, cat food, barbecue grills, shoe laces, etc. If the owner/applicant is using the name, logo, design and/or slogan to identify goods available in the market place, enter the specific product(s) the name, logo, design and/or slogan is being used to identify:
(Note: List only those product(s) currently available. Do not include future products.)
2. (c) HOW IS THE NAME, LOGO, DESIGN AND/OR SLOGAN CURRENTLY USED:
SERVICE MARKS: If the name, logo, design and/or slogan are/is being used in connection with a type of service, yo must specify the form(s)/mean(s) of advertisement the applicant/owner is using to advertise the services to the general public. For example: newspaper advertisements, business cards, brochures, flyers, pamphlets, menus, etc. If the mark is being used in connection with a type of service, state how the name, logo, design and/or slogan are/is being used in advertising here:
The service mark is used in newspaper advertisements, business cards, brochures, flyers, pamphlets, web page, business design, stationery, and other marketing tools.
TRADEMARKS: If the name, logo, design and/or slogan are/is being used to identify a product manufactured by of fore the applicant/owner, you must specify how the mark is applied or affixed to the actual product or its packaging. For example: a tag, label, imprinted or engraved on the actual product, etc. If the mark is being used in connection with a specific product, state how the name, logo, design and/or slogan is applied or affixed to the actual product(s) or the packaging:
2. (d) <u>FEE(S) AND CLASS(ES)</u> : There are a total of 45 classes or categories in which all products or services must be categorized. The fee to register a mark is \$87.50 per class. Make check payable to Florida Department of State. <u>List the class(es) which apply to the product(s) and/or service(s) listed in 2(a) and/or 2(b) above:</u>
Class 44

#### **PART II**

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

Note: The Florida Statutes require a mark to be in use prior to registration.	
(a) Date first used in other state or country, if applicable:	
(b) Date first used in Florida: July 1, 2008	
PART III	
ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:	
1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The des of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact logo, design and/or slogan listed on your specimens or examples.)	cription of the t name,
Circular design incorporating interlocking letters of "J" and "D"	
Provide the English translation of any and all terms listed #1 above, when applicable:	
2. DISCLAIMER STATEMENT (if applicable): Your mark may include a word or design that is commonly used by others. Commonly used terms or design be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly others and that you do not claim the exclusive right to use the disclaimed term or design. All geographics and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily ass with the specific product(s) and/or(s) service being provided must also be disclaimed.  Enter all terms listed in #1 above which require a disclaimer in the space provided below:  NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" "J" and "D"  "APART FROM THE MARK AS SHOWN	used by al terms n of the sociated

# 3. ATTACH OR INCLUDE THREE SPECIMENS OR EXAMPLES OF THE TRADEMARK OR SERVICE MARK BEING REGISTERED

Chapter 495, F.S., requires you to submit three specimens (samples or examples) of the mark in use. You must submit three specimens FOR EACH CLASS listed in Part I #2(d). The name, logo, design and/or slogan on the specimens must be identical to the name, logo, design and/or slogan being registered. You may provide three identical specimens or three different specimens. For each service mark class (classes 35-45), you may provide three newspaper advertisements, business cards, brochures, flyers, or any combination thereof. For each trademark class (classes 1-34), you may provide three tags, labels, boxes, etc. or any combination thereof. Photographs of bulky specimens are acceptable if the mark being registered and the good(s) or product(s) are clearly legible.

#### SIGNATURE OF APPLICANT/OWNER AND NOTARIZATION:

except a related company has registered this m thereof or in such near resemblance as to be li cause mistake or to deceive. I make this affic	, being sworn, depose and say the alf of the owner and applicant herein, and to the bes ark in this state or has the right to use such mark in kely, when applied to the goods or services of such lavit and verification on my/the applicant's behalf. reof and that the facts stated herein are true and cor	Florida either in the identical form other person to cause confusion, to I further acknowledge that I have
Karin L	Bodor	PEC OF
<del></del>	Typed or printed name of applicant	
<del></del>	Applicant's signature (List name and title)	-8 PH 3: DD
STATE OF FLORIDA		25 A C
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COUNTY OF Mange	<u></u>	
On this day of January appeared before me,	, 201 <u>A</u> , Karin L. Bodor	personally
who is personally known to me	whose identity I proved on the basis of	of
(Seal)		Public Signature  's Printed Name  Notary Public State of Florida Howard A Speigel My Commission 0D877712 Expires 05/23/2011



## OFFICIAL SPECIMEN

